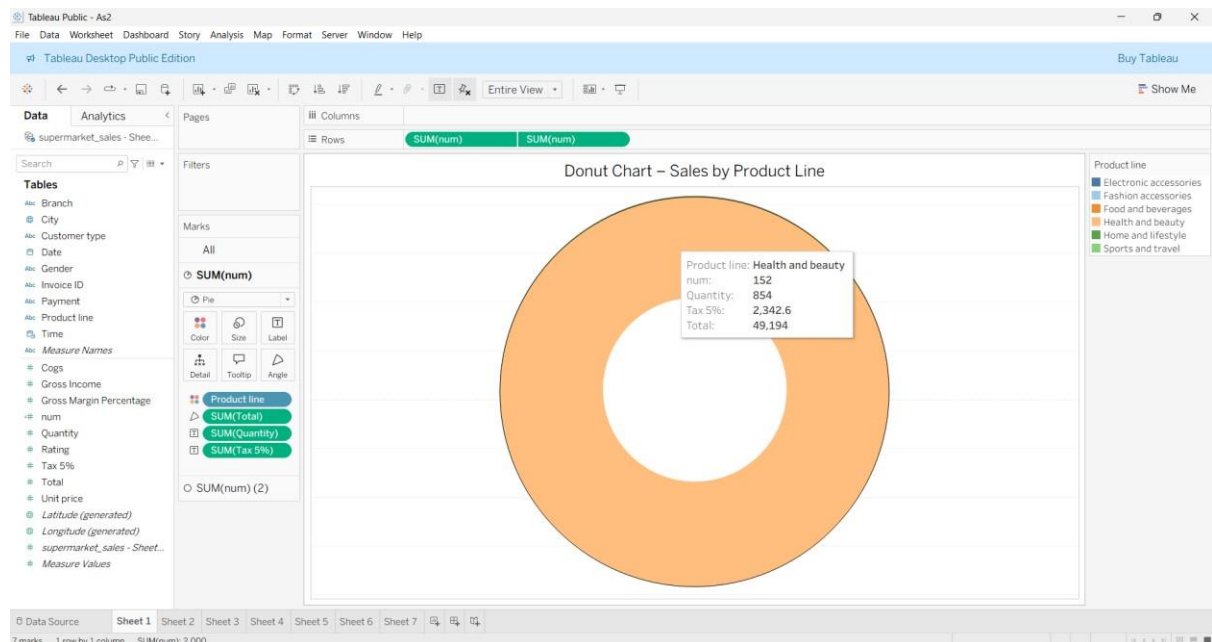# 📄 DATA ANALYTICS ASSIGNMENT – 2
Supermarket Sales Advanced Visualization using Tableau

👤 Student Name: Pranjal Chavan
📚 Internship Platform: SmartInternz
📅 Date: 28 June 2025
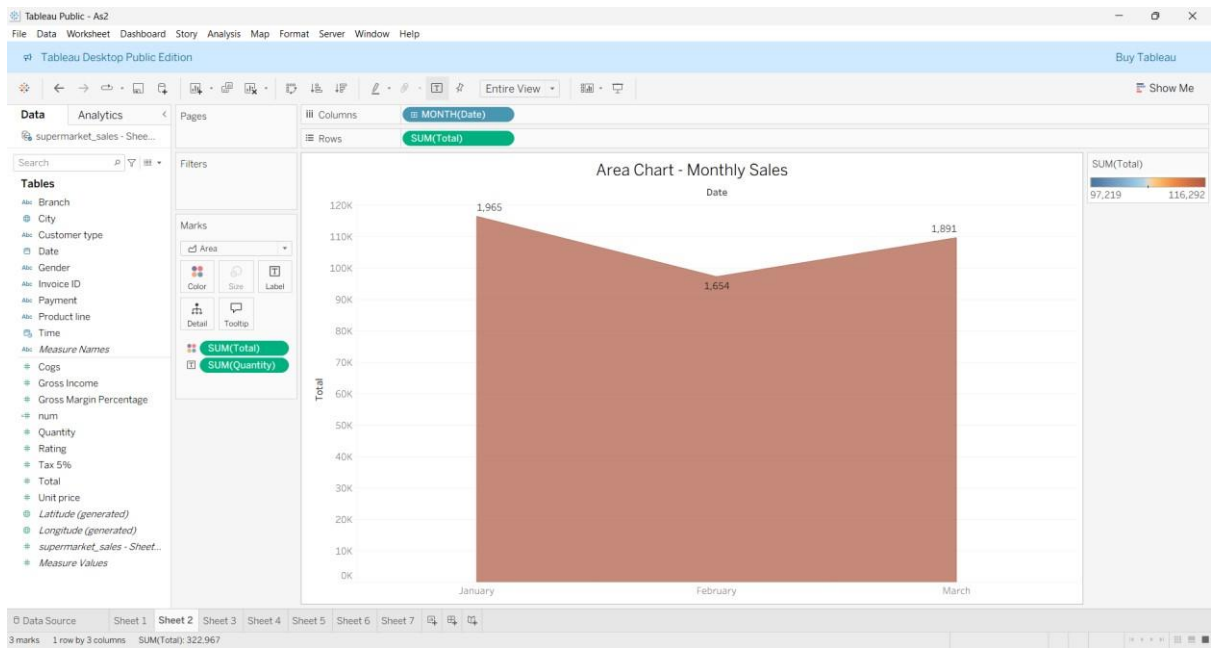🏢 Organization: ABC Company

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🎯 ASSIGNMENT OVERVIEW

This assignment builds upon the foundational analysis from Assignment 1 and aims to explore advanced data visualization techniques using Tableau. By analyzing supermarket transaction data, this task focuses on enhancing interpretability through visually engaging charts such as donut, funnel, waterfall, and others.

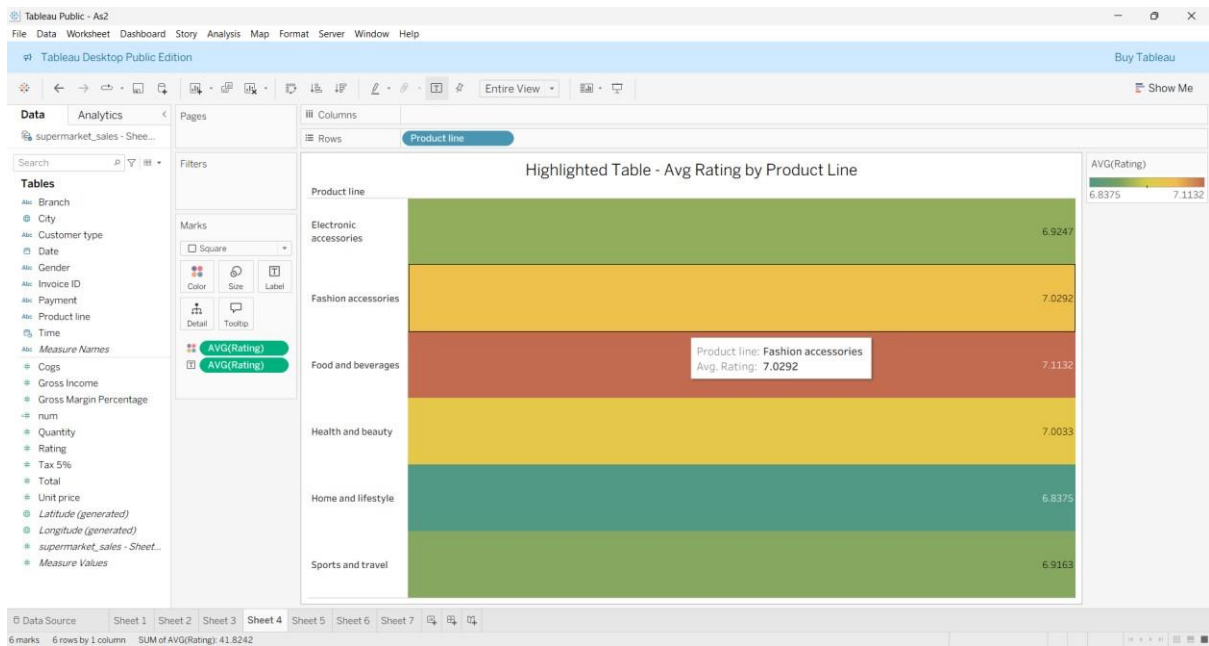**Donut Chart - Sales by Product Line**

Area Chart - Monthly Sales
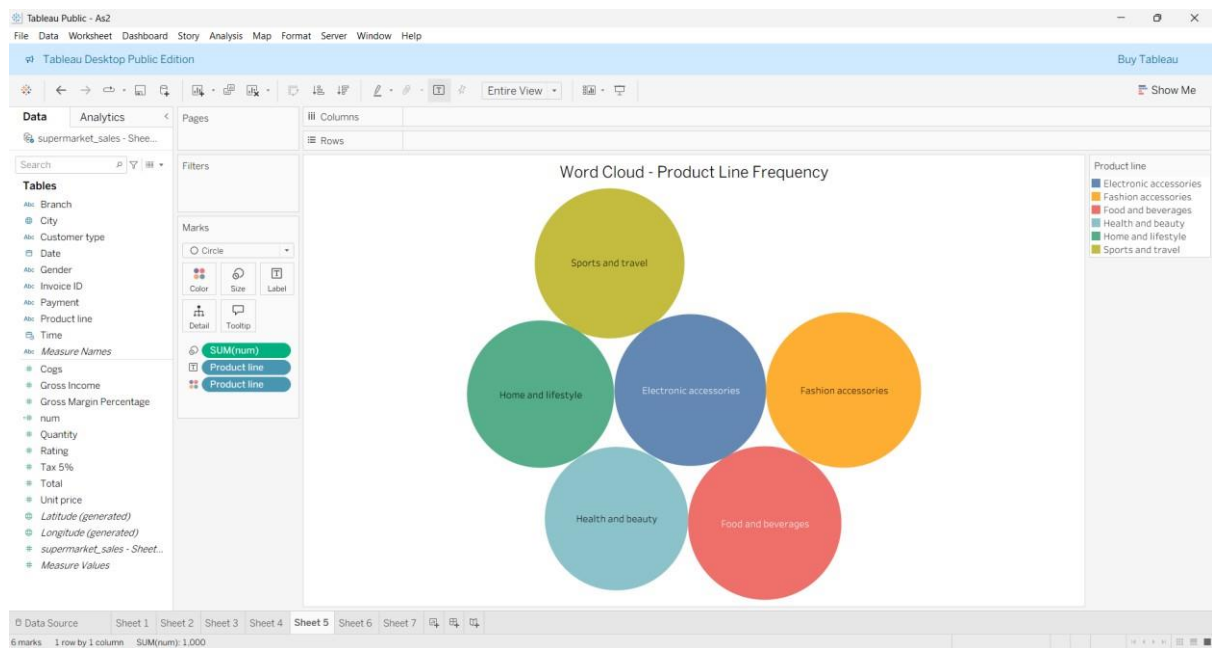
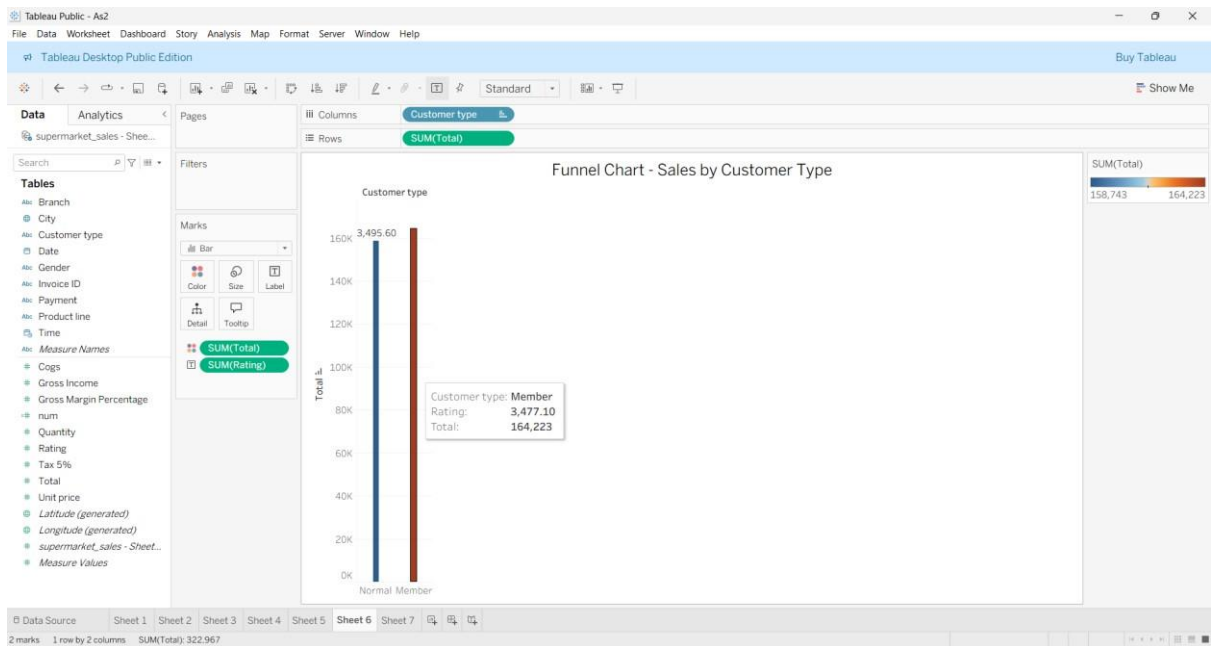**Text Table - Sales by City & Product Line**

Highlighted Table - Avg Rating by Product Line

Word Cloud - Product Line Frequency

Funnel Chart - Sales by Customer Type

Waterfall Chart - Monthly Gross Income