

TEDx
SRMIST DELHI NCR

**SPONSORSHIP
PROPOSAL**

Elysium

About The Event

TEDxSRMIST Delhi NCR is an independently organized TED event dedicated to spreading ideas worth sharing and inspiring meaningful conversations within our community. As part of the global TEDx network, our platform brings together speakers and audiences across technology, entrepreneurship, arts, culture, innovation, and social impact.

Our upcoming edition, “Elysium”, explores the idea of a mystical dark paradise a space where creativity emerges from challenge and brilliance rises from the shadows. Through powerful talks, performances, and immersive experiences, we aim to spark new perspectives and ignite transformative thinking.

Happening on 21 January 2026 at Easwari Auditorium, SRMIST Delhi-NCR Campus, the event will gather students, young professionals, industry leaders, creatives, and change-makers. For sponsors, this is a unique opportunity to align with a passionate, forward-thinking audience and support a movement built on innovation and impact.

Together, let's create an unforgettable experience that inspires action and empowers ideas that shape the future.

Event at a Glance

- Event: TEDxSRMIST Delhi NCR
- Theme: Elysium
- Date: 21 January 2026
- Venue: Easwari Auditorium, SRMIST Delhi-NCR Campus
- Audience: Students, entrepreneurs, corporates, creatives & thought leaders
- Format: Live talks, performances & networking experiences

Why Partner With Us

Partnering with TEDxSRMIST Delhi NCR – Elysium offers brands a powerful platform to engage with a forward-thinking community and support innovation, creativity, and meaningful impact.

Benefits For Sponsors

- Brand alignment with innovation & thought leadership
- Position your organization alongside transformative ideas and inspirational conversations.
- High-visibility exposure to a premium audience of up to 500 attendees + online reach
- Showcase your brand to an engaged, curated audience and amplify visibility across digital platforms.
- Association with a globally respected platform
- Strengthen brand credibility through partnership with the internationally recognized TEDx brand.
- Networking with industry leaders, influencers & emerging talent
- Connect with students, young professionals, entrepreneurs, and decision-makers.
- CSR & community impact visibility
- Highlight your organization's commitment to education, social responsibility, and community development.

Sponsorship Tiers

Level 1 – Title Sponsor (₹1,00,000 – ₹2,00,000)

- Largest logo placement on sponsor panel outside event hall (not stage backdrop)
- Logo on website, social media creatives & event brochure
- Acknowledgment during opening & closing credits (verbal thank-you)
- Dedicated social media post + mention in recap reel
- Booth/expo space outside auditorium

Level 2 – Gold Sponsor (₹50,000 – ₹1,00,000)

- Prominent logo placement on sponsor panel and digital promotions
- Social media feature (1 dedicated post + group mention)
- Booth space (shared/medium)
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Level 3 – Silver Sponsor (₹25,000 – ₹50,000)

- Logo placement on sponsor wall and group social media post
- Acknowledgment on event brochure or welcome kit

In-Kind Support Partner

- (Non-monetary contributions such as merchandise, vouchers, refreshments, printing, media support, etc.)
- Recognized as Official In-Kind Partner
- Logo on sponsor wall & thank-you post

TEDx Sponsorship Guidelines

What Sponsors Can Do?

- Provide financial or in-kind support to help organize the event.
- Receive logo visibility on promotional materials, sponsor wall, website, brochures, and social media.
- Set up booths/exhibits outside the main auditorium.
- Receive acknowledgement before or after the event and in social media posts.
- Have logos appear in pre-roll/post-roll slides of recorded talks.

What Sponsors Cannot Do?

- No sponsor presence on stage or while talks are happening.
- No sponsor speakers — sponsorship cannot buy a speaking slot.
- No influence over speaker selection, content, or event program.
- No product selling or pitching inside the auditorium.
- No sponsor branding on the stage backdrop or behind speakers.
- No renaming the event (e.g., not “TEDxSRMIST Presented by...”).
- Must avoid prohibited categories (e.g., tobacco, weapons, adult content).

General Rules

- Sponsorship must be transparent and ethical.
- Funds must be used only to produce the TEDx event, not for profit or unrelated causes.
- Speaker talks must be idea-focused, not promotional or commercial.

What This Means for TEDxSRMIST Delhi NCR

- Sponsors get exposure through digital media, venue branding, booths & networking.
- Event integrity remains independent and non-commercial.
- Community-impact and educational value are prioritized.

