

MD AAQIF HUSSAIN

Business Analyst



PROFILE SUMMARY

Business Analyst with experience in data analysis, process mapping, and tools like Power BI, Python, and Excel. Skilled in turning data into insights, preparing reports, and supporting decision-making. Strong in stakeholder communication, requirement gathering, and creating workflow diagrams. Focused on improving processes, increasing efficiency, and supporting business goals.

EDUCATION

2026

MBA/PGDM

Sandip Foundation's Sandip Institute of Technology and Research Centre, Nashik

WORK EXPERIENCE

May 2025 - Oct 2025

Business Analyst

CapOasis Technology Pvt. Ltd.

- Analyzed core workflows to support better planning and reporting.
- Reviewed key business processes to support data-driven decisions.
- Worked on understanding processes to improve overall efficiency.
- Assisted in evaluating workflows to support operational improvements.
- Supported process improvements to make team operations smoother.
- Built dashboards for real-time insights and reporting.

INTERNSHIP

2 Months

Projects: Diwali Sales Data Analysis | Twitter Sentiment Analysis

Business Analytics Intern at Brainwave Matrix Solutions

- Analyzed and cleaned 15,000+ rows of Diwali sales data using Excel and Power BI to identify top-performing products and customer segments.
- Designed an interactive dashboard visualizing sales performance, discount impact, and regional revenue distribution.
- Conducted sentiment analysis on Twitter data using Python (Pandas, Plotly) to assess customer perceptions and engagement trends.
- Presented insights and improvement recommendations to enhance marketing strategy and sales performance.

2 Months

Project: Investment Behavior Analysis

Data Analyst Intern at Cognifyz Technologies

PERSONAL INFORMATION

Email

madaaqifhussain786@gmail.com

Mobile

(+91) 9199604078

Total work experience

0 Year 6 Months

Social Link

<https://aaqifhussain.github.io/>

KEY SKILLS

Power BI Desktop

Excel (Pivot Power Query)

Tableau

Data Cleaning & EDA

Business Analysis

BRD/SRS

Stakeholder Communication

Requirement Gathering

Dashboard Design & KPI Reporting

R (Basic Data Analytics)

Python (Basic Data Analytics)

Cognos

IBM Cognos Analytics

OTHER PERSONAL DETAILS

City Nashik

Country India

HOBBIES

Reading, Tracking, Cycling

LANGUAGES

- Hindi
- English
- Marathi

EXTRA CURRICULAR

Head of the Shark Tank at Udaan 2025

CPBFI Team Coordinator

Battle Field Coordinator

Training and Placement Student Coordinator

Volunteer at NIMA Index Exhibition- 2024

Participated in Resonance program.

Volunteer at Sandip Foundation Job Fair - 2025

Team Leader at CapOasis Technology Pvt. Ltd.

- Collected, cleaned, and analyzed investment-related data to uncover behavioral patterns and key financial preferences among users.
- Applied statistical and visualization techniques using Python and Power BI to highlight factors influencing investment decisions.
- Delivered a data-driven report summarizing insights for better financial planning and decision-making.
- Strengthened understanding of data analytics workflow — from data preparation to visualization and interpretation.

Projects

1 Weeks

Excel Project — Zomato Sales Data Dashboard

- Analyzed 10K+ orders and ₹10.5M revenue using Excel pivot tables and dynamic charts.
- Built an interactive dashboard to visualize cuisine type, ratings, discounts, and delivery performance.
- Derived insights on top-performing cuisines, customer preferences, and pricing impact on sales.

1 Weeks

Tableau Project — Car Insurance Claim Analysis

- Designed three interactive dashboards displaying customer demographics, claim patterns, and policy distribution.
- Added a navigation interface and dynamic filters for user-friendly exploration.
- Identified regional trends, fraud-prone claim types, and performance variation across sales channels.

1 Weeks

BI Project — Global Sales Performance Dashboard

- Developed a Power BI dashboard analyzing global sales, profit margins, and discount impact by product category.
- Created KPI visuals to compare market segments and highlight low-performing regions.
- Delivered actionable insights that support sales forecasting and data-driven decision-making.

1 Weeks

Python Project — E-Commerce Sales Data Analysis

- Conducted exploratory data analysis (EDA) on U.S. Superstore dataset using Python (Pandas, Plotly).
- Visualized key metrics such as sales trends, customer segments, and product profitability.
- Recommended data-backed strategies for pricing, promotions, and inventory optimization.

COURSES & CERTIFICATIONS

- Introduction to Business Analytics from 365 Financial Analyst (2025)
- R for Data Science from IBM (2025)
- Excel Essential Training (Microsoft 365) LinkedIn Learning (2025)
- Introduction to Data and Data Science
- Introduction to Tableau