

■ DATA ANALYTICS ASSIGNMENT – 3

Supermarket Sales – Insights & Strategic Visual Analytics using Tableau

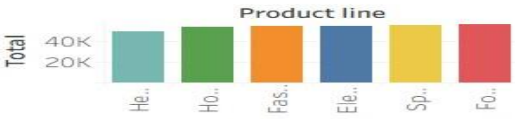
👤 Student Name: Pranjal Chavan
📁 Internship Platform: SmartInternz
📅 Date: 28 June 2025
🏢 Organization: ABC Company

🚩 ASSIGNMENT OVERVIEW

In this third and final assignment, the focus remains on advanced data analysis and storytelling through Tableau. The project leverages supermarket transactional data to generate compelling business insights using a combination of visual and tabular techniques. This task emphasizes interactivity, deeper insights, and user-centric visual storytelling.

Supermarket Sales Interactive Dashboard

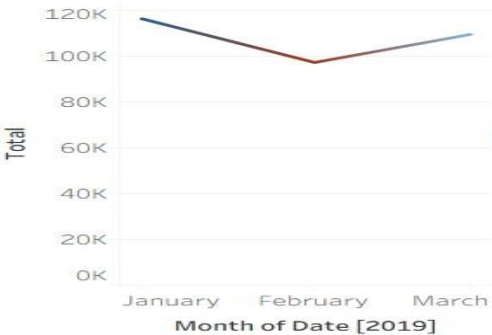
Sales by Product Line (Bar Chart)



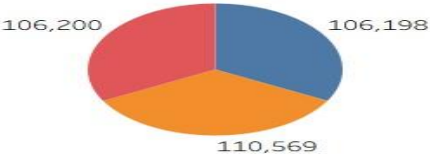
Rating vs Total (Scatter Plot)



Sales Over Time (Line Chart)



Sales by City (Pie or Donut Chart)



Customer Gender Split (Bar Chart)

