



INSIGHTS

Total Count of START was higher for Business (1,078) than Personal (77).

December in CATEGORY made up 12.64% of Count of START.

Average Count of START was higher for Business (89.83) than Personal (15.40).

Count of START for Business and Personal diverged the most when the Month was June, when Business were 106 higher than Personal.

MILES for Business (11487) was higher than Personal (717.70).

Business accounted for 94.12% of MILES.

12.20K
MILES

UBER DRIVE DATA
ANALYSIS

