



## SPONSORSHIP INFORMATION

[HTTP://DANDYHACKS.ORG](http://dandyhacks.org)

April 17-19, 2017

## What is DandyHacks?

DandyHacks is the University of Rochester's annual spring hackathon. We're hoping to make 2017's DandyHacks bigger and better than any prior year, and that's where you come in: to make this year our best yet, we need funding, presentations, and, of course, swag. We expect 300 students for DandyHacks 2017.

## Why Sponsor?

Since hackathons offer experience, recognition, and networking opportunities for hardworking students, they tend to attract students of ability, determination, and resolve. Since the most successful hackathon attendees have exactly the skillset required for technical internships, many companies have started to recruit directly from hackathon attendees. By sponsoring DandyHacks, your company won't simply garner more recognition on the University of Rochester campus - you'll have an opportunity to recruit directly from one of the most reputable engineering programs in the country.

## How Sponsors Contribute

As a sponsor, there are a multitude of ways to pitch in to help DandyHacks:

- 1) **Mentors.** Presentations and learning opportunities are one of the primary attractors of students to hackathons.
- 2) **Hardware.** Sample hardware gives students a chance to put their brilliant minds to work on your product- and a great chance to attract students to your company.
- 3) **Food.** Since hackers can't eat hardware, food is always helpful. Feeding hungry students is always a great way to earn positive name recognition!
- 4) **Swag.** T-shirts, stickers, water bottles, small animals- if students are physically wearing your logo, they appreciate your company's contribution.

## SPONSORSHIP LEVELS:

	BRONZE	SILVER	GOLD	PLATINUM (only two)	DIAMOND (only one)
Contribution:	500+	1,500+	3,000+	6,000+	10,000+
Table	*	yes	yes	yes	yes
Demo		5 minute	10 minute	15 minute	30 minute
Tech Talk		15 minute	30 minute	45 minute	60 minute
Co-host					yes
Resume Access			yes	yes	yes
Recruiting Materials		yes	yes	yes	yes
Company Swag	permitted	permitted	permitted	permitted	permitted
Logo on Website	small	medium	large	very large	largest, top
Company Prize		yes	yes	yes	yes
Logo on T-shirt		small	medium	large	largest, top
Company Banners			one	two	four
Judging Spot				yes	yes

*\*bronze sponsors may make use of the (shared) bronze sponsor table for swag/mentoring purposes*