COFFEE SHOP SALES

Sales Report

Month

May 2023

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Total Sales

$157K

▲ 31.8% | +37.8K vs LM

Total Orders

33527

▲ 32.3% | +8.2K vs LM

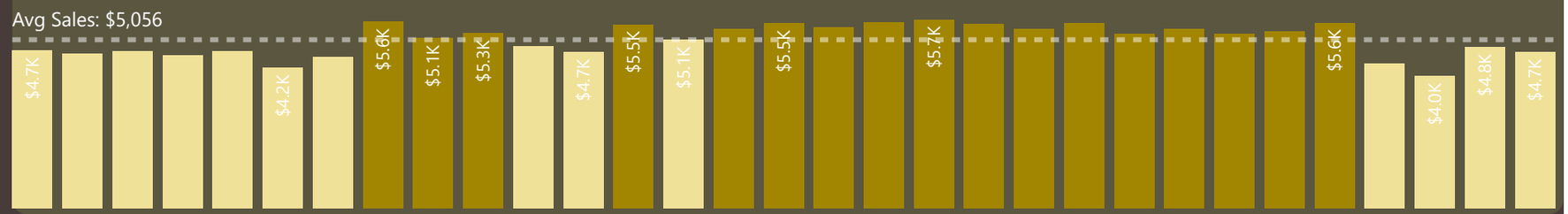
Total Qty Sold

48233

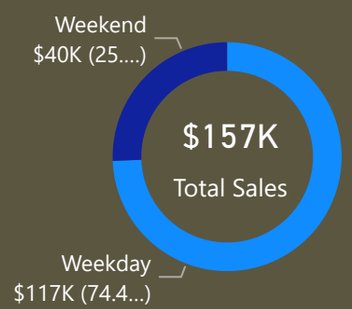
▲ 32.3% | +11.8K vs LM

Daily Sales Trends

Avg Sales: $5,056



Total Sales by Weekday / Weekend



Sales by store_location

Hell's Kitchen | 52.6K
▲ 30.5% | +12.3K vs LM

Astoria | 52.4K
▲ 32.8% | +13.0K vs LM

Lower Manhattan | 51.7K
▲ 32.0% | +12.5K vs LM

Sales by Product Category

Coffee | 60.4K
▲ 31.3%

Tea | 44.5K
▲ 33.5%

Bakery | 18.6K
▲ 32.4%

Drinking Chocolate | 16.3K
▲ 33.0%

Coffee beans | 8.8K

Branded | 2.9K

Loose Tea | 2.4K

Flavours | 1.9K

Packaged Chocolate | 1.0K

Sales by Product Type

Barista Espresso | 20.4K
▲ 31.3%

Brewed Chai tea | 17.4K
▲ 31.1%

Hot chocolate | 16.3K
▲ 33.0%

Gourmet brewed coffee | 15.6K
▲ 31.6%

Brewed herbal tea | 10.9K
▲ 35.8%

Brewed Black tea | 10.8K
▲ 34.3%

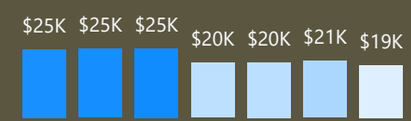
Premium brewed coffee | 8.7K
▲ 33.1%

Organic brewed coffee | 8.4K
▲ 26.3%

Scone | 8.3K
▲ 29.2%

Drip coffee | 7.3K
▲ 34.6%

Sales by Hour & Day



Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
6								$5K
7								$14K
8								$19K
9								$19K
10								$20K
11								$10K
12								$9K
13								$9K
14								$9K
15								$10K
16								$9K
17								$9K
18								$8K
19								$6K
20								$1K