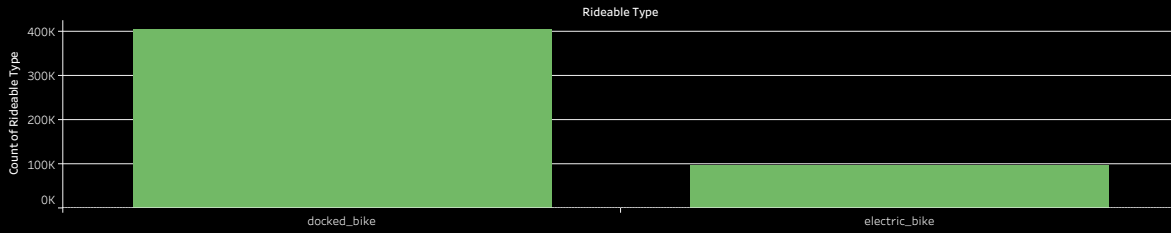


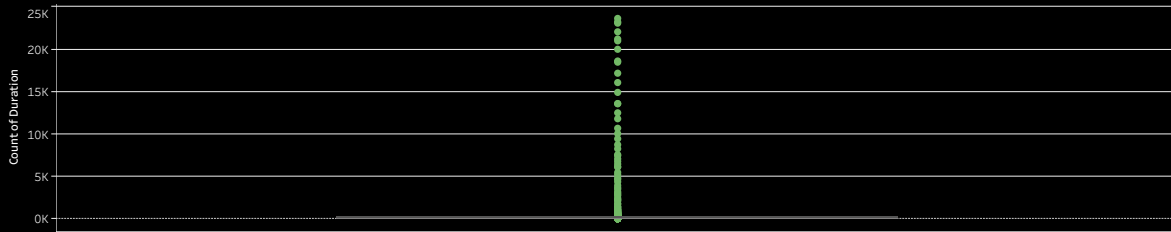
CYCLIST BIKE - SHARE ANALYSIS

RIDEABLE TYPE



RIDERS

DURATION

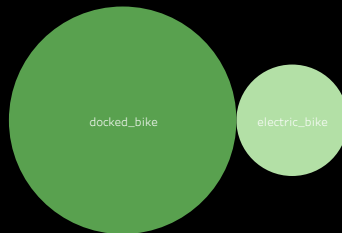


DESCRIPTION

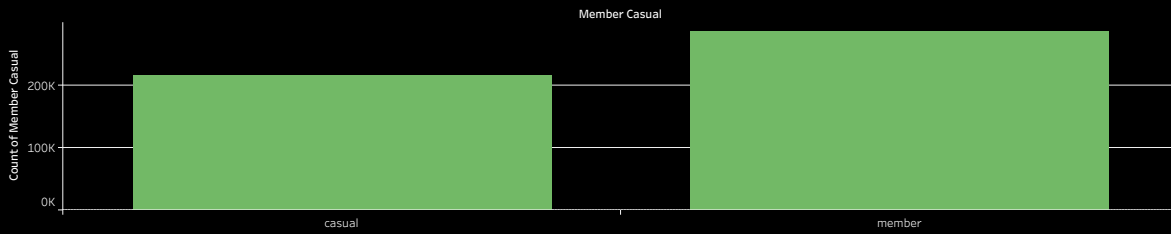
We segmented users into casual riders and annual members based on ride behavior. Data visualizations highlight differences in ride frequency, duration, and days of use, offering insights for strategic decisions.

COUNT : 500390 Riders

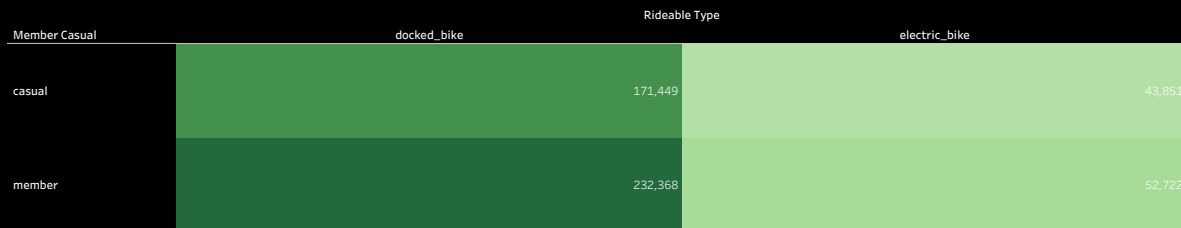
TOTAL DISTANCE - RIDEABLE



RIDER TYPE



MEMBERSHIP VS RIDE TYPE



NUMBER OF RIDERS - START

