

Development stage	<i>Effort (hours)</i>	<i>cost/hour (\$)</i>	<i>Total stage cost</i>
<i>Discovery</i>	80	20	<i>1600</i>
Idea validation	40	20	<i>800</i>
Licensing	40	12	<i>480</i>
Design for Android & iOS platforms	100	35	<i>3500</i>
iOS development	600	20	<i>12000</i>
Android development	500	15	<i>7500</i>
Backend development	300	15	<i>4500</i>
Testing and improving	300	15	<i>4500</i>
		Total cost	<i>34,880\$</i>