



PRESENTS

DEV AUCTION 2025

INDIA'S FIRST-EVER DEVELOPER AUCTION

DevAuction is an innovative and unique concept never attempted before, merging the thrill of an auction with the excitement of a hackathon. It aims to foster collaboration, skill-based team formation, and healthy competition among developers, empowering participants to create, innovate, and showcase their abilities. The event consists of a Developer Auction on **12th January 2025**, followed by a 24-hour Hackathon from **18th to 19th January 2025**, split into 3 intense rounds.

12/1/2025 : DEVELOPER AUCTION

18/1/2025 : 24-HOUR HACKATHON

[TENTATIVE]

WHO ARE WE ?

BYLD, IIIT Delhi's premier student-led software development club established in 2011, focuses on innovation, web and app development, and open-source projects under the mentorship of **Dr. Pankaj Jalote, the institute's Founding Director**. The club develops key institute platforms like the Placement Portal, TechTree, and Feedback Systems while hosting hackathons and workshops to promote continuous learning and technical growth.



OBJECTIVES

- To foster **collaboration** among developers of all skill levels.
- To create balanced teams by allowing team leaders to select their team members based on an auction.
- To challenge participants to **solve real-world problems** within a limited time frame.
- To provide a platform for participants to showcase their **skills, creativity, and teamwork**.
- To encourage innovation in tech solutions and provide **mentorship** to budding developers.

byld@iiitd.ac.in

BYLD

EVENT FORMAT

Developer Auction (Pre-Hackathon)
12th January 2025

This unique pre-hackathon event sets the stage for the hackathon by allowing team leaders to "bid" for their desired team members through a structured auction.

Auction Mechanics:

Each team leader will receive a virtual budget for bidding. The auction will proceed in multiple rounds, ensuring leaders strategically acquire members with complementary skills like front-end, back-end, and data science expertise.

24-Hour Hackathon
18th-19th January 2025

A 24-hour hackathon fostering innovation and teamwork, divided into three engaging rounds:

Round 1: Ideation & Initial Development
Teams brainstorm project ideas, develop a prototype, and present their initial concepts. Judging criteria include innovation, feasibility, and progress.

Round 2: Development & Mid-Evaluation
Teams enhance their projects by implementing key features and demonstrating functionality. A mid-evaluation provides feedback and progress assessment..

Round 3: Final Development & Submission
Teams use the final hours to refine usability and performance before submitting their projects for the ultimate evaluation

WINNER ANNOUNCEMENT



BYLD

SPONSORSHIP TIERS

	TITLE	PLATINUM	GOLD	SILVER
SOCIAL MEDIA PROMO	★	★	★	★
BANNER & POSTER AT EVENT LOCATION	★	★	★	★
BOOTH AT EVENT	★	★	★	
BRANDING NEAR STAGE	★	★	★	
CUSTOM PROBLEM STATEMENT	★	★	★	
INCLUSION AS MENTOR	★	★		
SPEAKER (MAX. 30 MIN)	★	★		
LOGO ON T-SHIRT	★			
LOGO ON ID CARD	★			
₹	100K	75K	50K	25K

byld@iiitd.ac.in

BYLD

FEATURED PARTNERS

SNACKS

AVAILABLE

BEVERAGES

AVAILABLE

GAME

AVAILABLE

MEDIA

AVAILABLE

IN KIND

AVAILABLE

SWAGS

AVAILABLE

byld@iiitd.ac.in

BYLD

WANT TO SPONSOR US ?

EMAIL : BYLD@IIITD.AC.IN

PHONE: 9896830917

