

# Doris Agusiobo

## UX/UI Designer

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### About

As a hardworking and dedicated designer, I bring 7 years of experience as a graphic designer. I focus on creating positive user experiences through user-centric design and a commitment to excellence, and visually appealing solutions with a collaborative approach and attention to detail.

### Education

#### Imo State University

##### Bachelor of Arts

October 2009

##### Relevant Course Work

Graphic design, typography, art history, color theory.

### Skills

#### Design Skills

User Flows · Wireframes · Mock ups · User Testing · User Interview · Design Thinking · Design Systems · User Research · Affinity Mapping · Journey Map

#### Design Tools

Adobe Illustrator · Adobe XD · Figma  
InVision · Miro · Sketch · Midjourney

### UX/UI Design Experience

#### Product Design Specialist / CapacityBay Inc

October 2018 – Present

- Improved and informed design decisions by conducting competitive analyses and creating user flows of current apps to identify areas for.
- Managed and updated over 30 websites and mobiles, ensuring consistency in structure and user path to improve engagement and user experience.
- Designed updated wireframes and prototypes that prioritized the needs of service members and spouses, utilizing Figma for design and collaboration with the PMs and other designers.
- Facilitated 5+ Design Thinking workshops using Miro for a diverse audience to ensure the design of the visual care tool incorporating feedback from user research and interviews.
- Conducted design audit and emphasized project-wide accessibility by following WCAG 2.0, including alternative formats, contrast, readability.

#### UX Design Freelancer / Fiverr

December 2016 – October 2018

- Conducted a heuristic analysis of competitors and audited the company's current wireframes to identify areas for improvement.
- Held discovery workshops and user research with clients and startups to understand their goals and simplify their complex challenges to then design print and digital content.
- Worked within brand guidelines to establish a design system with attention to design patterns and emphasis on layout, typography, and hierarchy.
- Utilized Figma for crafting components that contribute to the development of the design system.
- Collaborated with other UX designers, domestic and abroad to ensure consistent design standards and achieve a cohesive final product.

#### Graphic Designer / Apex Safety & Security Consultants Ltd

December 2010 – October 2017

- Created engaging promotional materials, including flyers, posters, and ads using Adobe Illustrator, Photoshop, and dimensions, resulting in increased attendance and brand recognition.
- Managed and posted content on social media platforms including Instagram, Facebook, Twitter, and LinkedIn, engaging with followers and maintaining a cohesive brand voice.
- Utilized knowledge gained from marketing courses, such as social media marketing and strategy, to develop and implement effective marketing plans, leading to increased brand recognition and growth of the online printing shop.
- Demonstrated growth as a designer and professionalism in working with coworkers and other designers, resulting in a promotion after two years.