



ANALYSING THE PERFORMANCE & EFFICIENCY OF THE RADISSON  
HOTELS USING DATA VISUALIZATION TECHNIQUES

# **PROJECT REPORT**

## **1.Introduction:**

### **1.1 Overview**

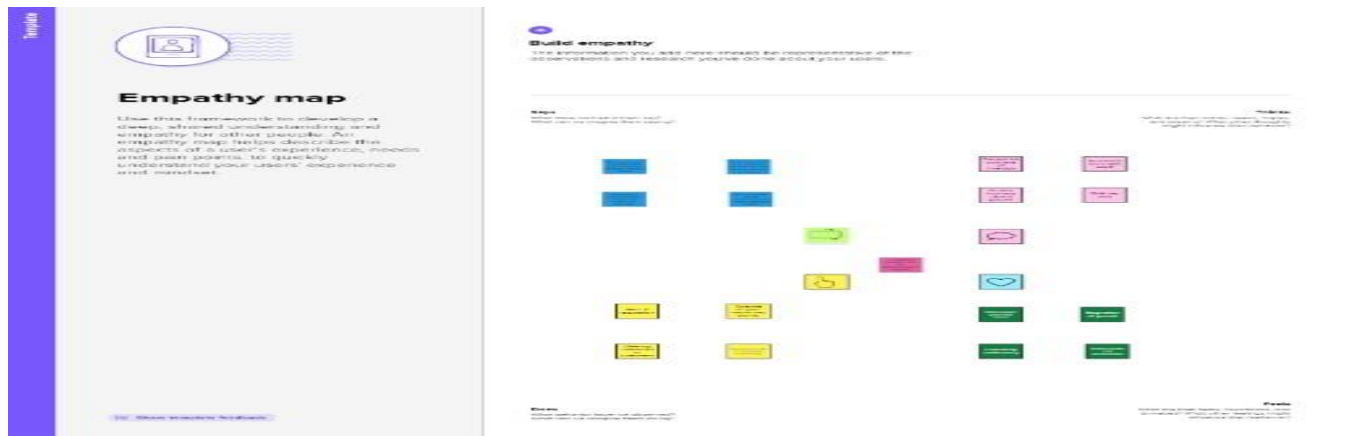
Starting a new company can be an exciting and rewarding experience, but it also requires careful planning and analysis to ensure that the business is viable and successful. There are several key areas that you should focus on when conducting a startup company analysis. There are many challenges that entrepreneurs face while establishing a startup company. These includes limited access to cash for financial growth, lack of business, problems with cashflow, difficulty in recruiting talented staff, lack of support from family.

### **1.2 Purpose**

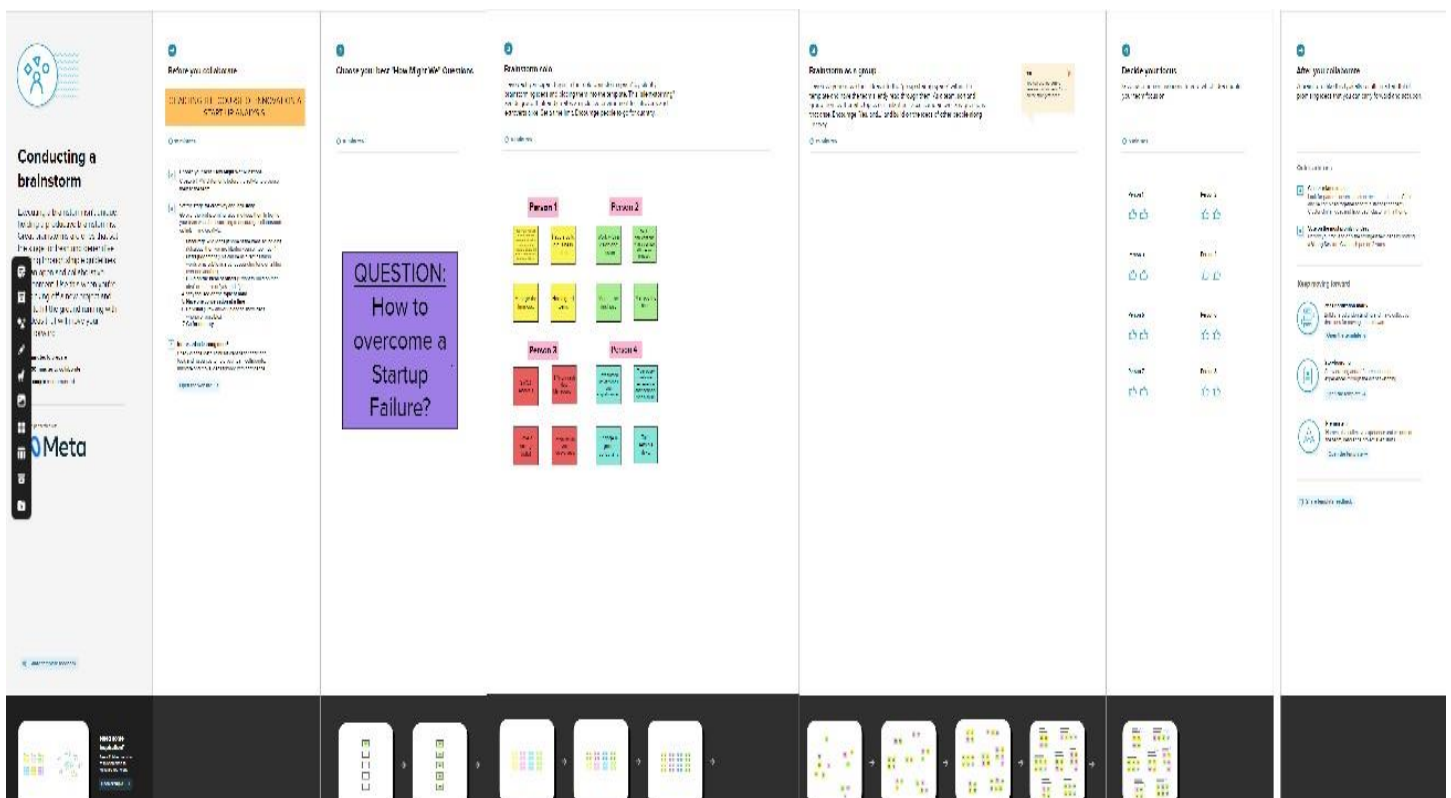
Through this project we have found many solutions to overcome the challenges. Failure in the startup can be overcome by managing finances, marketing the business, having a solid business plan, carrying out market research.

## 2. Problem definition & design thinking

### 2.1 Empathy map

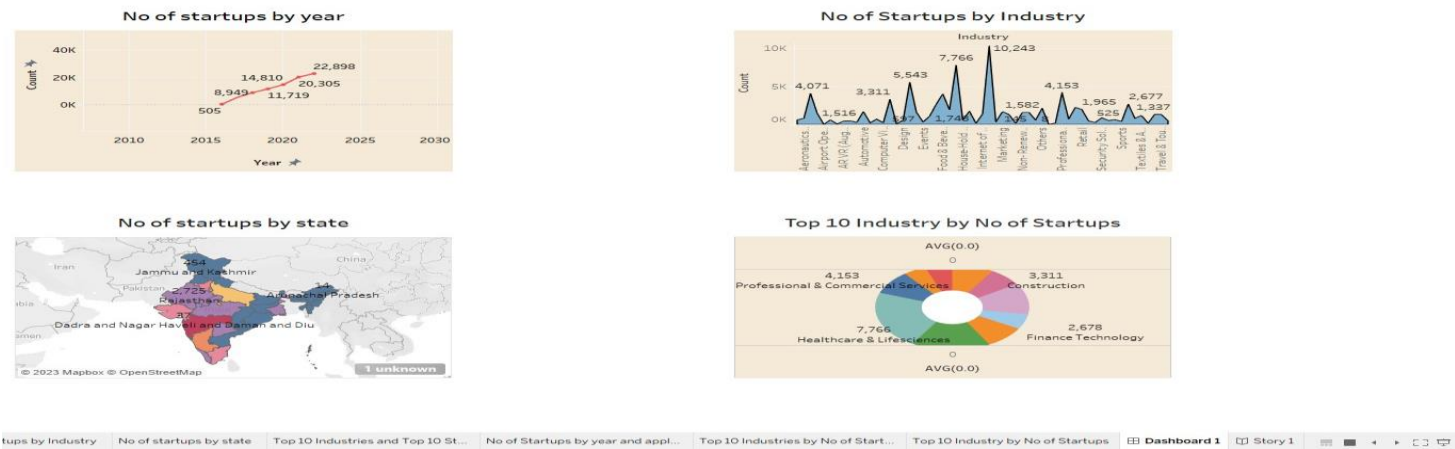


### 2.2 Ideation and brainstorming map



# 3.Result

## Dashboard



## Stories

### Story 1

< There is a gradual increase in the no of startups in India In most of the industries year by year the no of startup Maharashtra has the more no of startups from the top 10 >

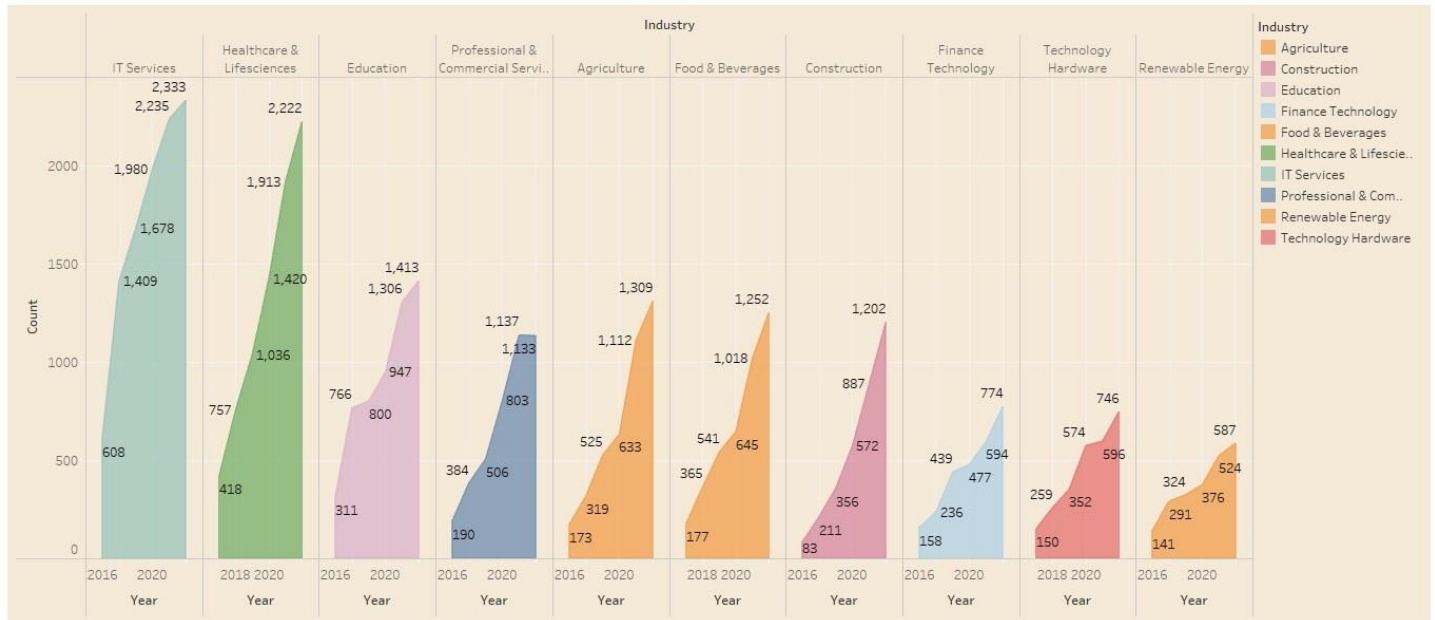


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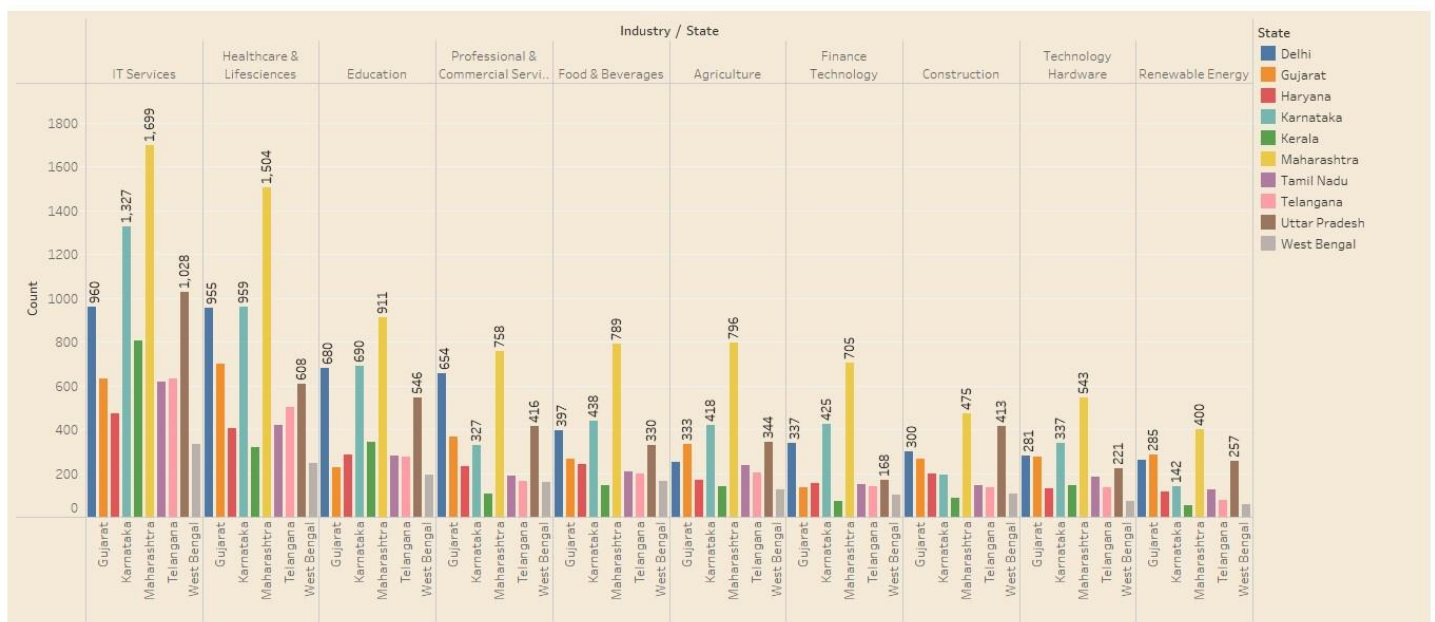
tups by Industry No of startups by state Top 10 Industries and Top 10 St... No of Startups by year and appl... Top 10 Industries by No of Start... Top 10 Industry by No of Startups Dashboard 1 Story 1

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## **4.Advantages and Disadvantages:**

### **Advantages:**

- ❖ Freedom and Flexibility
- ❖ Creativity
- ❖ Valuable relationships
- ❖ Personal growth
- ❖ Positive Impact

### **Disadvantages:**

- ❖ Long hours
- ❖ Stress and Uncertainty
- ❖ Self Doubt
- ❖ Financial Risk

## **5.Application:**

By Applying the given solutions for the problems,the problems can be rectified.It will be very helpful to overcome those problems and will never occur in future.

## **6.Conclusion:**

Throughout the project,we have discussed many solutions which are useful to overcome the challenges of innovating a startup.Also,it can be applied in real life.

## **7.Future scope:**

Some of the solutions may not be applied in real life now. This may be happen in future many of the impossible solutions may be possible in future. Our solution may be applied and get successful in future

## **8.Appendix:**

### **A. Source Code**

`file:///C:/Users/ELCOT/Downloads/index.html`