

## Final Assignment: Agile Analytics

### Part 1: Positioning Statement

For law firms who want to streamline their processes and improve their file management systems, Impact Software Inc. leads the technology industry with the most innovative products. Impact emphasizes technological research and advancement and takes an innovative approach to business best practices — it considers the impact our products and processes have on its customers and the planet.

### Part 2: Demand/Value Hypothesis

PROBLEM SCENARIO/JTBD	ALTERNATIVE	VALUE PROPOSITION
Making sure a client's file reaches court for an appearance before the judge in an hour's time, 60 KM away.	Request the office assistant to drive and deliver the file.	If we create a cloud storage system, then the lawyers would be able to access files on time remotely on their laptops from anywhere.

### Part 3: A Testable Solution for my Value/Demand Hypothesis:

Epic	User Story
Improve Document Retrieval and Sharing	<p data-bbox="766 306 1998 376">As a user I would like to be able to access the files away from the office, so that I don't have to come into the office every day.</p> <p data-bbox="766 459 949 491"><b>Child Stories:</b></p> <p data-bbox="766 539 1957 571">As a user I want to be able to quickly retrieve a client's file so that I can send her an invoice.</p> <p data-bbox="766 619 1939 651">As a user I want to be able to convert the file to other file formats for compatibility issues.</p> <p data-bbox="766 699 1957 769">As a user I want to be able to share the file with my colleague remotely, as an alternative to emailing.</p>