

Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Thinks

5G is a platform for entirely new innovation

speeds up all the process

5G upto 100 times faster than 4G

High data rates

5G is expected to offer an excellent user experiance

Consumers value the potential of 5G to improve their lives

Transform public spaces like airport and shopping malls

Enable smart manufacturing



Marketing insights 5G World

The radiation from 5G mobile phones might be harmfull for animals and birds

very costly

5G signals could interfere with aircraft equipment

5G is creating never before seeen opportunities for people and business

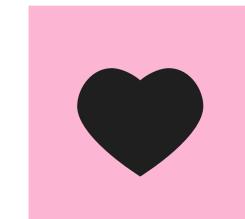


Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels

