📄DATAANALYTICSASSIGNMENT –1
SupermarketSalesData AnalysisusingTableau

👤StudentName: vaishnavi Sunil Warekar

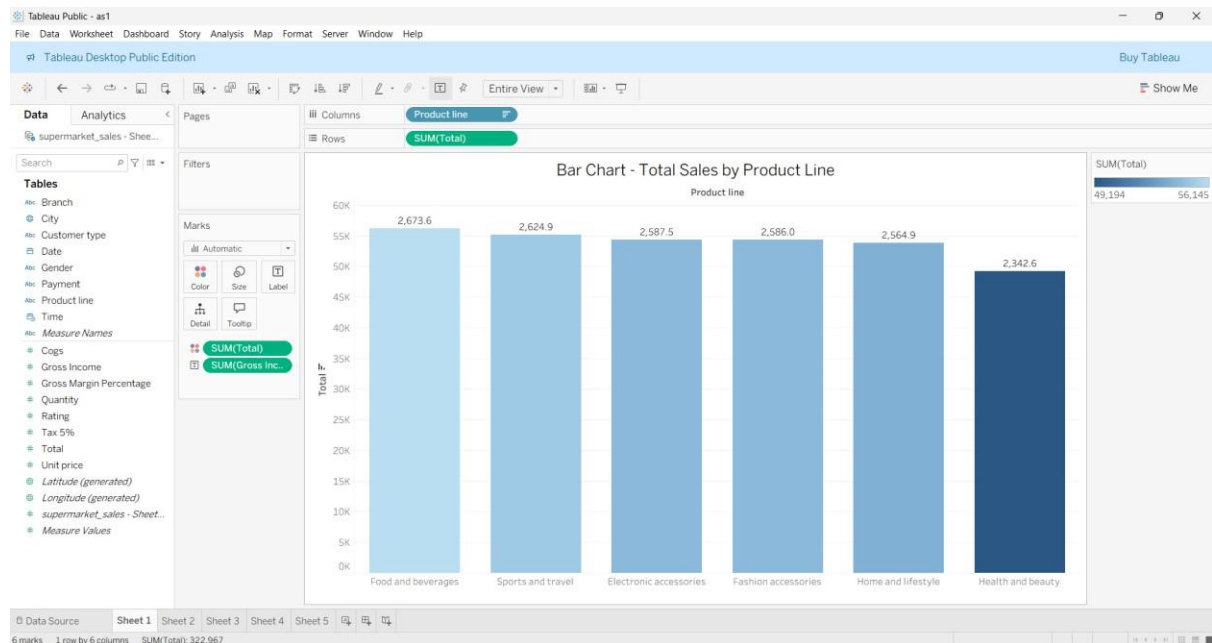📚InternshipPlatform:SmartInternz
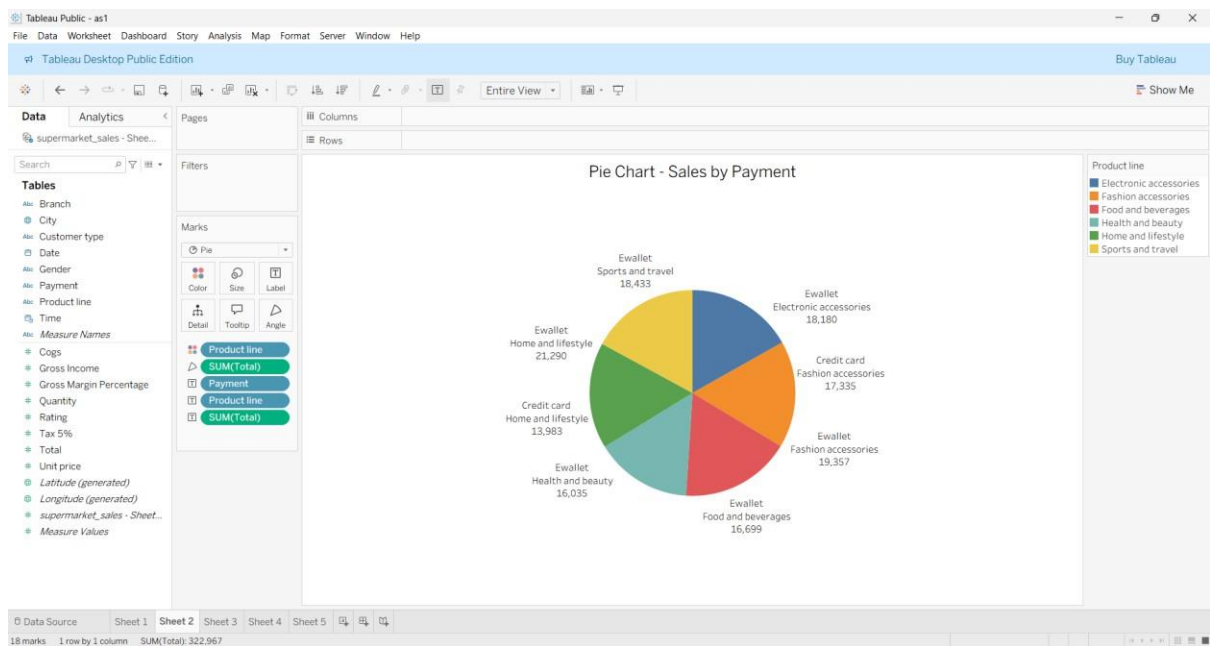
📅Date: 30 June2025

🏢Organization:ABCCompany

🎬ASSIGNMENTOVERVIEW

Thisassignmentinvolvesanalyzinghistoricalsalesdatafromasupermarketchainoperating in three branches across different cities over a 3-month period. The objective is to visualize key business metrics using Tableau and derive actionable insights that help enhance marketing and operational strategies.
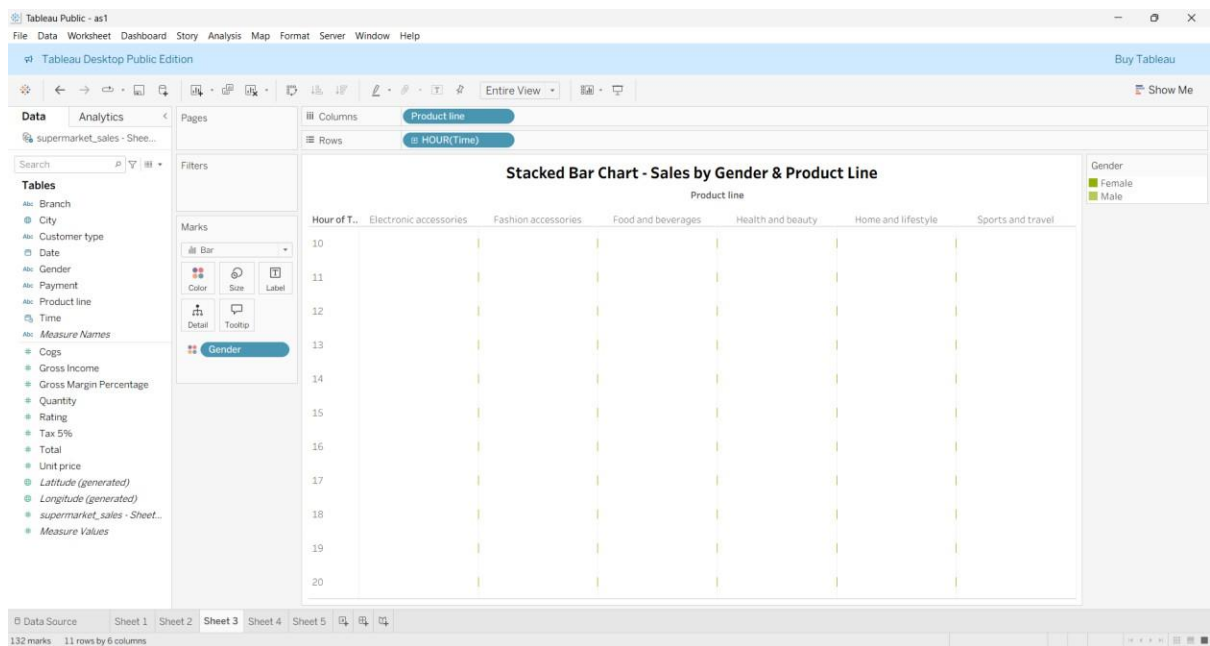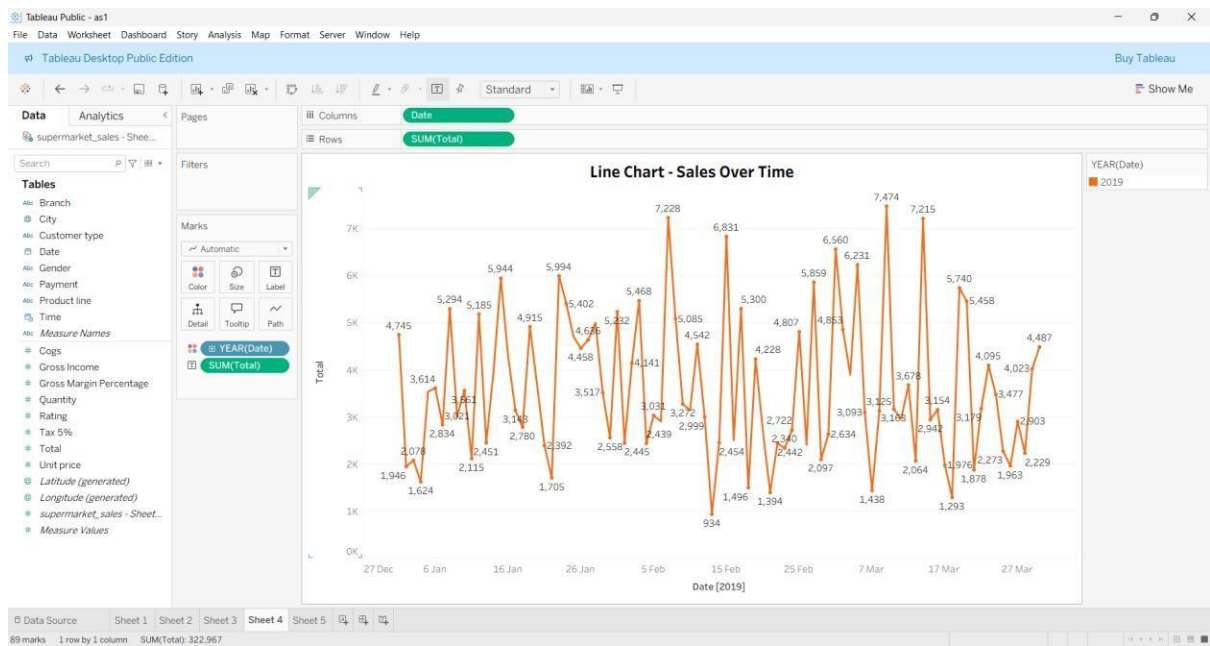

BarChart-TotalSalesbyProductLine

PieChart- SalesbyPayment

StackedBarChart-SalesbyGender &ProductLine

LineChart-SalesOver Time

BubbleChart-ProductSales&Quantity