

Quiz - Web Design Principles Summary

1. Important things to consider in your design are:(select all that apply)

1 point

- ☒ Does it lay out well on different devices?
- ☒ How difficult is it to learn?
- ☒ Who is using your site?
- ☒ Does it lay out well on different browsers?

2. Responsive design means

1 point

- ☒ A website which adapts to different screen sizes
- ☐ A website that answers all the questions a user has
- ☐ A website with efficient technical support
- ☐ A website which responds quickly to user input

3. Which of the following are types of navigation for websites? (select all that apply)

- ☒ Global
- ☐ Natural
- ☒ Hierarchical
- ☒ Local

6. Which of the following fit into the cognition/ evidence based approach? (select all that apply)

1 point

- ☐ Telling a user where they are
- ☐ Telling a user where they can go
- ☒ Presenting information to the user as clearly as possible
- ☒ Using eye tracking studies to inform the layout

7. Which two of the following are user centred questions (as opposed to cognitive, evidence based questions)? (select all that apply)

1 point

- ☒ What do the users want?
- ☐ How do the users move their eyes over a page?
- ☐ Is red text on a black background difficult to read?
- ☒ Who are the users?

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8. Which of the following comes first in both user centred design and evidence based design approaches?

1 point

- ☐ The HTML code
- ☒ User experience
- ☐ The home page
- ☐ The CSS code

10. Which of the following are bad design principles? (select all that apply)

1 point

- ☒ Use colours for titles, with different colours for different titles.
- ☒ Invite users into your site by displaying as much interesting information as possible.
- ☒ Always use background colours
- ☒ Vary the text size to stop the site from being boring