



ARJUN VERMA

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EDUCATION

BBA

IIMS College
Meerut
2020

Senior secondary Education

S.S. Children Academy
Moradabad
2015

SKILLS

- Video editing
- Film making
- Direction
- Professional in Premiere pro
- Script writing
- After effects
- Video production
- Lead Generation from Content

ABOUT ME

As the visionary behind AV Humour, a dynamic YouTube channel renowned for its captivating short films and engaging web series, my journey in content creation has been a tapestry woven with diverse experiences and collaborative ventures. Through strategic partnerships with esteemed OTT platforms such as Chana Jor and Pocket Films, I've not only refined my craft in filmmaking and video editing but have also played a pivotal role in conceptualizing and executing original content.

EXPERIENCE

Junior associate at Physics Wallah

- Have a 9 months of experience of working in Physics wallah company as a Junior associate
- Had to schedule lectures and handle batches assigned by team lead
- had to work on pw's backend software named "pen pencil"

Experience as a Creative Director

- Directed 30 episodes web series named "Bhootni Ke" in Dubai
- 6+years experience as a Creative Director with a passion for visual storytelling
- Had lead more than 20 people of team in a web series "Coding - Future Software Developer"
- Have an experience of producing the content for the esteemed company named Pocket films which has over 4 million subscribers
- Have an experience of producing the content for an OTT named Chana jor which has over 70,000 downloads
- Have an experience of 6 years in film making
- Had worked with various brands in paid collaborations on YouTube
- Have an experience of delivering content in tight timelines
- 6 years of experience in Script writing
- Had done after effects learning from Arena animation
- Knows Video Editing softwares such as - Adobe premiere pro, Adobe After effects, Adobe photoshop
- I've an in-depth knowledge of industry trends, design principles, and creative software.
- End to End Video Strategy & Production for YouTube, Instagram.

INTRESTS & HOBBIES

- Direction
- Acting
- YouTube
- Screen writing
- Video editing

SELF DECLARATION

I, hereby declare that all the information given above is true to my knowledge.