



NEED TO GET
YOUR NICOTINE
FIX? DON'T
SMOKE, DRINK
TO GET YOUR
FIX INSTEAD



NICO

a healthier way to get your nicotine fix



What's in our products?

Our product is a dietary supplement that is infused with nicotine, vitamins, and natural ingredients, such as water, cane sugar, green tea, and real lemon juice.

It comes in three different strengths that replicate the amount of nicotine that is consumed when smoking a cigarette: 1 mg, 3 mg, and 5 mg.

Benefits of NICO

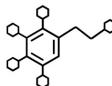
Our product strives to be compliant with the FDA regulations as a dietary supplement, as well as on nicotine and tobacco regulations to provide a healthier product that helps you quit smoking.

According to Cancer Research UK, nicotine is not a carcinogenic and is harmless compared to other substances in tobacco smoke, and nicotine replacement theory does not cause cancer. The biggest immediate risk of nicotine, however, is addiction, and quitting can lead to withdrawal symptoms.

NICO can help mitigate this and provide a healthier method of quitting by providing a nicotine "fix" through the form of a beverage, which comes with health advantages when compared to smoking:



Save your lungs from toxic chemical contaminants; a healthier approach that doesn't damage your respiratory system



Receive a controlled dosage of nicotine to stimulate dopamine levels to make the cessation of smoking an easier process with less withdrawal symptoms



According to Johns Hopkins Medicine, there are about 7,000 chemicals in cigarette, of which, more than 70 are known carcinogens. NICO excludes harmful products and utilizes natural ingredients with nicotine to provide a healthier method to quit smoking.

Did you know....

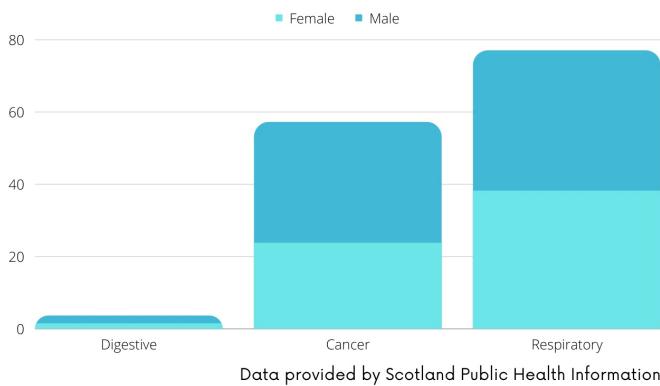
The CDC states that ~90% of all lung cancer deaths is caused by smoking,

Common substances found in e-liquid include diacetyl, formaldehyde, and acrolein, all of which is known to damage your lungs.

When you smoke a cigarette or vape, your lungs become inflamed because inhaling these toxic chemicals destroy airways and alveoli in the lungs, leading to lung disease.

NICO offers a method of nicotine consumption that doesn't involve damaging your respiratory system to get your fix. Instead of smoking your nicotine, consume it in a beverage that won't hurt your lungs!

Deaths attributable to smoking as a percentage of all deaths in each disease group



Data provided by Scotland Public Health Information

Smoking primarily causes cancer and respiratory related deaths. Most notably, it causes 38.2% and 38.8% of respiratory related deaths in females and males, respectively.

Also, nicotine triggers the release of chemical dopamine in parts of the brain—the mesolimbic area, corpus striatum, and the frontal cortex—which are involved with dopamine transportation, behavior, and the reward and reinforcement circuit in the brain.

Dopamine is a neurotransmitter that is created in the human body and used by the nervous system to send messages between nerve cells. Dopamine levels affects behavior and physical functions, and when paired with frequent periodic "hits" of nicotine, this leads to addiction.

According to the Annual Review of Psychology, through habitual intake of addictive drugs that stimulate dopamine levels, dopamine receptors are decreased in the brain, leading to an increased threshold of "normalcy" and a dependency on these drugs.