

Ideation Phase

Empathize & Discover

Date	17-oct -2023
Team ID	B59ACB2EE24AC56B74C4C89695327FAA
Project Name	Unleashing the potential of the youth: student performance analysis
Maximum Marks	4 marks

Empathy Map :

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it.

The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



Build empathy

The information you add here should be representative of the observations and research you've done about your users.



