

## Project Design Phase-I

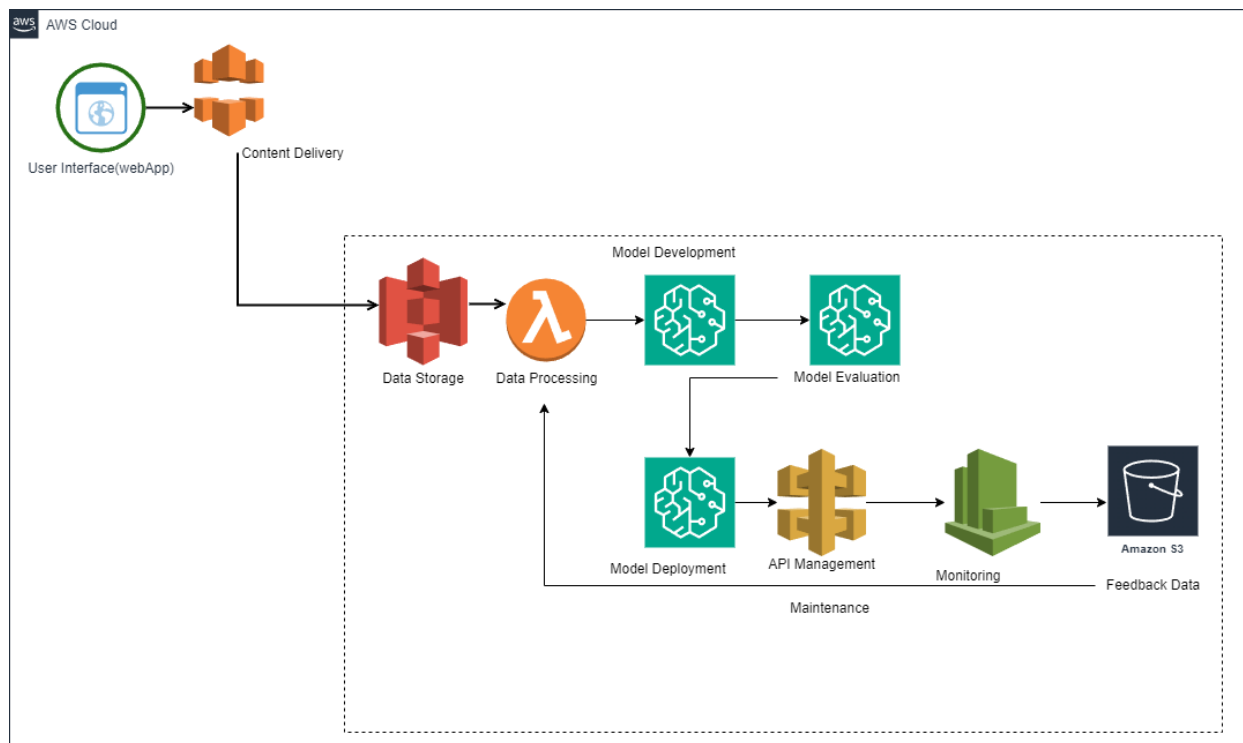
### Solution Architecture

Date	22 oct, 2023
Team ID	Team - 592465
Project Name	Online Shoppers Intentions Using MI
Maximum Marks	5 Marks

#### Solution Architecture:

Solution architecture for predicting online shoppers' intentions using Machine Learning (ML) is a structured framework designed to leverage ML techniques to analyze and forecast the behaviors and intentions of visitors on an e-commerce website. This architecture combines various components to create a robust and scalable system for improving the shopping experience and optimizing business outcomes.

#### Solution Architecture Diagram:



#### TEAM MEMBERS :

Aarjav Jain – 21BIT0466 , Teertho RoyChoudhury – 21BEC0065 , Sarvesh Ashish – 21BIT0724 ,  
Chandrakant.V – 21MIS1114