📄 DATA ANALYTICS ASSIGNMENT – 1
Supermarket Sales Data Analysis using Tableau

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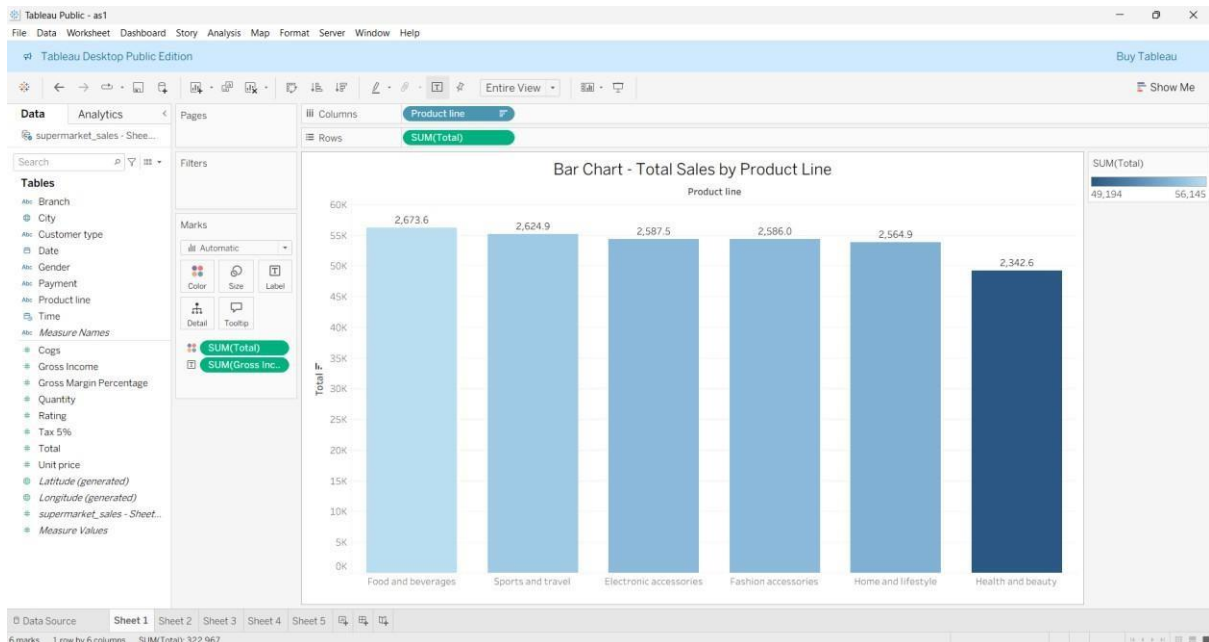📚 Internship Platform: SmartInternz
📅 Date: 30 June 2025
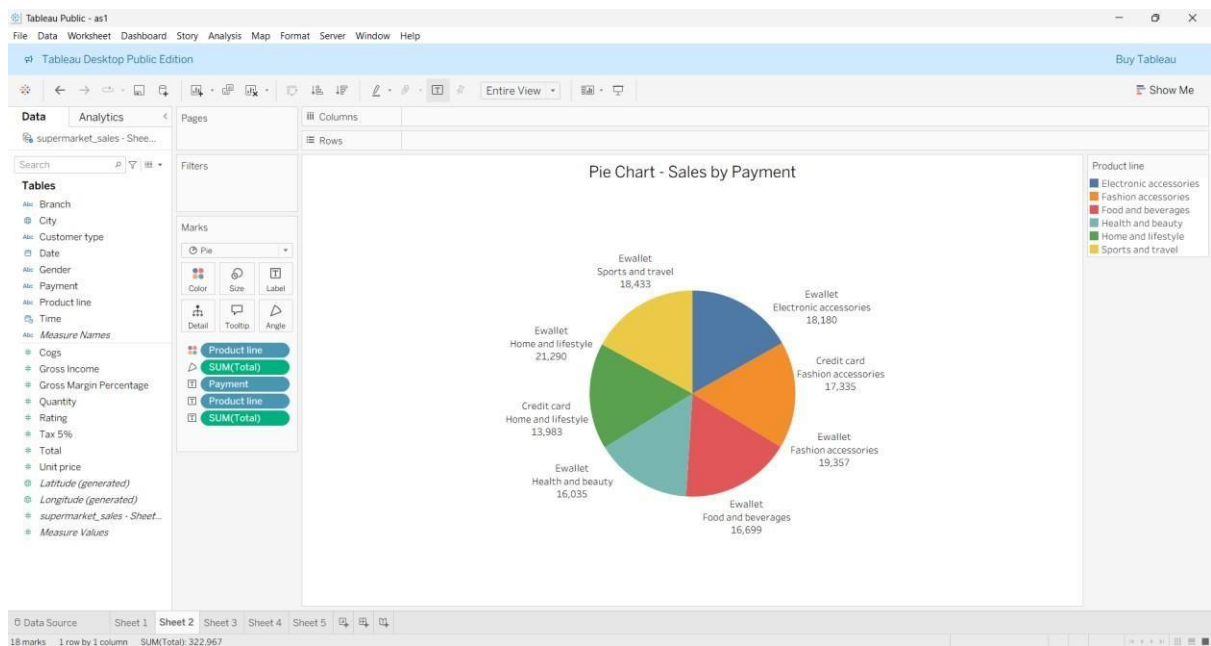🏢 Organization: ABC Company

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🎯 ASSIGNMENT OVERVIEW

This assignment involves analyzing historical sales data from a supermarket chain operating in three branches across different cities over a 3-month period. The objective is to visualize key business metrics using Tableau and derive actionable insights that help enhance marketing and operational strategies.
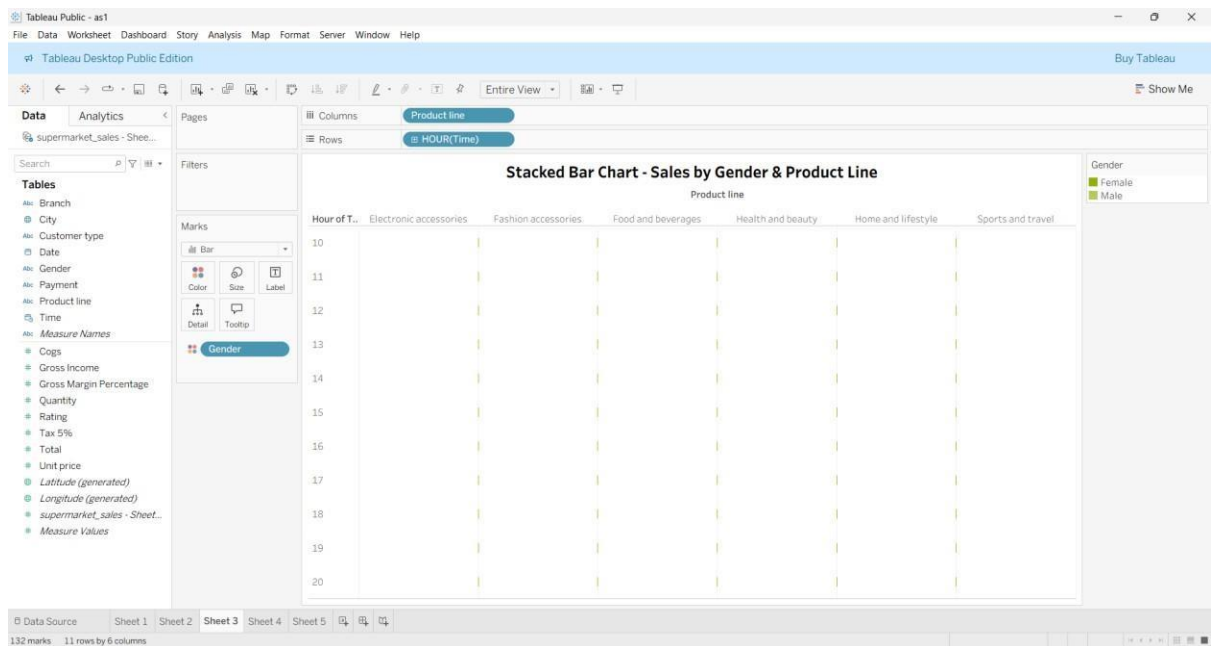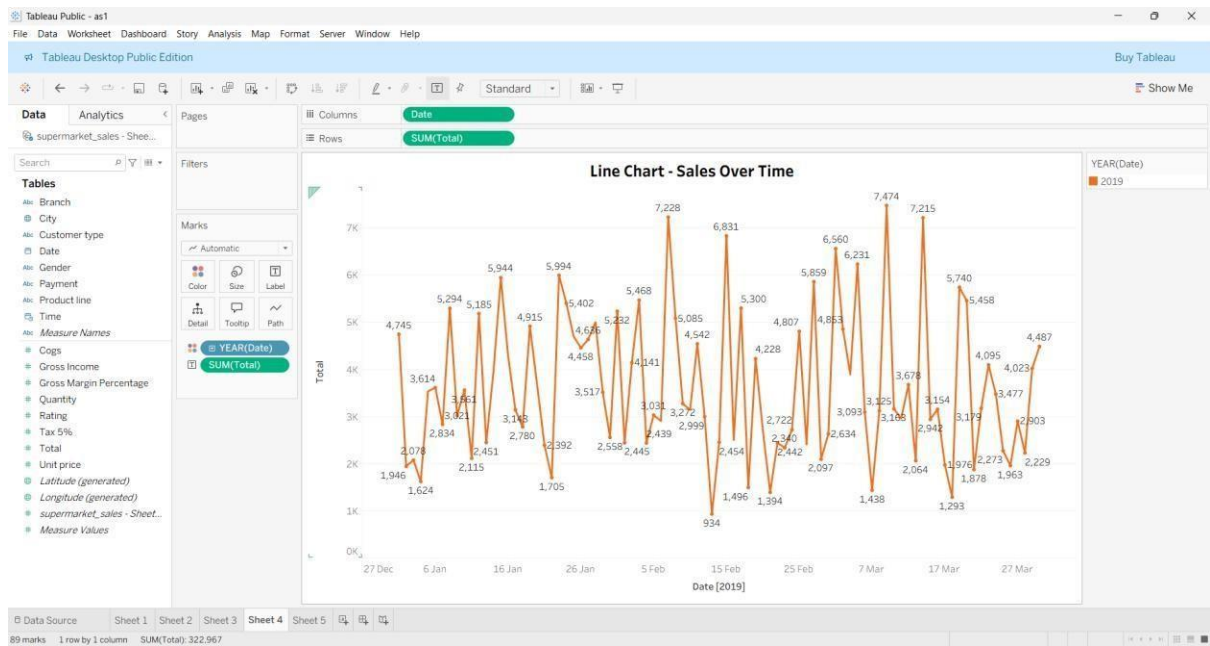

Bar Chart - Total Sales by Product Line

Pie Chart - Sales by Payment

StackedBarChart-SalesbyGender&ProductLine

LineChart-SalesOverTime

BubbleChart-ProductSales&Quantity