

Objective

Web Developer with 3+ years of experience in designing and developing user interfaces, testing, and debugging within eCommerce technologies. Proven ability in optimizing web functionalities that improve data retrieval and workflow efficiencies.

Skills

- Drupal, WordPress, Squarespace
- Google Analytics
- IM/HTML/PHP
- Resolve network/software issues
- Database Management
- Agile Processes
- CSS
- SEO Management
- SX Database
- Azure Directory (users and settings)
- Data Entry
- Project Managing
- JavaScript
- Java
- Short Codes
- Ability to set up laptops & accounts
- Website design

Experiences

Yes&, Alexandria, VA
Web Developer

May 2021 – December 2021

- Strategic and tactical experience working in front-end and back-end development environments through an open-source CMS
- Develop and maintain websites for an optimal user experience based off user-led research, heat maps, Google Analytics and dashboard, customer journey exercises
- Maintain and analyze back-end development: through updating broken links, image ALT tags, meta descriptions, SEO friendly URLs and overall website maintenance
- Ability to execute front-end updates per client request to help improve overall user experience through improved navigation, ease of use, and overall site intuitiveness
- Works with clients as a project manager to create solutions which would lead to success for the business

Jasaron Learning Institute, LLC, Chesapeake, VA
Web Designer, Coordinator, and Co-Founder

June 2019 - present

- Create website layout/user interface by using standard HTML/CSS practices
 - www.JasaronLearningInstitute.com; www.ShirleyPAuguste.org
- Maintain websites required by the client and modify websites from layout to function
- Execute front-end updates per client request to ensure a positive experience
- Integrate data from various back-end services and databases
- Research emerging technologies/industry trends regularly to apply into operations and activities
- Works with clients to create marketing solutions which would bring further traffic to the business

George Mason University, Fairfax, VA
Research Assistant

February 2017 – August 2017

- Researched and reviewed qualitative data to analyze according to rubric provided by professor
- Transcribed interviews, videos, and documents provided
- Edited and uploaded final product to professor
- Cited research papers and reviewed, organized, and entered data into an excel

Education

George Mason University, Fairfax, VA
B.S. in Information Technology
Westfield High School, Chantilly, VA
Advance Diploma

August 2016 – May 2021
Graduation ~ May 2021
June 2016

REFERENCES AVAILABLE UPON REQUEST