



SECOND SEMESTER 2022-2023
Course Handout Part II

Date: 16-01-2023

In addition to part-I (General Handout for all courses appended to the time table) this portion gives further specific details regarding the course.

Course No. : HSS F317
Course Title : **Introduction to Globalization**
Instructor- In- Charge : Harsh Mittal

1. Scope and objective of the course: This course will explore our changing world in various dimensions of social, economic, ecological, cultural and political connectedness. The exploration as such will intensely and critically engage with the proposition that the change in these various dimensions is somewhat connected to the processes of globalization that include but are not limited to Internationalization, Westernization, and Americanization. The course shall locate globalization in everyday experience of the participants and make attempts to peel back (and add) layers in space and time through our discussion of various theoretical perspectives on globalization and also by mobilizing insights from the emerging field of global studies. Our objectives would be to understand the globalizing polity, economy, and socio-cultural milieu in Indian context and to also generate reflections on emerging challenges with respect to global issues such as transnational migration, climate justice, sustainability and global financialization.

2. Text Book (TB):

Steger, Manfred B. 2020. *Globalization A Very Short Introduction*. Oxford: Oxford University Press.

3. Reference (RB):

- i. Ritzer, George and Dean, Paul, 2015. *Globalization: A basic text*. John Wiley & Sons.
- ii. Juergensmeyer, Mark, Saskia Sassen, Manfred B. Steger, and Victor Faessel, eds. 2018. *The Oxford Handbook of Global Studies*. Oxford University Press.
<https://doi.org/10.1093/oxfordhb/9780190630577.001.0001>.

4. Course Plan

Lect. No.	Learning Objectives	Topics to be covered	Reference
1	Introductory class	Introduction to the course and evaluation methods	Course handout
2-3	To familiarize with the concept of globalization and the interest it attracts from various discourse communities	What is globalization and where can we locate it? Debate over dating globalization	TB Ch. 1, 2
4-5-6-7	Explain globalization from various dimensions	Social, Political, Cultural, Ecological and Ideological	TB Ch. 3,4,5,6,7
8-9	To appreciate the ongoing efforts to understand and conceptualize contemporary phenomena associated with globalization	Glocalization, Globality, Global Imaginary, Grobalization	RB1: Ch. 2 Khondker, H.H. and Robertson, R., 2018. Glocalization, consumption, and cricket: The Indian Premier league. Journal of Consumer Culture, 18(2), pp.279-297.
10-11	To relate with various anxieties and cheers related to globalization and their seepage into popular media and academic discourse	Jihad versus McWorld Clash of Civilizations Lexus and the Olive Tree McDonaldization of Society	Archive of various opinion articles and other audio-visual media (to be built collectively)
12-13	Processes of Globalization	Imperialism Colonialism Neo Colonialism	RB1: Ch. 3

		Westernization Americanisation	
14-15	To learn about various organizational efforts to resist/alter globalization	Resistance, Anti-Globalization and alter-globalization Movements	RB1: Ch. 15 Pleyers, G., 2013. A brief history of the alter-globalization movement. Books & ideas. Bogaert, K., 2011. Global dimensions of the Arab Spring and the potential for anti-hegemonic politics. Jadaliyya, (21 december).
16-17	To understand the decolonial perspective on globalization	Globalization(s)	Walter D. Mignolo (2020): Coloniality and globalization: a decolonial take, Globalizations, DOI: 10.1080/14747731.2020.1842094
18-19-20-21	To gain an overview of select theories and frameworks that allow for analyzing contemporary globalization processes	Arjun Appadurai's five scapes of globalization David Harvey's time-space compression Anthony Giddens's time-space distancing Doreen Massey's global sense of place	RB1: Ch. 9; Handouts would also be shared
22-23-24	To explore the various historical events and processes with globalizing effects in the Indian subcontinent	The case of Kachchhi's merchants and entrepreneurs Silk roads Transnational Indian Business	Selected excerpts from Chayya Goswami's (2016) and Jagjeet Lally's (2021) books Tumbe, C., 2017. Transnational Indian Business in the

			Twentieth Century. Business History Review 91, 651–679.
25-26- 27	To identify with the globalizing tendencies in Indian polity and economy	The changing dynamics of Indian negotiators interacting with international rule- making and norm-setting bodies	Sinha, A., 2016. Chapter three: Trade, statecraft and state capacity in India. In <i>Globalizing India</i> . Cambridge University Press.
28-29- 30	To reflect on the globalizing socio- cultural milieu in South Asia and of South Asians	Globalizing tendencies in the contemporary consumption practices and making of public space and culture	Jackson, P., 2004. Local consumption cultures in a globalizing world. Transactions of the institute of British Geographers, 29(2), pp.165-178. Gopal, S. and Moorti, S., 2008. <i>Introduction: Travels of Hindi Song and Dance</i> . In <i>Global Bollywood: Travels of Hindi song and dance</i> . U of Minnesota Press.
31-32	To understand how the agenda of Sustainable development is shaping up through the forces of Globalization	Global Climate Justice Sustainability standards for accessing global markets	RB1: Ch. 11 Ujwal Kalra, Srejan Goyal, and Rama Mohana R Turaga (forthcoming). <i>Chapter 3: SMEs, International Markets, and Sustainability: The Case of AgroDutch Industries</i> . In <i>Corporate Sustainability in India: Text and Cases</i> . Cambridge University Press.

33-34	To relate with various contemporary global issues and analyze their implications for organizations in Indian context	International labor migration Global financialization Globalization and ongoing contestation over land	RB2: Ch 17, 18, 22 Keivani, R., Mattingly, M., 2007. The Interface of Globalization and Peripheral Land in the Cities of the South: Implications for Urban Governance and Local Economic Development. <i>International Journal of Urban and Regional Research</i> 31, 459–474.
35-36	To explore how globalization has influenced the career choices of young people	Transnational student mobility	Yang, Peidong. 2018. “Compromise and Complicity in International Student Mobility: The Ethnographic Case of Indian Medical Students at a Chinese University.” <i>Discourse: Studies in the Cultural Politics of Education</i> 39 (5): 694–708.
37-38	To identify global identity assertion and policymaking in Indian context	The case of smart cities agenda	Instructor’s field-notes
39-40	Group Project presentations		

***Lab classes:** Consisting of Audio-Visual lectures/clips, etc. to be announced in the class time to time.

1. Evaluation Scheme: 100%

Sl. No.	Component	Duration	Weightage (%)	Date & Time	Nature of Component
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01.	Quiz	30 min	15	In class (timings would be announced)	Closed Book
02.	Mid semester exam	90 min.	20	15/03/2023: 2 to 3 pm	Open Book
03.	Group Project	Multiple iterations	35	Presentations to be done in class	Open Book
04.	Comprehensive Exam	3 hrs.	30	13/05/2023 FN	Open Book

5. Academic Honesty and Integrity Policy: Academic honesty and integrity are to be maintained by all the students throughout the semester and no type of academic dishonesty is acceptable.

6. Chamber Consultation Hour: TBA

Course Notices: Notices, if any, will be displayed on the HSS Notice Board.

Make-up: Make-up components will be allowed provided there would be documentary support from SWD to prove the case. For health-related emergencies, a letter from the Health Centre is required. Prescriptions will not do.

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Harsh Mittal
INSTRUCTOR-IN-CHARGE