

Max Verstappen

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EDUCATION

Bachelor of Business Administration (BBA)

NMIMS University, Mumbai

2022 – Present | CGPA: 8.5/10

RELEVANT COURSEWORK

- Financial Accounting
- Organizational Behavior
- Business Analytics
- Principles of Marketing
- Micro & Macro Economics

INTERSHIPS

Marketing Intern – ZenoTech Pvt Ltd

May 2024 – July 2024 | Remote

- Conducted market research for upcoming SaaS product
- Built competitor analysis matrix using Excel & PowerPoint
- Suggested pricing adjustments that improved conversion rates by 12%

Operations Intern – DHL India

Nov 2023 – Jan 2024 | Mumbai

- Assisted in logistics coordination for B2B operations

- Analyzed daily shipment data and reduced processing delays by 9%
- Collaborated with warehouse teams on lean inventory initiatives

PROJECTS

Brand Repositioning Strategy – Case Study on Nokia

- Designed a go-to-market pitch for Gen Z segment
- Presented strategy to BBA faculty panel as part of Marketing Management

Business Simulation Challenge – Harvard Online

- Managed a virtual startup through 8 business quarters
- Achieved highest profitability score among 50 teams

SKILLS

- Business Tools: Excel, PowerPoint, Tableau
- Communication: Public Speaking, Report Writing
- Languages: English, Hindi, Dutch (Basic)

ACHIEVEMENTS

- Finalist – NMIMS Marketing Case Competition 2024
- Head of Events – NMIMS Business Fest "BizStorm"
- Volunteer – Teach For India (2023)

PERSONAL DETAILS

Date of Birth: 28 Sept 2004

Hobbies: Sim racing, football, startup podcasts