

# Inferential Statistics

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1 Introduction to Inferential Statistics

2 Motivation

# Inferential Statistics

## Introduction

- 1 Inferential statistics involves *drawing conclusions/making inferences* about a population based on a sample of data from that population.
- 2 Useful when it is not feasible to get the population data.

# Inferential Statistics

## Motivation

- ① *Cost and Resource Constraints:* expensive data collection, logistic chain complexity.
- ② *Time Efficiency:* conducting a study on an entire population might take an impractically long time.
- ③ *Destructive Testing:* in fields such as medical research, destructive testing might be involved, where samples are consumed or destroyed during the testing process.
- ④ *Population Variability:* populations are often diverse and heterogeneous. By studying a sample, researchers can capture a range of variation that is representative of the broader population.

# Inferential Statistics

## Motivation

- ① *Infeasibility*: inferential statistics offers a way to work with manageable subsets while still making meaningful inferences.
- ② *Ethical Considerations*: it might not be ethical to gather data from an entire population.
- ③ *Testing Hypotheses*: researchers often have specific hypotheses or questions they want to address. Inferential statistics provides a framework for testing these hypotheses using sample data and making conclusions about the population.

# Inferential Statistics

## Introduction

What it involves ?

- 1 *Sampling*: This is the process of selecting a subset of individuals or items from a larger population to represent it.
- 2 *Hypothesis Testing*: This involves making educated guesses about a population parameter and using sample data to test whether the hypotheses is likely to be true or not.
- 3 *Confidence Intervals*: finding a range around a sample statistic (like the sample mean) that is likely to contain the corresponding population parameter.

# Inferential Statistics

## Introduction

What it involves ?

- ➊ *Regression Analysis*: model the relationship between dependent and independent variables and use that model to make predictions.
- ➋ *Estimation*: involves estimating population parameters based on sample statistics.
- ➌ *Significance Testing*: process of determining whether an observed effect in a sample is *statistically significant* or if it could have occurred by chance.
- ➍ *Probability*: to quantify the likelihood of different outcomes or events occurring, given a certain set of assumptions.

# Inferential Statistics

## Statistic Vs Parameter

### Statistic

- 1 A statistic is a numerical measure *calculated from a sample*.
- 2 May *differ* from sample to sample reflecting the inherent variability in the sampling process.
- 3 Examples include: sample mean ( $\bar{X}$ ), sample standard deviation and sample median, etc.



# Inferential Statistics

## Statistic Vs Parameter

### Parameter

- 1 A parameter is a numerical measure that describes a specific characteristic of an *entire population*.
- 2 *Fixed* value that may not be observable in its entirety.
- 3 Serve as targets of inference in statistical analysis.
- 4 Examples include: population mean ( $\mu$ ), population standard deviation ( $\sigma$ ) and variance.

# Inferential Statistics

## Estimator

- 1 An estimator is a statistic or a method used to calculate an estimate of an unknown parameter.
- 2 In other words, an estimator is a formula, a calculation, or a procedure that takes observed sample data as input and produces an estimated value for a population parameter as output.

# Inferential Statistics

## Estimator Types

- 1 *Point Estimator*: A point estimator is a specific value calculated from the sample data that serves as an estimate for the true parameter value; example: sample mean ( $\bar{x}$ ).
- 2 *Interval Estimator*: An interval estimator provides a range of values within which the true parameter value is likely to fall; example: confidence intervals.
- 3 *Maximum Likelihood Estimator (MLE)*: finds parameter values that maximize the likelihood of observing the given sample data.

# Inferential Statistics

## Estimator Types

- ① *Bayesian Estimator*: an estimator incorporates both prior beliefs and the likelihood of the data to calculate a posterior distribution.

$$P(A|B) = \frac{P(B|A) \times P(A)}{P(B)} \quad (1)$$

- ② *Robust Estimator*: is less sensitive to outliers or deviations.
- ③ An ideal estimator would have *low bias* and *low variability*.

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## Properties of a good estimator

- ① **Unbiased:** The center of the sampling distribution for the estimate is the same as that of the population.
- ② The estimate has the *smallest standard error* when compared to other estimators.
- ③ **Standard error:** measures the *variability of sample statistics* across multiple samples.

$$\text{Standard Error} = \frac{\text{Standard Deviation}}{\sqrt{N}} \quad (2)$$

# Inferential Statistics

## Point Estimate: Mean

- 1 Estimating the unknown population parameter is straightforward.
- 2 Calculate the sample mean ( $\bar{x}$ ) and use it as an estimate of true population mean  $\mu$ .
- 3 In other words,  $\hat{\mu} = \bar{x}$ .

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## Point Estimate: Standard Deviation

- 1 Sample needs to be reasonable sized. **Why?** For example, in a sample sized 1, standard deviation will always be 0.
- 2 Minimum of *two* samples needed to observe any variability.
- 3 Sample deviation  $s$  is usually small compared to the population standard deviation  $\sigma$ . Moreover, sample deviation  $s$  increases with the size of the sample.

$$s^2 = \frac{1}{N} \sum_{i=1}^{i=N} (X_i - \bar{X})^2$$

(3)

# Inferential Statistics

## Point Estimate: Standard Deviation

- 1 In other words, sample variance  $s^2$  is the biased estimator of true population variance  $\sigma^2$
- 2 Solution: Bessels's correction

$$\hat{\sigma}^2 = \frac{1}{N-1} \sum_{i=1}^N (X_i - \bar{X})^2 \quad (4)$$

**Homework:** Find the point estimate for a median.



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## Interval Estimate: Confidence Intervals

- 1 Confidence interval: an interval of values computed from the sample data that is likely to cover the true parameter.
- 2 For a good CI, the center of the interval should be the point estimate for the parameter of interest.

# Inferential Statistics

## Interval Estimate: Confidence Intervals

- 1 General form of confidence interval:

$$\text{Confidence interval} = \text{sample statistic} \pm \text{margin of error} \quad (5)$$

- 2 General form of margin of error:

$$\text{margin of error} = M \times \hat{SE} \quad (6)$$

where  $\hat{SE}$  is the standard error of sample statistic and  $M$  is a multiplier based on how confident we want to be in.

- 3 **Interpretation:** We are 95% confident that the true population parameter lies within the calculated confidence interval.

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## Confidence Intervals: Advantages and Limitations

### Advantages

- 1 An easy interpretation to quantifies uncertainty.
- 2 Incorporates the sample size.
- 3 Maybe adjusted for different confidence intervals ( $M$  needs to change accordingly).

### Limitations

- 1 Doesn't ensure true parameter inclusion.
- 2 No information about distribution shape, bias.
- 3 Sensitive to outliers.

# Inferential Statistics

## Hypothesis Testing: P-Value

- ① Hypothesis Testing: a more formal method for testing whether a given value (*hypothesized value*) is a reasonable value of a population parameter.
- ② Fundamental steps:
  - Compare data from a sample to a hypothesized parameter.
  - Compute the probability that a population with the specified parameter would produce a sample statistic as extreme or more extreme to the one we observed in our sample.
  - The probability value computed in the above step is the  $p$  – *value*.
- ③ **Goal:** to determine whether there is enough evidence to support a particular claim.

# Inferential Statistics

## Hypothesis Testing: Null and Alternate Hypothesis

- 1 The null hypothesis ( $H_0$ ) and the alternative hypothesis ( $H_1$ ) are two *competing* statements used to make inferences about a population parameter based on sample data.
- 2 The above statements play a central role in the process of hypothesis testing to determine whether there is enough evidence to support a particular claim.

# Inferential Statistics

## Hypothesis Testing: Null Hypothesis

- 1 Represents the status quo, a *default* assumption, or a lack of an expected effect.
- 2 In other words, the null hypothesis is a *statement of no effect*
- 3 Mathematically, null hypothesis often *includes equality* statements; for example, *population mean*  $= 25.5$

# Inferential Statistics

## Hypothesis Testing: Alternate Hypothesis

- ① *Contradicts* the null hypothesis.
- ② It represents what we are trying to *find evidence for* — a claim of an effect, a difference, or a change in the population parameter.
- ③ It can be one-sided (greater than or less than) or two-sided (not equal to) depending on the research question we are trying to answer.

# Inferential Statistics

## Hypothesis Testing: Type I Error

### Type I Error (False Positive)

- 1 Occurs when we *reject* the null hypothesis when it is actually true; in essence, we conclude that there is an effect or difference when there isn't one in the population.
- 2 The probability of making a Type I error is denoted by the significance level ( $\alpha$ ).
- 3 Example: convicting an innocent person in a court trial.



# Inferential Statistics

## Hypothesis Testing: Type II Error

### Type II Error (False Negative)

- 1 Occurs when we fail to reject the null hypothesis when it is actually false; in essence, we conclude that there is no effect or difference when there is one in the population.
- 2 The probability of making a Type II error is denoted by  $\beta$ ; power given by  $(1 - \beta)$
- 3 Example: Not diagnosing a disease in a person who actually has the disease.

# Inferential Statistics

## Hypothesis Testing: Type II Error

### Type II Error (False Negative)

- 1 Occurs when we fail to reject the null hypothesis when it is actually false; in essence, we conclude that there is no effect or difference when there is one in the population.
- 2 The probability of making a Type II error is denoted by  $\beta$ ; power given by  $(1 - \beta)$
- 3 Example: Not diagnosing a disease in a person who actually has the disease.

In practice, there's often a trade-off between Type I and Type II errors. Adjusting the significance level ( $\alpha$ ) can impact the balance between these errors.

# Inferential Statistics

## Hypothesis Testing: Significance level

- ① **Significance level ( $\alpha$ ):** a predetermined threshold used in hypothesis testing to determine the level of evidence required to reject the  $H_0$ .
  - A lower significance level (e.g., 0.01) requires stronger evidence to reject  $H_0$ ; reduces the risk of falsely rejecting a true null hypothesis.
  - A higher significance level (e.g., 0.10) requires less evidence to reject the null hypothesis but it also increases the risk of making a Type I error.
- ② **Interpretation:** If the result is statistically significant, it means that the observed data is unlikely to have occurred under the assumption that the null hypothesis is true.

# Inferential Statistics

## Hypothesis Testing: Test Statistic

- ① Test statistic: is a numerical value calculated from sample data that is used to assess the strength of evidence against the null hypothesis.
- ② In other words, it quantifies the difference between the sample data and the null hypothesis's expected values.
- ③ The test statistic's behavior helps determine whether the observed data provides enough evidence to either reject or fail to reject  $H_0$ .
- ④ Choice of test statistic depends on the data itself; common examples include **Z**- score, **T**- score and  $\chi^2$ —square test.

# Inferential Statistics

## Hypothesis Testing: Steps Involved

- 1 State  $H_0$  and  $H_1$
- 2 Choose a significance level  $\alpha$
- 3 Collect the data and then compute the test statistic
- 4 Calculate the p-value
  - A p-value smaller than the significance level ( $\alpha$ ) suggests stronger evidence against the null hypothesis; the null hypothesis is rejected in favor of the alternative hypothesis.
  - Alternatively, a p-value greater than  $\alpha$  means that the null hypothesis is not rejected; there is not enough evidence to support the claim made by the alternative hypothesis.

# Inferential Statistics

## Hypothesis Testing: One Sample Test

### One Sample T Test

- ① AKA *single sample t-test*.
- ② Is a statistical hypothesis test used to determine whether the mean calculated from sample data collected from a single group is different from a designated value.
- ③ The designated value does not come from the sample itself.
- ④ The different hypothesis are:
  - $H_0$ : The population mean equals the specified mean value
  - $H_1$ : The population mean is different from the specified mean value
- ⑤ Test determines if there is enough evidence to reject  $H_0$  in favor of  $H_1$ .

# Inferential Statistics

## Hypothesis Testing: One Sample Test

### One Sample T Test: Use Case

#### 1 Assumptions:

- Sample size must be large  $N \geq 30$ .
- Population must be known to be normally distributed.
- $\alpha$  is predetermined.

#### 2 Hypothesis:

- $H_0 : \mu = \mu_0$
- $H_1 : \mu \neq \mu_0$

#### 3 Compute Test Statistic: one group mean

$$t = \frac{\bar{X} - \mu_0}{\frac{s}{\sqrt{n}}} \quad (7)$$

where  $s$  is the sample standard deviation  $n$  is the sample size.

# Inferential Statistics

## Hypothesis Testing: One Sample Test

### One Sample T Test: Use Case

- ① **Compute  $p$  – value:** use a t-distribution to find a  $p$  – value.
- ② **Decision Making:**
  - If  $p \leq \alpha$ , reject the null hypothesis  $H_0$ .
  - If  $p > \alpha$ , fail to reject the null hypothesis.
- ③ State the *real world research finding* based on the above step.



# Inferential Statistics

## Hypothesis Testing: Two Sample Test for Mean

### Two Sample Test:

- ① Determines if two samples correspond to the same population mean.
- ② Requires some extra steps:
  - If samples are independent.
  - Inherent variability in each sample.

# Inferential Statistics

## Hypothesis Testing: Two Sample Test for Mean

### Independent and Dependent Samples

- 1 **Independent samples:** if the samples selected from one of the populations have no relationship with the samples selected from the other population.
- 2 **Dependent samples:** if each measurement in one sample is matched or paired with a particular measurement in the other sample

# Inferential Statistics

## Hypothesis Testing: Two Sample Test for Mean

- ① Assumption: samples are reasonable sized and population follows a normal distribution.
  - If  $\mu_1 - \mu_2 = 0$ : then there is no difference between two population means.
  - If  $\mu_1 - \mu_2 \neq 0$ : then the two population means are different.

# Inferential Statistics

## Hypothesis Testing: Two Sample Test for Mean

### Computation of $t$ -statistics

- 1 The  $t$ -statistic is computed as:

$$t^* = \frac{\bar{X}_1 - \bar{X}_2}{\sqrt{\frac{s_{x_1}^2}{n_{x_1}} + \frac{s_{x_2}^2}{n_{x_2}}}} \quad (8)$$

where  $s_{x_1}^2$  and  $s_{x_2}^2$  are the sample variances and  $n_{x_1}$  and  $n_{x_2}$  are the corresponding sample sizes.

# Inferential Statistics

## Regression

### Simple Linear Regression

- 1 Statistical method that allows us to *summarize* and *study relationships* between predictor  $x$  and response  $y$ .
- 2 *Simple*: only one predictor variable is considered; *multiple* linear regression also exists.
- 3 The relationship we study is *statistical* and not *deterministic*.
- 4 Visualization tool: scatter plot is suited.

# Inferential Statistics

## Simple Linear Regression

### Best Fit Curve

- 1 To determine the best fit curve, the following notations are useful:
  - $y_i$ : observed response
  - $\hat{y}_i$ : predicted response
  - $x_i$ : predictor value
- 2 With the above notation in place, the best fit line may be written as:

$$\hat{y}_i = \beta_0 + \beta_1 x_i \quad (9)$$

- 3 Clearly, the predictions made may not be correct, so we define the **residual error** as:

$$e_i = y_i - \hat{y}_i \quad (10)$$

# Inferential Statistics

## Simple Linear Regression

### Best Fit Curve

- 1 The best-fit line should have minimum residual error  $e_i \forall i = 1, 2, \dots, N$ .
- 2 In other words, the best-fit line minimizes the sum of total squared residuals given by:

$$Q(\beta_0, \beta_1) = \sum_{i=1}^{i=N} (y_i - \hat{y}_i)^2 = \sum_{i=1}^{i=N} (y_i - (\beta_0 + \beta_1 x_i))^2 \quad (11)$$

- 3 **Method of Least Squares:** *Squared differences* are considered so that they don't cancel the effect of one another.

# Inferential Statistics

## Simple Linear Regression

### Best Fit Curve

- 1 In the determination of the best-fit line, the parameters  $\beta_0$  and  $\beta_1$  need to be estimated.
- 2 Using differential calculus, the estimates may be obtained by setting:

$$\boxed{\frac{\partial Q(\beta_0, \beta_1)}{\partial \beta_0} = 0} \quad (12)$$

and

$$\boxed{\frac{\partial Q(\beta_0, \beta_1)}{\partial \beta_1} = 0} \quad (13)$$



# Inferential Statistics

## Simple Linear Regression

### Best Fit Curve

- 1 By solving the above partial differential equations, the optimal estimates  $\beta_0^*$  and  $\beta_1^*$  are obtained as:

$$\beta_0^* = \bar{y} - \beta_1^* \bar{x} \quad (14)$$

where

$$\beta_1^* = \frac{\sum_{i=1}^N (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^N (x_i - \bar{x})^2} \quad (15)$$

- 2 The line represented by the coefficients,  $\beta_0^*$  and  $\beta_1^*$  is **least squares regression line**.

# Inferential Statistics

## Analysis of Variance

- ① Also known as *ANOVA*.
- ② It helps understand whether the differences observed in sample means are likely due to actual differences in the populations they represent or if they could have occurred by random chance.
- ③ **Categorization:**
  - *One-way*: for comparing means of groups.
  - *Two-way*: for examining the effect of two independent variables on a dependent variable.

# Inferential Statistics

## Analysis of Variance

### Hypothesis

- ①  $H_0 : \mu_1 = \mu_2 = \dots = \mu_K$
- ②  $H_1 : \mu_i \neq \mu_j$  for some  $i$  and  $j$  where  $i \neq j$
- ③ **Interpretation:**

- Null hypothesis suggests that the factor did not have any significant impact on the results obtained; in other words, the different groups may be considered to be the part of the same population.
- Alternate hypothesis states that the means of at least one of the pairs is not equal.

# Inferential Statistics

## Analysis of Variance

### Test Statistics: F-Ratio

- ① For more than 2 groups, we use test statistic  $F$ —ratio defined as the ratio of *between-group sample variance* and the *within-group-sample variance*

$$F = \frac{\text{between sample group variance}}{\text{within sample group variance}} \quad (16)$$

② **Interpretation:**

- Measures whether the means of different samples are significantly different.
- $F$ —ratio higher than the  $F$ —critical value suggests evidence against the null hypothesis.

# Inferential Statistics

## Analysis of Variance

### Between-Group Sample Variability

- 1 Computation similar to standard deviation.
- 2 Sample deviations are weighted by sample sizes.
- 3 Between sample variability is computed as:

$$MS_{between} = \left( \frac{n_1(\bar{x}_1 - \bar{x}_G)^2 + n_2(\bar{x}_2 - \bar{x}_G)^2 + \dots + n_K(\bar{x}_K - \bar{x}_G)^2}{K - 1} \right) \quad (17)$$

where  $\bar{x}_G$  is the grand mean.

# Inferential Statistics

## Analysis of Variance

### Within-Group Sample Variability

- 1 No interactions between the samples.
- 2 Measured by looking at how much each value in the sample differs from its respective sample mean
- 3 Within-group sample variability is computed as:

$$MS_{within} = \left( \frac{\sum (x_{ij} - \bar{x}_j)^2}{N - K} \right) \quad (18)$$

where  $j$  corresponds to a group.

- 4 Conclude given  $F$  - ratio computed and  $F$ -critical value.

# Inferential Statistics

## Analysis of Variance

### Limitation

- 1 Tells us that at least two groups are different.
- 2 However, it does not tell us which groups are different.

### Relation with $t$ – test

- 1 With only two samples,  $t$ –test and ANOVA give same result;
- 2  $t$ –test is not applicable for more than 2 samples.

# Test of Independence

## Introduction

- 1 AKA Chi-Square Test of independence.
- 2 Provides statistical evidence of an *association* or *relationship* between the two categorical variables.
- 3 Do not confuse it with correlation. Why?



# Test of Independence

## Introduction

### ① Assumptions:

- The sample must be been obtained *randomly*.
- Variables must be *categorical*: nominal or ordinal.

### ② Data Representation:

- Contingency table (also known as **cross-tab**).
- Tabulates the relationship between two categorical variables.

# Test of Independence

## Contingency Table

		Sport Preference			
		Archery	Boxing	Cycling	
Gender	Female	35	15	50	100
	Male	10	30	60	100
		45	45	110	200

Figure: Contingency Table

# Test of Independence

## Contingency Table

### Steps:

#### ① Hypothesis:

- $H_0$ : the two categorical variables are independent.
- $H_1$ : the two categorical variables are not independent.

#### ② Fix $\alpha$ and hence, $\chi^2_{\alpha}$ .

#### ③ Now, given the observed counts in the contingency table, compute the expected counts under $H_0$ .

$$E = \frac{(\text{row total})(\text{column total})}{\text{total sample size}} \quad (19)$$

# Test of Independence

## Contingency Table

### Steps:

- ① What question is being answered ?
  - Are the observed counts so different from the expected counts that we can conclude a relationship exists between the two variables?
- ② Compute  $\chi^2$  statistic: in a summary table of  $r \times c$  entries:

$$\chi^{2*} = \frac{(O_1 - E_1)^2}{E_1} + \frac{(O_2 - E_2)^2}{E_2} + \dots + \frac{(O_{rc} - E_{rc})^2}{E_{rc}} \quad (20)$$

- ③ Conclude by comparing  $\chi^{2*}$  and  $\chi^2_{\alpha}$ .