

# ML methods

2022

# ABOUT YOUR COMPANY

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# Course structure:

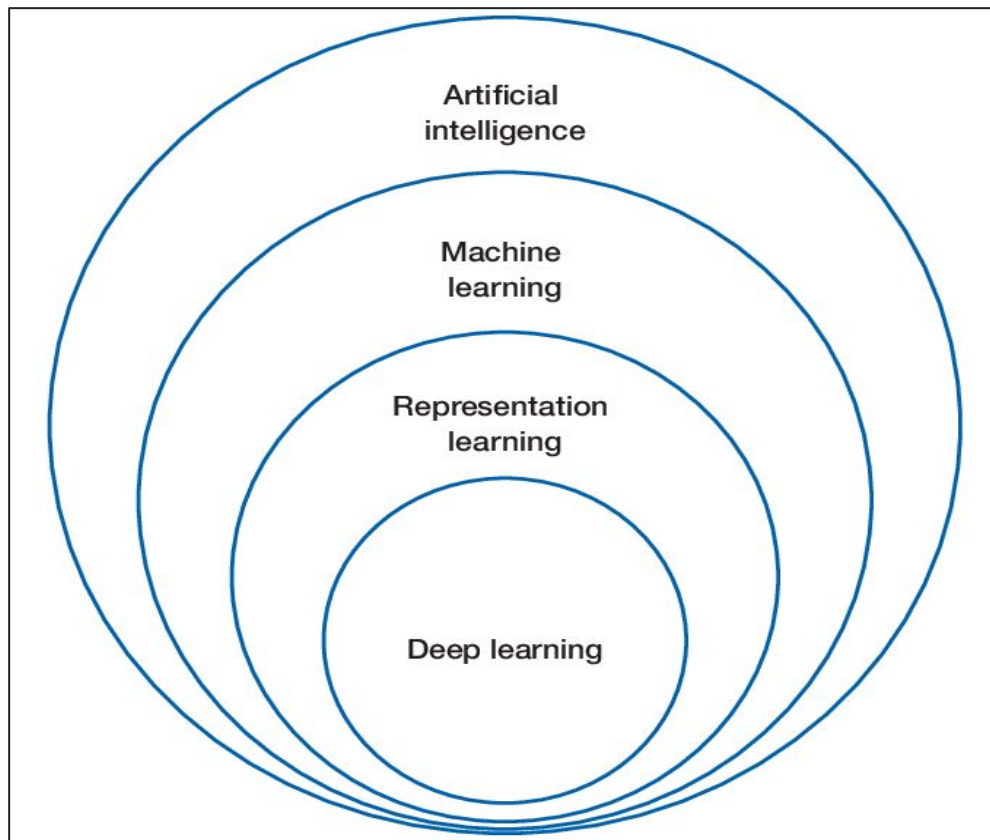
- 10-12 sessions
- 2 sessions a week
- We will choose the most comfortable weekdays later
- One sessions = ~1-1,5 hours: lecture + seminar
- A homework after each session

**Why do we need  
to teach  
machines?**

# What is the difference between AI and machine learning

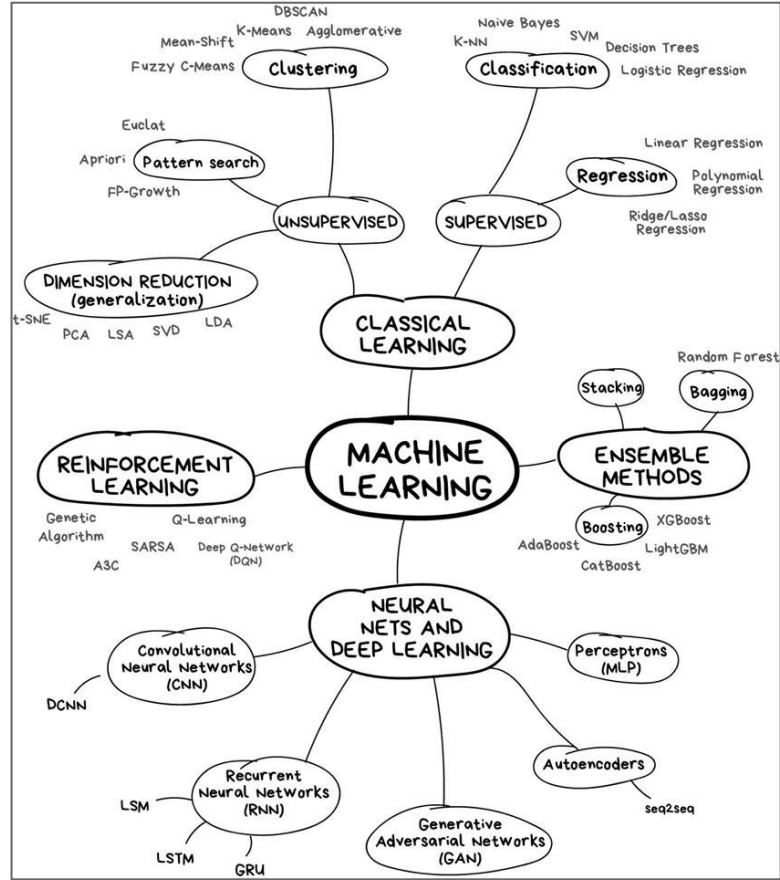
There is a joke about that: if you present it to your costumers then it is AI, if it is a python code then it its machine learning.

# What is the difference between AI and machine learning



# Levels of Artificial intelligence

- Weak AI (ANI) - AI that specializes in one field
- Strong AI (AGI), also can be named as human's level AI - it is a computer capable of solving any mental task that a person is capable of solving.
- Artificial superintelligence (ASI)- Oxford philosopher and leading THINKer in the field of AI Nick Bostrom defines ASI as "intelligence that is much smarter than the best human minds in almost any field, including scientific creativity and social skills."



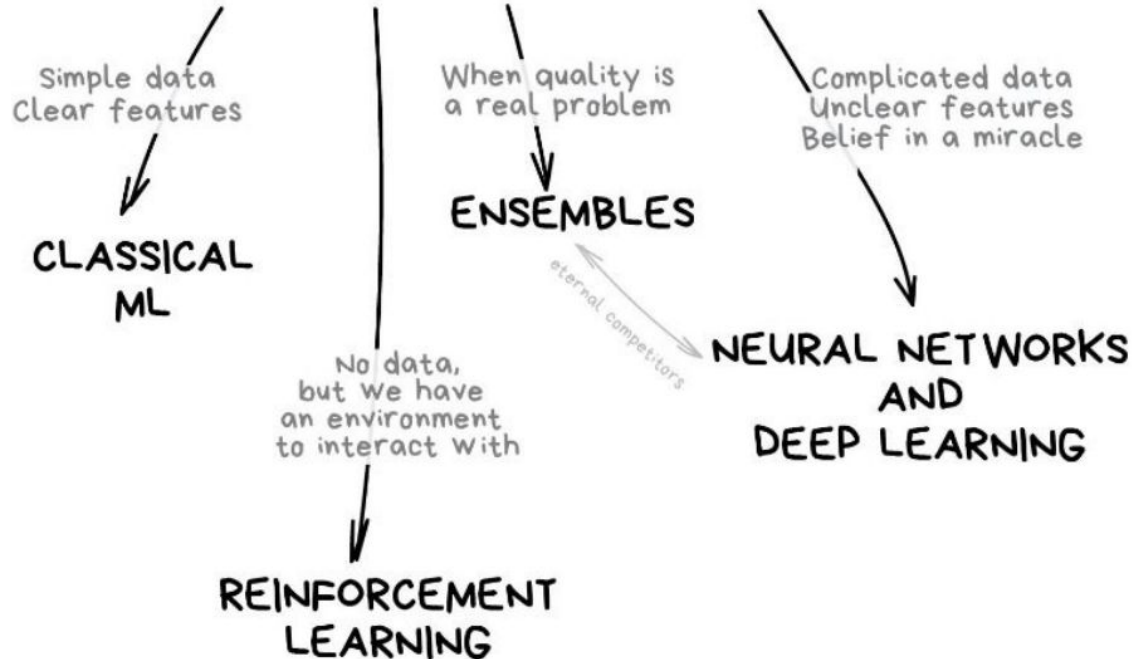


# What machine learning consists of

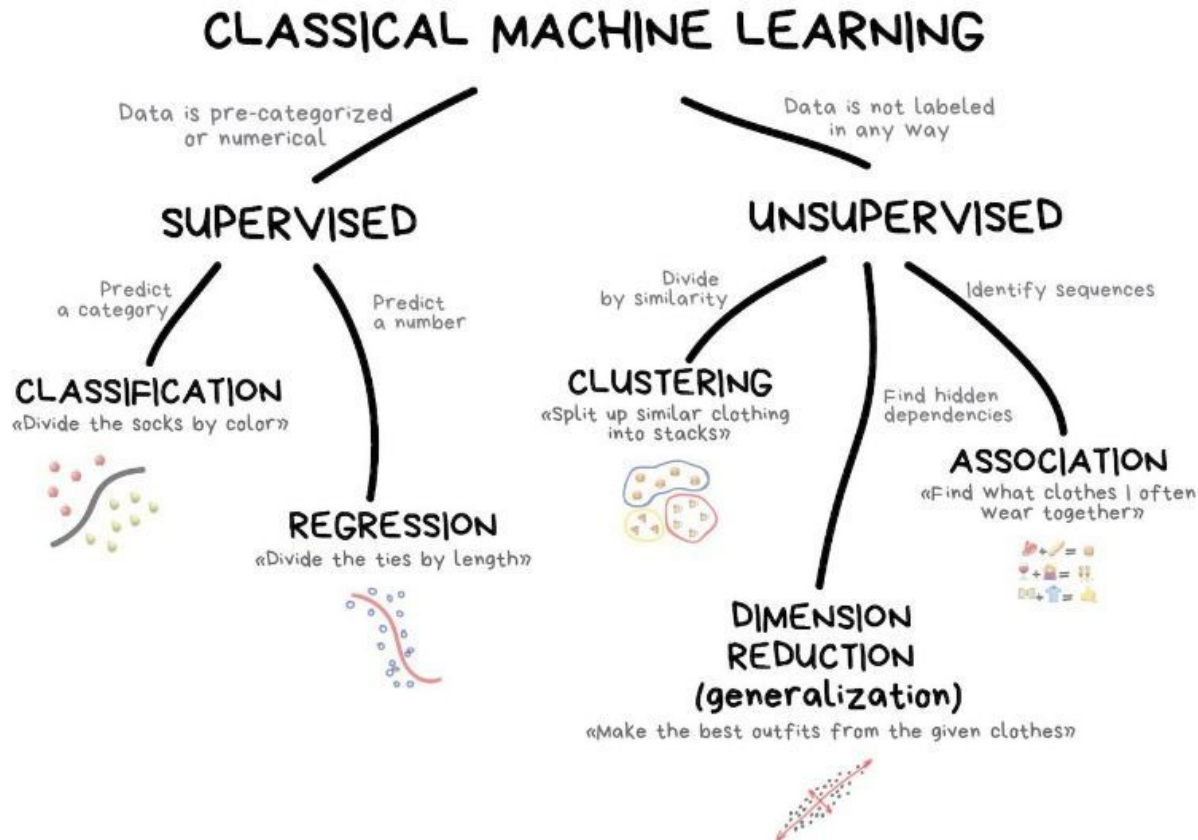
Data → Features → Model

# Types of Machine Learning

## THE MAIN TYPES OF MACHINE LEARNING



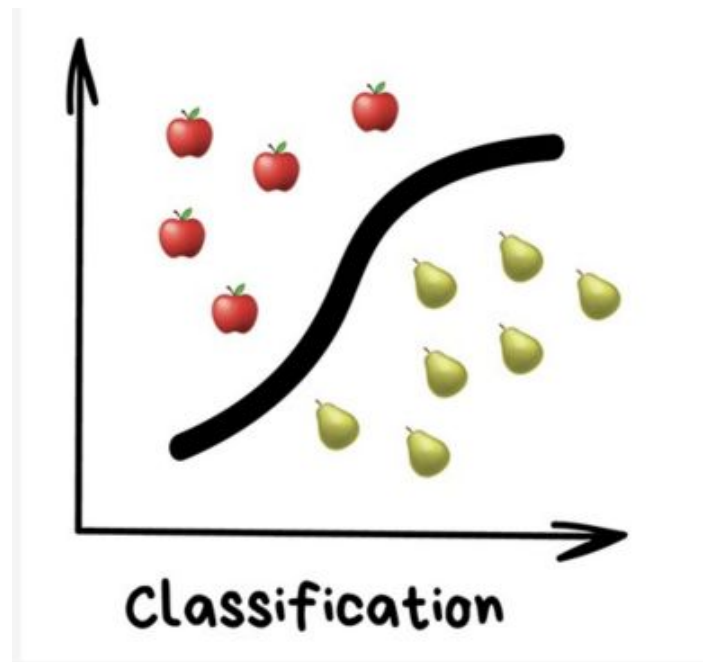
# Types of Machine Learning



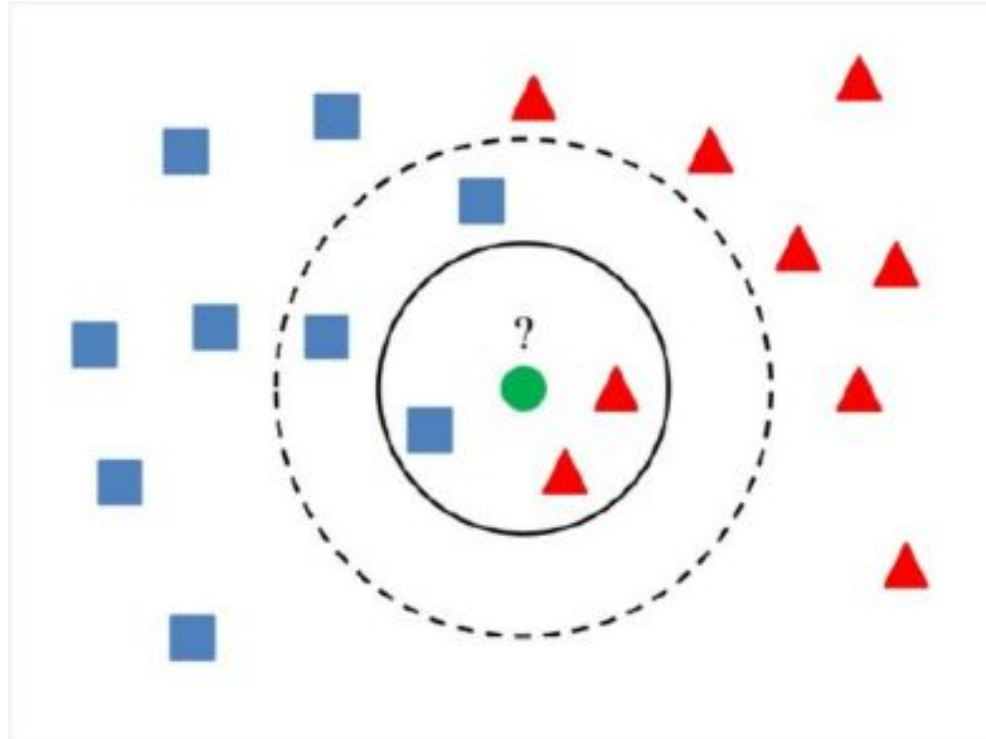
# Classification

# Classification

- Spam filters
- Language detection
- Search for similar documents
- Hand-written digits recognition
- Identification of suspicious transactions



# Classification: KNN



# Classification: Naive Bayes

## Discrete example: spam

- Separate spam from valid email, attributes = words

D1: "send us your password" **spam**  
 D2: "send us your review" **ham**  
 D3: "review your password" **ham**  
 D4: "review us" **spam**  
 D5: "send your password" **spam**  
 D6: "send us your account" **spam**

new email: "review us now"

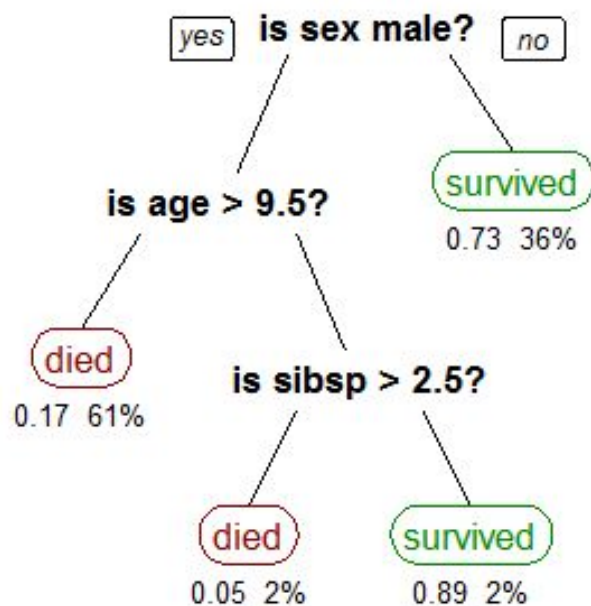
P (spam) = 4/6    P (ham) = 2/6		
spam	ham	
2/4	1/2	password
1/4	2/2	review
3/4	1/2	send
3/4	1/2	us
3/4	1/2	your
1/4	0/2	account

$$P(\text{review us} | \text{spam}) = P(0, 1, 0, 1, 0, 0 | \text{spam}) = (1 - \frac{2}{4})(\frac{1}{4})(1 - \frac{3}{4})(\frac{3}{4})(1 - \frac{3}{4})(1 - \frac{1}{4})$$

$$P(\text{review us} | \text{ham}) = P(0, 1, 0, 1, 0, 0 | \text{ham}) = (1 - \frac{1}{2})(\frac{2}{2})(1 - \frac{1}{2})(\frac{1}{2})(1 - \frac{1}{2})(1 - \frac{0}{2})$$

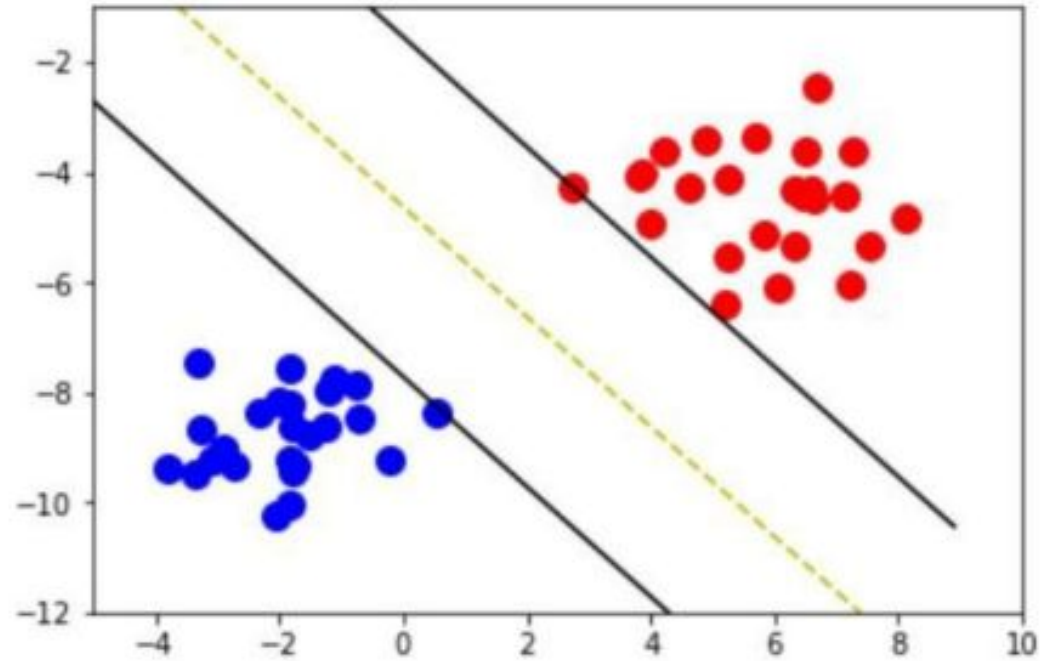
$$P(\text{ham} | \text{review us}) = \frac{0.0625 \times 2/6}{0.0625 \times 2/6 + 0.0044 \times 4/6} = 0.87 \quad (\text{note identical example})$$

# Classification: Decision Trees





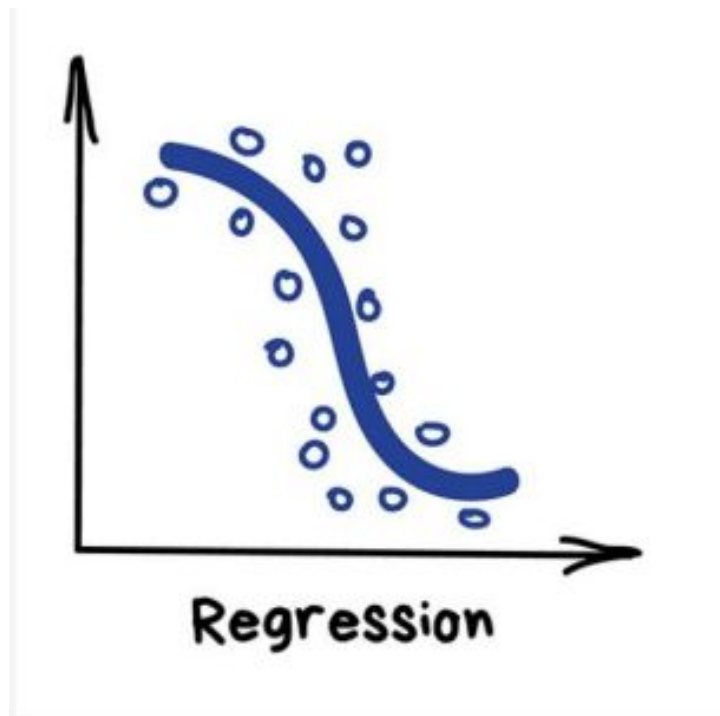
# Classification: SVM



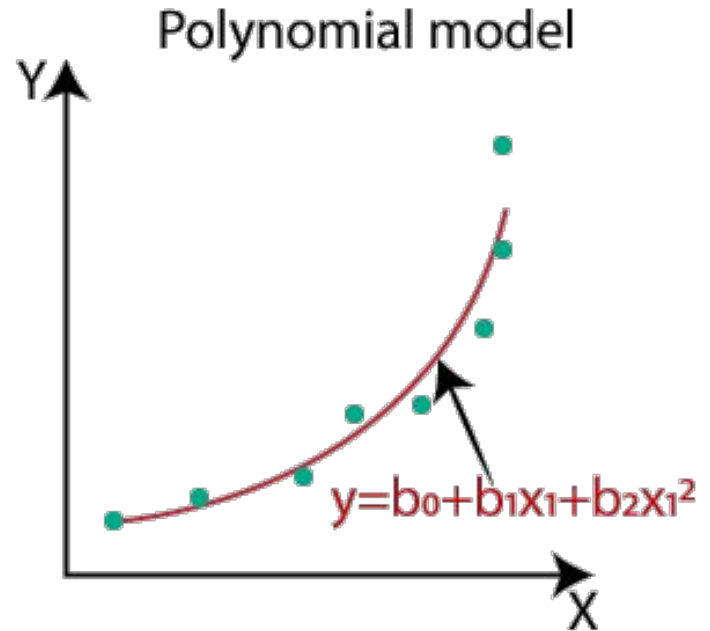
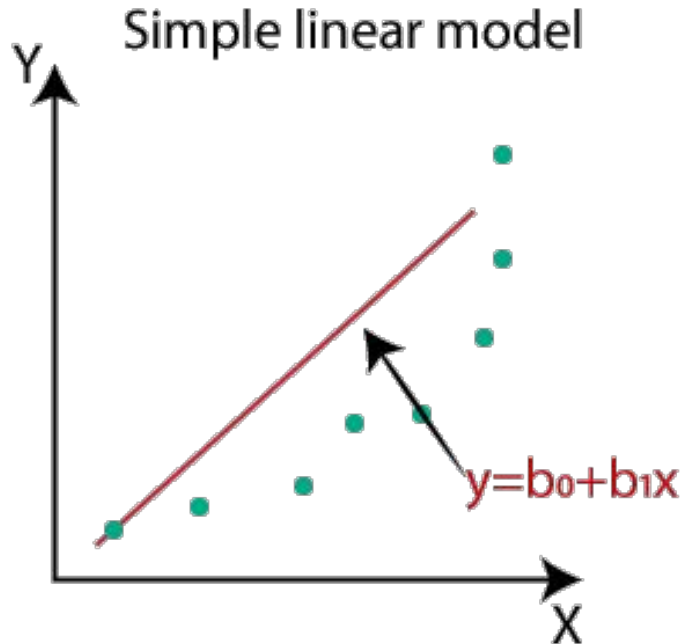
# Regression

# Regression

- Prediction of the value of securities
- Analysis of demand, sales volume
- Medical diagnoses
- Any dependencies of a number on time



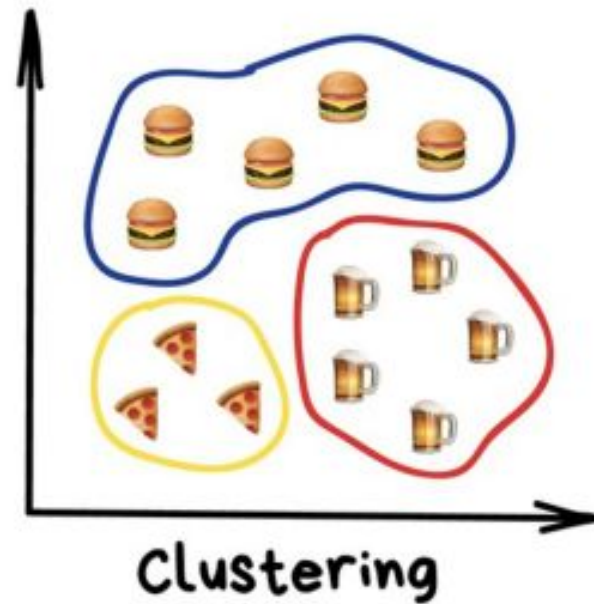
# Regression: types of regression



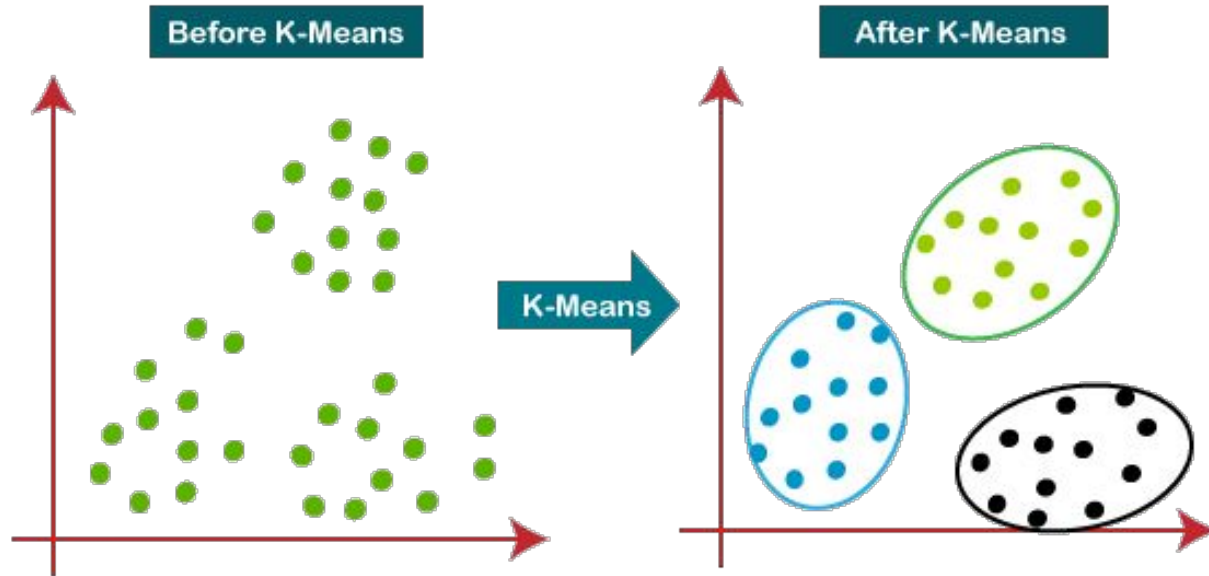
# Unsupervised learning

# Unsupervised learning

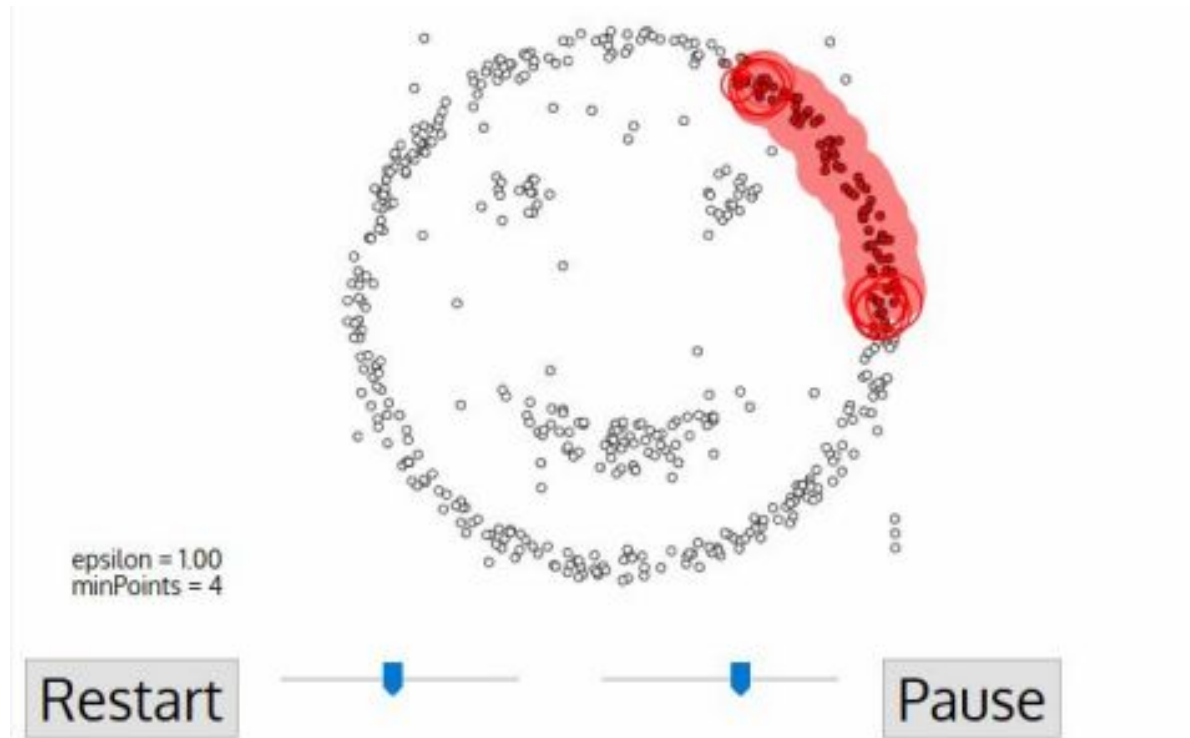
- Market segmentation (types of customers, loyalty)
- Combine close points on the map
- Image compression



# Clusterization: K-means



# Clusterization: DBSCAN

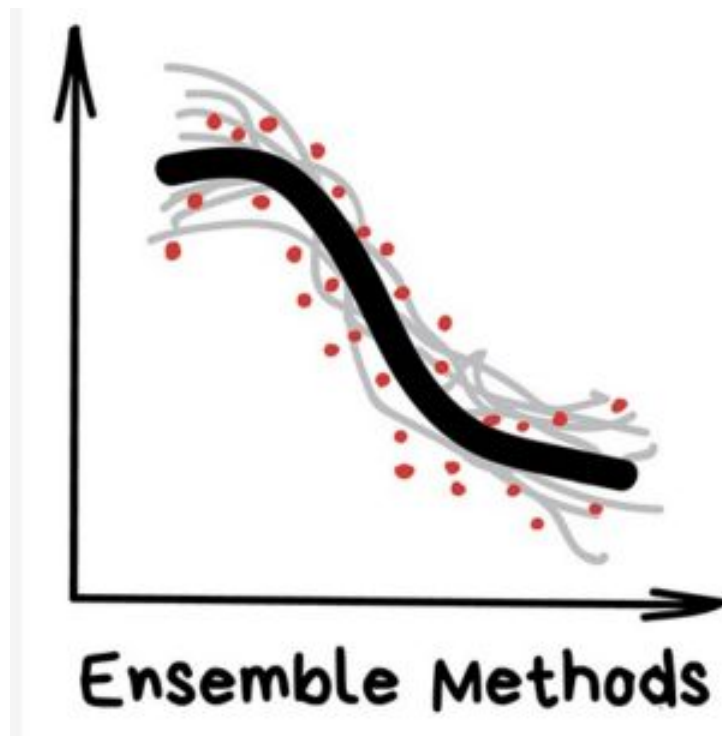




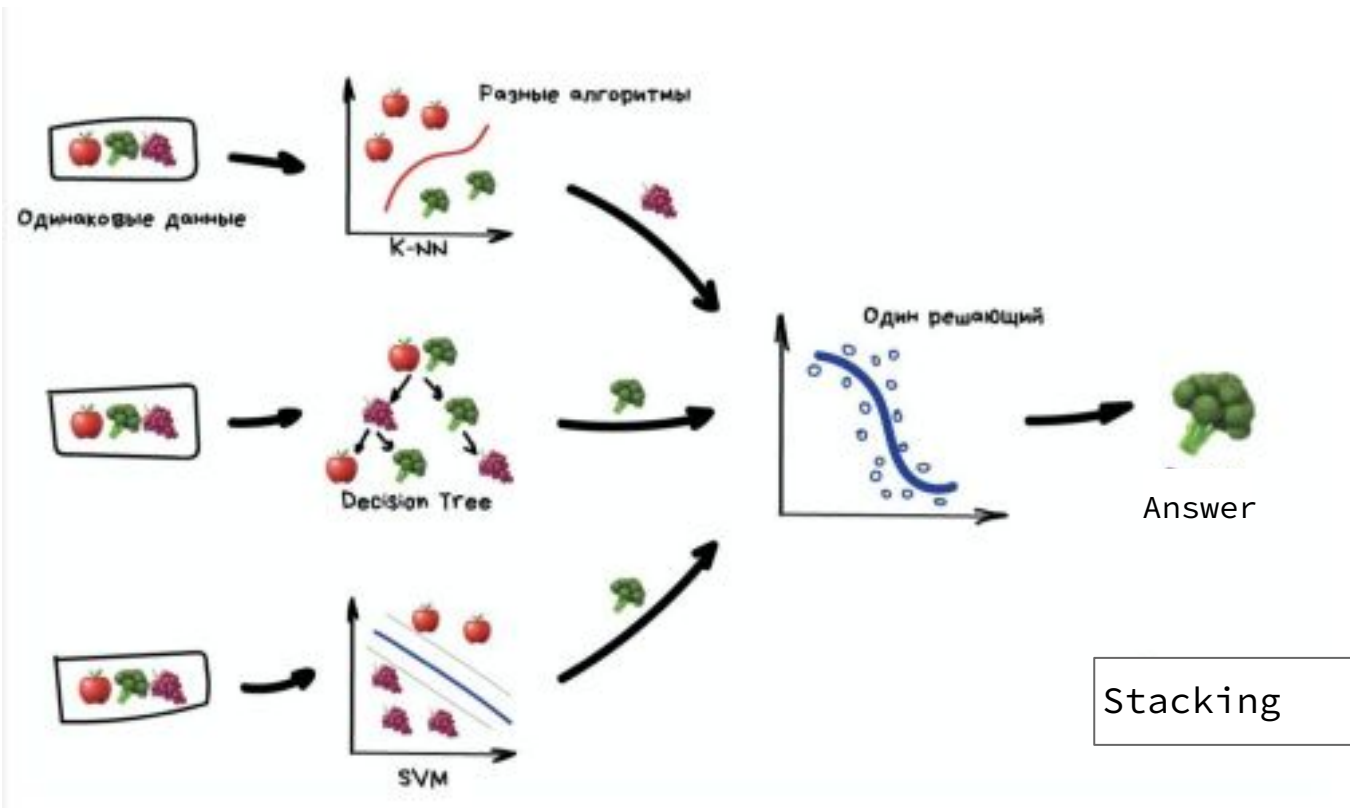
# Ensembles

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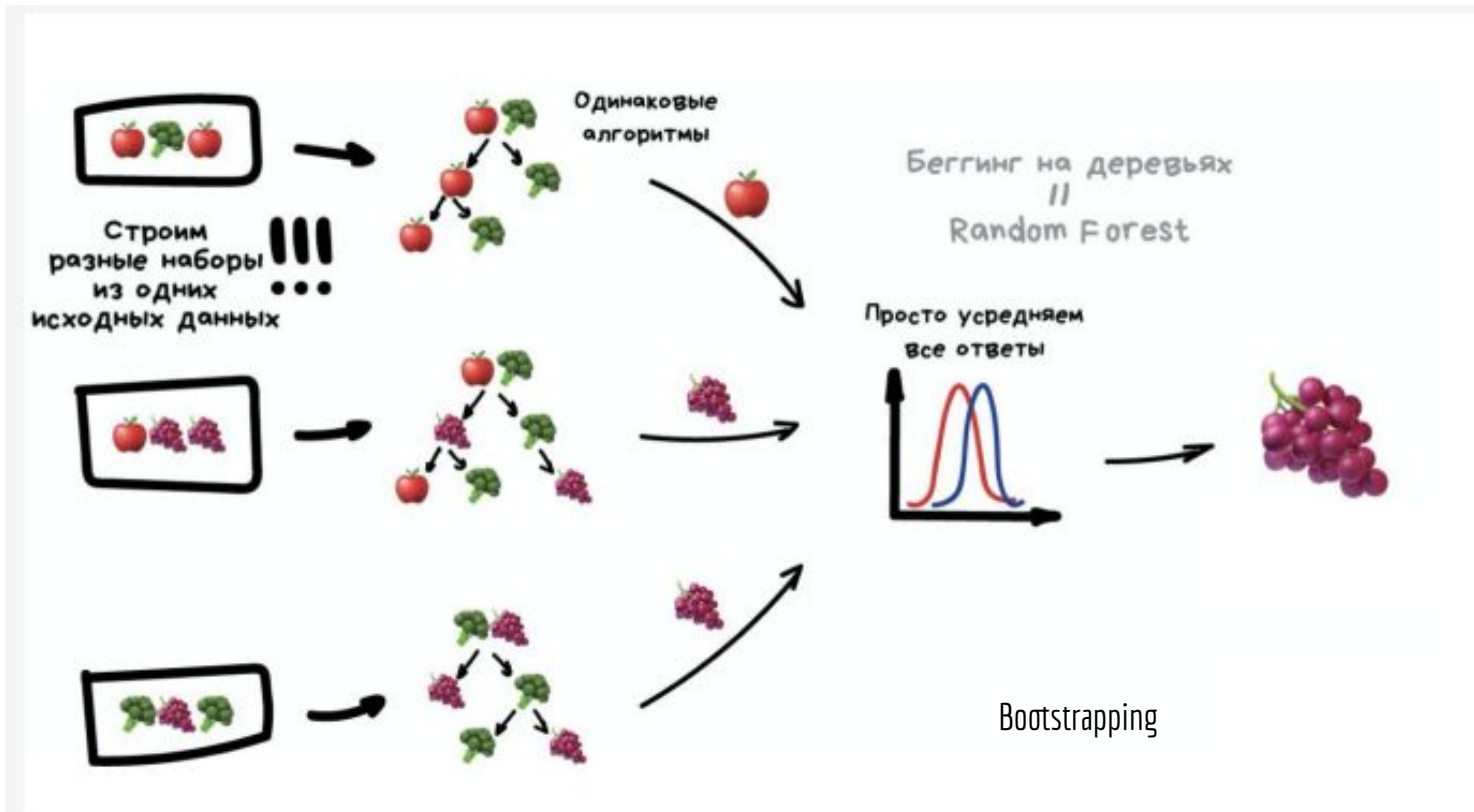
- Made for all things where classic algorithms fit
- Search engines
- Computer vision
- Objects recognition



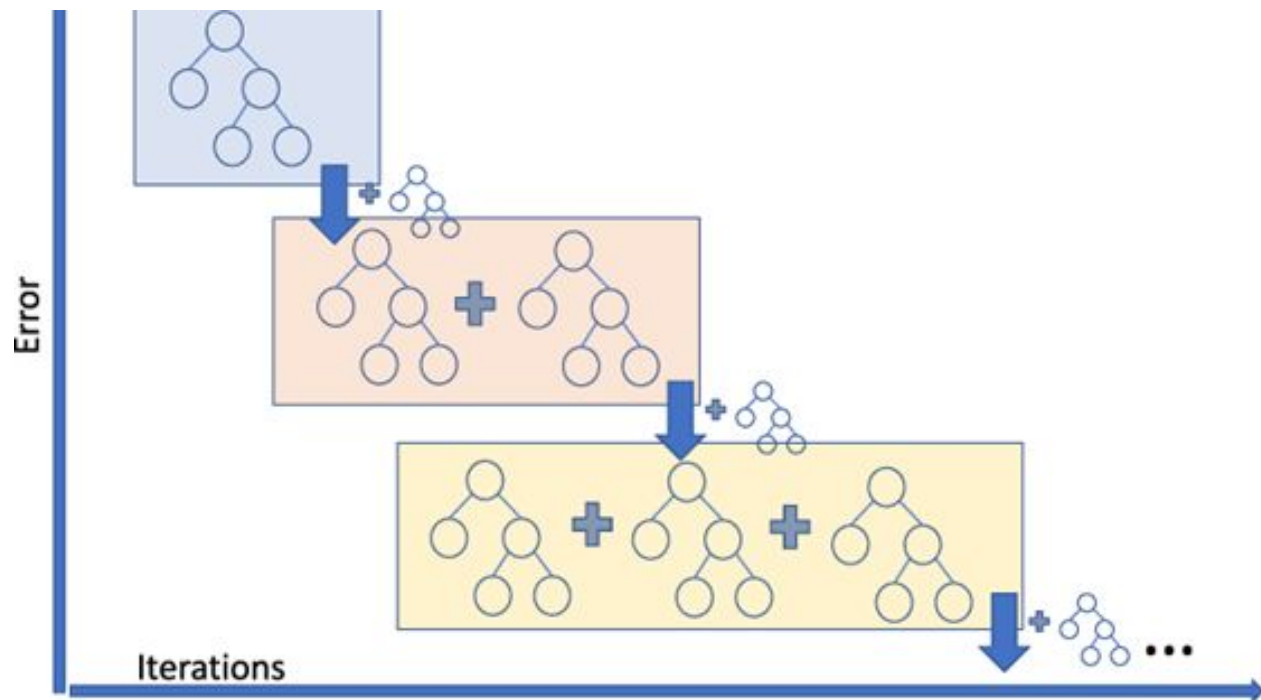
# Ensembles: stacking



# Ensembles: Bootstrapping



# Ensembles: boosting



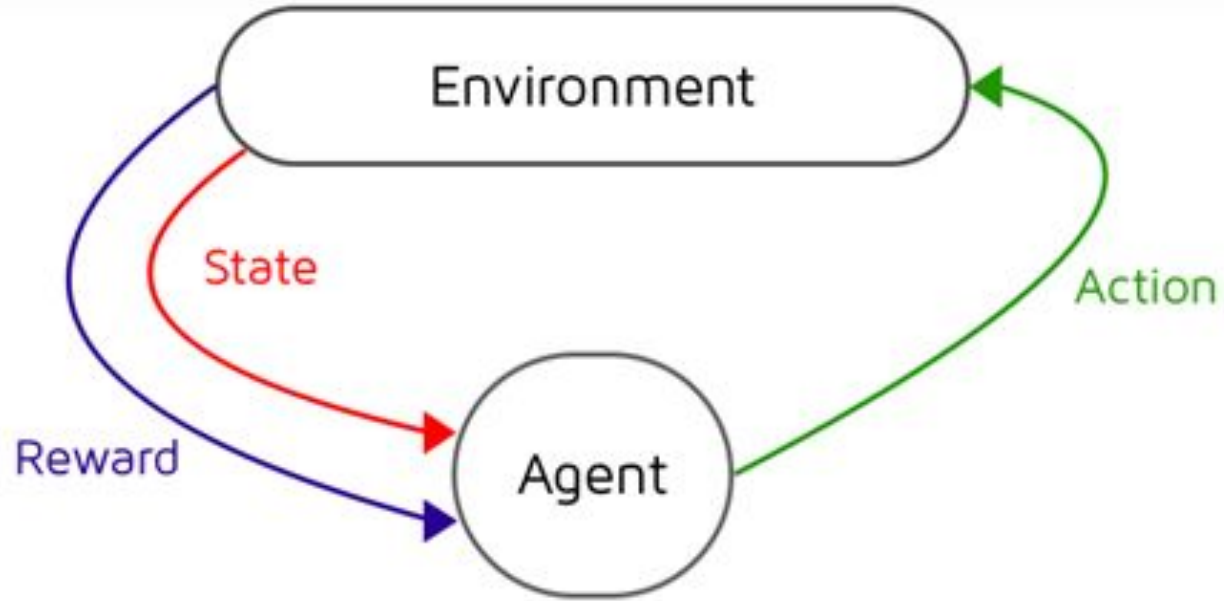
# Reinforcement learning

# Reinforcement learning

- Self-driving cars
- Robot Vacuum Cleaners
- Bots at games
- Enterprise Resource Management



# Reinforcement learning: Markov process

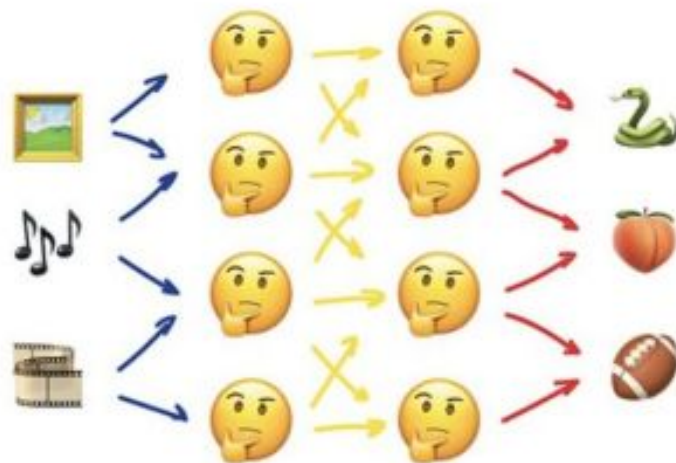




# Neural networks

# Neural networks

- Instead of all of the above algorithms
- Identify objects in photos and videos
- Speech recognition and synthesis
- Machine translation



## Neural Networks

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QUESTIONS?

BREAK



## INTERESTING LINKS

<https://waitbutwhy.com/2015/01/artificial-intelligence-revolution-1.html>

<https://waitbutwhy.com/2015/01/artificial-intelligence-revolution-2.html>

[https://vas3k.com/blog/machine learning/](https://vas3k.com/blog/machine-learning/)