

Pizza 4P's

Social listening dashboard

Navigation

Overview

Quick Performance Overall
4Ps' s Social Media

click here

Detail

Analysis of user discussions
and sentiment towards 4p's

click here

Designed by
Aaroen Nguyen

Date

All

Sentiment

All

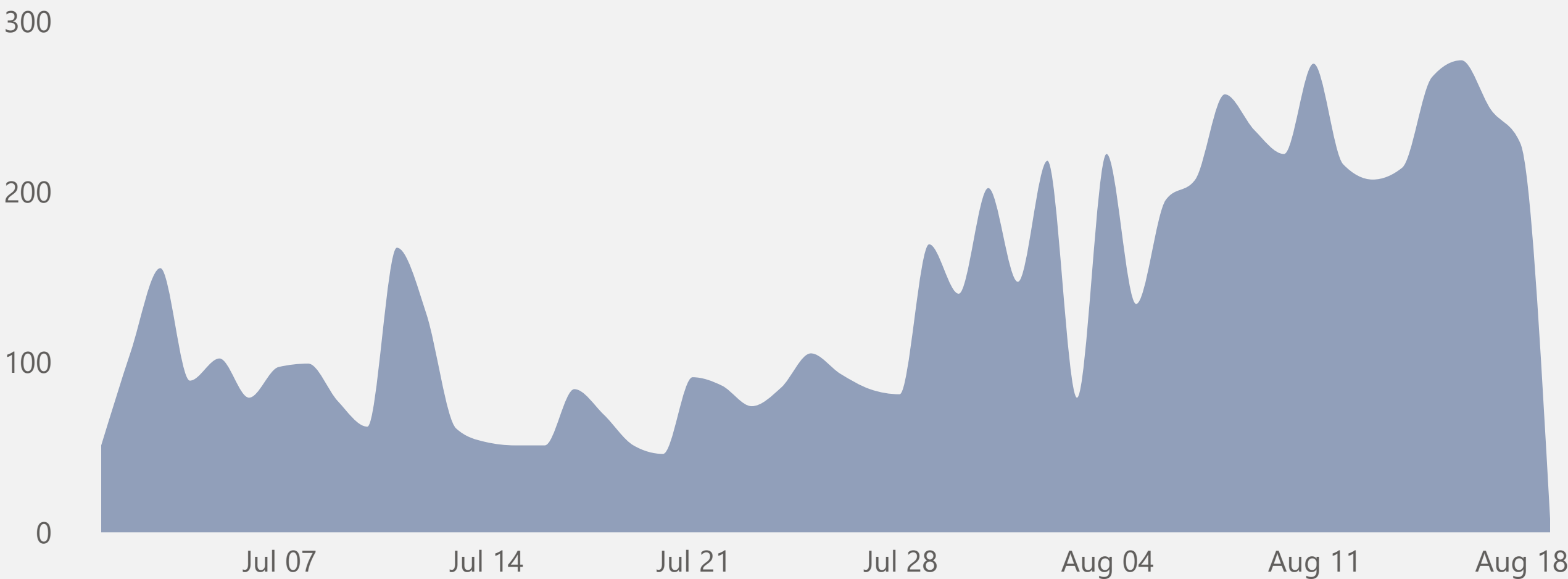
Label

All

Channel

All

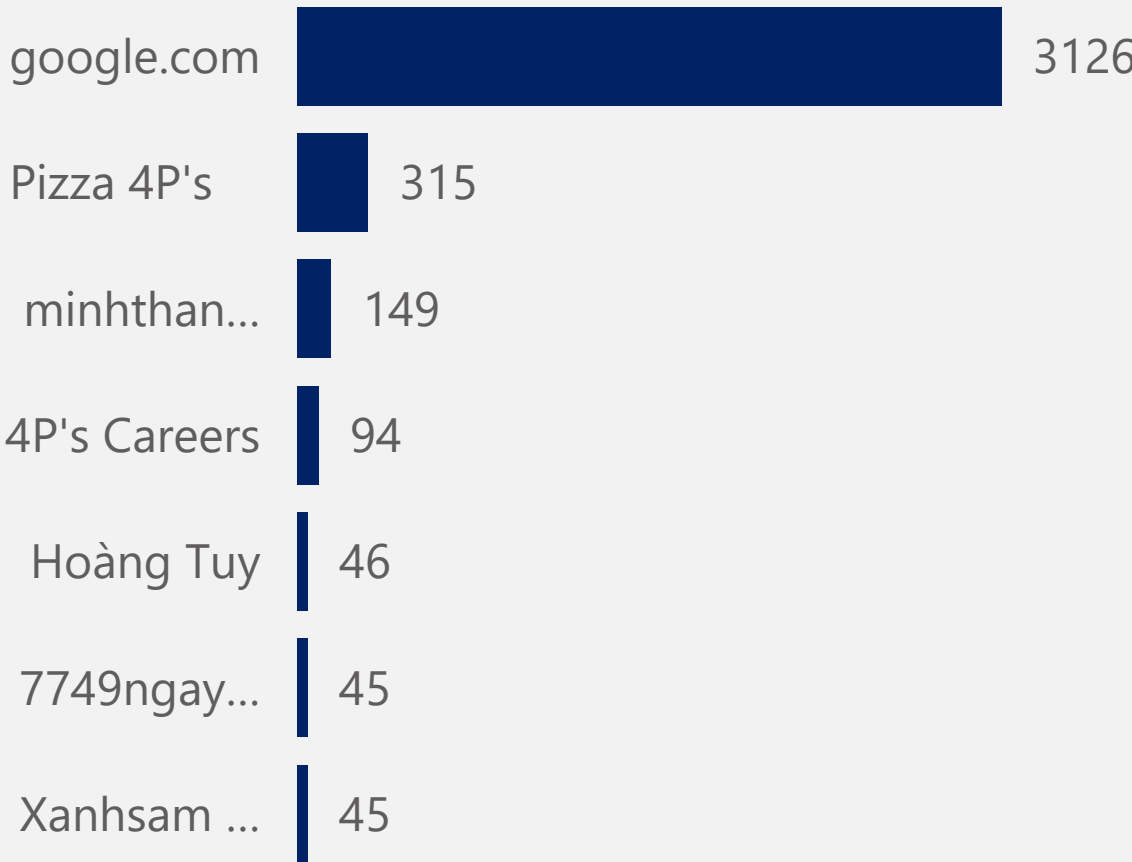
Discussion Trendline



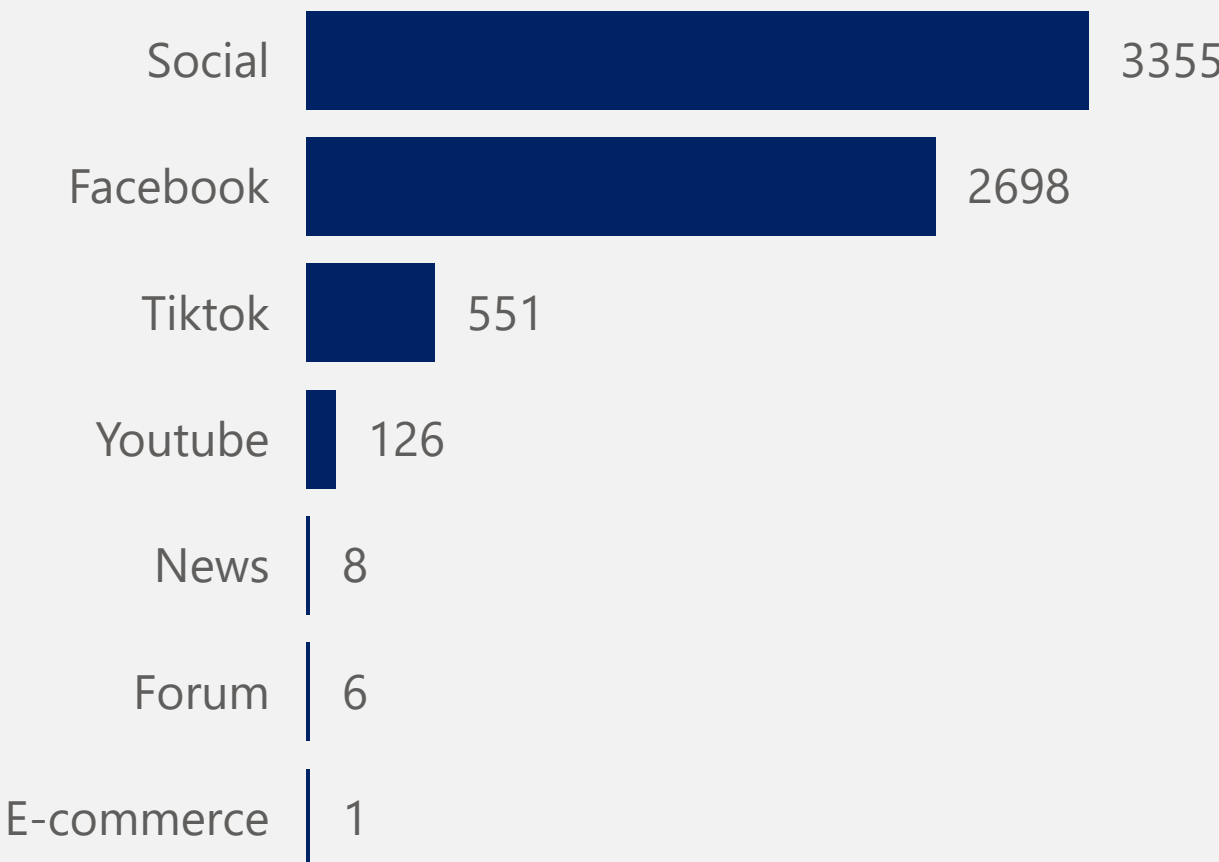
Highlight Keyword



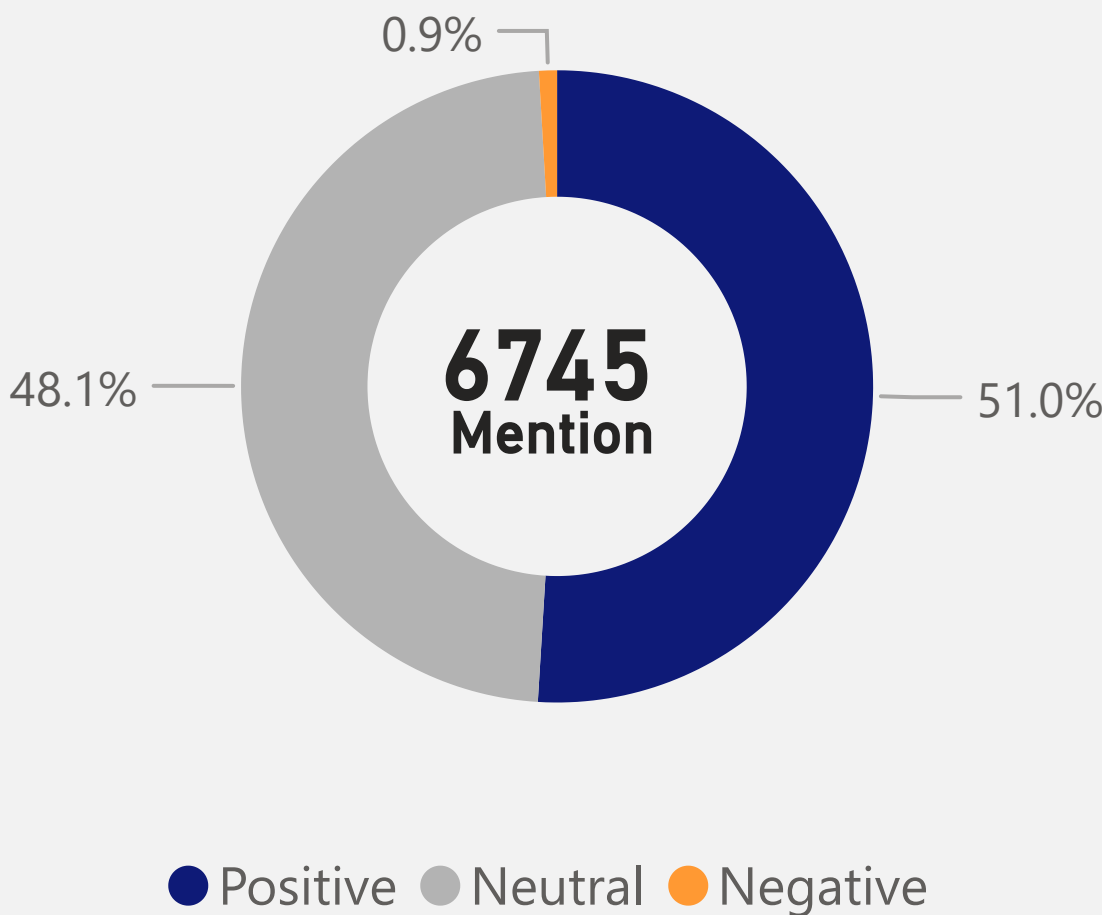
Total mention by Source



Total mention by Channel



Sentiment score



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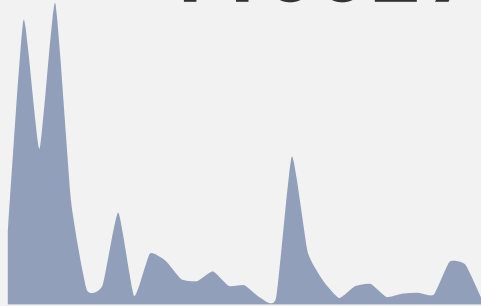
All

Channel

All

Reaction

113329



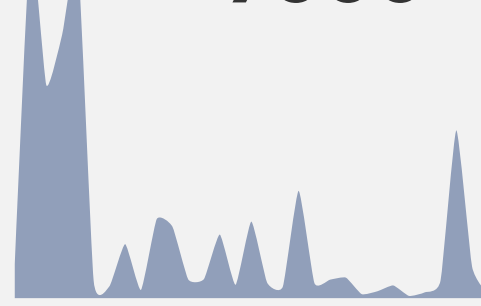
Comment

14008



Share

9333



View

1140681



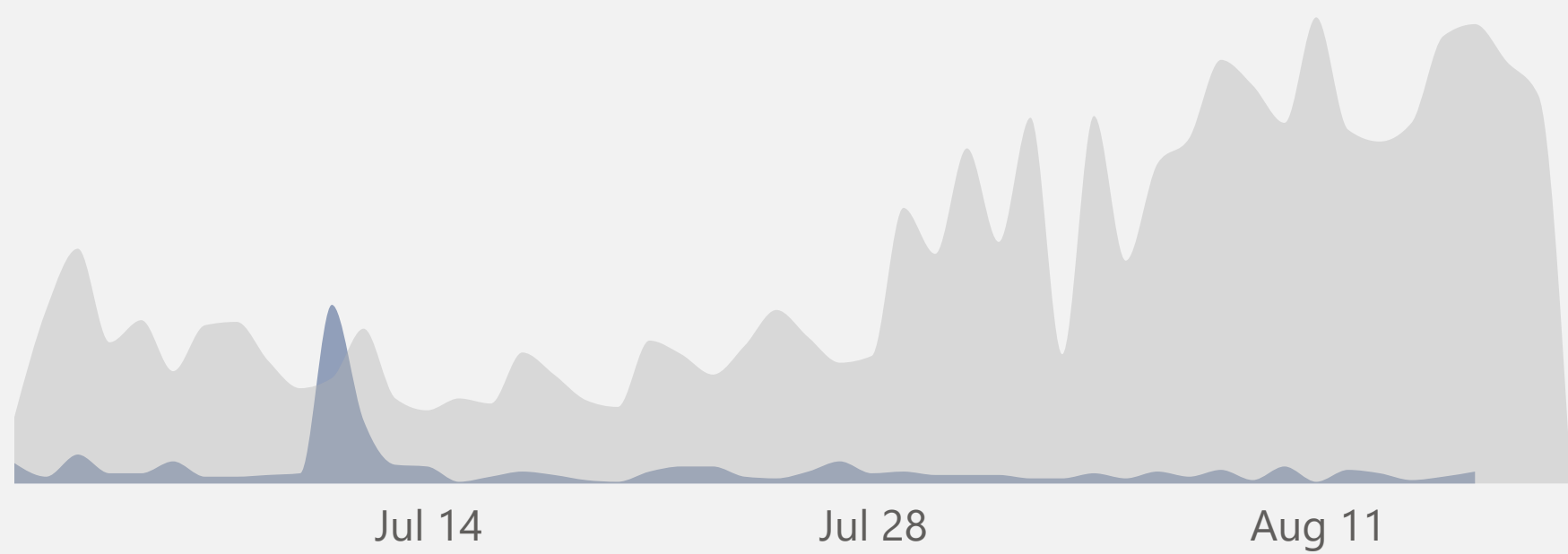
Interaction

1277351



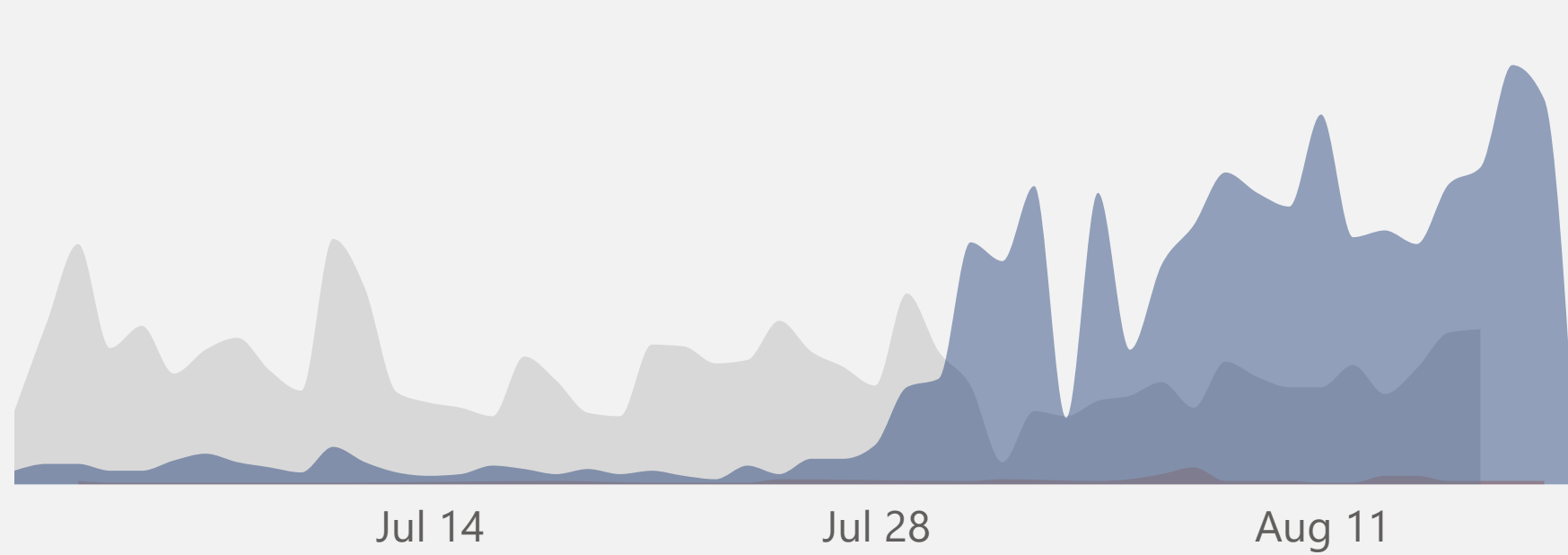
Discussion trendline from different media channels

owned paid



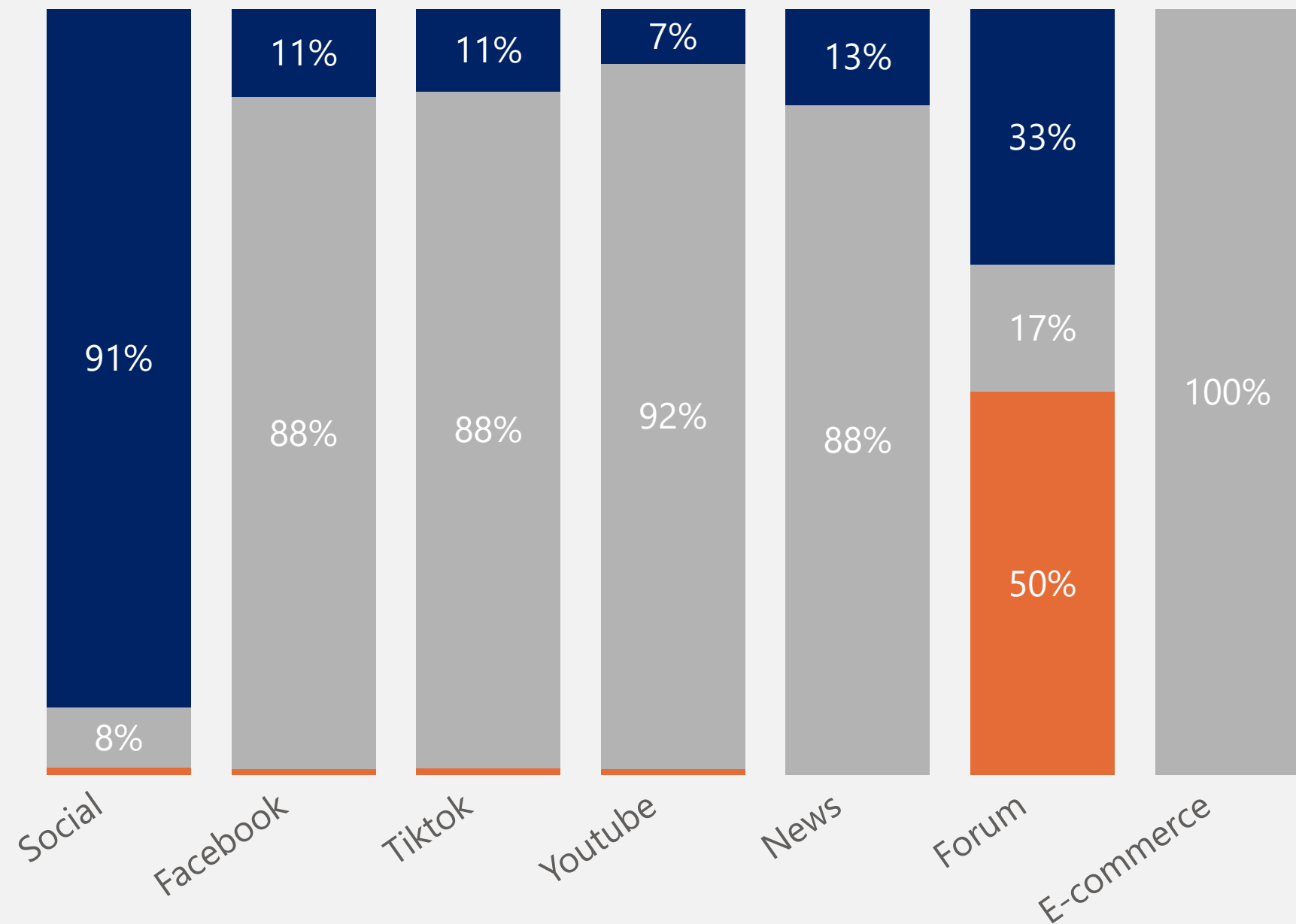
Sentiment movement by date

Negative Neutral Positive



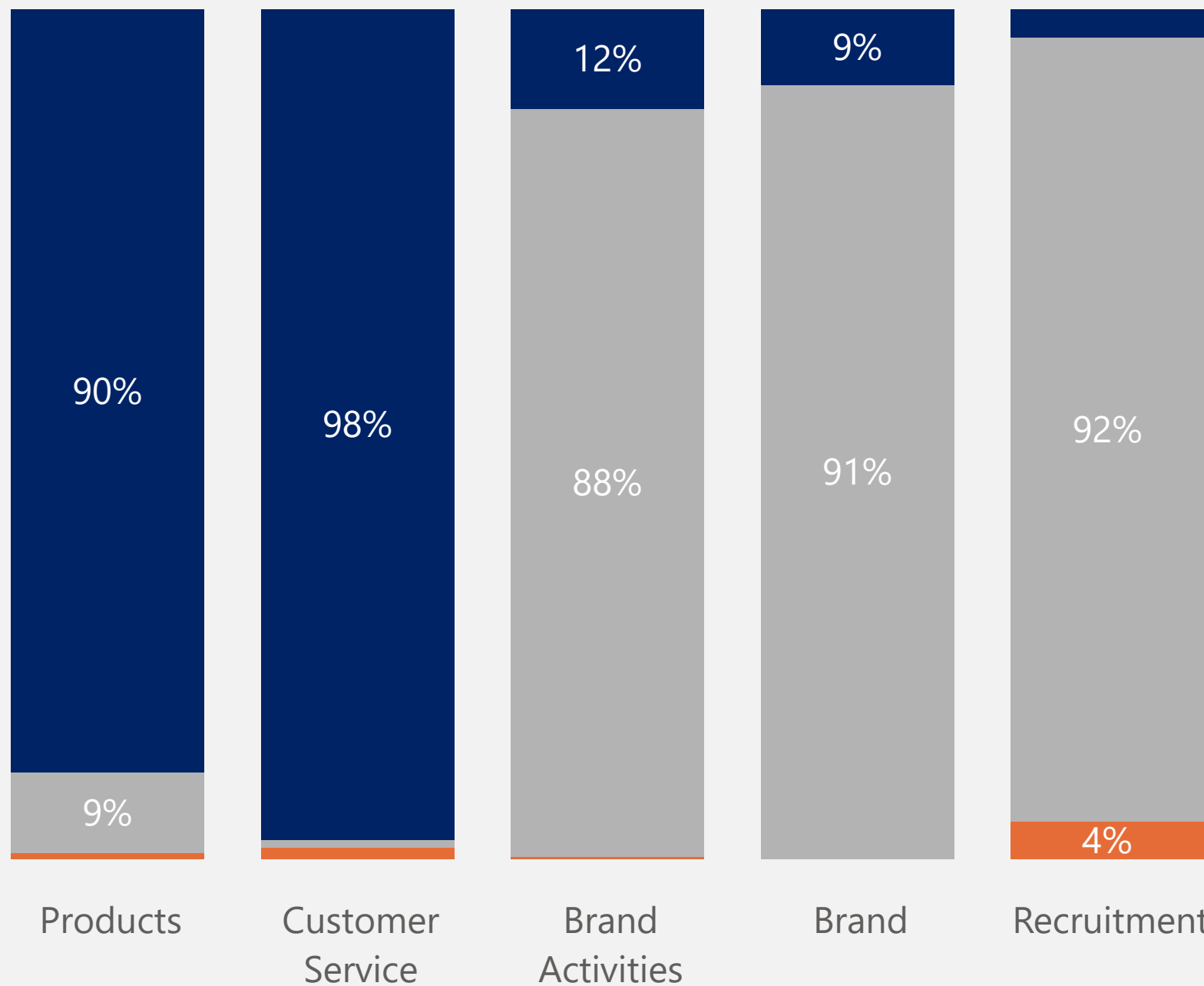
Sentiment deep dive by channels

Negative Neutral Positive



Sentiment deep dive by attributes

Negative Neutral Positive



Gender

(*) Based on data from 548 Facebook accounts
that have publicly available information.



Female

79,6%



Products Brand Activi... Brand Recruitment Customer S...



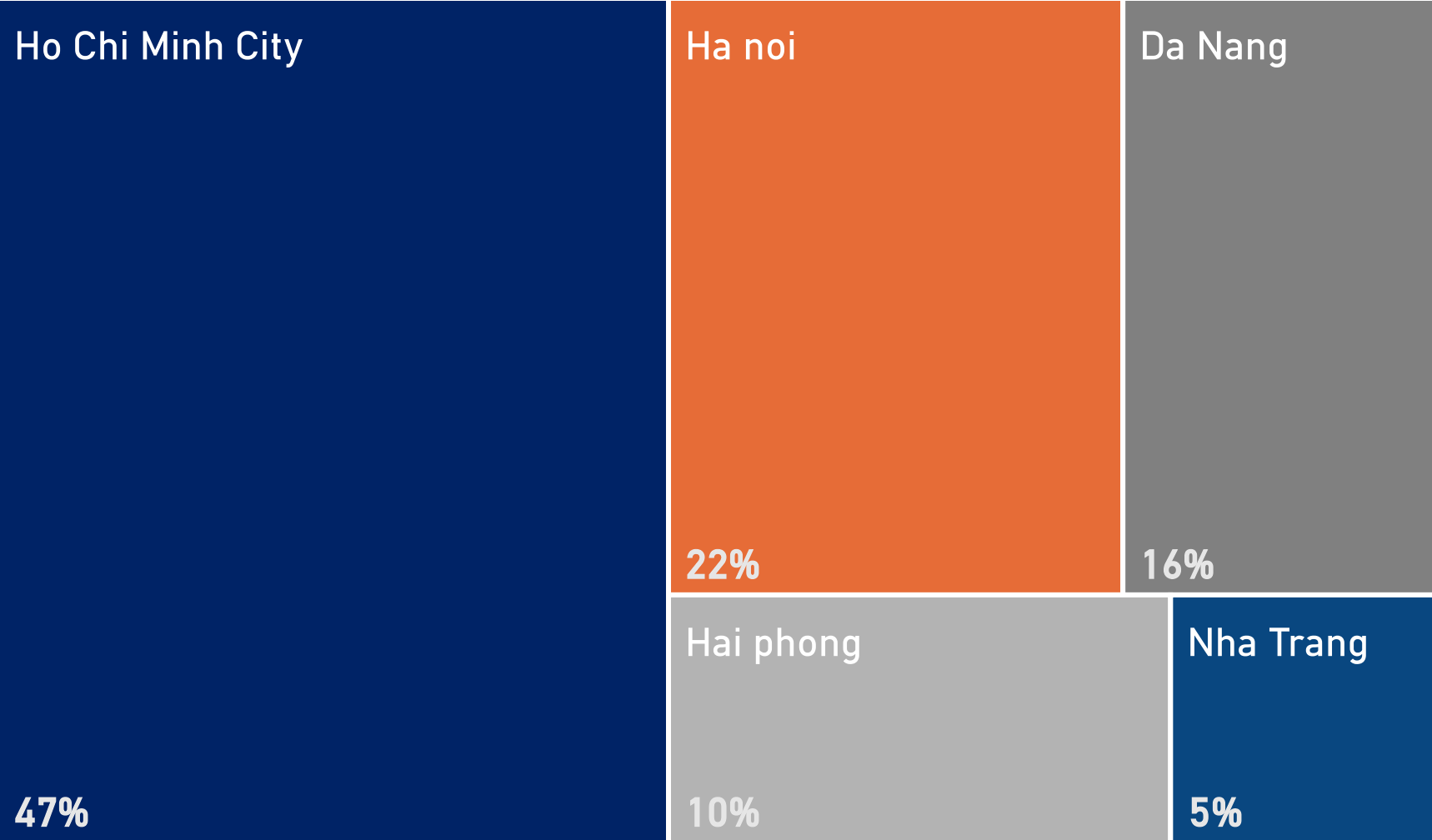
Male

20,4%



Products Brand Activities Brand Recruitment

Hometown



Top sitename by mention

SiteName	Channel	Mention	Reaction	Comment	Share	View	Interaction
google.com	Social	3126					
Pizza 4P's	Facebook	315	2697	204	58	0	2959
minhthanhcafenhe	Tiktok	149	16500	150	1530	211800	229980
4P's Careers	Facebook	94	340	22	46	0	408
Hoàng Tuy	Facebook	46	311	3108	85	0	3504
7749ngaydichoi	Tiktok	45	7954	53	796	161500	170303
Xanhsam Natural & Organic	Facebook	45	1473	8	2	0	1483
Hoàng Tuy - Fruit and More	Facebook	43	51	0	1	0	52
Hội suốt ngày hỏi Ăn gì bây giờ nhỉ?	Facebook	41					
Thực phẩm sạch Miền Xanh	Facebook	41	124	0	0	0	124
Hội mua bán voucher coupon	Facebook	34	22	66	2	0	90
QUẬN 2 24H ❤️	Facebook	34	0	0	0	0	0
Mèo Ham Ăn	Youtube	32					
callmegiginha	Tiktok	31	2205	32	305	81900	84442
음식중개사 food broker	Youtube	29					
Xanhsam Nguyên Hồng	Facebook	28	95	5	14	0	114
Vũ Phượng	Facebook	26	0	0	0	0	0
Hiếu Kiên	Facebook	25	305	118	1	0	424
qnthy__	Tiktok	20	22	18	2	280	322
Xanhsam TimesCity	Facebook	20	31	0	0	0	31