

# **E&E Redevelopers**

## Model For Success

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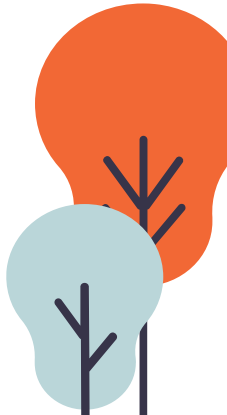
**WHAT TO BUY**

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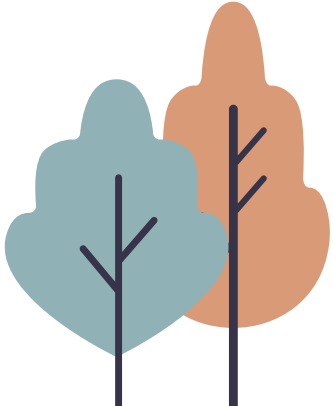
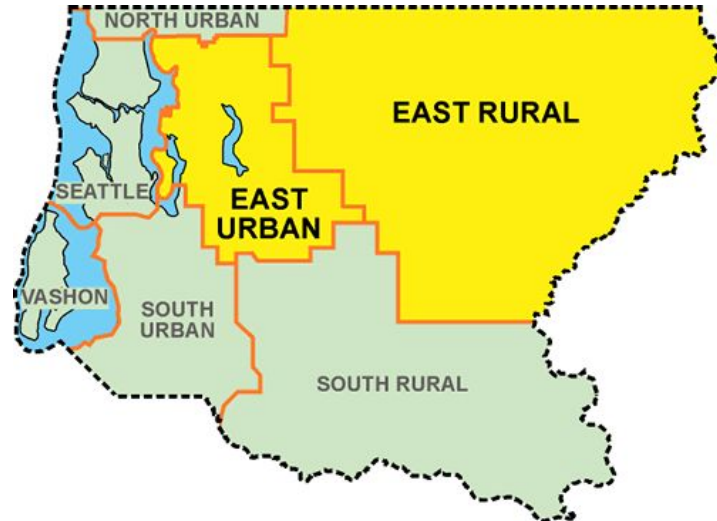
**CONCLUSION**



## Entering the King County Property Market

Things to consider ...

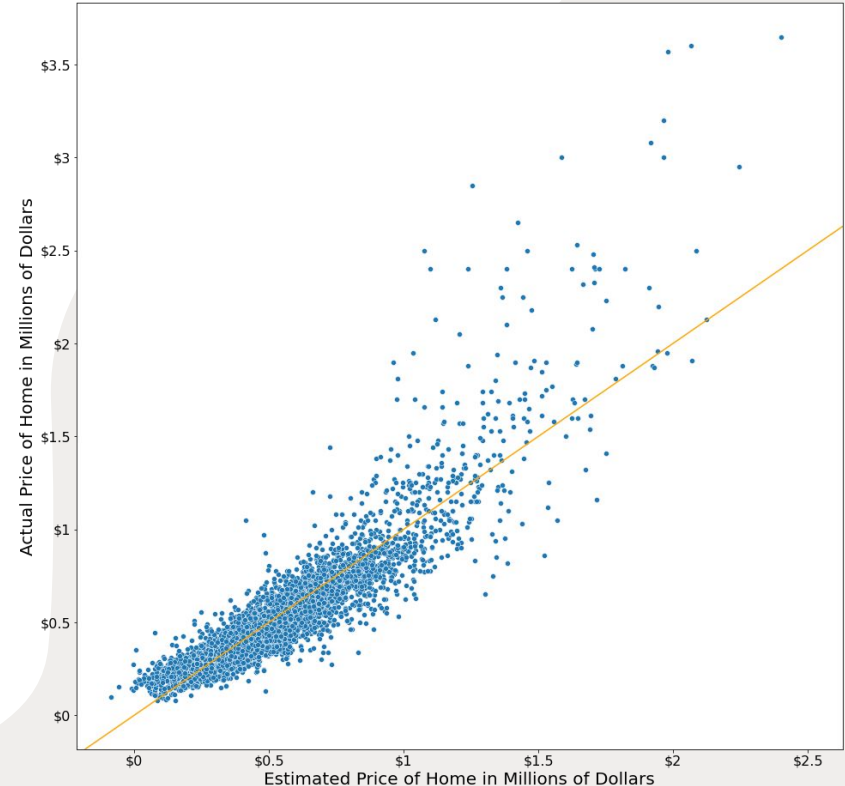
- Urban vs Suburban vs Rural
- Seattle “City Premium”
- Buy Low, Sell High
- Location, Location, Location



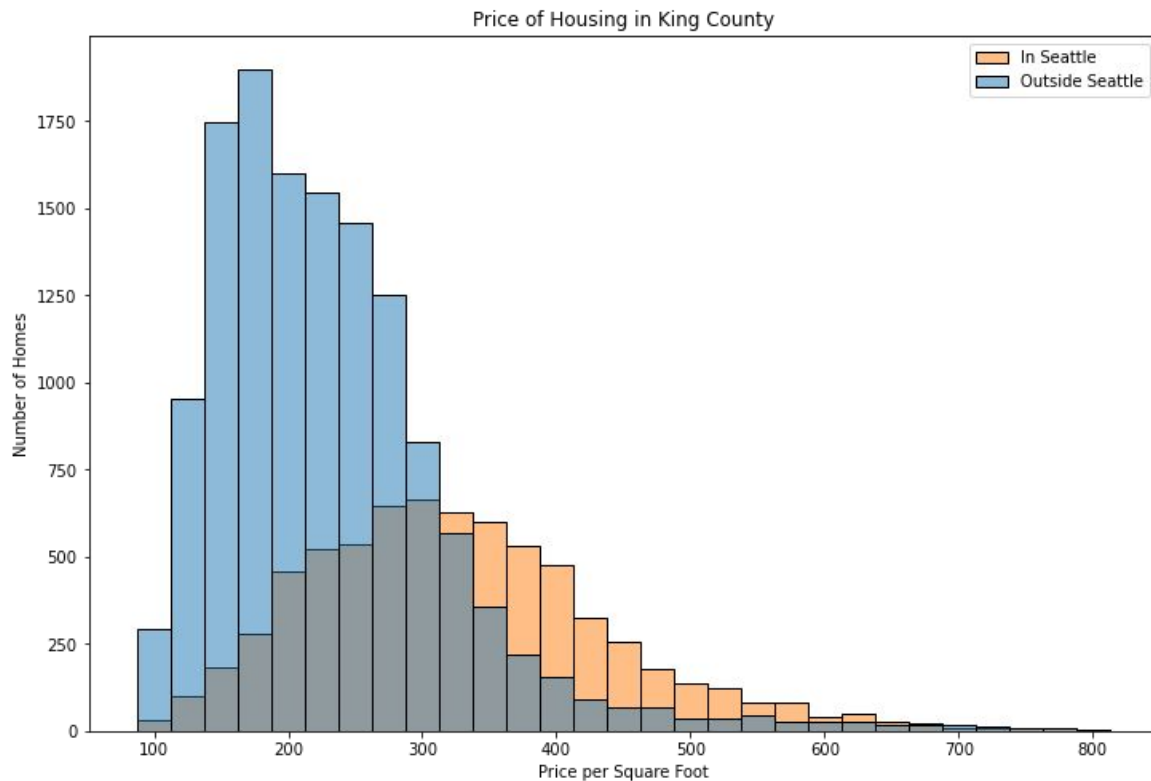
## Our Kitchen Sink Model

- Sqft Living
- Waterfront Home
- View Quality
- Sqft Above Ground
- Sqft Basement
- Sqft Neighbors Homes
- Sqft Neighbors Lots
- Bedrooms
- Bathrooms
- Number of Floors
- House Quality
- **All** Zipcodes

$R^2 = .8126$   
RMSE = \$142,000.00  
Condition Number = 3.59e+20



## Feature 1 - City vs Not City- You pay a premium for being in the city of Seattle.



## Critical Fixed Factors

**1**

**PROPER ZIP CODES**

**2**

**WATERFRONT**

**3**

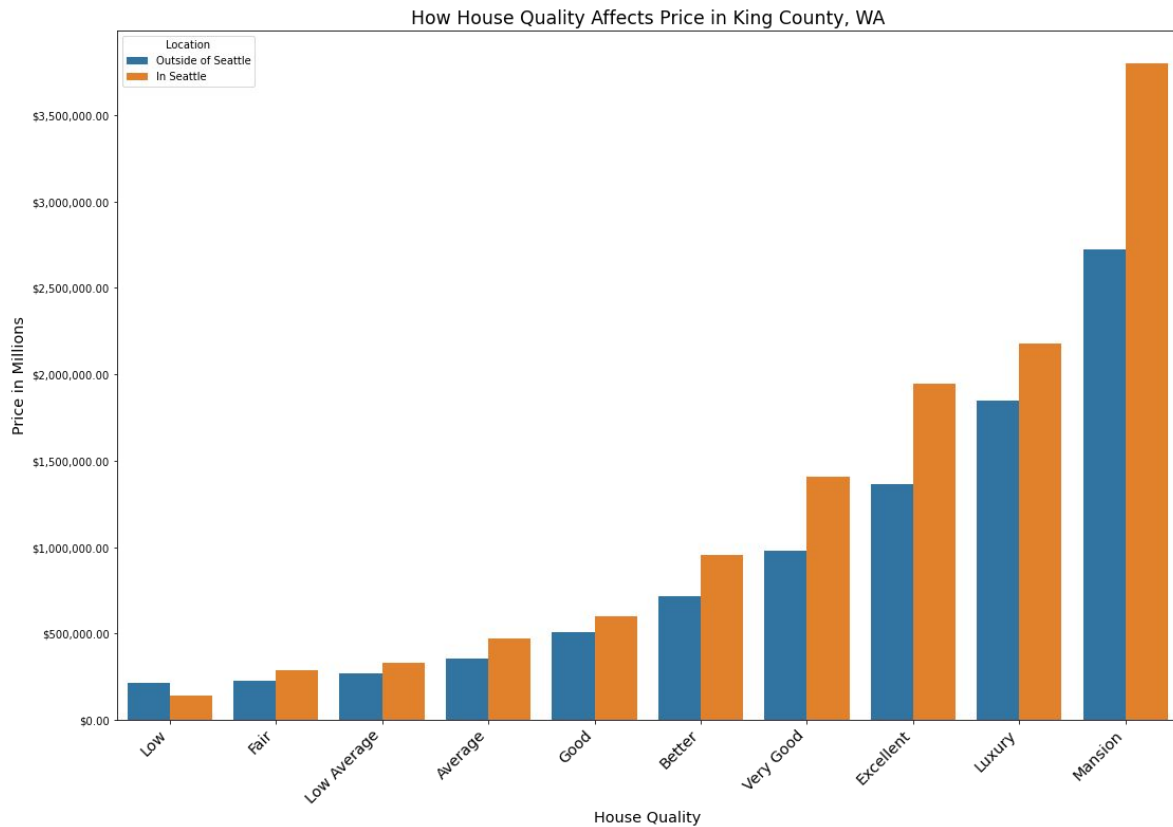
**VIEWS**

**4**

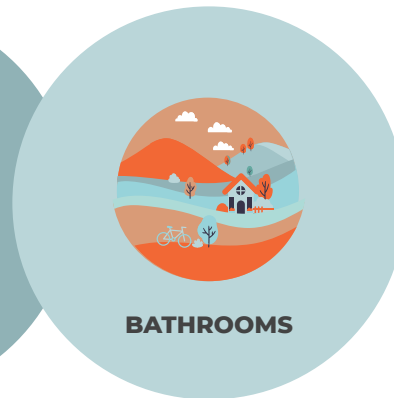
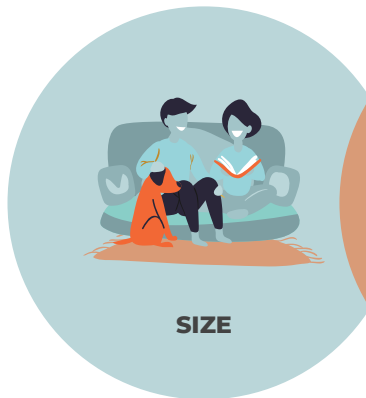
**NEIGHBORING HOMES  
WITH ADEQUATE  
SQUARE FOOTAGE**



## Feature 2 - Grade of Homes



## How to Improve the Homes - Fixable Factors Correlated to Grade

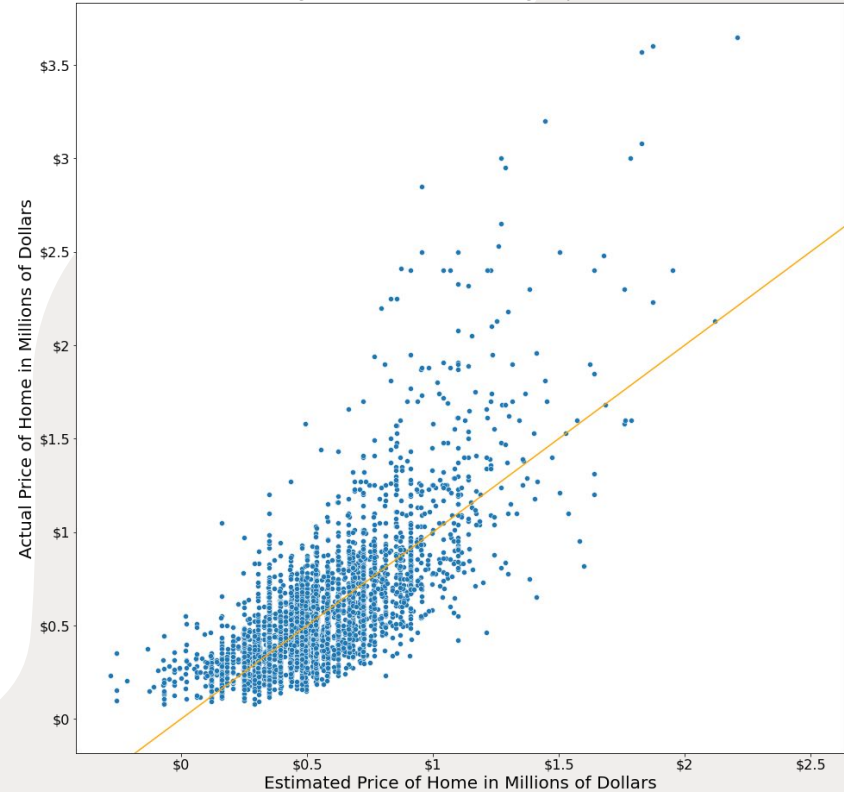




## Our Predictive Model

- Bedrooms
- Floors
- Waterfront
- View
- Quality
- In Seattle

$R^2 = .5621$   
RMSE = \$218,000.00  
Condition Number = 64.99



## Example Recommendation

98105 - Near UW and Lake Washington  
Purchase home of Average quality (\$590,000)  
Refresh and increase to 'Better' or 'Very Good'



## CONCLUSION





# THANKS

Does anyone have any questions?

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