

COMSATS University Islamabad Sahiwal Campus (Department of Bio Sciences)

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Course Title:	Introduction to Management			Course Code:	MGT101	Credit Hours:	3(3,0)
				Programme Name: BS(BI) & BS(FSN)			
Semester:	Fall 22 Batch:			FSN & BSBI	Date:	18-11-2021	
Time Allowed:				Maximum Marks:		25	
Student's Name:	1	<i>y</i>		Reg. No. CUI/			/SWL

Important Instructions / Guidelines:

Read the question paper carefully and answer the questions according to their statements.

Mobile phones are not allowed. Calculators must not have any data/equations etc. in their memory.

Midterin Examinations Fall-2022

Q#1.

Define Management and explain the core objectives of management along with appropriate examples.

Marks 3

Q # 2.

A. Why management is important for an individual's life?

B. Highlight the importance and Universality of Management for all type of organizations along with appropriate graphical explanation.

Marks 5

Q#3

Name the essential functions of Management and which questions are usually addressed/answered in each function?

Marks 4

0#4

With reference to yours Project, answer following questions:

A. Introduce your product with special emphasis on the importance of your project.

B. Draw diagram of Internal and External Environment of your project.

- C. Narrate Mission Statement and derive minimum two goals from the mission statement.
- D Share SWOT analysis of your project and justify the selection of first two factors in each area i.e., Strengths, Weaknesses, Opportunities and Threats.

Marks 13 (2, 3, 3, 5)

The End

COMSATS University Islamabad
Sahiwal Campus
(Department of Computer Sciences)

2

Course Title: Course Instructor:	Introduction to Management Suhail Afzal Qureshi	Course Code: MGT101 Credit flours: 3(3,0)
Semester:	Fall 21 Batch: FA19 Section:	Programme Name: BS(SE) A & B Date: 12-01-2022
Time Allowed: Student's Name:	Two hours 25 minutes	Maximum Marks:
Important Instructi	ions / Guidelines	Reg. No. CUI/PM9-BSE-
REGGIO INC INDEFINA		questions according to their statements. not have any data/equations etc. in their memory.

Terminal Examination FA21 Part I (VI)

Question # 2

Describe the importance of management while discussing the universal need of management

Marks 5

Question #3

Define terms efficiency and effectiveness and discuss the difference between efficiency and effectiveness and include a specific example to support each concept.

Marks 4

Question # 4

In a short discuss why manager keep main focus on the job satisfaction of employees while understanding the individual behavior in an organization.

Marks 5

Ouestion #5

Clarify the concept of non-verbal communication make diagram of the ways of non-verbal communication and provide 1-2 liner intro of any two ways.

Marks 4

APPLIED QUESTION

Question # 6

- A) Briefly introduce your project.
- B) Explain the questions faced and work done and actions taken to address each question while performing each function of management in your project.

Marks 20