

# DATA ANALYTICS ASSIGNMENT – 1

## Supermarket Sales Data Analysis using Tableau

👤 Student Name: Samruddhi Bhosale

🏢 Internship Platform: SmartInternz

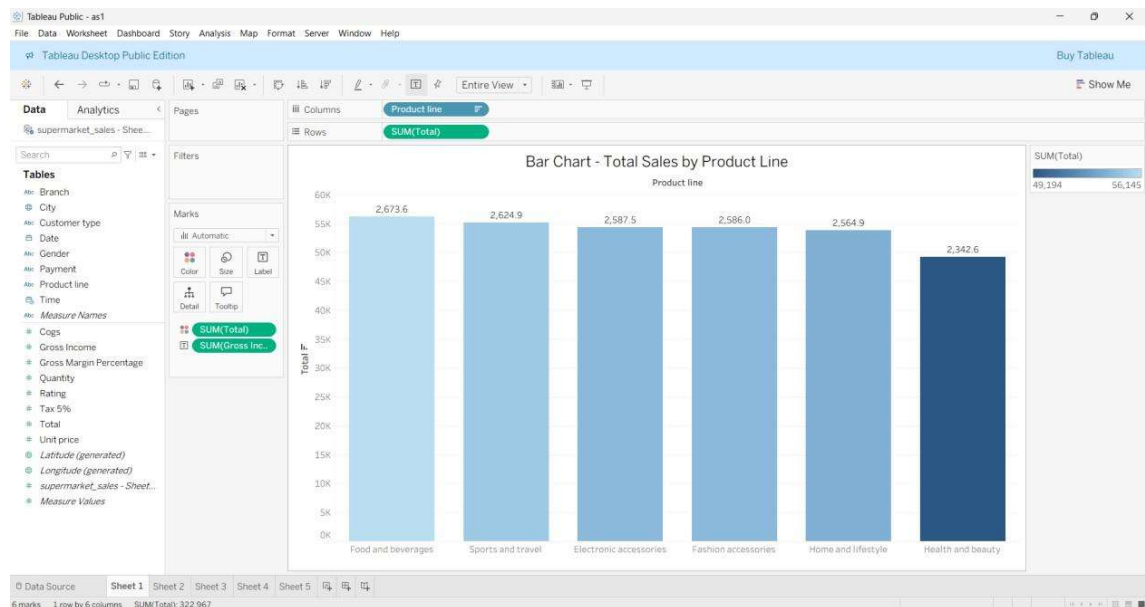
📅 Date: 30 June 2025

🏢 Organization: ABC Company

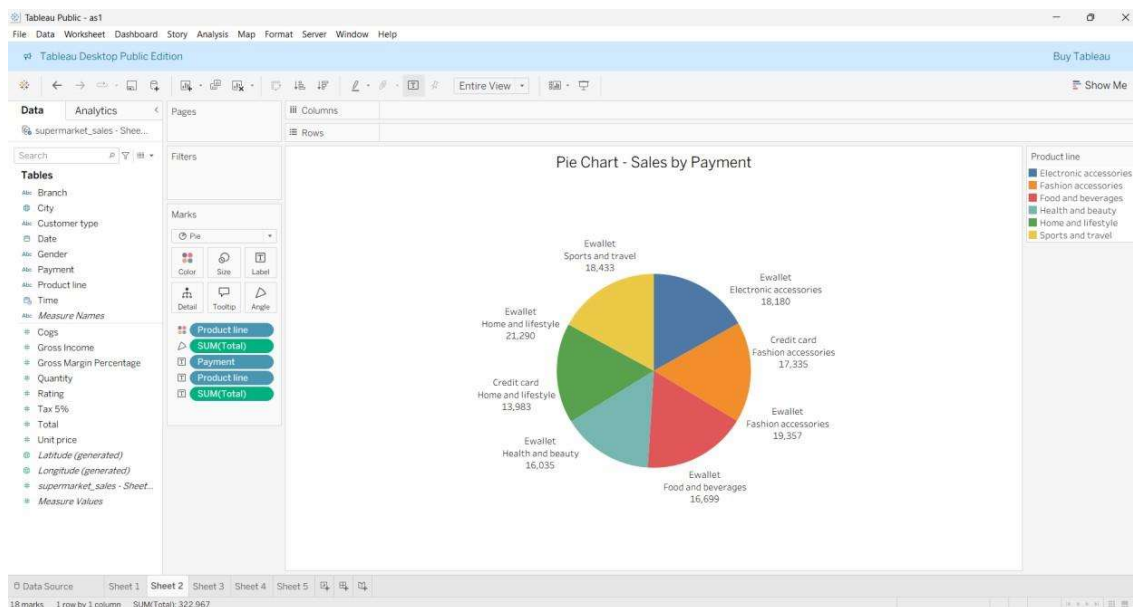
### 📌 ASSIGNMENT OVERVIEW

This assignment involves analyzing historical sales data from a supermarket chain operating in three branches across different cities over a 3-month period. The objective is to visualize key business metrics using Tableau and derive actionable insights that help enhance marketing and operational strategies.

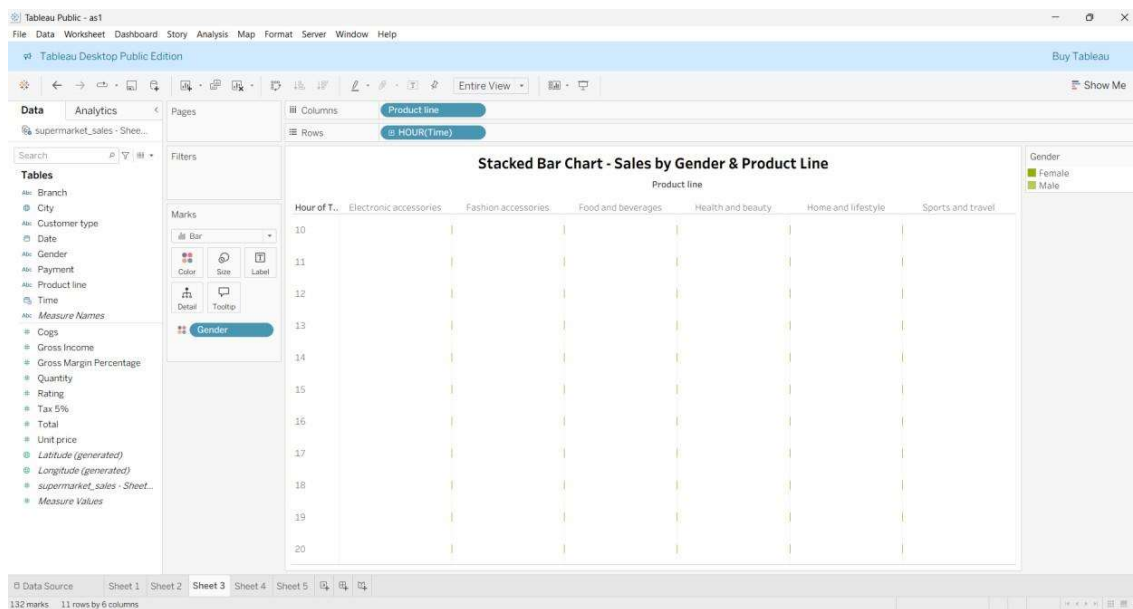
### Bar Chart - Total Sales by Product Line



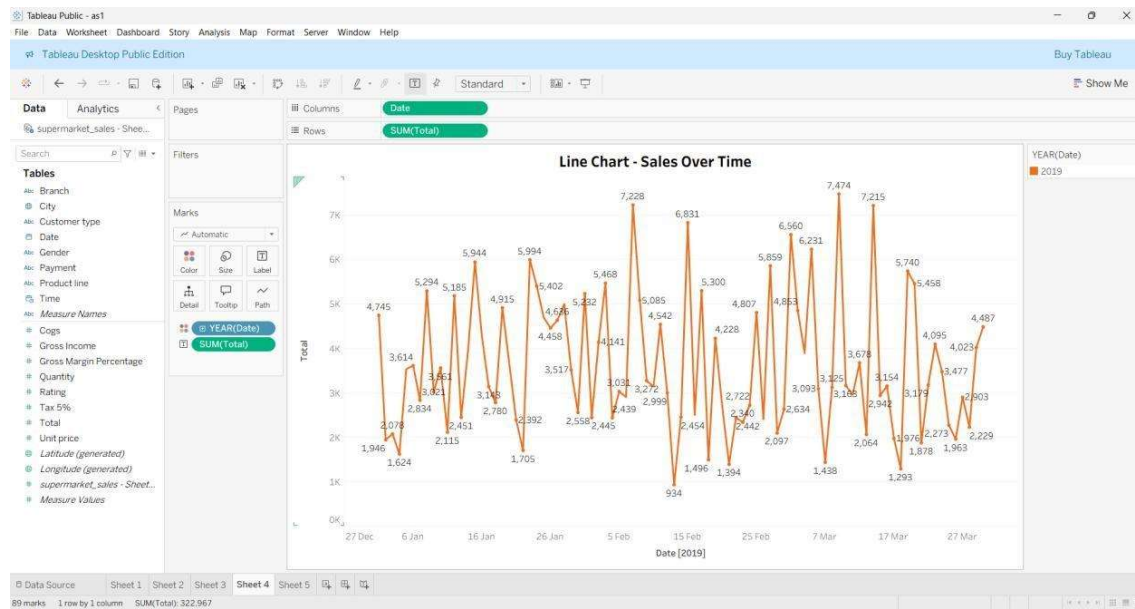
### Pie Chart - Sales by Payment



## Stacked Bar Chart - Sales by Gender & Product Line



## Line Chart - Sales Over Time



## Bubble Chart - Product Sales & Quantity

