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**PERFECT** your swing.

Train with

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**BARREL UP**

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## **What Is Barrel Up?**

This is where we need to come up with the perfect wording to describe what the product is. This will be the first time customers see it, so We need to make it good.

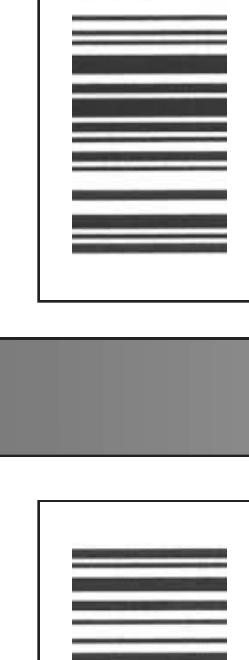
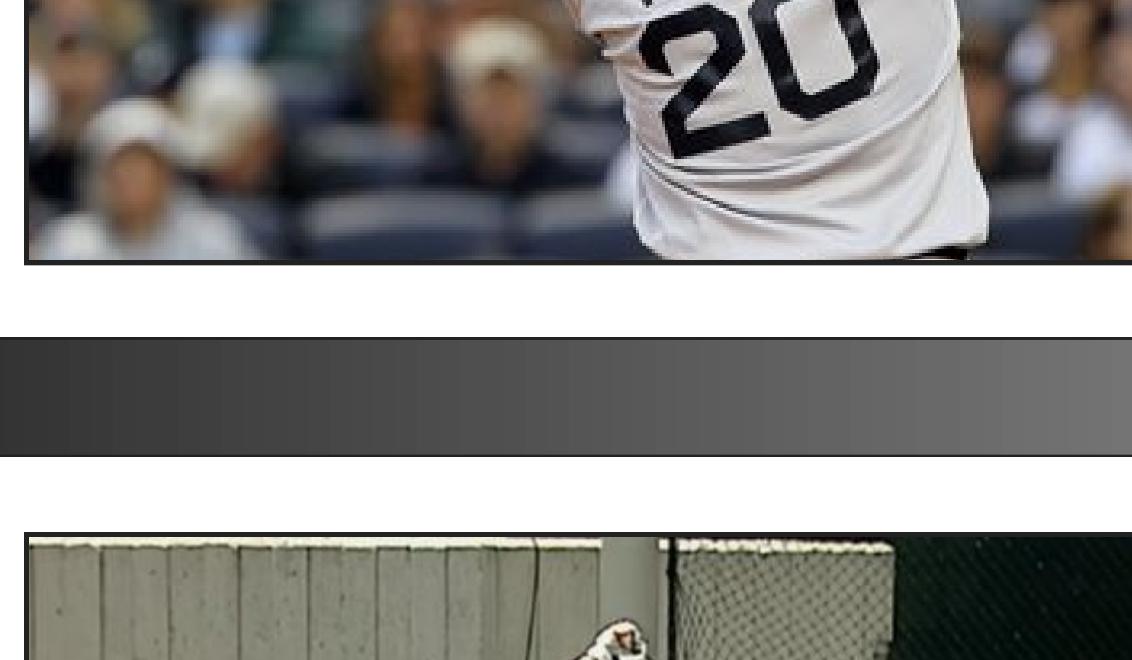
### **Things to consider -**

- What is it? A new kind of hitters training aid?
- Who needs it? Why?
- What makes it different from other products?
- Generally, how is it used (we will get specific about use in the step by step section)
- What is it made of? If this gets too long and specific, we can break into sections.

## **Hit With Barrel Up**

First

Ready your bat by securing the barrel into the claw. David, help me word these right, please.



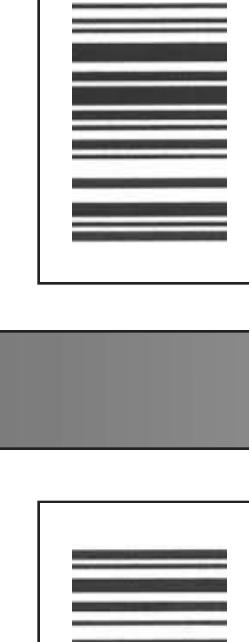
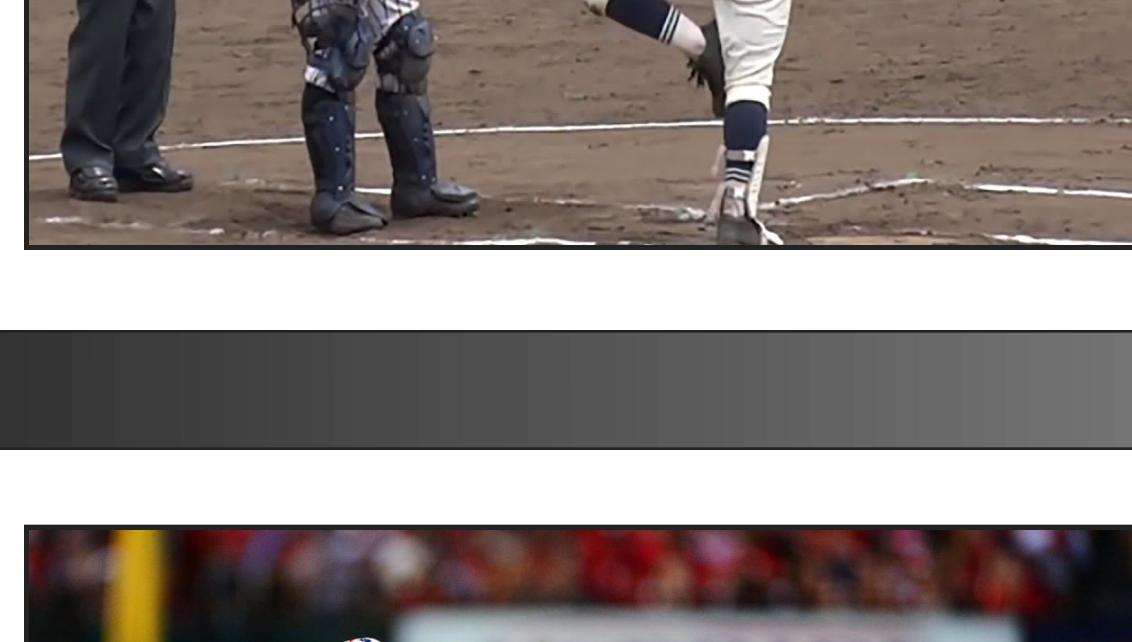
Second

Get in your batting stance with the bat held vertical by the claw. Position the stand (where).



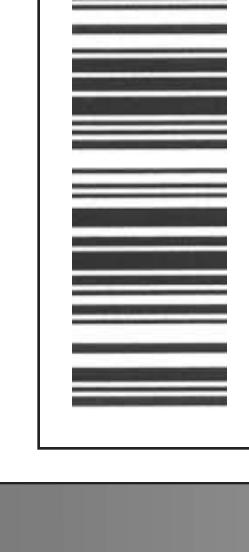
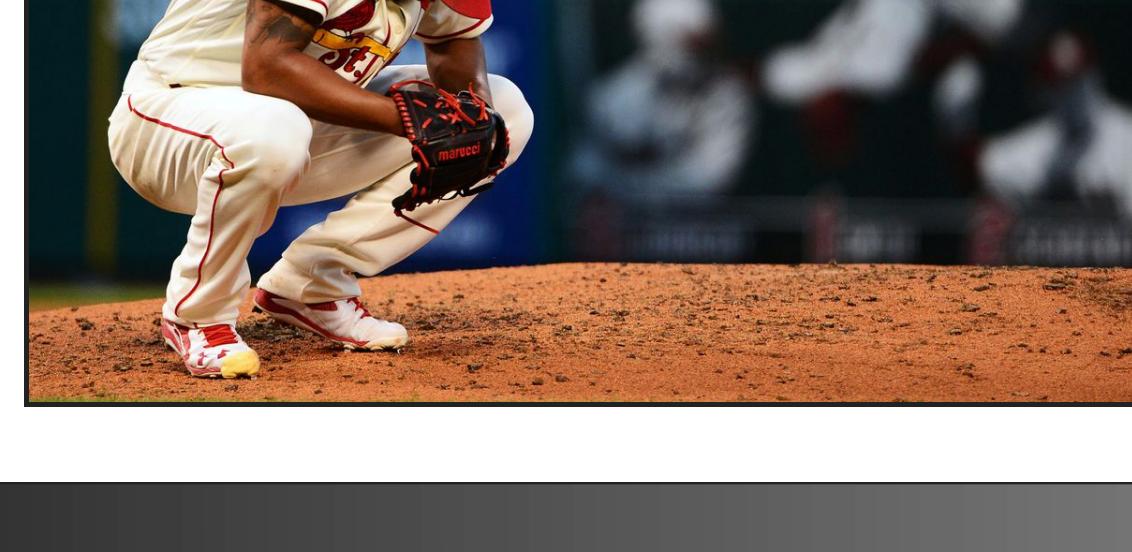
Third

Pull the barrel of the bat from the claw and swing the bat. David, help me describe a proper swing.



Home Run

Allow the pitcher to process their emotions and smile as you round the bases and high-five your team mates.



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## **Hit With Barrel Up**

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