

Credit Card Transaction Report

Revenue	Total Interest	Total Transaction	Transaction Count
55M	7.84M	45M	655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Silver	5586332	4586746	8,12,081.28
Blue	46139398	36957875	64,95,887.74
Total	55315410	44522013	78,43,382.23

Q4	Q3	Q2	Q1
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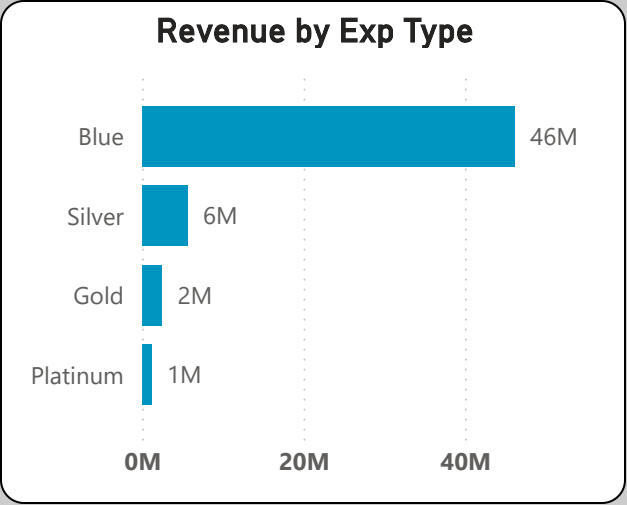
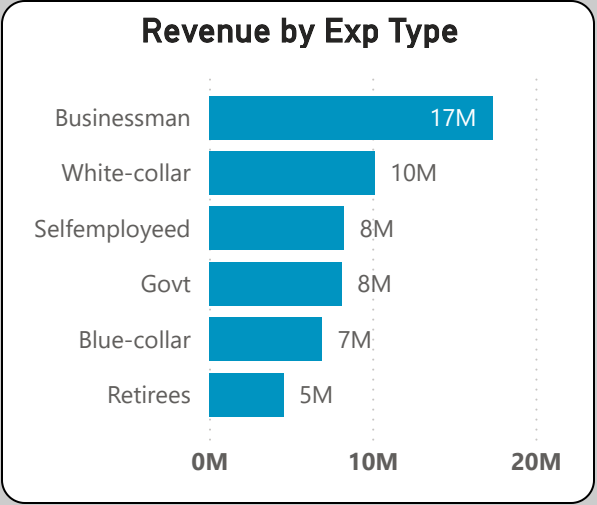
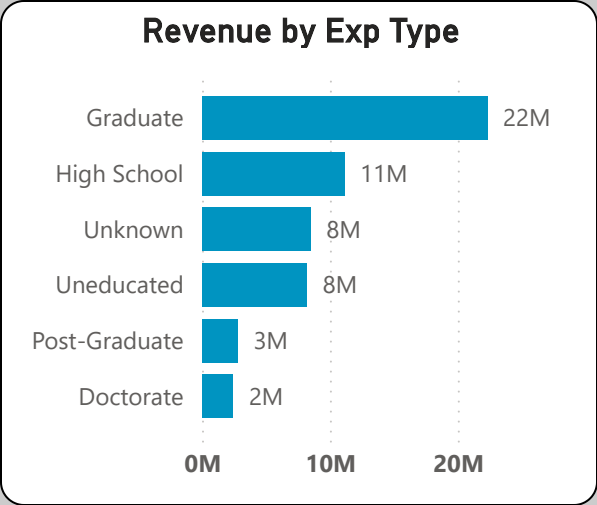
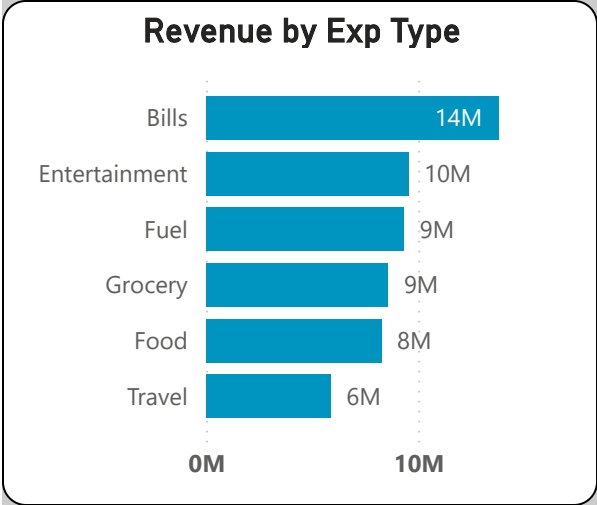
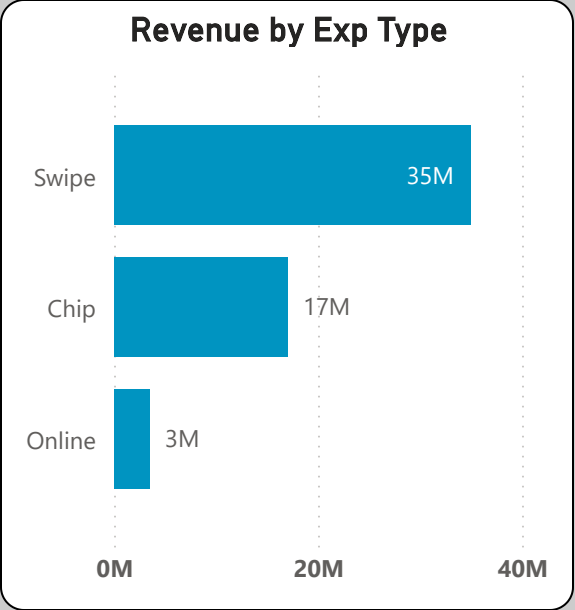
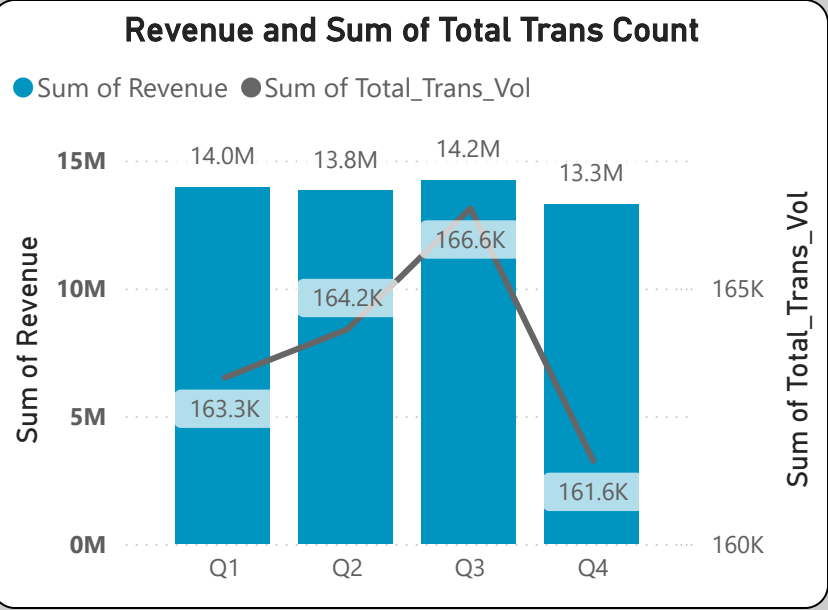
Silver	Blue	Gold	Platinum
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Week_Start_Date

All

F

M



Credit Card Customer Report

Revenue

55M

Total Interest

7.84M

Income

575.9M

CSS

3.19

Silver

Blue

Gold

Platinum

Week_Start_Date

All

M

30M

F

25M

Q4

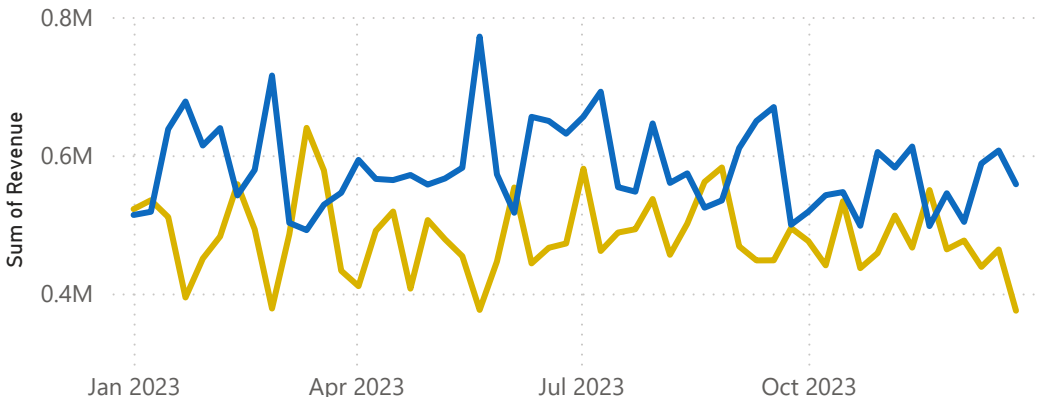
Q3

Q2

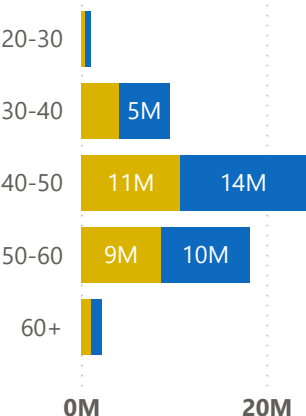
Q1

Revenue by Year, Month, Day and Gender

Gender ● F ● M

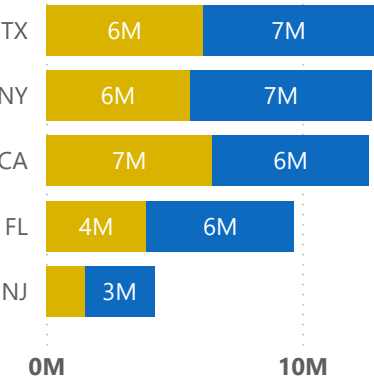


Revenue by Age Group

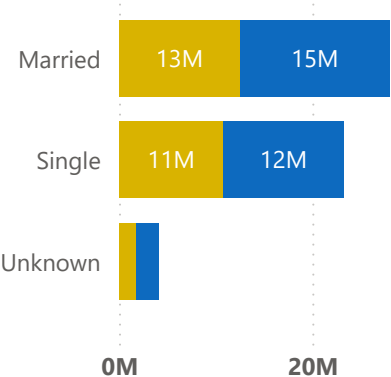


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
White-collar	10114656	14,41,073.93	103930055
Selfemployeed	8261758	11,19,741.81	75313288
Retirees	4535184	6,30,359.24	48675030
Govt	8111701	11,60,016.37	88773989
Businessman	17387832	25,39,390.31	186959919
Blue-collar	6904279	9,52,800.57	72262158
Total	55315410	78,43,382.23	575914439

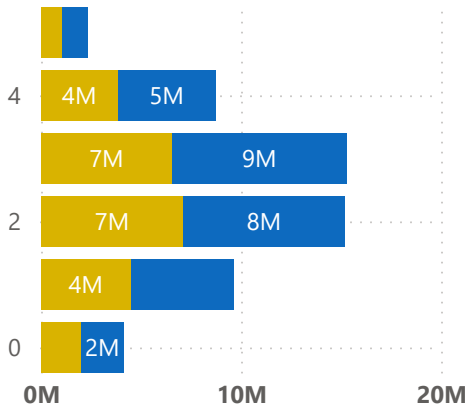
Top 5States



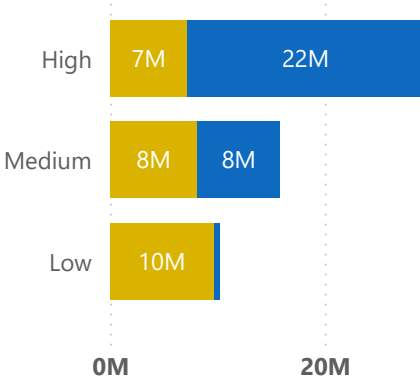
Revenue by Marital Status



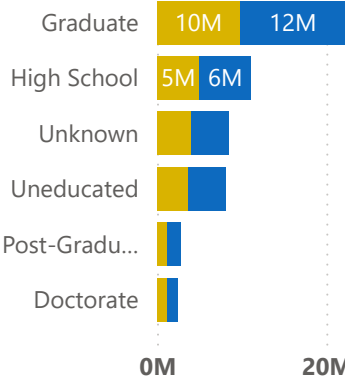
Revenue by Dependent



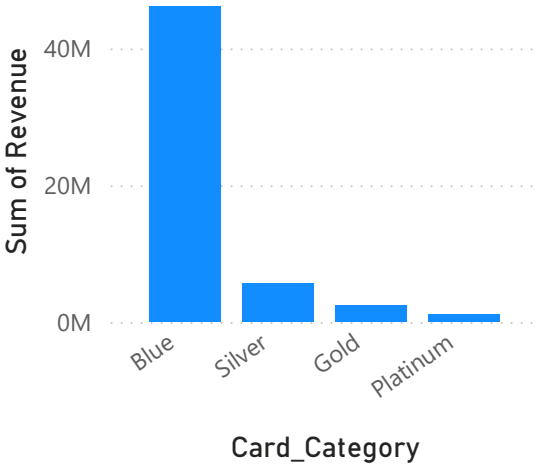
Revenue by Income Group



Revenue by Education



Sum of Revenue by Card_Category



Week_Num2	Current_week_Revenue	Previous_week_Revenue	wow_revenue
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%
47	1047120	1078915	-2.9%
46	1078915	1094927	-1.5%
45	1094927	1063063	3.0%
44	1063063	934631	13.7%
43	934631	1080205	-13.5%
42	1080205	982974	9.9%
41	982974	994114	-1.1%
40	994114	994184	-0.0%
39	994184	1117638	-11.0%
38	1117638	1097403	1.8%
Total	933134	1070439	-12.8%