

# Policy Brief

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## Abstract

The rise of online gig work platforms like Uber clearly exemplifies the abuse of power within technology. This platform promotes a flexible and independent work style for individuals who can't or wish to supplement traditional employment with promises of time freedom. However many gig workers face hidden costs such as a lack of stable income, minimal to no workers' rights, and limited job security. Workers can be dismissed or banned from platforms for minor infractions with no security. They are often pressured to work long hours without benefits far exceeding traditional job demands. Usually, gig platforms structure themselves as marketplaces where freelancers bid on work, leading to undervaluing their labour to secure jobs which can force them into producing low-quality content. This content can be misused online to serve as a content mill for their get-rich-quick scheme, by examining how existing frameworks and labour laws fail to protect these workers and identifying key policymakers and advocates. The target decision maker for Uber is Dara Khosrowshahi and we aim to propose solutions that can offer these individuals the necessary protections, such as providing ethical client safety so that the gig workers feel safe when earning their wages for the day, offering training opportunities to boost worker's salary and give them better job security for the future. These solutions can ensure that gig workers can gain a consistent income for themselves, while acknowledging that their protection is valued within the company.