

Aaron Goldsmith

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Summary: After working in music supervision and as an SEO consultant, I acquired the skills of a full-stack web developer in General Assembly's 12-week full time Web Development Immersive. SEO has enabled me to better understand user needs, troubleshooting and technical communication, enhancing my capabilities as a developer.

Technical Skills

Languages: **JavaScript, Ruby, HTML, CSS**

Web-Application Frameworks: **Node.js + Express, Rails**

Front-End Frameworks: **Bootstrap, Foundation, Material Design**

Front-End Libraries: **AngularJS, jQuery**

Databases: **PostgreSQL, MongoDB**

TDD/BDD: **Mocha, Chai, RSpec**

Object Relational/Document Mappers: **Active Record, Mongoose**

CSS precompilers: **SaSS**

Version Control: **Git & Github**

Projects

- **Simon (Classic Memory Game)** - <https://aarongoldsmith1.github.io/SimonJS/>

Repeat the sequence of lit colored sections.

| jQuery | Javascript | HTML5/CSS3 | SVG | Audacity

- **BTC Manager** - <https://btcmanager.herokuapp.com/>

Store, categorize, and see current balances of Bitcoin receiving addresses.

| Ruby on Rails | PostgreSQL | jQuery | Bootstrap | Blockchain.info API | Ruby Gems: 'HTTParty', 'bcrypt', 'zeroclipboard'

- **Stock Closr** - <https://stockclosr.herokuapp.com/>

Predict the closing price of individual stocks. Create custom stock watch list and see live pricing information from Markit On Demand API.

| Javascript | Node | Express | MongoDB | AJAX | jQuery

- **MP3 Playground** - <https://aarongoldsmith1.github.io/mp3playgroundclient>

Upload and play music files from your computer in customized playlists. Song recommendations from last.fm API.

| MEAN Stack | MongoDB | Express | AngularJS | Node.js | Angular Material | wavesurfer.js | npm

Professional Experience

Appen, Inc.

- **Search Engine Evaluator**, June 2013 – February 2014

Freelance consultant contributing to the Microsoft Bing search engine optimization crowdsourcing project, which involved reviewing data from web content and queries per specific guidelines. Performed 'Human Intelligence Tasks' including data annotation, sentiment analysis, and search engine result evaluation.

Neophonic Music & Media, Santa Monica, California

- **Music Supervision Intern**, November 2010 – September 2012

Digitally cataloged music submissions from record companies and publishers; company website design and maintenance; composed weekly promotional emails highlighting new music submitted to show-runners and producers; ethnomusicology and copyright research; rolling calls, scheduling; reviewing scripts to create cue sheets.

Education

General Assembly - Santa Monica, CA

Full-Time Web Development Immersive, 2016

University of Southern California

M.A. Communication Management, 2008

Emerging Communication Technology Specialization

University of California, Los Angeles

B.A. Sociology, 2004

Research Focus on Virtual Communities in Cyberspace