

RSVP MOVIES CASE STUDY

SUMMARY

1. The highest number of movies is produced in the month of March and Highest number movies released in year 2017.
2. In USA and INDIA 1059 movies were produced in the year 2019.
3. 4285 Drama movies were produced in total and are the highest among all genres and Most movies were produced in Drama, Comedy, and Action genres.
4. Dream Warrior Pictures and National Theatre Live production houses has produced the most number of hit movies so for a future project of RSVP i.e globally producing the movie in that they can strongly consider them as a partners.
5. James Mangold , Joe Russo and Anthony Russo are top three directors so RSVP can try to appoint one from three directors for next movie.
6. Top 2 actors are Mammootty and Mohanlal .For better response from audience should try to cast one of them.
7. Marvel Studios, Twentieth Century Fox and Warner Bros these are Top 3 production houses based on the number of votes received by their movies must consider as the partner.
8. Vijay Sethupathi is the actor and Taapsee Pannu actresses which has highest rating among indians actors and actresses. RSVP might want both of them in there next movie.
9. Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits among multilingual movies. So to achieve global audiences these two production houses should be considered for next movie project.
10. Parvathy Thiruvothu, Susan Brown and Amanda Lawrence these are top 3 actresses based on number of Super Hit movies.