WEBSITE: aaronnn.com | GITHUB: AaronMatharoo | EMAIL: aaron @gmail.com | PHONE: (416)

#### **SUMMARY**

Resourceful professional with a strong passion for Software Engineering, specifically Mobile App & Full Stack Development.

# **ASSETS**

Frontend: (React/React Native, TypeScript/JavaScript, Expo, HTML5/CSS), Backend: (AWS Amplify, AWS Lambda, Node.js, Express.js, RESTful APIs), Databases: (Amazon RDS, S3, DynamoDB, MongoDB, PostgreSQL, GraphQL, NoSQL), Version Control: (Git, GitHub), Testing Frameworks: (Postman, Jest), Native Development Tools: (Xcode, Android Studio)

# PROFESSIONAL EXPERIENCES

Marsmatics Vaughn, ON

# Lead Software Engineer / Lead Developer

August 2022 - December 2023

- Spearheaded development operations & led team of 9 to success in developing cross platform web/mobile applications using React Native, React, AWS, GraphQL, MERN, and Agile (Scrum) methodology for high profile projects.
- Successfully delivered sophisticated financial app for business valued at ~\$100M, integrating AI assistance, invoice/payment processing, voice/video calls over IP & an in-app marketplace with real time messaging.
- Launched the development of reusable components used in subsequent projects to streamline development whilst playing a pivotal role in talent acquisition, expanding team from 5 to 9 skilled professionals.
- Achieved remarkable 93% reduction in build/compilation times & 54% increase in weekly tasks completions, all while holding client facing meetings, reporting to managers/stakeholders, and future proofing projects close to completion.

RideCaller Remote

# Full Stack Software Engineer / App Development Director

April 2021 - August 2022

- Increased conversion rates for limo businesses & chauffeur services by ~15% through conception and development of cross-platform marketplace mobile app using React Native, Expo, and PostgreSQL.
- Enhanced client retention and lead generation via tailored real-time messaging between parties and booking/notification system, complimented by custom UI for business analytics & appointments.
- Ensured widespread user accessibility by prioritizing cross-platform functionality for both Android & iOS while adhering to stringent App Store and Play Store Development Guidelines.
- Optimized communication and payment processing efficiency using Stripe API, while improving reliability via rigorous Jest & Postman testing, continuing operations with new UI & advanced features.

## City of Cambridge (WLU Affordable Housing Project)

Cambridge, ON / Remote

Web Developer

August 2020 - April 2021

- Amplified stakeholder involvement and ease of city officials decision making in Cambridge Housing Project resulting in the highest community engagement for a WLU Capstone Project ever.
- Communicated implications of housing solutions through developing web portfolio SPA built with React, TypeScript, and Headless SQLite CMS, streamlining component integration and image retrieval.
- Achieved equal opportunity for community engagement by focusing on WCAG 2.0 guidelines and device compatibility with responsive design, rendering images, text, and embedded PDFs.

## **EDUCATION**

Wilfrid Laurier University Waterloo, ON