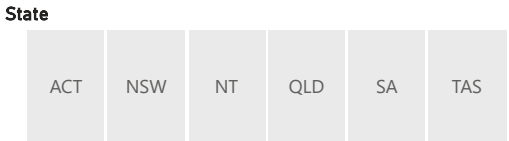
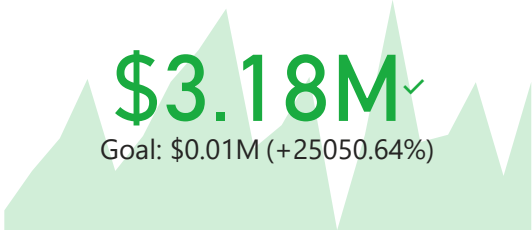


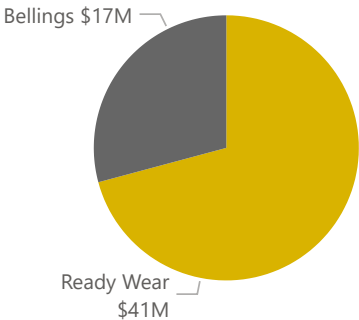
RETAIL SALES DATA ANALYSIS



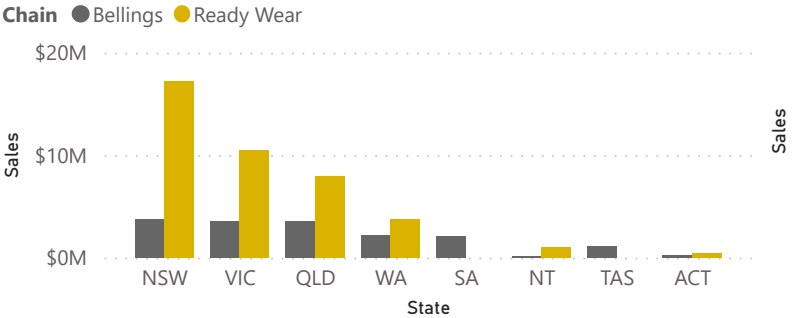
Sales by Date



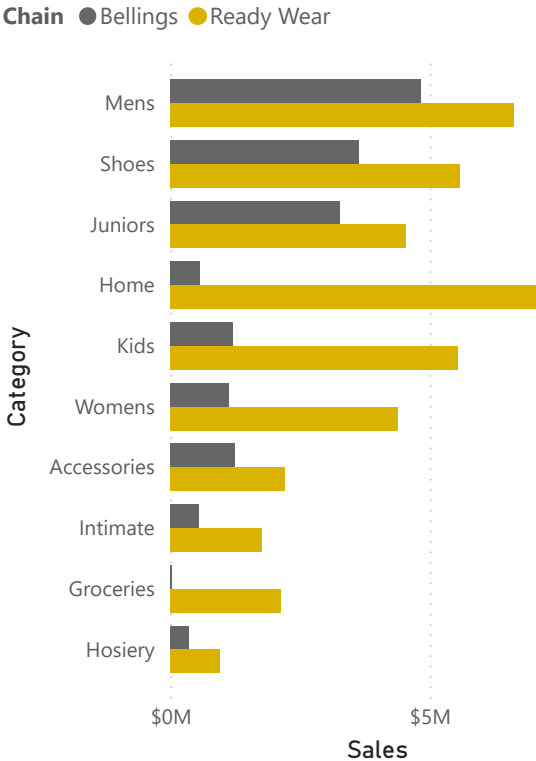
Sales by Chain



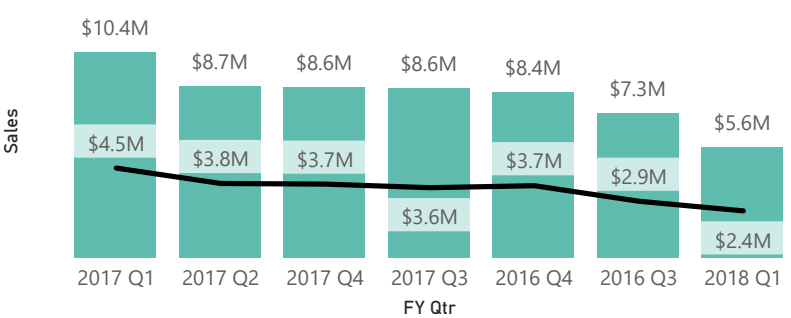
Sales by State and Chain



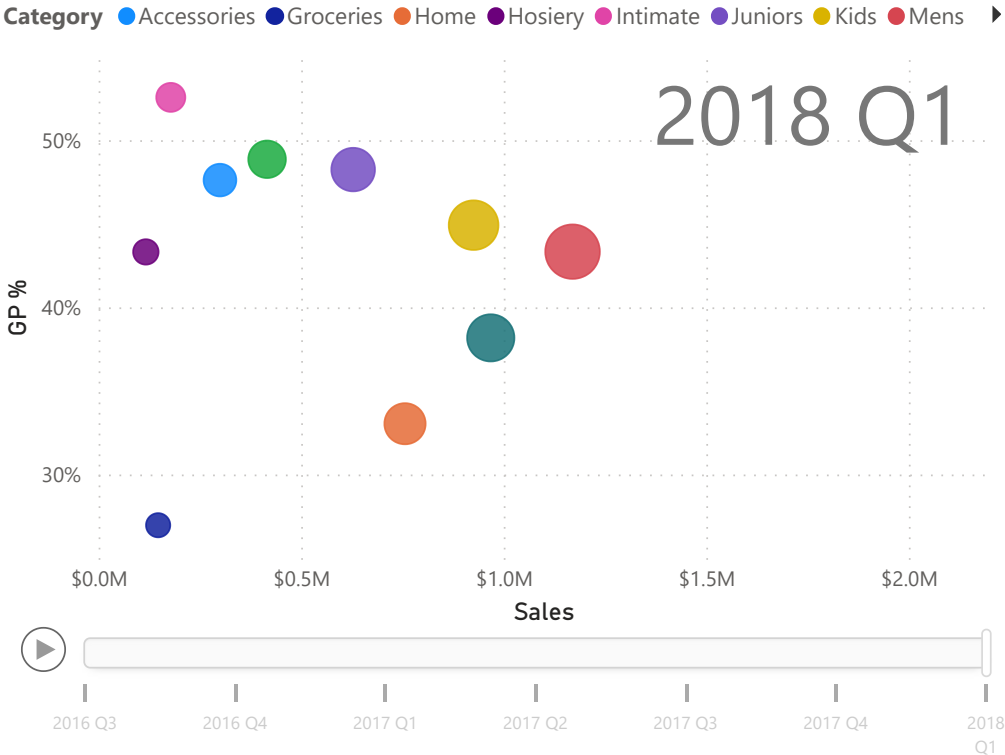
Sales by Category and Chain

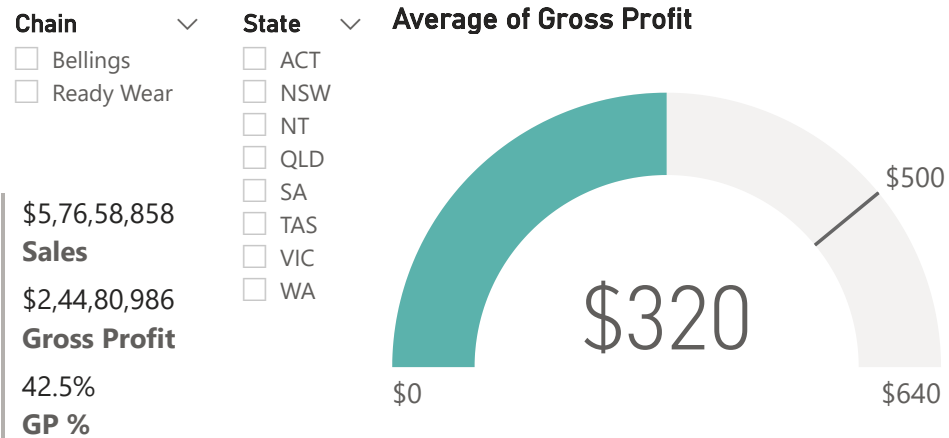


Sales and Gross Profit by FY Qtr



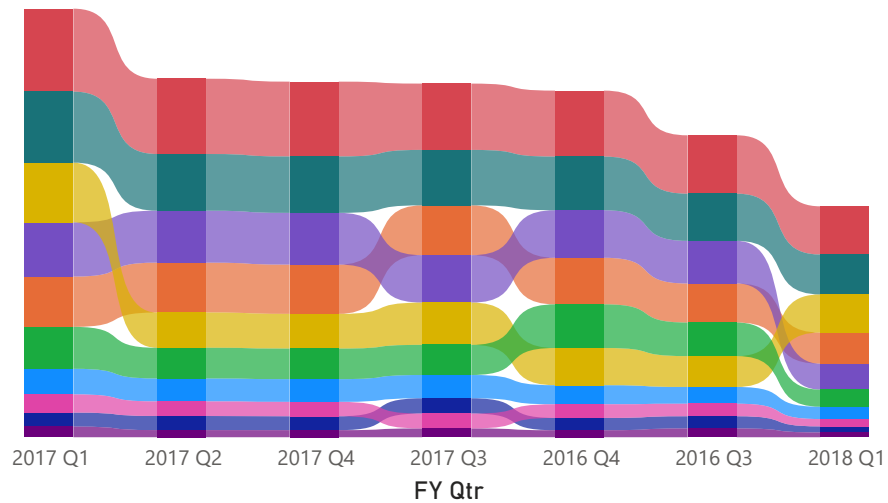
Sales, GP % and Gross Profit by Category and FY Qtr





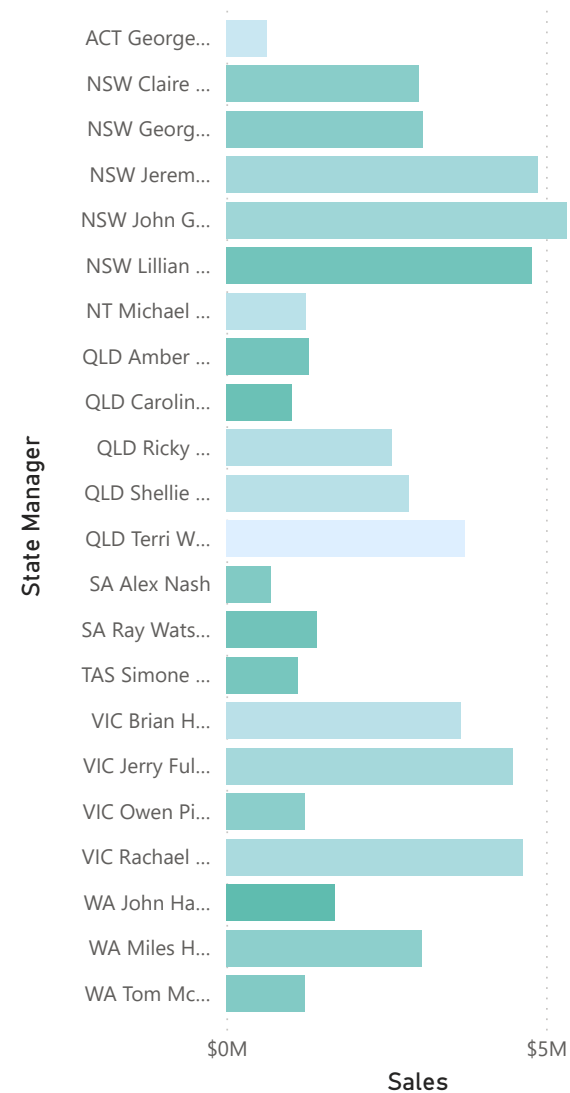
Sales by FY Qtr and Category

Category ● Accessories ● Groceries ● Home ● Hosiery ● Intimate ● Juniors ● Kids ▶



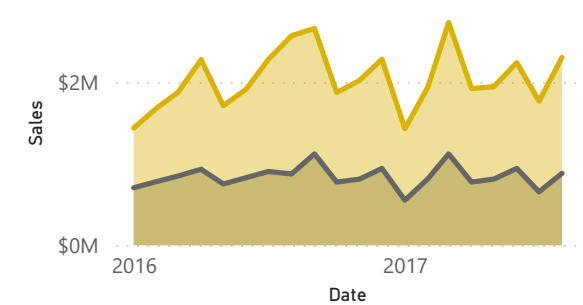
Sales by State and Manager

GP % 40.0% 44.7%

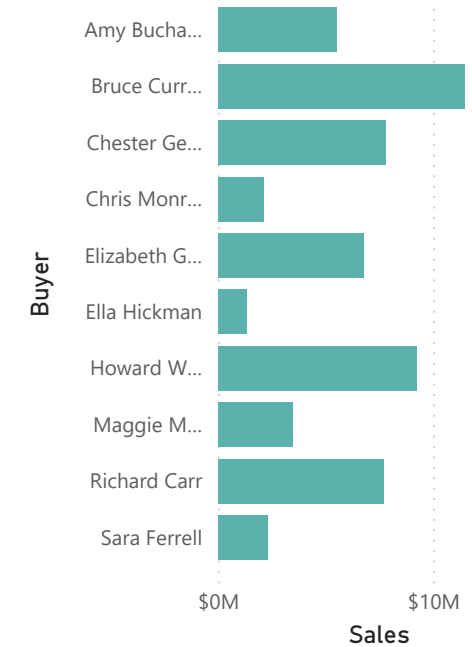


Sales by Date and Chain

Chain ● Bellings ● Ready Wear



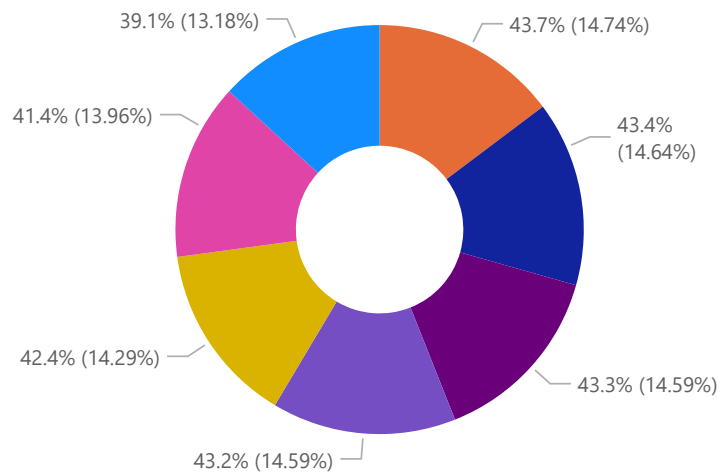
Sales by Buyer



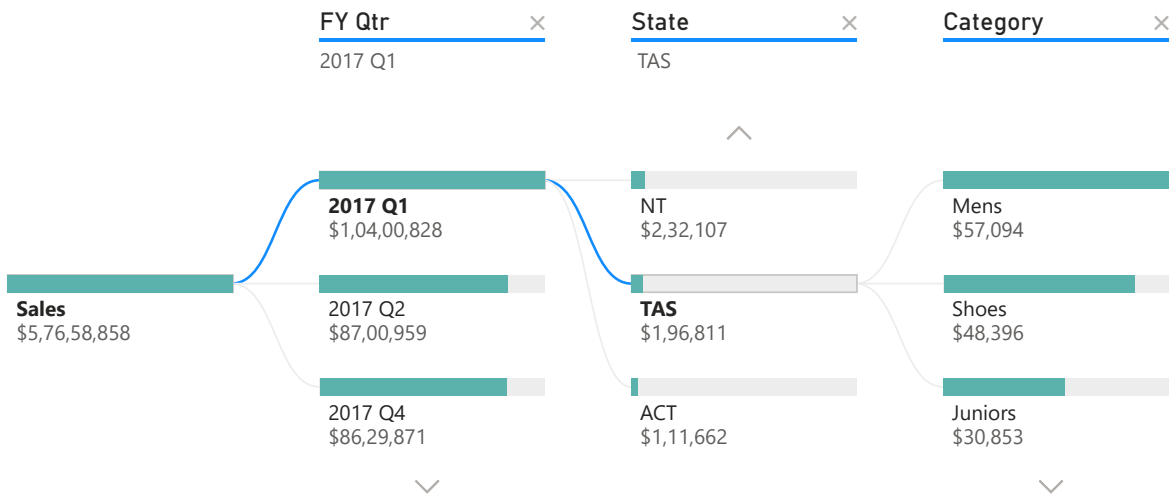
- Financial Year
2016 Q3
2016 Q4
2017 Q1
2017 Q2
2017 Q3
2017 Q4
2018 Q1

Category
Accessories
Groceries
Home
Hosiery
Intimate
Juniors
Kids
Mens
Shoes
Womens

GP % by FY Qtr



- FY Qtr
- 2017 Q1
 - 2016 Q4
 - 2017 Q2
 - 2017 Q4
 - 2018 Q1
 - 2017 Q3
 - 2016 Q3



Key influencers Top segments

What influences Gross Profit to Increase ?

