# **Aaron Bryant**

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# **Objective**

Front-End Engineer with 3+ years of experience in designing and developing user interfaces, testing, and debugging within eCommerce technologies. Proven ability in optimizing web functionalities that improve data retrieval and workflow efficiencies.

## **Skills**

- React JS, Next.JS, Redux
- Drupal, WordPress, Squarespace
- Google Analytics
- IM/HTML/PHP
- Resolve network/software issues
- Database Management

- Tailwind CSS
- CSS
- SEO Management
- SX Database
- Azure Directory (users and settings)
- Project Managing

- JavaScript
- Java
- Short Codes
- Ability to set up laptops & accounts
- Website design
- Agile Processes

# **Experiences**

**Yes&**, Alexandria, VA *Web Developer* 

May 2021 - December 2021

- Strategic and tactical experience working in front-end and back-end development environments through an open-source CMS
- Develop and maintain websites for an optimal user experience based on user-led research, heat maps, Google Analytics and dashboard, customer journey exercises
- Maintain and analyze back-end development: through updating broken links, image ALT tags, meta descriptions, SEO friendly URLs and overall website maintenance
- Ability to execute front-end updates per client request to help improve overall user experience through improved navigation, ease of use, and overall site intuitiveness
- Works with clients as a project manager to create solutions that would lead to success for the business

### Jasaron Learning Institute, LLC, Chesapeake, VA

June 2019 - present

Web Designer, Coordinator, and Co-Founder

- Create website layout/user interface by using standard HTML/CSS practices
  - o www.JasaronLearningInstitute.com; www.ShirleyPAuguste.org
- Maintain websites required by the client and modify websites from layout to function
- Execute front-end updates per client request to ensure a positive experience
- Integrate data from various back-end services and databases
- Research emerging technologies/industry trends regularly to apply into operations and activities
- Works with clients to create marketing solutions which would bring further traffic to the business

#### George Mason University, Fairfax, VA

Research Assistant

February 2017 – August 2017

- Researched and reviewed qualitative data to analyze according to rubric provided by professor
- Transcribed interviews, videos, and documents provided
- Edited and uploaded final product to professor
- Cited research papers and reviewed, organized, and entered data into an excel

## **Education**

George Mason University, Fairfax, VA **B.S. in Information Technology** 

**August 2016 – May 2021 Graduation - May 2021** 

REFERENCES AVAILABLE UPON REQUEST