



CHARITY BASEBALL

2022-2023
SPONSORSHIP PACKAGE

WHO ARE WE?

St. Francis Xavier Secondary School is hosting a Students vs. Teachers Charity Baseball Game to raise money and gather the community to watch one of the most exciting school games of the season. This event is being hosted by a group of well renowned students in support of Jays Care Foundation. The event will be held on June 1st, 2023, and we hope to host a community event for everyone in the area to enjoy!

WHAT DO WE DO?

The baseball game consists of some of the most talented students and teachers St. Francis Xavier has to offer. Around 400-500 students are anticipated to be in attendance for the event to support their favourite team. The game will consist of 5 innings, accompanied by live commentary and a halftime show. At the event, food, drinks and raffle tickets will be available for people to purchase as they enjoy the game. Seniors, adults, kids, and students from other schools are all invited to attend! In the past, the school has hosted similar events with very successful outcomes and attendees, however with this event we hope to make a memory that students, teachers and community members will remember for years to come.

MISSION/GOAL FOR THE EVENT

This Charity Baseball Game plans on revitalizing our school community with an exciting social event to engage students and all members of our community. All proceeds from this event will support Jays Care Foundation in their mission to help level the playing field for over 50,000 children and youth across Canada. We hope to see as many students as possible participate and attend one of the most popular events at our school over the past few years. Due to the lack of social events in the past two years, we anticipate a large audience.

JAYS CARE FOUNDATION OVERVIEW

As the charitable arm of the Toronto Blue Jays, Jays Care Foundation's mission is to create a level playing field across Canada, where all children and youth have access to transformational sport and recreation opportunities that empower them to develop life skills, recognize their potential, and realize their dreams. Our belief is that all youth, regardless of ability, race, gender identity, sexuality, location or socio-economic status should be able to participate in safe, inclusive, and fun programming that improves their physical and mental well-being and motivates them to stay active for life.

Together, we can dramatically increase access to inclusion-focused sport and play-based programming to more than 50,000 children and youth in more than 500 communities across the country. By donating to Jays Care, you can help to create a Canada where every child – regardless of barriers or background – has the opportunity to grow, learn, and develop through play.



WHY SPONSOR US?

This event is open to not only students at St. Francis Xavier Secondary School, but anyone within the GTA. With previous event attendance rates reaching upwards of 400-500 people this year, we expect a similar if not larger turnout for this free-to-watch event. Sponsors will be recognized on the day of the event as well as the days leading up to the event via email blasts and social media posts. Sponsors are encouraged to send advertisements, brochures, pictures, videos and other promotional materials to enhance their recognition.



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