



ALPESH GEVARIYA

UI/UX DESIGNER

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SKILLS

Low To High Fidelity's Design & Prototyping

User Persona

Wireframing

HTML, CSS, JavaScript, ReactJS

Responsive Design

Interaction Design

Sketch

Adobe XD

Figma

Adobe Illustrator

VS Code

ABOUT ME

UI/UX designer with a passion for offering digital solutions. I enjoy producing seamless experiences and approachable designs. skilled in UX research, wireframing, prototyping, design system, HTML5 & CSS3, etc.

WORK EXPERIENCE

PRODUCT AND UI/UX DESIGNER

ESCALE SOLUTIONS PVT. LTD. | NOIDA, UTTAR PRADESH, INDIA

FEB 2022 - PRESENT

- Set design requirements based on information from internal teams and user research.
- Identify new product improvement opportunities.
- Analyze how a new product satisfies market needs and consumer preferences.
- Stay up to date on current industry trends and market conditions.
- Coordinate with other design team members to ensure consistent and accurate communication.
- Modify and revise existing designs to meet changing customer preferences.
- Work closely with product engineers to suggest improvements for products and processes.
- Present product design ideas to cross-functional teams and senior leadership.

UI/UX DESIGNER

FREELANCE | SURAT, GUJARAT, INDIA

MAR 2021 - JAN 2022

- Design e-commerce website to sell indian ethnical wears.
- Worked with a startup to strategize the flow of user experience of the B2B applications for online sellers.
- Improved UX scores 15% for e-commerce website.

UI/UX TEAM LEAD

CORUSCATE SOLUTIONS PVT. LTD. | SURAT, GUJARAT, INDIA

MAY 2017 - APR 2021

- Leading a team of 7 UI/UX Designers.
- Leading client and Internal UI/UX projects.
- Designing and managing internal and client Design Systems.
- Collecting and examining the needs of the client together with the Project Managers.
- Developing mockups for the Desktop, Mobiles and Tablets.
- Creating Lo- and Hi- Web & Mobile interfaces for a variety of industries, including Marketing, SaaS, AR, E-Sport, Cryptocurrency, Parenting and others.

LANGUAGES



HOBBIES

Writing, Podcasting, Learning

Languages, Marketing

CERTIFICATES

- ADOBEXD
- UXCEL
- DEC 2022
- UI/UX DESIGN
- WELOVENOCODE
- DEC 2022

- Designing graphic assets like social media templates, email templates, presentations, guidelines and others.
- Creating interactive Figma prototypes for Web & Mobile interfaces.
- Direct communication with the clients and reviewing and editing the mockups accordingly to their feedback.

UI/UX DESIGNER
CORUSCATE SOLUTIONS PVT. LTD. | SURAT, GUJARAT, INDIA
JAN 2014 - APR 2017

Software development company working to provide highly efficient full-cycle services for clients.

- Work on brand and design project
- Using knowledge of design, creative thinking and trends to support design solutions
- Take direction from managers and utilize design skills to create a vision
- Full user experience designer for Android devices and Apple IOS devices

EDUCATION

BACHELOR OF COMPUTER APPLICATIONS
AMBABA COMMERCE COLLAGE | SURAT, GUJARAT, INDIA
2013

RED & WHITE MULTIMEDIA EDUCATION
SURAT, GUJARAT, INDIA
2013

- Excelled in UI/UX Design classes.
- Executed a Senior Project in web & mobile.