



BUILDICUS  
LOGO DESIGN

CLIENT:  
THE WOODCRAFT

## PRIMARY LOGO

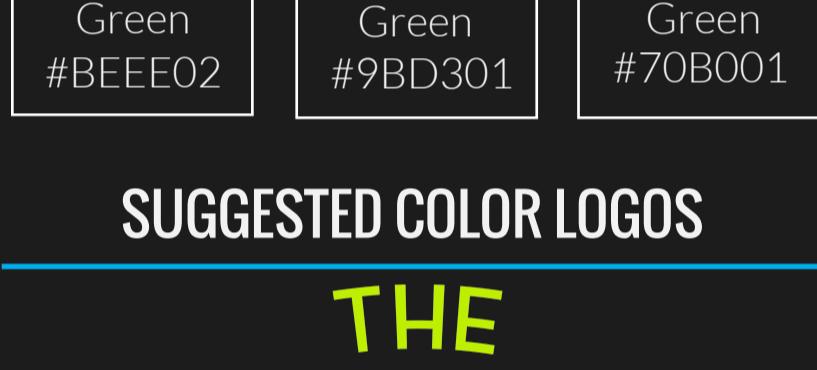


### MEDIUM GREEN LOGO

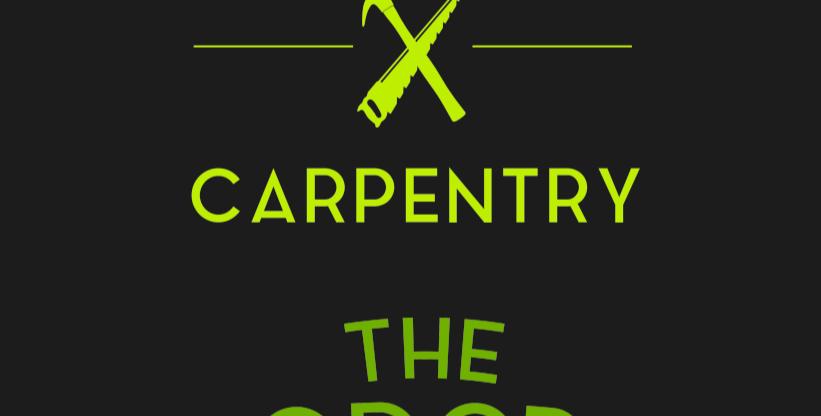
White text for a "Timeless" emotion.  
Curve text with a dash to be modern and distinguish the title from tagline.  
Symbols provide imagery about company.

Taglines:  
Custom carpentry, carpentry, wood, crafting

## COLOR SPECIFICATIONS



### SUGGESTED COLOR LOGOS



There are three color options.  
LIGHT, MEDIUM, DARK GREEN

## FONTS USED IN LOGOTYPE

AQUA GROTESQUE  
12345678910 !?  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

## ALTERNATIVE LOGOS



NO COLOR

150 x 75  
is the smallest the logo could go where it's legible.

## BRANDING

Social Profile Images  
160 x 160  
An icon option for social networking platforms.

Website Favicon

60 x 60

Icon on the side of the web-page

## CUTOUT LOGO



## LOGO ON THE WEBSITE



## BUSINESS CARDS



## BILLBOARD ADVERTISING

