

Life-Coach

A website dedicated to Widowed Women

Introduction:

- A single entity responsive website to help educate and also to provide intimate sessions with clients
- Website will be developed to be able to expand to add more Entitys for the overall website.
- Information page to help family members or friends to find help for a Widowed Woman.

Features

- Information page
- Navbars
- Rollover text
- Hover
- Mobile friendly
- Calendar for appointments
- Bio page

Market Survey & References

KatieSandler.com

- This site has a lot of WOW that is just visual but impractical. Also uses immature language that I think would best if worded differently. I also find that there are pages that don't allow you to go back to the home page. Needs to be updated to a more friendly version. I do like the NAVbar floating menus and the color-scheme.

VanessaJoyWalker.com

- This page does have impact with photos and a lot of links. The owner is speaking mostly about herself and looks to be almost bragging about her condition that she uses to relate to the clients. I would take a different approach to this by keeping the bio info short but to the point with minimal pictures to prove the point. There are issues with this page when viewed on smaller viewports that will have to be addressed I do like the testimonial page.

Livingwell-n-action.com

- This website is atrocious with its color-scheme. I do like the roll in of the header but could be used a lot differently for a better impact. In the about us section the Qualifications and Certificates blocks are shadowed and "screwed" to the website which could be a really good look with proper alignment and color.