

THE

NEW ECONOMY

How Completely New Entrepreneurs
Are Partnering With Google To

BUILD

5-FIGURE A DAY

BUSINESSES...



THE NEW ECONOMY

**How Completely New Entrepreneurs
Are Partnering With Google To
BUILD 5-FIGURE A DAY**

The New Economy
Copyright ©2020 by Lurn, Inc.

All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or any other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other non-commercial uses permitted by copyright law.

For permission requests, write to the publisher, at the address below.

Lurn, Inc.
2098 Gaither Road
Rockville, MD 20850
www.lurn.com
ISBN:

Thank you very much for signing up to get access to this book.

We are *very excited* to present this information to you.

Just before you continue...

MARK YOUR CALENDAR - June 25th at 8:00 PM ET

Make sure you show up for our upcoming LIVE workshop...

**The Radical 4-Step System For Entrepreneurs To Create 5-Figure Sales A Day
Using a Secret Traffic Source On Google - Even In This Changing Economy!**

Learn this unique system that is creating 5-figure sales every day with no product,
no inventory & WITHOUT Facebook or Amazon.

100% Secret Traffic Source!

For all LIVE Attendees, you'll get a **FREE Download** of Exclusive list of - 10
Weird Products Anyone Can Sell That Can Generate 6-Figures In Profit Every 30
Days!

Show up **30 Minutes** early on June 25th for LIVE Q&A and a chance to WIN Cash
Prizes!

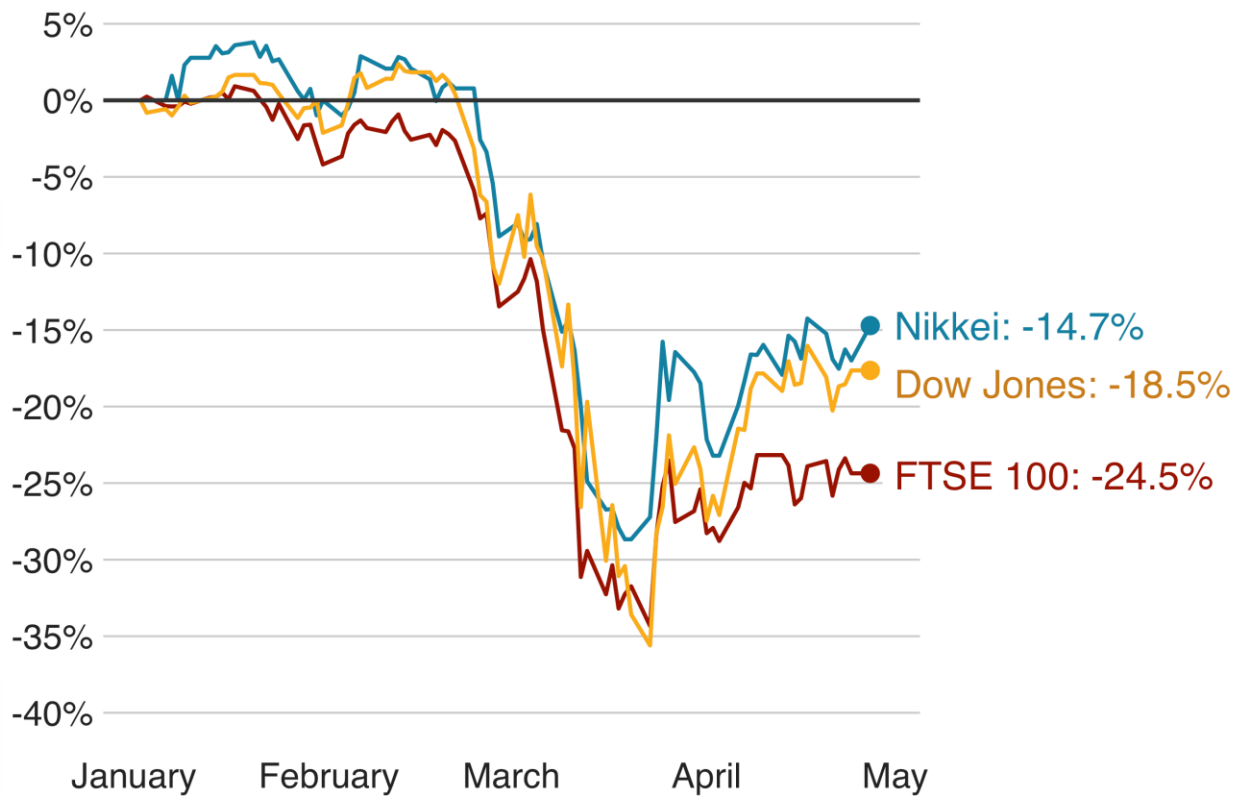
Date & Time: Thursday, June 25th 2020, 8:00 PM EST – [Click here to access!](#)

COUNTRIES AROUND THE WORLD HAVE SHUT DOWN THEIR ECONOMIES

Nobody saw this coming. Retail stores, bars, restaurants, gyms, salons, airlines, and many other industries have completely turned off.

The stock market has crashed.

The impact of coronavirus on stock markets since the start of the outbreak



Source: Bloomberg, 27 April 2020, 07:00 GMT

BBC

Oil prices have plummeted.

Oil price at 21-year low

Brent crude, US dollars per barrel



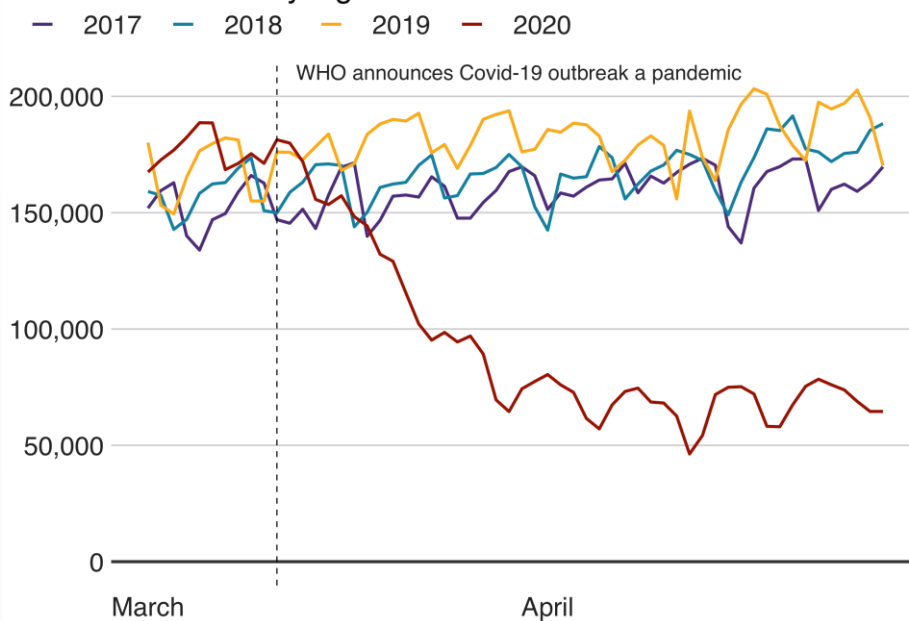
Source: Bloomberg, 27 April 2020, 07:00 GMT

BBC

People aren't flying.

Far fewer flights

Number of total daily flights



Source: Flightradar24, 27 April 2020, 07:00 GMT

BBC

None of us have experienced an economy like this; it's looking even worse than the financial crisis of 2007-2008.

As a result, businesses owners are facing incredible challenges, and many people have been left without work through no fault of their own. Although governments are doing what they can to stop the bleeding, the reality is that they can't fix everything.

While it's been devastating on many levels, *it's also an opportunity for entrepreneurs.*

The way consumers interact with businesses and purchase products has changed, and it's up to entrepreneurs to figure out creative ways to meet this new demand.

In this guide, we're giving you a sneak-peak at a system that involves selling products online, but not in a way that you would have likely seen before.

It's **simple, fast, effective** and we firmly believe that literally anyone, regardless of experience, can achieve incredible results... in a staggeringly short amount of time.

Most importantly, it doesn't involve any of the intense frustration and drawbacks that you may have experienced before.

In short, it's a MASTERPLAN to pivot and build a successful online business that makes a lot of money in a time where many other types of businesses are struggling.

Before we tell you how it all works, **let's look at how we got here...**

In December 2019, a virus that would change the course of lives around the world was spreading throughout China.

On March 11, 2020, the WHO declared it a pandemic...

In the months following that declaration, one country after another closed their borders and shut down their economies to protect their healthcare systems and slow the spread of the virus.



For many of these countries, the result has been the worst recession since the Great Depression.

Unemployment in the United States alone has risen to nearly 15%.

The reality is that we don't know how bad it's going to get; with many experts estimating unemployment could soar as high as 25%.

However, some industries are thriving.

Due to a combination of stay-at-home orders and a fear of contracting the virus, more and more people are turning online to order their products.

According to the “Global Shopping Index” recently published by Salesforce, the number of unique digital shoppers has risen by 40% year-over-year.

One of our students, Dan, has witnessed this first-hand...

“I have been able to build an additional 2 streams of "consistent revenue" so far! I believe it will continue. Buying online will become the new normal. We are in the right business at the right time. Is it easy? Nope. Just keep your feet moving forward.”



Even as physical businesses open back up, people are going to be more eCom driven now that many businesses have made the switch. The good news is that this is an opportunity that you can take advantage of from your own home.

If you're reading this report, you've probably thought about starting an eCommerce business in the past. Maybe you've even tried building an eCommerce business before.

Dropshipping? Wholesale? Private label? Something else?

The reality is that there are many different methods of eCommerce. We have tried them all and can tell you for certain that they are NOT created equal.

Let's look at Private Label as an example.

This has been one of the most popular methods in recent years and there are thousands of training courses out there showing you how to do it.

(In case you don't know, this is where you create your own brand and logo and add it to an existing product)

Most people think that it's going to be a walk in the park and are drawn to the shiny lights of having their own "brand".

However, building a business selling products in this way can actually be pretty hard.

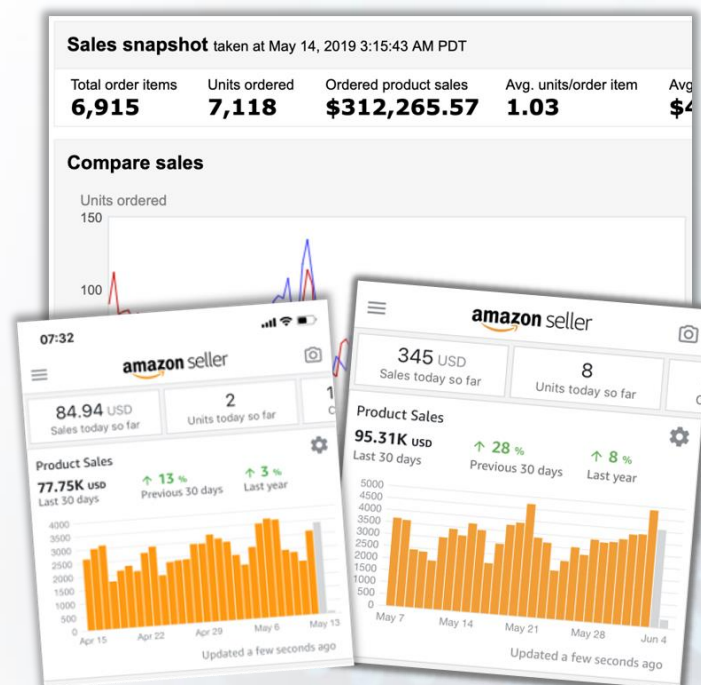
You have to deal with branding, logos, overseas suppliers for a start.

Plus, you have to buy hundreds, even thousands of dollars in inventory upfront. (before you even know whether it's going to sell or not!)

It's not easy. And the reality is it's extremely risky.

Of course, that's not to say it doesn't work...

We actually have our own private label business that sells products on Amazon and via our own websites. **We've built it up from scratch and it currently does 7-figures a year.**



It is a VERY successful business.

BUT... I can tell you it's a real grind, it's tough to run on a daily basis and again, it is financially risky.

As a place to start it's not ideal and *certainly* isn't the best way to get cash in the bank.

However, what we are talking about today is the polar opposite of this.

The system we're going to be telling you about is easy, predictable and super-fast to get cash in the bank.

In fact...

THIS SYSTEM BREAKS ALL THE RULES

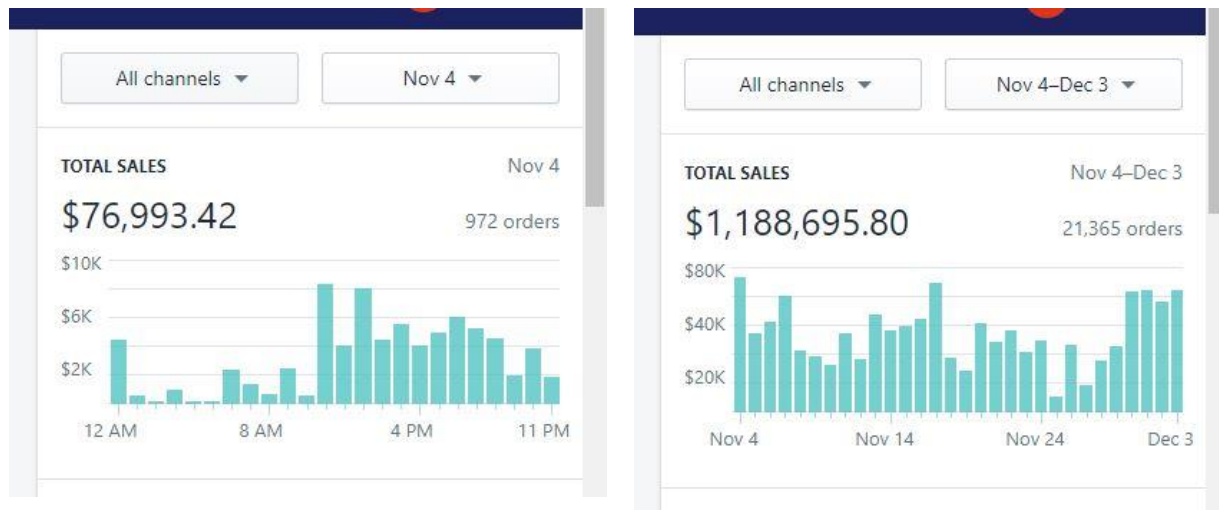
It is something that we, along with our partners, have been using for the past 12 months to **generate colossal amounts of revenue and profits.**

When we say colossal, we really mean it.

Take a look at the screenshots below.

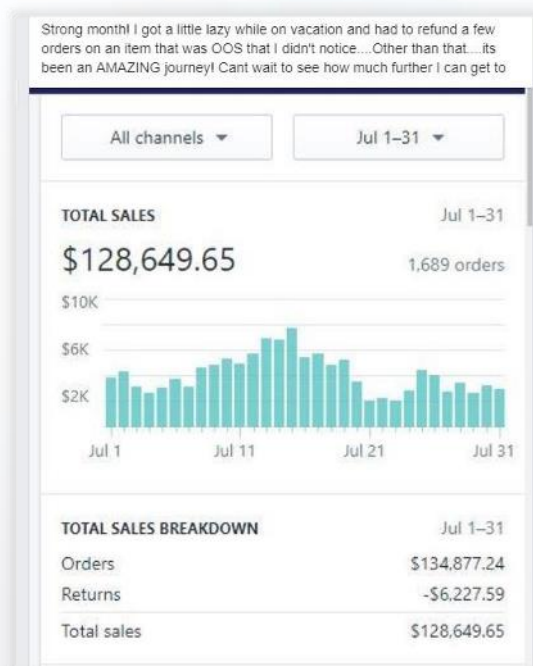
The one on the left represents over **\$76K generated in 24 hours.**

The one on the right is over **ONE MILLION DOLLARS in a single month.**

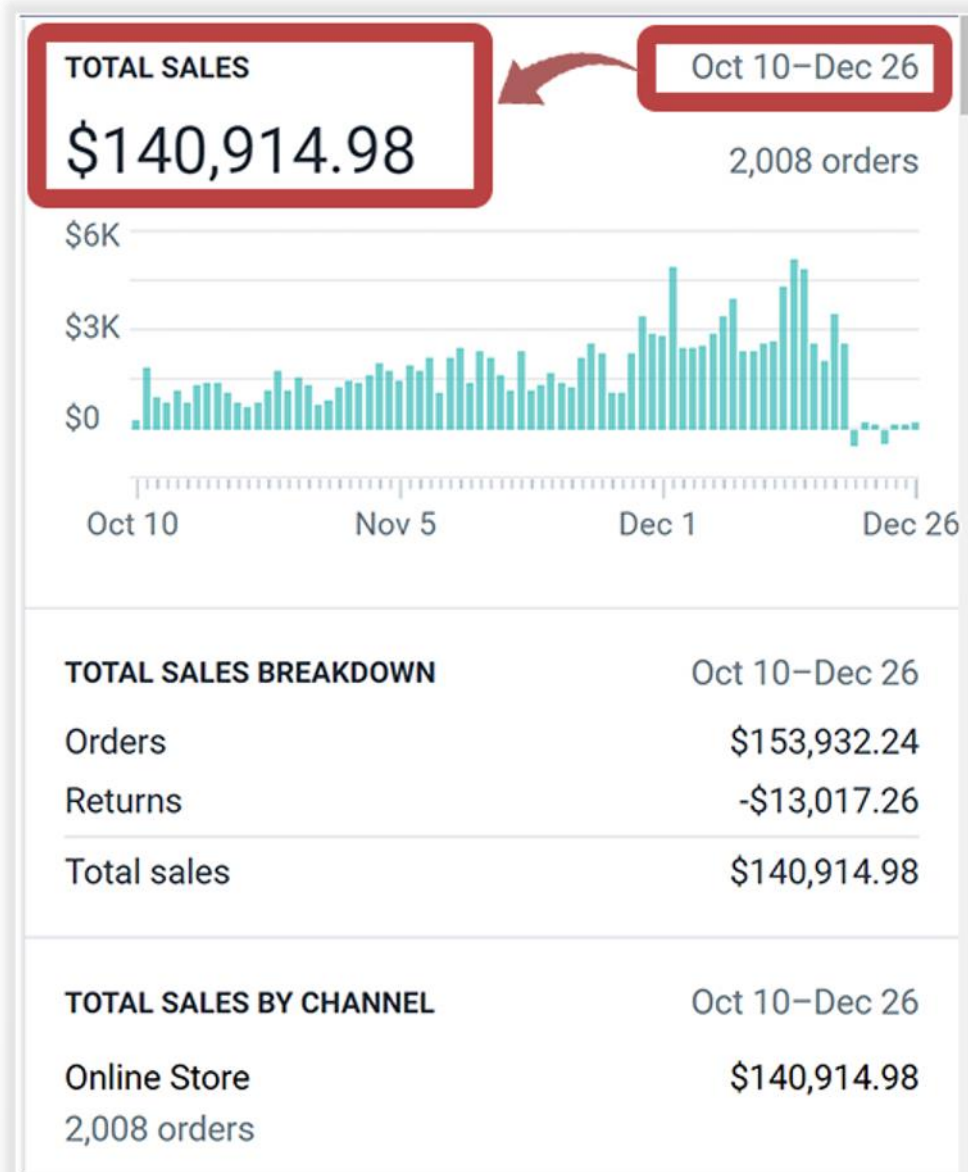


It's not just us though... We have been quietly teaching this method to a select group of “beta-tester” students behind the scenes and I’m pleased to report that they have been using it with HUGE success...

Just check out this \$128K result from one of our beta-testers (generated in just 30 days)...

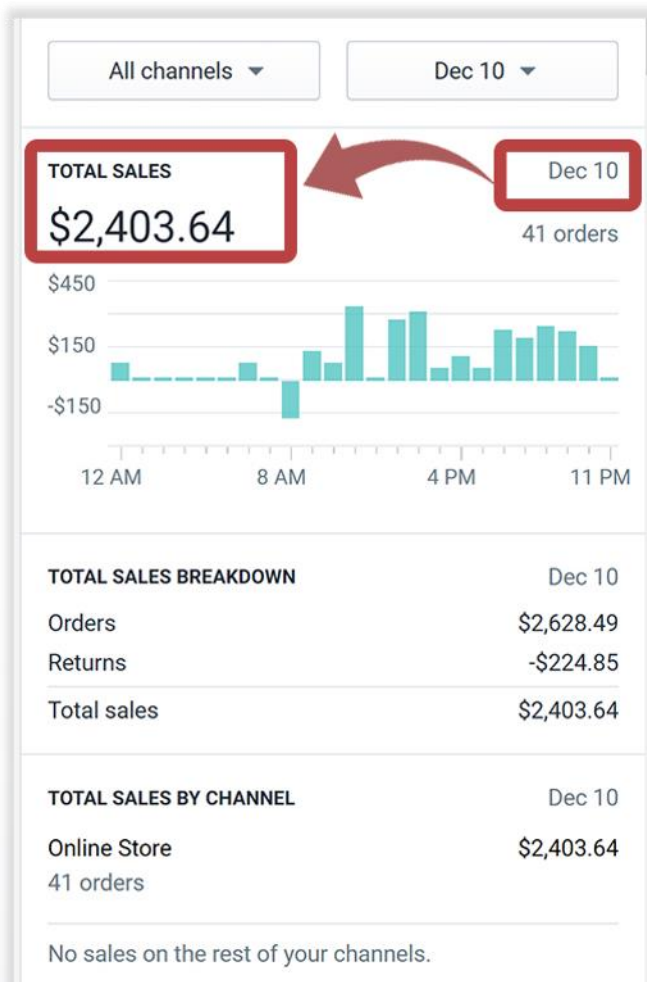


And perhaps **MORE** amazingly, here are the results from a **BRAND-NEW** site that we helped another Beta-Tester set up, which generated over **\$140K in just 10 weeks!**



In fact, at the time of writing, this NEW store

is currently generating close to
\$2500 in sales EACH DAY...



Would you want to know the exact details about this case-study, how it was set up, the traffic source used and what the website looks like? *Then make sure you sign up for our FREE workshop.* We will be revealing EVERYTHING:

[Click Here To Access!](#)

But do you want to know the best news of all?

This whole system only takes **a matter of minutes to set up** (yes – it really

does...) and revolves around just **4 simple steps**.

We're going to reveal the 4-steps in a moment and also explain why anyone, no matter what level experience can make money with it too.

For now, here are a few key points to lock in your mind...

- *You do NOT need to have your own branded products*
- *You do NOT need to do any market research*
- *You do NOT need to buy any inventory upfront*
- *You do NOT use Facebook or Amazon*
- *You do NOT need to spend months preparing everything*
- *And you do NOT need to talk to customers*

Before we get there, let me give you some more detail on who we are...

STEVE & AIDAN: OUR BACKGROUND

If you don't know us already, I'm Aidan Booth, and my business partner is Steven Clayton.

Steven has been an online marketer since leaving his corporate job back in 2003.

Steve saw quick success with Google PPC, and within a couple of years had built a **6-figure affiliate business**.



He then expanded to build a **7-figure eCommerce revenue stream**, which is still at the core of our business today.

All of this was built on the back of a dream, of having a ‘Lifestyle’ business that could provide him with everything he wanted for his family.

For me (Aidan), I had the same dream as Steve, but for different reasons.

I started with the idea of building a “small income stream” that’d allow me to be geographically free, totally location independent.

I met my wife on a ski trip in Lake Tahoe back in 2003. When winter ended, I went back to New Zealand where I was part-way through University, and Carolina returned to her home in Buenos Aires, Argentina.

It became crystal clear to me that I’d never be able to be completely free if I was tied down to a day job in New Zealand, so I set about finding another way to make money so that I could shift to Argentina to be with Carolina.



Fast-forward two years, and I was able to quit my day-job in New Zealand, and I got a one-way ticket to Argentina. **I had an online income and was officially free to live anywhere in the world.**

Over the past decade our businesses have grown tremendously. Steve and I met in

2010, and became partners seven years ago, in 2013. We now have a team of over 60 employees who are based in the USA, the UK, Canada, Pakistan, Argentina, Venezuela and China.

So now you have some background on us, let's continue...

MARK YOUR CALENDAR - June 25th at 8:00 PM ET

Make sure you show up for our upcoming LIVE workshop...

The Radical 4-Step System For Entrepreneurs To Create 5-Figure Sales A Day Using a Secret Traffic Source On Google - Even In This Changing Economy!

Learn this unique system that is creating 5-figure sales every day with no product, no inventory & WITHOUT Facebook or Amazon.

100% Secret Traffic Source!

For all LIVE Attendees, you'll get a **FREE Download** of Exclusive list of - 10 *Weird* Products Anyone Can Sell That Can Generate 6-Figures In Profit Every 30 Days!

Show up **30 Minutes** early on June 25th for LIVE Q&A and a chance to WIN Cash Prizes!

Date & Time: Thursday, June 25th 2020, 8:00 PM EST – [Click here to access!](#)

I'm going to lay out the steps of the system in a moment and show you how it works.

First, let me tell you...

THE BIGGEST REASON

WE ARE SHARING THIS WITH YOU

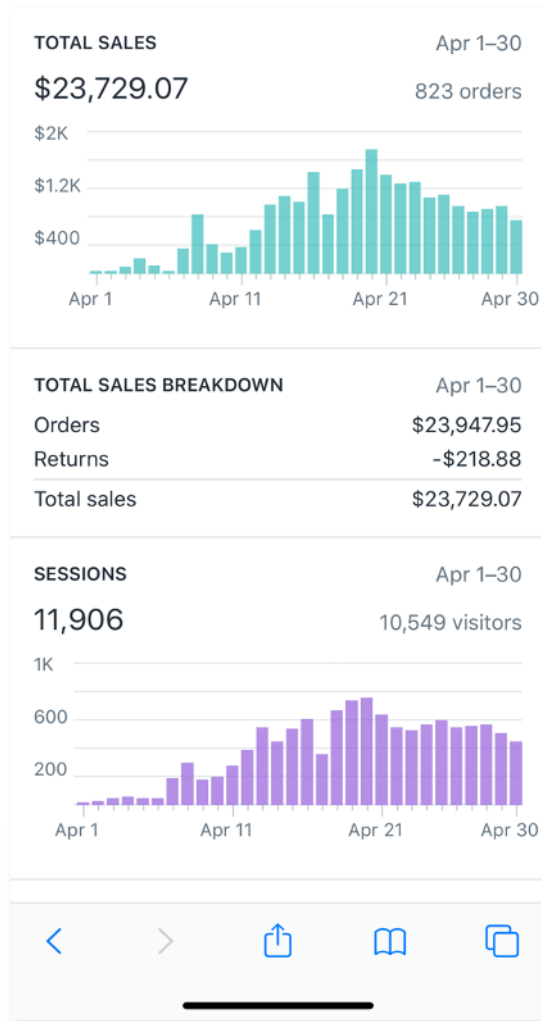
One of the key aims here is to show you how to build a ‘lifestyle business’... **in other words how to enhance and enjoy your life while making a lot of money.**

Take our student Adam, for example.

He’s someone who wanted to create financial freedom for himself so he could live well and spend more time with his kids.

After spending all of March testing products, he finally broke through...

“The biggest day so far was April 20th with \$1750 in sales but I don’t see any reason why I can’t 10x that number this year and see a clear path to a 4 hour work week giving me time, location and financial freedom to raise my 4 kids with as a fully present dad.”

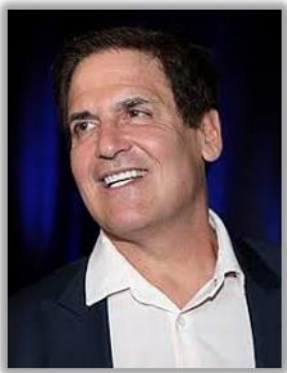


He trusted the process and found the results he was looking for.

There is a well-known notion that in order to get anywhere in business (and also in life), you need to throw yourself into uncomfortable positions and places.

In other words, doing things that you DON'T enjoy or are NERVOUS about in order to get to the "next level".

You see super-driven successful entrepreneurs such as Mark Cuban, Richard Branson, John Paul DeJoria and others encourage people in this way.



But this is because following the path of the uncomfortable & difficult is in their DNA.

It does NOT mean that this is the way that other people think - or are capable of thinking -- or even want to think!

That is how THEIR minds' work and how THEY operate.

But... EVERYONE is different. (we certainly don't want to work around the clock - 18 hours a day "kicking people's asses"!)

In fact, encouraging people in this way can sometimes be a PROBLEM because it leads to STAGNATION.

The fear of the uncomfortable can lead people to not take any action at all, and as a result, they never get anywhere.

Here's the reality...

You DON'T have to be ultra-smart, articulate and super-confident to build a successful online business....

...Neither do you need to work 24 hours a day or throw yourself into things you

don't want or like to do...

The secret is to focus on finding something you ENJOY DOING, while working as little as possible... while making as much money as possible.

What you should be aiming for is this...

- ✓ A true "lifestyle" business.
- ✓ Something that is **fun, rewarding and enjoyable...**
- ✓ Something that you can **run in your own time**, from home - with no boss telling you what to do...
- ✓ And most importantly **makes enough money for you to do what you want, whenever you want – FOREVER**

This system ticks ALL these boxes!

In fact, it is so revolutionary and so unique that hardly anyone talks about it for the simple reason that **most people don't even realize it exists.**



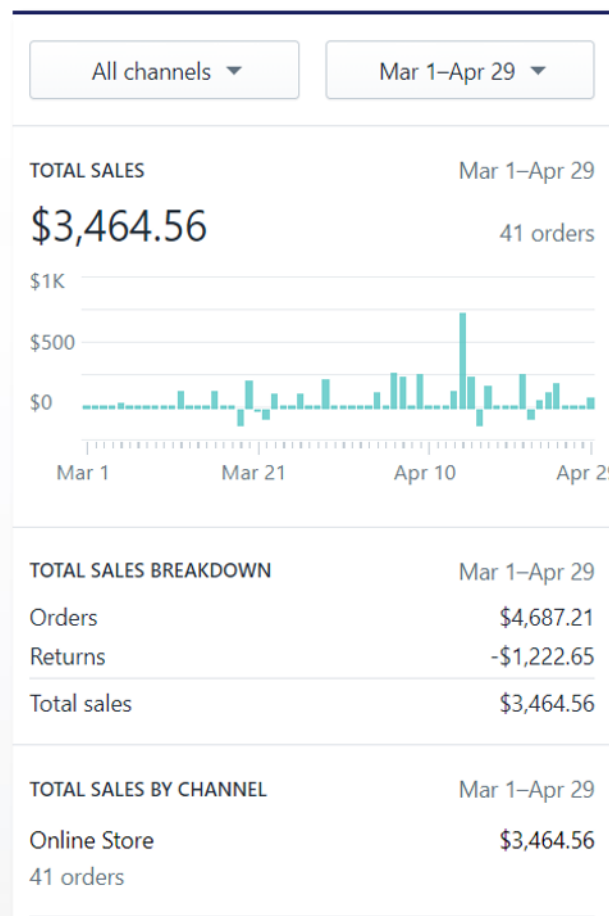
...And the best thing is that in order to use it and consistently make money with it on virtual autopilot, the usual prerequisites that usually determine whether you're able to succeed online or not are thrown completely out of the window...

In other words, **here's what you DON'T need:**

- × A Product Of Your Own...
- × A Facebook Ad Account...
- × An Amazon Seller Account...
- × Social Media Accounts...
- × Any Technical Knowledge...
- × Any Web Design Skills...

Which is exactly what our student, Adam, figured out...

“This may sound cheesy, but the success has been more than the sales I've had (Over \$3,400 so far), but it's been the feeling of "This **IS** working - I can do this!". It's the feeling of personal satisfaction and new confidence. I know this was a team effort where Aidan, Steve and the KIBO Team have been doing much of the "heavy lifting" but the skills they've imparted can't be taken away and are PRICELESS.“



...and because we do so much of the heavy lifting for you, *you can...*

Start earning faster than with any other type of online business model that has ever been devised!

HERE IS ONE OF THE KEY REASONS WHY...

Usually... the first thing you need to do once you've selected a business model to pursue is to choose a market or niche.

Then you need to think about what products you are going to make, sell or promote within that market or niche.

Then you need to build your website, think about brand names, create your product(s), get all your sales material created... and the list goes on. It's exhausting!



Of course, there is nothing wrong with this process - it's simply a necessity when following certain business models.

The problem is, it can take literally MONTH's to get all this done.

Not only that, once you have chosen a niche, got your domain name, set up your site and have started creating your products, once you are past a certain step in the process there's basically no going back...

In other words, you are at the point of no return.

You simply need to hope and pray that all the work you are putting in will amount to something and eventually pay off.

Sadly, though, it often doesn't.

...And in addition, when following the same business model as tens of thousands of other people, you have to compete with some of the most experienced marketers on the planet....

In other words, people with money to burn on Pay Per Click and corporate establishments with million-dollar advertising budgets.

...and unless you have the skill, patience and grit to beat them, there's a high possibility you're just gonna' end up frustrated, battered and possibly close to broke.

The good news is that with what we are talking about here, you don't need to worry about ANY of the above.



MARK YOUR CALENDAR - June 25th at 8:00 PM ET

Make sure you show up for our upcoming LIVE workshop...

The Radical 4-Step System For Entrepreneurs To Create 5-Figure Sales A Day

Using a Secret Traffic Source On Google - Even In This Changing Economy!

Learn this unique system that is creating 5-figure sales every day with no product, no inventory & WITHOUT Facebook or Amazon.

100% Secret Traffic Source!

For all LIVE Attendees, you'll get a **FREE Download** of Exclusive list of - 10 *Weird* Products Anyone Can Sell That Can Generate 6-Figures In Profit Every 30 Days!

Show up **30 Minutes** early on June 25th for LIVE Q&A and a chance to WIN Cash Prizes!

Date & Time: Thursday, June 25th 2020, 8:00 PM EST – [Click here to access!](#)

WITH THIS MODEL ALL THESE RISKS & ISSUES ARE ELIMINATED. *HERE'S WHY...*

The system is modelled on a famous “brick & mortar” store in Toyko, Japan which makes BILLIONS of dollars every year selling literally every single type of product you can imagine.

Everything from Towels, to TV's to Trenchcoats to Tamagochi's.

You can see a photo of it below...



- What they do is load their storefronts and shelving with a mass of different types of products, all mixed together...
- They see what sells the best, then place the best-selling products in more visible places to their (foot) traffic.
- They remove what does not sell and continue to add, test, replace and optimize additional products to boost their sales and increase their profits.

**...until they have a store stacked full of products
that convert like gangbusters.**

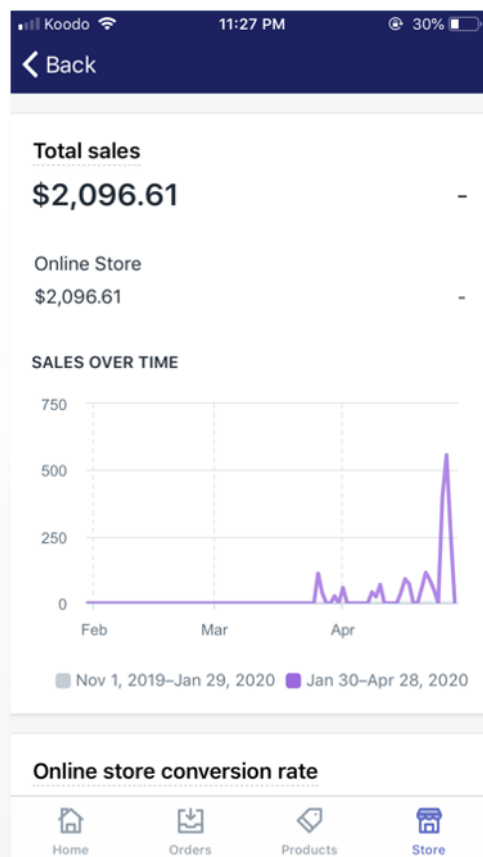
With the online model we are talking about here, **we do exactly the same.**

We RAPIDLY test lots of different products in multiple niches with the aim of

ending up with a generic online storefront of killer products that ALL convert to sales, if shown to the right people.

That's exactly what our student, Lydia, has done...

"I had tested and killed over 50 products (more like 70). But this past week I had a breakthrough with a product and had three days of profit! \$107 profit the first day, \$207 the second, and \$40 the following. If this product stays on track, it will cover my living expenses and replace my job, and that alone would be life changing."



The fact is there are over a billion people online each day looking to buy millions of bizarre products that can potentially put money in YOUR bank.

So the question is...

**Why limit yourself to ONE product,
in ONE niche, when you could be selling...
500 profitable products in MULTIPLE niches!!!**

It makes total sense, right? It is FAR better to reach out far and wide.

Let's confirm a few important points:

- We don't stock products or do any shipping ourselves...
- We don't have to know anything about the products we sell...
- We don't use Amazon or Facebook at all...
- It only takes as little as 5 hours a week to run...
- It can be run from ANYWHERE in the world...
- AND It can be set up almost instantly.

Just before we run through the 4-steps, let's quickly talk about...

7 HUGE BENEFITS THAT SET THIS APART FROM ANYTHING ELSE OUT THERE...

#1: NO TRAFFIC ISSUES

As you know, traffic is the life-blood of any online business and unless you are able to generate targeted traffic you won't make any money

The good news here is that **we use untapped sources of high-targeted buyer traffic** where you can place the products you are selling directly in front of people who are online, looking to buy them right at that moment (WITHOUT using Facebook).



#2: NO SUPPLIER HEADACHES

If you run (or have tried to run) an eCommerce business that sources products from China or other overseas countries, you'll know first-hand that dealing with people over there can sometimes be difficult.

One simple communication breakdown can result in thousands of dollars down the drain and a lost business.

We don't do that here. **We only source products from US suppliers** and to begin with we only sell these products to US based people. It's the biggest market in the world, so this is where we start!



#3: THERE IS VERY LOW RISK

This goes back to what we were talking about a moment ago. The big advantage with this model is that we don't deal with inventory.

In every other eCommerce business model you need to buy inventory upfront – and sometimes a lot of it!

With private label, it may be as little as \$200 or it could be as much as \$2000 (or more) to get started.

With the wholesale method of eCommerce, it can also be hundreds of dollars to get started.

With this method you don't need to buy anything upfront which eliminates the risk of losing money on unsold inventory. If a product does not sell, we simply dump it and try another product. No wasted money!



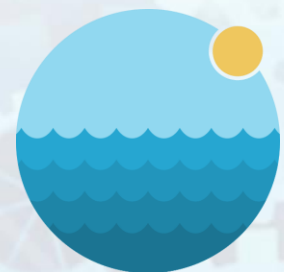
#4: THERE IS ZERO COMPETITION

In almost every other business model you tend to bump into a lot of competition because everyone running with that model is trying to sell the same type of products.

This isn't just the case with eCommerce... It's the same thing when you are selling information products, affiliate marketing and other models too.

As an example, let's think again about selling Private Label products on Amazon. Currently...

- There are 20 million+ products eligible for “Amazon Prime”.



- With 39 top level categories to buy/sell from.
- If you focus on the top 100 products from each category this gives you AT MOST 3,900 products to choose from.
- Meaning you are limited to 0.0195% of the market!!
- **And the scary fact is this:** There are over 2 MILLION marketplace sellers and the vast majority of them are ALL trying to break into the 3,900 ‘main-stream’ products!

So basically, everyone is trying to sell the same thing, the competition is red-hot and is increasing all the time.

In contrast, with this model, **we have no competition as we are choosing items to sell from a selection of 3 million products.** Therefore, it is very unlikely that we will be selling the same thing as someone else.

#5: EXTREMELY HIGH PROFIT MARGINS

We touched on this a moment ago, but just to clarify, net profit margins for this business model are upwards of 50%.

This means that if you earn \$200,000 in revenue, then \$100,000 will actually end up in your bank account.

We'll discuss how this profit margin stacks up against alternative business models shortly...



#6: RAPID RESULTS & EASY TO SCALE

Since there are no lead times and you can test products to see if they sell within super-short time periods of 48 hours or less, **you are able to fill your store with top-converting, profitable products extremely fast.**

And because you don't need to wait for inventory to be created, sent and processed, this is the fastest online business model we've ever used and the quickest way to get cash in the bank.

It is also VERY easy to scale.



#7: YOU CAN DO THIS ON THE SIDE

You can continue to work your day-job and stick to your current daily routine if you want to because this is a business model that requires very little time to start, and very little ongoing maintenance.

And if you already have an online business, no matter what it is... or even if you are running with another method of ecommerce, you can simply run this alongside it simultaneously.

**To summarize, here are the
7 huge benefits of this business model:**

1. The profit margins are EXTREMELY high.
2. There are NO traffic issues.
3. You get RAPID and ongoing results.
4. The competition is EXCEPTIONALLY low.
5. There are no supplier issues.
6. The financial risk-factor is VERY low.
7. You can do this without giving anything up.

One of our best students, Frank, saw these benefits literally play out in front of his eyes...

“What a fantastic learning journey this has been! From zero to \$5,600 in sales over March and April. While profitability is limited, there's no doubt that this can work in a truly significant way. I LOVE hearing the cash-register ding on the Shopify app :). Over just a few months I've learned and dealt with so many new things. Learned shopping ads across Google and Microsoft. Tested 46 products so far, two of which were shaping us as winners, but I ran into issues with suppliers and had to cut short potential gains (so I've learned how to better vet suppliers). I've dealt with returns. Learned how to use Dropify and other tools to manage orders. Learned how to get reviews via Loox and sync these to Google shopping. And even seen unexpected early success with Klavio (which is all "free" money in my mind). Overall, from where I started in February to where I am now has really opened up an exciting new world. Thanks for that, and I'm really looking forward to the further potential that will be unlocked once the supply chain stabilizes.”

Overview dashboard

Feb. 1-Apr. 29, 2020 compared to Nov. 4, 2019-Jan. 31, 2020

Total sales
US\$5,600.45

Online Store

US\$5,600.45

SALES OVER TIME



Nov. 4, 2019-Jan. 31, 2020 Feb. 1-Apr. 29, 2020

Online store sessions

4,118

View report

Visitors

3,693

SESSIONS OVER TIME



Nov. 4, 2019-Jan. 31, 2020 Feb. 1-Apr. 29, 2020

Returning customer rate

3.17%

CUSTOMERS



First-time Returning

Online store conversion rate

2.99%

CONVERSION FUNNEL

Added to cart

262 sessions

6.36%

Reached checkout

187 sessions

4.54%

Sessions converted

123 sessions

2.99%

Average order value

US\$51.53

ORDERS OVER TIME



Nov. 4, 2019-Jan. 31, 2020 Feb. 1-Apr. 29, 2020

Total orders

126

ORDERS OVER TIME



Nov. 4, 2019-Jan. 31, 2020 Feb. 1-Apr. 29, 2020



3/30 - 4/29

Total Revenue: \$5,290

Revenue from Klaviyo: \$257 (5%)

Flows: \$257 (5%)

Campaigns: \$0 (0%)

\$ / Recipient: \$1.41



Flows

Only showing flows with a live or manual message.



Flow	Revenue	\$ / Recipient
Welcome Series	\$180	\$35.97
Abandoned Cart	\$77	\$1.29
Customer Thank You	\$0	\$0.00
Wheelio Non Buyers	\$0	\$0.00

MARK YOUR CALENDAR - June 25th at 8:00 PM ET

Make sure you show up for our upcoming LIVE workshop...

The Radical 4-Step System For Entrepreneurs To Create 5-Figure Sales A Day Using a Secret Traffic Source On Google - Even In This Changing Economy!

Learn this unique system that is creating 5-figure sales every day with no product, no inventory & WITHOUT Facebook or Amazon.

100% Secret Traffic Source!

For all LIVE Attendees, you'll get a **FREE Download** of Exclusive list of - 10 *Weird* Products Anyone Can Sell That Can Generate 6-Figures In Profit Every 30 Days!

Show up **30 Minutes** early on June 25th for LIVE Q&A and a chance to WIN Cash Prizes!

Date & Time: Thursday, June 25th 2020, 8:00 PM EST – [Click here to access!](#)

Now that you know the benefits, let's take a look at how the 4-Step system works in practise...

THE 4-STEP SYSTEM

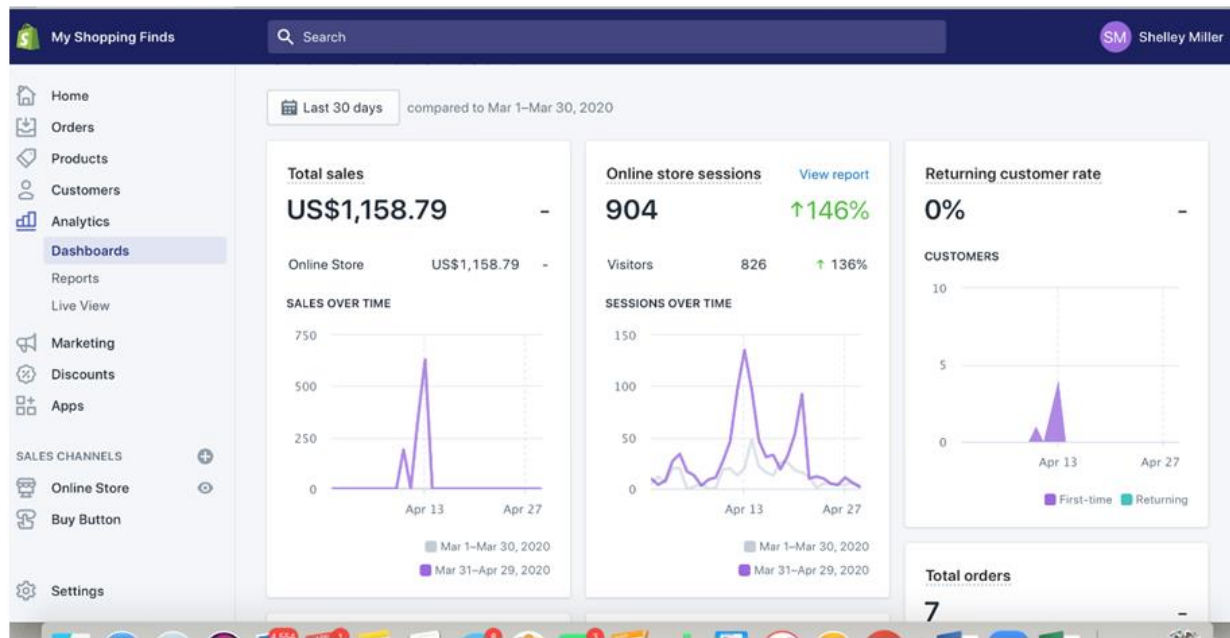
Here are the 4 simple steps...



Then once you have completed the 4 steps you simply “Repeat and Scale” - and **go from \$100/day to \$1000/day and beyond** by keeping the most profitable products, eliminating the ones that don’t make money, then testing more products to find additional winners and make bigger profits...

Following these simple steps, this is what our student Shelley was able to accomplish...

“Reached over \$1100 in sales in 3 days. I had a shopify store about 5 years ago and forgot about the cha-ching notification when you get a sale. I love that sound! I just couldn't believe that this was happening and people were actually buying from me.”



Let's dive into more detail on each of these 4 steps...

STEP 1 - INSTALL YOUR STORE

The first thing you need to do is to get your storefront online. Gone are the days when you need to spend days, weeks and a ton of money designing and optimizing a website...

The system we have developed involves a simple super-fast 1-click website installation process which requires no technical knowledge at all.



Not only that, we have spent the past 18 months testing and tweaking a variety of website “themes”.

We’ve probably tested 50 variations overall which have been visited by millions of people with tens of thousands of products sold.

We have optimized them down to the highest converting version – **one that we have used to generate up to \$76K per day in sales.**

Want to know the best news?

You will be able to use the exact theme as us which will eliminate months of guesswork for you.

The only real tasks you will need to do are to think of a domain name, get it registered and create a simple logo.

(When you attend one of the live training labs, you will discover that we have made this VERY easy for you, to the point where you won’t even need to pay to get a logo designed)

And in terms of the domain name... as you are going to be testing and selling a large variation of products in multiple niches, the name needs to be something generic, not niche specific. *In other words, something like...*

BobsStore.com or UsefulProducts.com etc.

The final part of Step 1 is to install a series of custom-made special apps that have been designed to maximize sales and triple conversions. Again, this is a 2 minute job.

As you can see, the whole set up process is extremely fast.

STEP 2 - LOAD YOUR PRODUCTS

The next step is to select the products you are going to sell, load them into your storefront ready to sell and make money.

Now the beauty about this system is that the product selection process is also very fast. Like we've already talked about, **you don't need to spend days or weeks trawling through Amazon listings or using paid-for tools to do market research.**

You side-step all that time-consuming process and focus directly on picking profitable products.

The question is where and how do you find winning products?

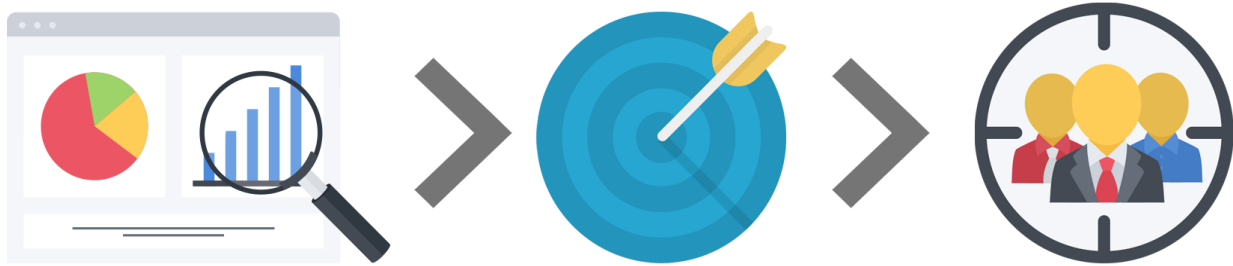
Well, the manual way would be to search through USA-based supplier inventory lists and pinpoint products that fit specific traffic and demand criteria.

However, with so many millions of products available, that would be a time-consuming process.

That is why we have created our own in-house database tool which contains 3 million products from a selection of trusted suppliers.

All you do is carry out a simple search using the tool, then it will list out all the traffic stats, demand, pricing and profit per sale numbers for the products it suggests.

You search the database, pinpoint products, then start testing them to live targeted traffic almost instantly.



The reason why this is so fast is because the “listings” are already pre-created for you so it is simply the case of loading them into your site (which takes a few seconds).

Then you are DONE and READY to sell.

Again, this is why this system is so amazing. When it comes to going from “start to selling” this is easily the fastest business model we have ever seen.

With other models, you are looking at a minimum of a month, usually 3 months.

In this case, we are talking LESS THAN 24 hours.

Just before we move on, be sure to make sure you register for one of the live workshops that we are running next Monday.

Not only will you discover how to get access to our in-house product database tool, you’ll also discover how **we are going to give you FIVE HAND-PICKED products** that you can sell immediately, which will further take out the guesswork and allow you to get up running and selling *even faster than usual*.

STEP 3 - MAKE SALES & PROFITS

The third step is all about getting sales and making money.

When you are starting a new venture and diving into a new business model, psychologically, the most important thing is to make your first sale as fast as possible to prove to yourself that the system works.



That is why it is best to focus on getting instant traffic.

Of course, there are many methods of driving traffic to these types of online stores (which we also do), but the one that we focus on first is:

UNTAPPED “Shopping Platform Traffic”

This is a very simple process and there is NO NEED to create an actual Ad.

All you need to tell the shopping platform is the URL on your site, where the product is located. The platform then sucks in the images and text from your website listing and creates the Ad for you.

Once this is done, you launch the campaign, and only pay for clicks that your listing gets, and you know EXACTLY how much you’ll be paying.

As an example, if you were selling Birdcages, when someone typed “birdcages” or “birdcages for sale”, your product listing would appear (assuming you had chosen

those keywords).

When your listing is clicked on, it would take the person directly to your site, where they would be able to purchase the product that you're selling.

To find out exactly what these traffic sources are, make sure you attend one of our live online workshop...

[Click Here To Access!](#)

There is one critical thing to mention about this...

This type of traffic is extremely targeted and VERY effective.

It is high-converting “buyer traffic”

This is in contrast to advertising on Facebook where you would be targeting people who have an interest in birds and would be setting up Ads that would appear on their feed (no pun intended!).

Essentially this is “interruption marketing”. Not only are these people NOT looking to buy anything at that moment, the Ads are probably annoying as 99% of people seeing the Ad have absolutely no interest in birdcages, let alone buying one.

On the flipside, when someone types in “birdcages for sale” into a search engine, they are clearly looking to buy a birdcage at that particular moment.

This is why the conversions from shopping traffic are so high and why we use it.

It is also MUCH cheaper than traditional Google Ads, Facebook Ads and

other types of paid traffic too.

If you know what you're doing, you can get clicks for pennies on the dollar.

So this is where we start...

We use shopping platform traffic as a testing ground to quickly identify winning products.

Then... once we have proven a product sells, we take it to the next level by:

- *Expanding to other shopping traffic sources*
- *Building email lists*
- *Creating funnels and email sequences to boost conversions*
- *Take advantage of effective retargeting strategies*
- *Expand to other types of cheap ads*
- *Put additional focus on free traffic methods*

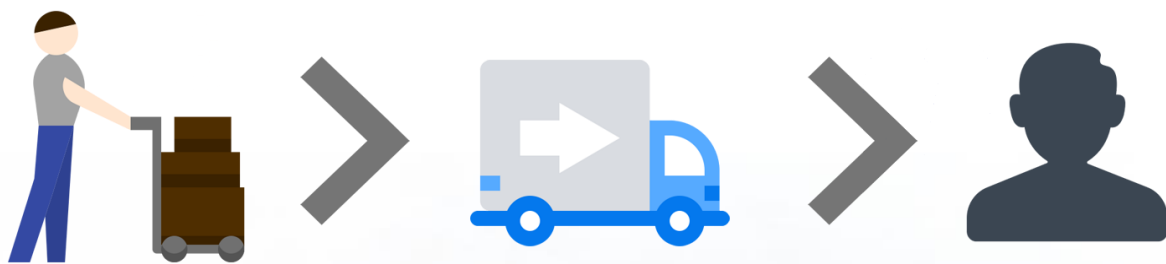
To find out more about these additional steps, make sure you sign up to one of the live training labs that we are running on Monday.

STEP 4 - SYSTEMIZE DELIVERY

You may be wondering what actually happens when you make a sale.

The way it works is beautifully simple. In laymen's terms, what happens is this...

- A person orders a product from your store
- You get paid upfront
- You buy the product from the supplier
- The supplier ships the product directly to the customer
- The difference between what the customer paid for the product on your store and what the supplier charges you for the product (and the shipping cost) is your PROFIT.



The good news is that the above fulfilment process requires almost no work on your part.

In fact, it is 100% automated when you set it up correctly.

You don't need to talk to anyone (which for many is a blessing) and you certainly don't need to see or handle the product you are selling.

We've had days when we have sold as many as 1000 products and obviously it would be impossible to handle the fulfilment of this many products manually.

Now one important thing to say here is that we only use suppliers located in the country where we are actually selling products. So when we are selling products in the USA, we only use USA based suppliers.

This is a really important KEY POINT.

Maybe you have followed a similar model as this before but using Alibaba.com (the Chinese based wholesale site). The problem with that method is that the shipping times can be extremely long.

A customer could order a product from you and it may take up to 3 weeks for it to arrive from China. Clearly this is an issue.

Doing it our way not only cuts down on customer complaints, **it also increases on-site conversions as the person knows they are going to receive the product they are thinking about ordering in a couple of days.**

MARK YOUR CALENDAR - June 25th at 8:00 PM ET

Make sure you show up for our upcoming LIVE workshop...

The Radical 4-Step System For Entrepreneurs To Create 5-Figure Sales A Day Using a Secret Traffic Source On Google - Even In This Changing Economy!

Learn this unique system that is creating 5-figure sales every day with no product, no inventory & WITHOUT Facebook or Amazon.

100% Secret Traffic Source!

For all LIVE Attendees, you'll get a **FREE Download** of Exclusive list of - 10 *Weird* Products Anyone Can Sell That Can Generate 6-Figures In Profit Every 30 Days!

Show up **30 Minutes** early on June 25th for LIVE Q&A and a chance to WIN Cash Prizes!

Date & Time: Thursday, June 25th 2020, 8:00 PM EST – [Click here to access!](#)

LET'S TALK ABOUT PROFITS!

Hopefully you are getting excited about this and can clearly see how fast and easy this system is.

So what can you expect when it comes to the money you will make!

Well first of all, we need to state something obvious...

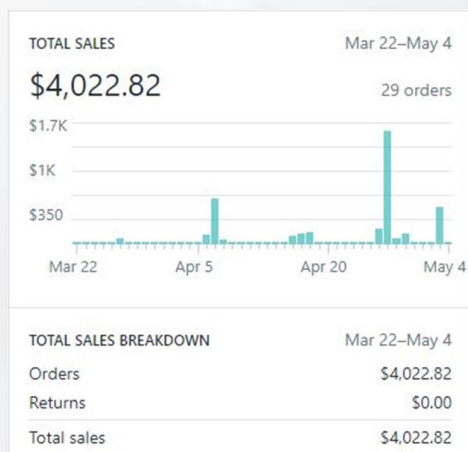
To be successful with this *will* require you to take action - Unless you actually take action, nothing is going to happen for you.

I know it's obvious, but we have to mention it anyway.

Having said that, **even if you are only able to fit in just 5 to 10 hours a week, you can still start making money with this extremely quickly.**

Just ask Patrick, one of our students who has taken massive action...

"I was super thrilled when sales begin to fly in. I'm moved by the principle 'If I do nothing, nothing will happen' so, everyday I tried to add at least 5 new products to my store, look at my Ads and optimize them if needed. to reach \$1K per day sales target. On April 26, I exceeded my goal of making close to \$2K in sales in just one day - I couldn't control my excitements. This also proves to me that, it is doable."

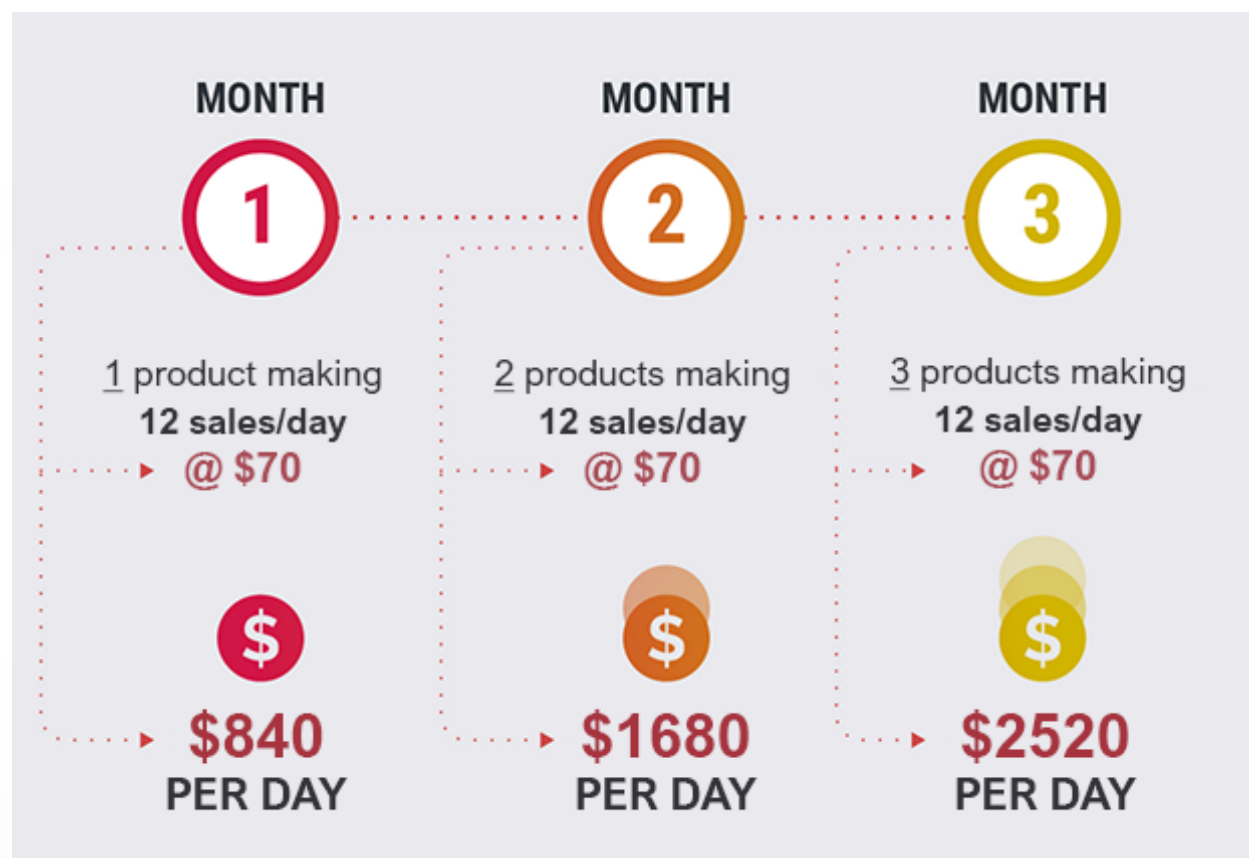


The whole idea here is to test lots of different products quickly with the end aim of having a store chock-full of profitable products that keep selling for you and keep making money for many months, even years.

Then keep on expanding, creating more stores, building email lists to boost the value of your business and focus on scaling up.

That, however, is a secondary stage, because the reality is that **you only need a handful of successful products to start making really amazing money.**

Take a look at the image below...



As you can see, it is perfectly possible to generate as much as \$2500+ per day with just 3 successful products.

We have already shown you this is possible with the beta-tester results we

revealed earlier in the book...

And the 3-month timeframe laid out here is what we would class as “snails pace”. It could be done MUCH faster than this if you went at it at full-steam.

Here’s the reality...

**Finding just 3 winning products could equate
to over \$850,000 in revenue per year**

...and with the average profit margin being 50% (including Ad costs) this would mean a **HUGE \$400,000 income - cash in bank.**

BUSINESS MODEL COMPARISON

So how does The Kibo Code’ system stack up against other business models?

Well, just ask Lars...

“My success story is short and sweet. I have tried several systems to make money online. Using the Kibo Code system I am finally make sales and learning how to build and grow a business. As of today I have had a total of 27 orders some with multiple products. I am so ENTIRELY pumped and know that this is the one that will finally propel me to success. One of the most impactful things have been the awesome, short and to the point, coaching that Aiden has done in Kickstart. This has been SO helpful for me. Thank you.”

Order	Date	Customer	Payment	Fulfillment	Total
#1027	07:37 am	Steven Schultz	Paid	Unfulfilled	\$27.95
#1026	Tuesday at 08:06 pm	Brenden Kellicker	Paid	Unfulfilled	\$27.95
#1025	Tuesday at 04:52 pm	John Shea	Paid	Unfulfilled	\$27.95
#1024	Saturday at 06:51 am	mitchell berry	Paid	Unfulfilled	\$50.31
#1023	Thursday at 03:43 pm	mitchell berry	Paid	Unfulfilled	\$27.86
#1022	Apr 22 at 07:46 pm	Beth Miller	Paid	Unfulfilled	\$100.62
#1021	Apr 22 at 07:37 am	Jonathan Shifflett	Paid	Unfulfilled	\$27.95
#1020	Apr 20 at 06:29 pm	Cody Teets	Paid	Unfulfilled	\$50.31
#1019	Apr 20 at 03:35 pm	Erin McClellan	Paid	Unfulfilled	\$50.31

Before we dive more into that, let's agree on what the key factors are when making this assessment.

For me, there are **5 key factors** you should gauge when assessing a business opportunity.

1. **Realistic Profit** (both short term and longer term, and not a lofty 'hopeful' goal, but something realistic that is easily achievable)
2. **Time Commitment** (how much of your personal time is required to run the operation)
3. **Speed of Results**
4. **Startup Cost**
5. **Predictability** (how predictable are your results?)

Steve and I are personally involved in every single one of the business models listed below, and with Kindle aside, have actually built and continue to run \$1,000,000+ business operations for all of these. (In other words, it's fair to say that we've got a VERY good idea about the pros and cons of each of these models).

Let's run through them...

Amazon Whitelabel is a good solid business model, but it takes a while to get going, and you need to be selling HUGE volumes to be able to make a decent profit these days.

Affiliate Marketing is a very hands-off model, but can be a slow starter. As a result, it has lower short-term profits. Paid traffic is tough in the affiliate world too, which means a higher reliance on organic rankings, which takes time in competitive markets.

Kindle is steady. You need to sell a LOT of books to make decent money, but for people willing to toil away at it, it can certainly work (assuming you're happy with maxing out at lower profits compared to the other models). Once it does work, it's very hands-off.

Information Products can be very lucrative but are equally unpredictable. You never really know if an info-product will work until you've made it - and by then you could have invested hundreds of hours of time and energy.

Amazon Wholesale is another good option and we have made lots of money with it ourselves. But it has lower profit margins than Amazon White Label, meaning you need to either cycle through inventory at lightning speed OR sell a huge line of products to hit big profits.

Software As A Service (SAAS) can be a home run, no doubt about that - but it's the most expensive model to start and also highly unpredictable, meaning it's not the right fit for 99% of start-up entrepreneurs.

Now let's look at the Kibo Code Model...

The Kibo Code model is the best of any of the models.

Let's look again at the **6 key factors** on which you should gauge a business opportunity and how they relate to this model...



REALISTIC PROFIT

With the Kibo Code model, it is very easy to calculate how much profit you will make for each sale and how many sales you will make for a single product on a weekly basis. Therefore, you can workout in advance, what achievable profits you will make.



TIME COMMITMENT

Your time commitment is as low as it gets, because again, 90% of the process is automated once you have it set up. This puts it on a par with Affiliate Marketing and Kindle in the 'time commitment' stakes.



SPEED OF RESULTS

The speed of results in this instance is unmatched. You can go from "start to selling" in as little as 24 hours and see your first sales very soon after.



START UP COSTS

The startup costs are also the lowest, on a par with Kindle. Other than a simple website (which as you'll discover on the live calls, we are going to give you), there's really nothing you need in order to get going.



PREDICTABILITY

The Kibo Code model has the HIGHEST level of certainty of any of the models, because again, there is a HUGE demand for the products you are selling, and there are millions of products to choose from and sell.

Like I said a few moments ago, barring Kindle (which we built to a \$50,000/year profit level), Steve and I have built million-dollar businesses using EVERY single one of the models discussed. We are uniquely qualified to talk about the pros and

cons here...

Think about it and see if you come to the same conclusions.

This ISN'T rocket science, it's quite easy to see why this is so profitable and makes such a good business to run!

To summarize, **the 'holy grail' business is one that has:**

- ✓ HIGH profits expected in its first year
- ✓ HIGH profits expected after 3 years (can be scaled)
- ✓ LOW weekly time commitment on your part
- ✓ RAPID RESULTS, how long does it take to reach \$1,000 profit using each model?
- ✓ LOW startup costs
- ✓ HIGH predictability (what are the odds you're actually succeed? Is what you're doing a sure-bet, or a gamble?)

...and the 'Kibo Code' model ticks them all.

WHO WILL THE KIBO CODE BENEFIT?

Already have an online business, or are working on growing one?

If that's you, then the Kibo Code model is one you should consider using to compliment what you're working on, to:

- a) Use as a form of diversification
- b) Use as a 'cash funnel' so you can grow faster.

As we've already discussed, this model has incredibly high profit margins and also provides a simple path to **RAPID cash generation** - something that almost every other business model struggles with.

We always advocate that you diversify your business activity and avoid putting all your eggs in one basket. This will allow you to do that in a way that has no negative impact on whatever other business you're currently working on.

The key points here are...

- You don't need to 'give up on', 'quit', or even 'set aside' any other existing projects.
- Setting up and running this type of business is fast and it only requires a handful of hours each week.
- Funds made from this business can be funneled into any other business, to grow it faster.

If you've already got a business, then you'll probably see the value in everything we've discussed better than anyone else because you know the challenges associated with your current business - and the holes that could be plugged by running with this business model in addition.

WHAT IF YOU'RE JUST STARTING OUT?

If you're just starting out, then the absolute best way to kickstart your success is by using a **tried and tested formula that GETS RESULTS FAST.**

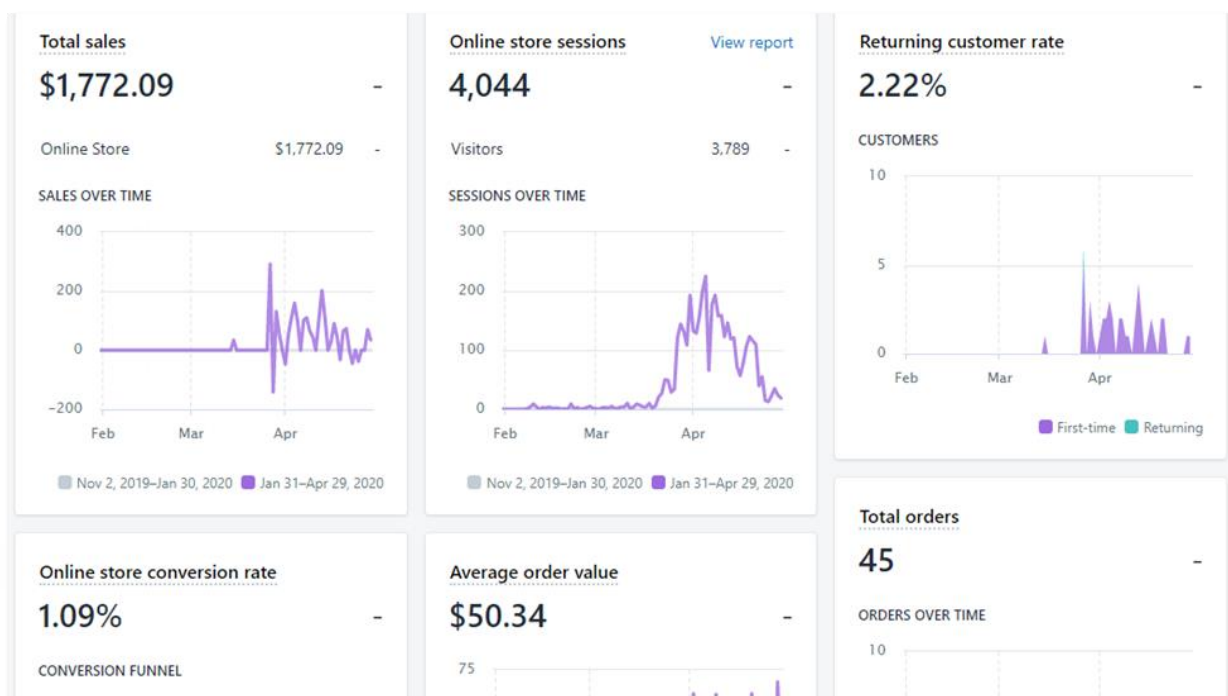
It's not that you necessarily need instant gratification...

But it sure as hell helps motivation when you can be making money within a week or so of starting out.

Just see what our student, Teresa, did in her first month...

"The very first day of the very first ad, we had 6 sales within minutes of each other. The demand was very high for my product and stock

quickly depleted, so we found another version of the product, created an ad, and began running it. The next day, orders started pouring in. We expanded into the niche with a larger product line and had another winner!”



In addition to that, you’ve also got a clean slate to work from, and a real roadmap to ensure you avoid pitfalls that you might otherwise encounter if you were to ‘go it alone’.

...and in a fraction of the time at a fraction of the cost of doing it by yourself?

What would it be worth for you to take a huge shortcut, jump over all the hurdles we mentioned a moment ago and leap directly to the finish line?

If that sounds like a dream come true, then you’re going to LOVE what we’ve put together for you.

This is something entirely different to anything we, or anyone else, has *ever* done. It goes **far, far beyond just a training program.**

We're so excited about this, and really hope you can join one of the live calls to find out more!

MARK YOUR CALENDAR - June 25th at 8:00 PM ET

Make sure you show up for our upcoming LIVE workshop...

The Radical 4-Step System For Entrepreneurs To Create 5-Figure Sales A Day Using a Secret Traffic Source On Google - Even In This Changing Economy!

Learn this unique system that is creating 5-figure sales every day with no product, no inventory & WITHOUT Facebook or Amazon.

100% Secret Traffic Source!

For all LIVE Attendees, you'll get a **FREE Download** of Exclusive list of - 10 *Weird* Products Anyone Can Sell That Can Generate 6-Figures In Profit Every 30 Days!

Show up 30 Minutes early on June 25th for LIVE Q&A and a chance to WIN Cash Prizes!

Date & Time: Thursday, June 25th 2020, 8:00 PM EST – [Click here to access!](#)

Remember, this is a **strictly limited opportunity** to get on a call with us, to learn more about The Kibo Code system, and to get ALL your questions answered.

REGROUPT AND ATTACH 2020?

2020 is well and truly underway. While it certainly hasn't gone the way anyone expected, you still have plenty of time to make this your best year yet.

Remember what you can gain here...

FINANCIAL FREEDOM

You can be completely financially free by making a few recurring sales, just like we've explained in this book. But you don't have to stop there... unlike a regular rat-race day job, you do NOT have an income ceiling and can build this business as big as you want to!

TIME FREEDOM

You can build true 'lifestyle' business and live the REAL 4-hour workweek if you want to. After you've done some initial groundwork, this business can run itself which means you'll have all the time you want to pursue the things you've always dreamed about doing.

Perhaps it's more time with your family, more time on the golf course, or maybe you just want to wake up each day without an alarm clock. In 2016 my first child was born, and I (Aidan) gained a completely new insight into the value of time freedom.

GEOGRAPHIC FREEDOM

You get to choose where you are in the world. With a successful online-based business, you're able to live wherever you want to. You don't need to limit yourself to a 2-week vacation in order to get back to the office; you can simply take your office with you.

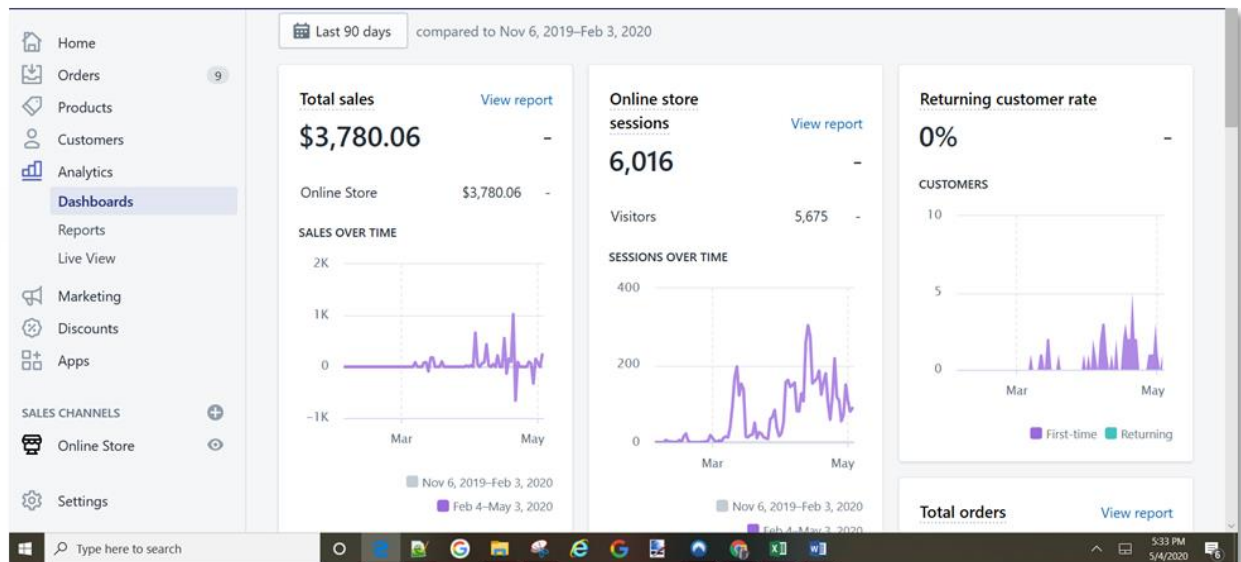
Everyone has their own goals and objectives, the point is, when you own your own business, you have the freedom to choose where you want to be, and to play by your rules.

The point is this...

As long as you keep these three big life-changing realities at the front of your mind

as you're working through the system, you'll find a way to push through just like our student Daren...

“My very own first website, that is a huge success for me. I have learned so much since starting the kibo, I never thought it would have be possible to actually own something like this for myself. Waking up to money in my account is also another huge thing. I always work and then get paid, I never thought the day would come I just post something online and people are actually making purchases. I have come a long way, and still have a long way to go. Can't wait to see what I will learn tomorrow and the day after that, and the day after that...”



The thing you need to do right now is to **block some time out of your schedule and attend our exclusive live workshop on Wednesday June 10th 8:00 PM EST.**

We'd LOVE to speak to you on a live call, so select a time and register using the special link below.

[Click Here To Register!](#)

Thanks for reading the book. We wish you all the best and hope to see you on one

of the live training labs!

Steven Clayton & Aidan Booth



Steven Clayton



Aidan Booth

