Alpesh Gevariya

Frontend Developer (8 Year experience)

Gujarat, India

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EXPERIENCE

Design Manager | Debutify - Nov 2023 - Present

Helping eCommerce brand owners succeed online company headquartered in **Melbourne, Victoria, Australia.**

Key Responsibilities:

- Develop and maintain project schedules, allocate resources effectively, and track project milestones to meet **company objectives**.
- **Develop and implement** design strategies that align with the company's brand identity and business objectives.
- Conduct thorough reviews of design work to uphold **high-quality standards** and **brand consistency**.
- Provide **creative direction** and leadership to a team of designers, ensuring the delivery of **high-quality design solutions**.

Senior Web & UX/UI Designer | SysCreation - Oct 2022 - Oct 2023

A forward-thinking health tech company headquartered in **Burlington, Ontario, Canada.**

Key Responsibilities:

- Developed a **CMS** integrated with a **Responsive Website**, ensuring a seamless user experience by applying UX principles.
- Present projects and gather feedback during **stakeholder meetings**.
- Develop a **PWA** app in **ReactJS**
- Develop **4** admin panel In **ReactJS**

Product and UX/UI Designer | Escale Solutions - May 2021 - Sep 2022

A global digital hub for impact tech startups and investors. Based in **Noida, India**.

Key Responsibilities:

- Set design requirements based on information from internal teams and **user research**.
- Identify new product **improvement opportunities**.
- Analyze how a new product satisfies **market needs** and **consumer preferences**.
- Coordinate with other design team members to ensure **consistent** and **accurate communication**.

EDUCATION

Bachelor of Computer Applications

2016 - 2019

Sarvepalli Radhakrishnan University, India

Web & UI/UX Design

2012 - 2013

Red & White Multimedia Education, India

SKILLS

Frontend Development

React.js

Next.js

jQuery

TypeScript

HTML5

SCSS / CSS3

Bootstrap

Materialize CSS

Tailwind CSS

UI/UX Design

Brand Design

Communication concepts

Editorial Design

Typography

Iconography

Infographics

Competitor Research

User stories

Personas

Prototyping

Information Architecture

Wireframing

Web & UI/UX Designer | Coruscate Solutions - Jul 2019 - Apr 2021

A company specializing in Jewellery and Diamond Industry. Based in **Gujarat, India**.

Key Responsibilities:

- Collaborated with the product development team to design and implement highly interactive, data-intensive **web applications and created 20+ mobile app UI designs**.

- Illustrated design ideas using **sitemaps, storyboards, and process flows.**

- Conducted interviews with **100+ end users** and designed a new website and its **revenue growth by 16%.**

- Received **95% positive feedback** on **17 completed projects**.

UI Designer | Coruscate Solutions - May 2013 - Sep 2016

A company specializing in Jewellery and Diamond Industry. Based in **Gujarat, India**.

Key Responsibilities:

- Create and maintain **Brand guidelines**.

- Create **advertisements, banners and print-ready posters**.

- Create **vector-based** social media advertisements.

- Responsible for developing professional design Work for both **print and web**.

- Using **Photoshop and Illustrator** to create logos.

PERSONAL SKILLS

- Provide updates to **top management** and co-ordinate with the team.

- Empathic listener & **persuasive** speaker, **Influencing**, leading, & delegating abilities.

- Leadership - **Managed** teams of multiple resources

ADDITIONAL INFORMATION

I have taken the initial steps towards **relocating to Berlin, Germany**, as I have applied for a **job seeker visa**. My appointment for the **visa interview is scheduled for this month**, and if all goes well, I am optimistic about moving to Germany by the **end of November**.

TOOLS

Figma

Adobe XD

Sketch

Invision

Balsamiq

Adobe Indesign

Adobe Illustrator

Adobe Photoshop

VS Code

CERTIFICATION

UX concepts validation

2023

intouxdesign

Figma

2023

WeLoveNoCode

AdobeXD

2023

Uxcel

LANGUAGE PROFICIENCY

English: **Fluent**

German: **Basic, (learning A2)**

Hindi: **Native**