



# BEER KING

## Logo Versions



Primary

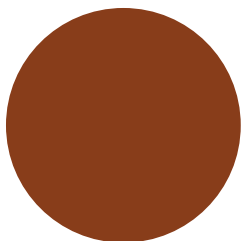


Wordmark Only



Icon

## Colours



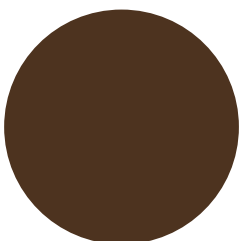
Primary

Hex #883D1A

RGB rgb(136,61,26)

CMYK 0 55 81 47

Pantone 18-1244



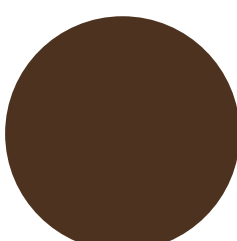
Secondary

Hex #4D331F

RGB rgb(77,51,31)

CMYK 0 34 60 70

Pantone 19-1218



Accent

Hex #4D331F

RGB rgb(77,51,31)

CMYK 0 34 60 70

Pantone 19-1218

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

## Typography

Primary

Inknut Antiqua Light

Aa Bb Cc