

Design Thinking and Innovation: Project Milestone 1 - 2021 Batch

Deadline: 06 February 2023 - 11:59 p.m. After that, late penalty will be applicable.

***Required**

NOTE: One member from each team should fill the form. Min and max limit is of CHARACTERS in some questions (500 characters is different than 500 words).

Design Thinking and Innovation Project is the most important course in your 2nd year. First Milestone is a major task for that and consists of 20 marks but will be scaled down to 15 Marks. Any laxity in preparing this may cost you your grade in this course.

The Form will be checked for Plagiarism using Turnitin/Cross-Check and Language Checker. In case the Form is not submitted by Due date, for each late day your evaluated marks will be reduced by two marks. If your plagiarism score is more than 15% then you will get Zero marks overall. If your Language Checker has more than 50 errors in the whole Form, you will get Zero marks overall.

This Form sets the journey for your critical and important step for project. Spend sufficient time to build the answers. For each Question, no of marks is given. You will either get Zero, Half or Full marks in every question for the content of your answer. The evaluation will be based on the following:

- a) Whether you have properly researched, outlines described and analyzed your answers.
- b) Whether you have a global context and are able to articulate and convince a global audience with your answers
- c) Demonstration of Critical and Creative Thinking and Showcasing your best personality and skills through your answers
- d) Any white spaces or other manipulation to fulfil the criteria of minimum characters to answer the question will attract zero marks out of 20 in the 1st milestone.
- e) After submitting 1st Milestone Any change in team and Project will attract a penalty of 2 marks for each subsequent day.

1. Write Your Name *

2. Write your BU Email Address *

3. Write your Mobile Number *

Team member details [2-4 members]

4. Select your team's batch *

Mark only one oval.

☐ EB05

☐ EB06

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5. Your team number [check LMS for the same]. If your team is not listed then write *
N/A

6. Team member names [separated by comma] *

7. Team member enrolment# [separated by comma] *

8. Bennett email ID of Team Members [separated by comma] *

Project Info

9. Project Title *

It should be catchy, Self-describing and clear. This Question Carries One Mark.

10. Describe Your Project *

This is like answering someone's question. "What are you doing as a Design thinking and innovation Project" or "What is your Project" or "Can you tell something about your Project". Please write a Minimum 500 and Maximum 1000 Characters. This Question Carries One Mark.

11. Why team has chosen this project? *

It basically reasons for your choice of this project from so many other options that are available. How it aligns with your interests, personality, strength, skills, ambitions or passion. Please write a Minimum 500 and Maximum 1000 Characters. This Question Carries One Mark. This can not be same as other teams.

12. What Problem(s) it solves. *

What issue or need it addresses. Please write Minimum 500 and Maximum 1000 Characters. This Question Carries One Mark.

13. Who will be the potential clients/customers/users/startups/beneficiaries of the project. Describe appropriately. Why you think they are your target audience? *
- Be specific so that the prospective target for your project is clear. Please write minimum 500 and maximum 1000 Characters. This Question Carries One Mark.

14. What will be the innovation in this project? *
- Write at least Three Innovations. You may be proposing a new technology model, new paradigm or framework to solve the problem. Please write Minimum 1000 Maximum 2000 Characters. This Question Carries two Mark.

15. How it will be different from similar existing solutions. *
- Take at least three existing applications which are most closer to your project proposal and how you will be differentiating and bench marking with these three. You have to specifically name those three applications and compare. Min 1000 Character and Max 2000 Characters. This Question Carries Two Marks.

16. What makes it challenging enough to be chosen to be done in four months (Jan - May) *

There are two parts to the question. First, you need to articulate that what perspective of the project is challenging enough that makes it worthwhile to do as a full semester project. Second is whether it has the proportionate scope of being done in Four Months. (and can not be done in two months or will not require more than four months). Minimum Character Count is 500 characters and Maximum 1000 Characters. This Question Carries One Mark.

17. How you will measure the success/outcome/quality of your project *

What will be your parameters of achievement in your project and Why? Here you are specifying the assessment criteria of your project at the final evaluation time. Minimum 500 Characters and Maximum 1000 Characters. This Question Carries One Mark.

18. Resources required for the project and the feasibility of their availability as per the plans *

May be software, Hardware, Datasets, Funds, Equipment etc. Minimum 300 Characters and Maximum 1000 Characters. This Question Carries One Mark.

19. If you are a team of 2 or more then clearly define responsibilities and how each member should be assessed differently *

It should be by Name and Roll No of each Member. Please write a Minimum 500 and Maximum 1000 Characters. This Question Carries One Mark.

20. Short and long term planning with detailed and logical steps and timelines. *

Please write a Minimum 1000 and Maximum 2000 Characters. This Question Carries One Mark.

21. You may upload a image of Time Chart.

Maximum file size is 10 MB. It should be a image.

Files submitted:

22. Evidence/literature/research/survey etc. in support of the hypothesis or idea to be successful. (Local/National/International Context) *

What makes you believe that it will be successful. If there are some validation, supporting theory or literature available , then please cite it here. You can also give some references in this answer that have been used to build up your proposal. Please write a Minimum 2000 and Maximum 4000 Characters. This Question Carries Three Marks.

23. Risk Analysis (What are the factors which pose risk of failure of your project and risk of not completing your project by deadline) *

How you are taking care of these risks so that they can be avoided. Please write a Minimum 500 and Maximum 1000 Characters. This Question Carries One Mark.

24. Give Names and emails of Three Persons with whom you have discussed the details of the project and what was their reaction/suggestion. *

It is important to converse and take perspective on your proposal from others. One person each from categories (Industry, Your parents, friends, teachers). Please write a Minimum 500 and Maximum 1000 Characters. This Question Carries One Mark.

25. List down the Ethics, Privacy, Moral and Legal issues related with the project *

Even if there are no issues, then describe how it fulfills all the norms. Please write a Minimum 500 and Maximum 2000 Characters. This Question Carries One Mark.

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