Aaron Matharoo

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## SUMMARY

Resourceful and articulate young professional proficient in problem solving in new environments with major interest in Information Technology, specifically Software Development & Engineering.

## ASSETS

**Relevant Skills:** React, TypeScript/JavaScript (ES6), HTML5 & CSS (Preprocessors & Libraries), State Management (Redux, Context), Databases (PostgreSQL, NoSQL), Node.js & RESTful APIs, Version Control (Git, GitHub), Testing Frameworks (Jest), Expo SDK, React Native

## EDUCATION

**Wilfrid Laurier University (2018 - 2022)**                                                    **Waterloo, ON**
*Bachelor's Degree in Computer Science (with Environmental Science)*

- *Coursework:* Computer Programming & Networking, Data Structures, Spatial Data
  Visualization, Remote Sensing & Image Analysis, GIS & Aerial Technology Automation

## PROFESSIONAL EXPERIENCES

**City of Cambridge (Affordable Housing Project)**                              **Cambridge, ON**
*Web Developer*                                                            *September 2021 - May 2022*
  • Amplified stakeholder involvement and ease of city officials decision making in Cambridge
    Housing Project resulting in the highest community engagement for a WLU Capstone Project ever.
  • Communicated implications of housing solutions through developing web portfolio SPA built with
    React, TypeScript, and NoSQL CMS, streamlining component integration and image retrieval.
  • Achieved equal opportunity for community engagement by focusing on WCAG 2.0 guidelines and
    device compatibility with responsive design, rendering images, text, and embedded PDF's.

**WLU Blueprint Magazine (Art Magazine)**                                        **Waterloo, ON**
*Front-end Developer*                                                     *September 2020 - July 2021*
  • Delivered a 100% increase in art submissions for magazine and streamlined art review process by
    collaborating with Back-end Developer, designing system enabling world-wide art submissions.
  • Optimized exisiting code base and site performance by 15% as per benchmarking tools, using
    React, Tailwind, RESTful APIs & Node.js to create fully functional components and custom UI.
  • Instrumental in the success of site updates & new publications by handling requests to database,
    participating in daily meetings, reporting to Chief Editor, and engaging with the Blueprint Team.

## PROJECTS

**RideCaller**                                                                          **Remote**
*App Developer & Full Stack Software Engineer*                            *July 2022 - Current*
  • Increased conversion rates for limo businesses & chauffeur services through conception and
    development of cross-platform marketplace app using React Native, Expo, and PostgreSQL.
  • Enhanced client retention and lead generation via tailored real-time messaging between parties and
    booking/notification system, complimented by custom UI for business analytics & appointments.
  • Ensured widespread user accessibility by prioritizing cross-platform functionality for both Android
    & iOS while adhering to stringent App Store and Play Store Development Guidelines.
  • Optimized communication and payment processing efficiency using Stripe API, while improving
    reliability via rigorous Jest & Postman testing, continuing operations with new advanced features.