



*Our service prospectus to work
with vehicle retailers*

*We offer a bespoke
‘ On the vehicle’*

*Customisation services for new
and used vehicles*

Who are we? What do we want to achieve?

Isle Gold Anything is a unique and portable Gold electroplating service which aims to deliver convenient, cost effective ways for customers to enhance their personal possessions.

We want to reach out to vehicle retailers and show the advantages of offering our service to yourself through to your customers

We have worked hard on our vehicle retailer strategy, offering bespoke vehicle enhancement options to transform the standard chrome finish found on all vehicles into luxurious 24 Cr Gold.

Applications include

- ✓ *Vehicle mascots*
- ✓ *Vehicle badges*
- ✓ *Grills and surrounds*
- ✓ *Wheel centre caps*

How do we do it?

Electroplating isn't a new service, but how we deliver it is.

We can Gold plate but not limited to Chrome and stainless steel vehicle trims without removing them from the vehicle, it's an amazing process to watch and can even be done in the showroom, in front of customers

We noticed the major flaw in standard electroplating transformers, where they need a mains electrical supply to operate, this limits where the process can be done, doesn't look professional and is an increased hazard during the process.

We have designed and tested our own custom built, compact and portable plating machine to overcome these flaws found with standard plating transformers

The process itself is relatively simple which requires electrical current and liquid solutions to remove the Chrome off an item and then refinish in Gold using a special wand, similar to how an artist uses a paintbrush. The process itself is quick, with most cars being completed within an hour.

Advantages to the retailer

- ✓ *No start-up fees*
- ✓ *No ongoing financial overheads*
- ✓ *Set your own price points for our services*
- ✓ *Additional upsell opportunity on all vehicles*
- ✓ *Make your vehicles and brand stand out*
- ✓ *Quick, convenient, discreet service*

Advantages to the owner

- ✓ *Unique vehicle enhancement options available*
- ✓ *Adds an additional prestigiousness appearance to the finish of a vehicle*
- ✓ *Enhance vehicle value*
- ✓ *Enhance future resale opportunity*
- ✓ *One time purchase which will last the life of the vehicle*

Summary

The main reason all vehicle manufactures use a chrome finish on many vehicle trims is because it's cheap, when manufacturing cars in such quantity, low cost options are frequently employed. Customers have become accustomed to this. At Isle Gold Anything, we know that to many people a car is more than just a transport solution. It's an expression of themselves, we believe if we can work in partnership then we can give vehicle owners the ability to further that expression in a unique way.

James Bentley

Isle Gold Anything