Akua Adomako Mintah

DESIGNER & FRONT-END DEVELOPER

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PROFILE

I am a front-end developer specializing in HTML, CSS, and JavaScript, with a strong focus on responsive design and UI/UX principles. I have experience in wireframing, prototyping, 3D modeling, and creating impactful logos and flyers. With strong problem-solving and communication skills, I am dedicated to innovative projects and continuous skill development.

EXPERIENCE

UI/UX Designer & Front-End Developer
Nov 2023 - Present

University Information Technology Services (UITS)- Kwame Nkrumah University of Science and Technology (KNUST)

- Led in-depth user research, including usability testing, and created wireframes and prototypes for the Asset Tracking System and Certificate Verification, with completed designs now in development.
- Developed the front-end for the KNUST NSS and FPM projects using HTML, CSS, JavaScript, and Bootstrap, resulting in a 25% faster load time and optimized site performance.
- Designed marketing materials, including logos for KNUST NSS, FPM, and the Asset Tracking System, which aligned with brand identity and contributed to a 15% increase in brand recognition.

UI/UX Designer & Front-End Developer
Feb - Aug 2024

Freelance

- Designed and developed a visually appealing and intuitive UI for a game studio website, including research, UI design, wireframes, prototypes, and front-end development using HTML, CSS, and JavaScript.
- Designed and developed a portfolio website, incorporating research, UI design, wireframes, prototypes, and front-end development with HTML, CSS, and JavaScript to create an engaging online presence.
- Conducted in-depth user research and usability testing for a redesigned plastic waste recycling website, leading to significant improvements in user engagement and usability.
- Collaborated closely with clients to deliver user-centered design solutions, exceeding expectations and achieving a client satisfaction rating of 95%.

Mobile UI Designer
Aug - Nov 2023

Freelance

- Redesigned the mobile UI for an e-sports application, enhancing user interaction and visual appeal.
- Conducted user research and created wireframes and prototypes to guide design decisions.
- Focused on improving user experience by optimizing layout, navigation, and information hierarchy.
- Collaborated with clients to ensure designs aligned with project goals and brand identity..
- Iterated on designs based on user feedback and testing to refine the user interface.

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EXPERIENCE

Public Relations and IT Intern
National Health Insurance Scheme (NHIS)

Oct – Sep 2021

- Acted as a spokesperson for the organization, representing its interests and communicating key messages to clients.
- Provided technical support to clients, troubleshooting registration issues and resolving inquiries.
- Registered and assisted both new and existing clients, delivering support and information as needed.
- Renewed old NHIS cards, ensuring clients had up-to-date coverage and documentation.

EDUCATION

BSC BUSINESS ADMINISTRATION (BUSINESS INFORMATION TECHNOLOGY)
Kwame Nkrumah University of Science and Technology (KNUST)

2019 - 2023

SKILLS

UI/UX Design:

Wireframing, Prototyping, User Research, Responsive Design

Front-End Development:

HTML, CSS, JavaScript, Bootstrap, SCSS

LOGO & FLYER DESIGN:

Branding, Typography, Color Theory, Logo Design, Flyer Design

3D Art & Animation:

Modeling, Texturing, Rigging, Animation

LANGUAGE

English - Fluent

Chinese - Elementary