AAQIB NAKWA

FRONT END DEVELOPER

Mumbai, Maharashtra - 400010 | +91 9324043356 | aaqibnakwa2121@gmail.com
LinkedIn | GitHub | Portfolio

PROFESSIONAL SUMMARY

Front End Developer with over 2 years of experience in designing responsive, user-centric web applications. Skilled in HTML, CSS, JavaScript, and PHP, with strong expertise in ReactJS, Bootstrap, SEO, and CRM integration (HubSpot). Proven track record in Agile environments, delivering high-quality, efficient code that boosts engagement and optimizes performance. Eager to contribute innovative solutions and stay updated with industry best practices.

PROFESSIONAL EXPERIENCE

Front End Developer

Kido Education Pvt Ltd — Mumbai, India

August 2022 - July 2024

- Responsive EB5 Website Development
- Designed and maintained a responsive, high-performance front end for the EB5 website using HTML,
 CSS, and JavaScript. Reduced load times by 30%, contributing to a 15% increase in user session duration and enhancing accessibility across devices.
- Enhanced User Engagement on Kido Club Platform
- Led the development of interactive components on the Kido Club website using ReactJS, improving mobile engagement by 25% and enhancing user satisfaction through dynamic UI elements.
- Dynamic Front-End and CMS Integration
- Developed a PHP-based, WordPress-integrated CMS solution, empowering marketing teams to manage site content autonomously, reducing content publishing time by 40% and enhancing operational efficiency.
- Custom CMS Development for Real-Time Updates
- Created a tailored CMS system allowing stakeholders to execute live content updates with ease, eliminating delays in content changes and significantly enhancing team productivity.
- HubSpot CRM Integration with API Automation
- Integrated HubSpot CRM with custom API solutions, streamlining lead tracking and data synchronization, leading to a 20% increase in conversion rates and optimized customer relationship management.
- SEO Optimization and Data Analytics
- Executed comprehensive SEO strategies, integrating Google Analytics and Tag Manager for advanced user tracking, resulting in a 35% boost in organic site traffic and enhanced data-driven decision-making.

Front-End Developer Intern

Dojo Sports — Mumbai, India

October 2021 – December 2021

- Developed user-friendly web pages using HTML5, CSS3, JavaScript, and Bootstrap for multiple client websites, improving mobile responsiveness by 20%.
- Ensured cross-browser compatibility and compliance with WCAG accessibility standards, resulting in increased website usability.
- Implemented AJAX for dynamic, asynchronous content updates, enhancing user engagement without reloading the page.
- Used version control systems like Git for code collaboration and version management.

EDUCATION

Master of Science in Information Technology (MSc IT)

June 2021 – June 2023

Mumbai University

Bachelor of Science in Information Technology (BSc IT)

June 2018 - June 2021

Mumbai University

Higher Secondary Certificate (HSC) – Science

Maharashtra State Board

Secondary School Certificate (SSC)

Maharashtra State Board

June 2016 – February 2018

June 2014 - February 2015

CERTIFICATIONS

Front End Developer Certification

Heuristic Academy — Mumbai, India

January 2021 - May 2021

- **Course Highlights:** Focused on HTML, CSS, JavaScript, jQuery, Firebase, AJAX, Bootstrap, and ReactJS to build dynamic, interactive applications.
- **Projects:** Completed real-world projects emphasizing UI design, optimization, and responsive development.

TECHNICAL SKILLS

- Languages: HTML5, CSS3, JavaScript (ES6+), PHP, WORDPRESS
- Libraries & Frameworks: Bootstrap, jQuery, ReactJS, AJAX
- CMS & CRM: WordPress, HubSpot CRM, REST APIs
- Analytics & SEO Tools: Google Analytics, Google Tag Manager, SEMrush, Moz
- Version Control & Tools: Git, GitHub, Firebase, MongoDB, Visual Studio Code.
- UI/UX Design: Responsive Design, Wireframing, Cross-Browser Compatibility.

PROJECTS

- Kido EB5 (Project Link)
- Developed a frontend project using HTML, CSS, Bootstrap, and JavaScript, creating an intuitive interface for users exploring EB5 visa information.
- Preschool (<u>Project Link</u>)
- Built a frontend platform using HTML, CSS, Bootstrap, JavaScript, and WordPress to create an intuitive user experience for preschool information.
- Renewlap (Project Link)
- Freelance e-commerce project for refurbished products, using the MERN stack to enhance user experience and engagement.
- Digital Showroom (Project Link)
- Built during an internship with HTML, CSS, Bootstrap, and JavaScript, designed for business product showcases.
- Slice-Visa (Project Link)
- Internship project built with HTML, CSS, Bootstrap, and JavaScript, providing a platform for visa applications.
- Seedkaro (<u>Project Link</u>)
- Developed a product exploration platform using HTML, CSS, Bootstrap, and JavaScript to create an engaging user experience.