Aaliya Stenya

Student

A student who is interested in the world of technology, software, supply chain, design and competition. She is a loyal person, likes to explore something deeper and dares to try new things.



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EDUCATION

High School

1 Kedungwaru Senior High School

07/2018 - 05/2021

Major

Science Major

University

Telkom University

07/2021 - Present

Major

Information System

EXPERIENCE

Staff Education and Research

Indonesia Marketing Associate sub Chapter Telkom University

11/2021 - Present

Achievements/Tasks

- Marketing Research titled 'Bittersweet by Najla & Rumus Digital Marketing Kekinian: TikTok, Gen Z & Bisnis Anak Muda"
- Content Planner: Doing content Research through website & journal for IMA's Instagram Account
- Copy Writer: creating content and caption for social media posts and visual material for content IMA's Instagram

Content Creator

Chevalier Laboratoty SAS, FIT, Telkom University

10/2022 - Present

Achievements/Tasks

- Designing opening feeds Chevalier's Instagram
- Creating content and caption for social media post

PIC Creative Division KOALISI,

07/2022 - 12/2022

Achievements/Tasks

- · Managed the flow of work in the creative team
- Brainstormed the deesigned stylescape the creative team will use during the period
- Executing design and editing for Koalisi Content and needs

SKILLS

Organization Skills Design

Teamwork Critical Thingking

Project Management

CERTIFICATES

SAP01 Fundamental (03/2022 - Present)

Oracle Academy (10/2022 - Present)

ACHIEVEMENTS

1st place Fast Surabaya National Archery Championship (08/2019)

Awarded gold medal as the winner of the overall 1st place

LANGUAGES

Indonesia

Native or Bilingual Proficiency

English

Professional Working Proficiency

INTERESTS

Editing Reading Feeds Design

Content Marketing Copy Writing

Poster Design