



COMSATS University Islamabad
Sahiwal Campus
(Department of Computer Science)

Course Title:	Introduction to Management	Course Code:	MGT101	Credit Hours:	3(3,0)
Course Instructor:	Suhail Afzal Qureshi	Programme Name:	BSCS		
Semester:	SP 23	Batch:	SP22	Section:	A & B
Time Allowed:	Three Hours	Maximum Marks:			40
Student's Name:		Reg. No.	CUI/		
Important Instructions / Guidelines: <i>Read the question paper carefully and answer the questions according to their statements. Mobile phones are not allowed. Calculators must not have any data/equations etc. in their memory.</i>					

Final Examination Spring 2023

Question # 1

Briefly explain the key objectives of management along with examples; and explain why management is required to society i.e., individual, families, organization and institution.

Marks 5

Question # 2

Introduce the term "Strategic Management". Draw a complete diagram of strategic management process..How would you divide the entire process into four key functions of management?

Marks 5

Question # 3

Briefly elaborate any four of the following terms/concepts with proper examples.

- a. Mission and Vision b. SMART Objectives c. Strategy
d. Policy e. Programs f. Procedures

Marks 6

Question # 4

- a) Enlist and provide 2-3 lines introduction of all the stages of Organizational Design.
b) Explain the stage of Job Designing.

Marks 8 (3, 5)

Question # 5

Explain the function of controlling while addressing the following areas:

- A. Definition of the term controlling.
B. Why the function of controlling is important for the organizations.
C. Process of Controlling while explaining through main diagram of starting from standard setting till managerial actions.

Marks 10 (2, 2, 6)

Question # 5

Referring to the project of your personal task management, **answer following questions.**

Planning:

The Project that you have chosen for your personal life. Mission and Vision of your project. Goals and three SMART Objectives. Policies that you would adopt to achieve those tasks.

Organizing:

Programs to achieve the objectives. Division of all the procedures into various jobs.

Controlling:

What output performances are essential to control? What standards you have adopted? How would you assess the output? What action would you take after comparison of output with the standards.

Marks 16 (6, 5, 5)