### **Hypothesis Testing**

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### Turn on your clickers!

Which one is larger a 95% confidence interval or a 99% confidence interval (given that everything else is the same)?

- (a) 95%
- (b) 99%
- (c) We cannot compare them.

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## Null & Alternative Hypothesis

$$H_0: \mu = \mu_0$$
  
 $H_\alpha: \mu \neq \mu_0$ 

- A test of significance is designed to access the strength of evidence against a baseline hypothesis that is called the *null* hypothesis and in favor of another hypothesis that is called alternative hypothesis.
- Usually, the null hypothesis means that there is "no effect" or "no difference".
- The alternative hypothesis is the statement that we hope or suspect to be true instead of the null.

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## Interpretation of the Null Hypothesis

- Default
- Uninteresting
- Nothing is happening
- There is no difference
- We want to disprove the Null!

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### Interpretation of the Alternative Hypothesis

- What might be happening
- The interesting thing
- Opposite of Null
- We want evidence for the alternative!

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## Alternative Hypothesis

#### Three types for the Alternative Hypothesis

•  $H_{\alpha}$ :  $\mu > \mu_0$ : One-sided Test

•  $H_{\alpha}$ :  $\mu \neq \mu_0$ : Two-sided Test

•  $H_{\alpha}$ :  $\mu < \mu_0$ : One-sided Test

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### Testing a New Diet

- Record how much weight lost by each subject
- Null
  - The diet has no effect.
  - $\mu = 0$  because no weight was lost

$$H_0: \mu = 0$$

- Alternative
  - ► The diet leads to people losing weight

$$H_{\alpha}$$
:  $\mu$  < 0

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#### **Test Statistic**

- A significance test is based on a test statistic that shows whether
  or not the data provide evidence against the null hypothesis.
- When  $H_0$  is true, we expect the estimate to take a value **near** the parameter value specified by  $H_0$ .
- Values of the estimate far from the parameter value specified by H<sub>0</sub> give evidence against H<sub>0</sub>. The alternative hypothesis determines which direction (or directions) counts against H<sub>0</sub>.

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#### P-Value

- P-value is the probability, assuming that H<sub>0</sub> is true, that the test statistic will take a value at least as extreme as that actually observed.
- The smaller the p-value, the stronger the evidence against  $H_0$  provided by the data.

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#### P-Value

- Reject the Null or Not??
  - Compare the p-value with a fixed value that we regard as decisive.
  - ▶ That value is the significance level  $\alpha$ .
  - If  $\alpha$ =0.05, we require that the data give evidence against the null so strong that it would happen no more than 5% of the time when  $H_0$  is true.
- So, if the p-value is as small or smaller than  $\alpha$ , we say that the data are **statistically significant** at level  $\alpha$ .

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### Test Statistic for the Population Mean

i. Normal Population, Known  $\sigma$ , Small sample size.

i.e. 
$$\mathcal{N}(\mu, \sigma)$$

Test Statistic: standardized sample mean (z-test statistic)

$$z = \frac{\bar{x} - \mu_0}{\sigma / \sqrt{n}}$$

Distribution of z under  $H_0$ 

$$z = rac{ar{x} - \mu_0}{\sigma / \sqrt{n}} \sim \mathcal{N}(0, 1)$$

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## Test Statistic for the Population Mean

#### ii. IID Population, Large sample size.

Test Statistic: standardized sample mean (z-test statistic)

$$z=\frac{\bar{x}-\mu_0}{s/\sqrt{n}}$$

#### Distribution of z under $H_0$

$$z = rac{ar{x} - \mu_0}{s / \sqrt{n}} \sim \mathcal{N}(0, 1)$$

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### Test Statistic for the Population Mean

#### iii. Normal Population, Unknown $\sigma$ , Small sample size.

i.e.  $\mathcal{N}(\mu, \sigma)$ ,  $\sigma$  unknown

Test Statistic: t-test statistic

$$t = \frac{\bar{x} - \mu_0}{s / \sqrt{n}}$$

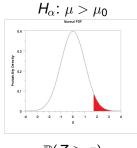
In this case the t-test follows approximately the **t-distribution**. (We are not going to discuss this case in detail.)

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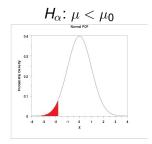
# Computing p-values for the population mean

$H_{lpha}$	p-value
$\mu > \mu_0$	$p = \mathbb{P}(Z \ge z) = 1 - \mathbb{P}(Z \le z)$
$\mu < \mu_0$	$ ho = \mathbb{P}(Z \leq z)$
$\mu \neq \mu_0$	$ ho = \mathbb{P}( Z  \geq  z ) = \mathbb{P}(Z \geq  z ) + \mathbb{P}(Z \leq - z )$

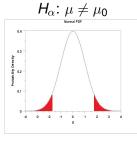
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$$\mathbb{P}(Z \geq z)$$



 $\mathbb{P}(Z \leq z)$ 



 $\mathbb{P}(Z \geq |z|) + \mathbb{P}(Z \leq -|z|)$ 

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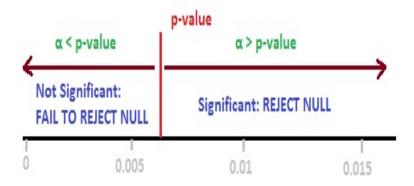
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#### Decision

- $p < \alpha$ : there is enough evidence to reject the null hypothesis
- $p > \alpha$ : there is not enough evidence to reject the null hypothesis. (We *fail to reject* the null hypothesis)

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### Steps to perform a Hypothesis Test

- **Step 1:** State the null  $(H_0)$  and the alternative hypothesis  $(H_{\alpha})$ .
- Step 2: Calculate the value of the test statistic.
- Step 3: Find the p-value for the observed data.
- **Step 4:** Compare the p-value with the desired level of significance  $\alpha$ .

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### Turn on your clickers

Is it easier to reject the alternative hypothesis with significance level 1% or 5%?

- (a) 1%
- (b) 5%
- (c) We cannot compare them.

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- An exercise researcher believes that the mean weight of competitive runners is about 140 pounds.
- A sample of 35 elite distance runners has mean weight  $\bar{x}$ =136 pounds.
- Suppose that these runners are a simple random sample from this population with standard deviation  $\sigma$ =11 pounds.
- Is there enough evidence that the mean weight of elite distance runners is less than 140 pounds with 5% level of significance?

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Which is the correct combination of null and alternative hypotheses?

- (a)  $H_0: \mu = 140, H_\alpha: \mu < 140$
- (b)  $H_0: \mu = 140, H_\alpha: \mu > 140$
- (c)  $H_0: \mu = 140, H_\alpha: \mu \neq 140$

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• The first step is to identify the two hypotheses. Since we want to test whether the mean weight of the runners is less than 140 pounds we have

$$H_0: \mu = 140$$
  
 $H_\alpha: \mu < 140$ 

$$H_{\alpha}: \qquad \mu < 140$$

 Since we have a large sample size (n=35 > 30) and known standard deviation for the population, we will use the z-test

$$z = \frac{\bar{x} - \mu_0}{\sigma / \sqrt{n}} = \frac{136 - 140}{11 / \sqrt{35}} = -2.15$$

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• We are going to compute the corresponding p-value, that is  $p = \mathbb{P}(Z \le -2.15)$ . Since Z follows the standard normal distribution

$$p = \mathbb{P}(Z \le -2.15) = 0.0158$$

• We compare this p-value with the significance level  $\alpha$ :

$$p = 0.0158 < 0.05 = \alpha$$

which means that the data are statistically significant at level  $\alpha$  and therefore we **reject the null hypothesis**.

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- A computer has a random number generator that is supposed to produce random numbers that are uniformly distributed within the interval from 0 to 1.
- If this is true, the numbers generated come from a population with mean  $\mu =$  0.5.
- A command to generate 100 random numbers gives outcomes with sample mean  $\bar{x} = 0.4817$  and sample standard deviation s = 0.0833.
- Is there enough evidence that the random number generator is working properly with 1% level of significance?

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Which is the correct combination of null and alternative hypotheses?

- (a)  $H_0: \mu = 0.5, H_\alpha: \mu < 0.5$
- (b)  $H_0: \mu = 0.5, H_\alpha: \mu > 0.5$
- (c)  $H_0: \mu = 0.5, H_\alpha: \mu \neq 0.5$

• The first step is to identify the two hypotheses. Since we want to test whether the mean is different than 0.5

$$H_0: \mu = 0.5$$
  
 $H_\alpha: \mu \neq 0.5$ 

$$H_{\alpha}: \qquad \mu \neq 0.5$$

• Since we have a large sample size (n=100 > 30) and sample standard deviation 0.0833, we will use the z-test

$$z = \frac{\bar{x} - \mu_0}{s/\sqrt{n}} = \frac{0.4817 - 0.5}{0.0833/\sqrt{100}} = -2.2$$

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• The p-value is

$$\rho = \mathbb{P}(|Z| \ge |2.2|) = 2\mathbb{P}(Z \le -2.2) = 2 \cdot 0.0139 = 0.0278$$

• Compare this p-value with the significance level  $\alpha$ :

$$p = 0.0278 > 0.01$$

which means that the data are **not** statistically significant at level  $\alpha$  and therefore we **fail to reject the null hypothesis**.

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## Hypothesis Testing for the Population Proportion

### Setup

Null Hypothesis

$$H_0: p = p_0$$

Alternative Hypothesis

 $H_{\alpha}: p > p_0$   $H_{\alpha}: p < p_0$ 

 $H_{\alpha}: p \neq p_0$ 

## Test Statistic & p-value

z-test

$$z=\frac{\hat{p}-p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}},$$

where  $\hat{p}$  is the proportion of the sample and  $p_0$  is the proportion under the null hypothesis.

p-value

$H_{\alpha}$	p-value
$p > p_0$	$\mathbb{P}(Z \geq z) = 1 - \mathbb{P}(Z \leq z)$
$p < p_0$	$\mathbb{P}(Z \leq z)$
$p \neq p_0$	$\mathbb{P}( Z  \geq  z ) = \mathbb{P}(Z \geq z) + \mathbb{P}(Z \leq -z)$

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### Example: Coffee!

- Each subject was presented with two unmarked cups of coffee, one freshly brewed and one instant.
- Of the 50 subjects who participated in the study 19 stated that they preferred the cup containing the instant coffee.
- Let *p* denote the probability that a randomly chosen individual selects instant coffee in preference to freshly brewed coffee.
- Is there enough evidence to support the claim that the instant coffee tastes just as good as the freshly brewed, for a significance level of 0.05.

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# Example: Coffee!

Hypothesis

$$H_0: p = 0.5, \qquad H_\alpha: p \neq 0.5$$

z-test

$$z = \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1 - p_0)}{n}}}$$

$$\hat{p} = \frac{19}{50} = 0.38$$

$$p_0 = 0.5$$

$$z = \frac{0.38 - 0.5}{\sqrt{\frac{0.5(1 - 0.5)}{50}}} = -1.71$$

p-value

$$\mathbb{P}(|Z| \ge |z|) = \mathbb{P}(Z \ge 1.71) + \mathbb{P}(Z \le -1.71) = 0.0436 + (1-0.9564) = 0.0436 + (1$$

0.0872 > 0.05

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## Turn on your clickers!

- Do we have enough evidence to reject the null hypothesis?
- (a) Yes, since 0.0872 > 0.05.
- (b) No, since 0.0872 > 0.05.

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