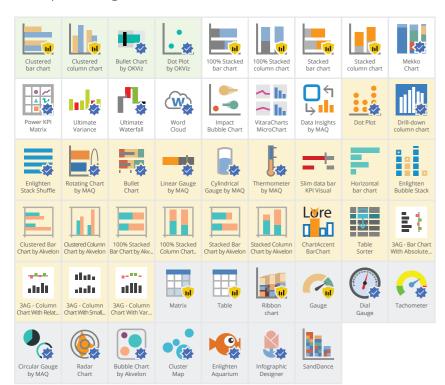
# THE VISUALS REFERENCE

# SEP. 2018 http://sql.bi/visual-reference

#### **COMPARISON**

To compare the magnitude of measures



#### **CHANGE OVER TIME**

To display the changing trend of measures



#### **RANKING**

To rank measures in an order



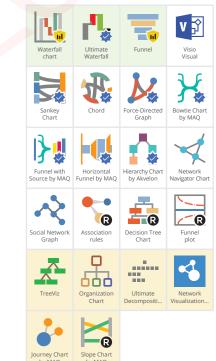
#### **SPATIAL**

To display measures over spatial maps



#### **FLOW**

To display a flow or dynamic relations



# **PART-TO-WHOLE**

To identify the parts making up a measure total



#### **DISTRIBUTION**

To display the distribution of values



# CORRELATION

To show correlations between measures



# **SINGLE**

To present single values



# **FILTER**

To control report filters



# **NARRATIVE**

To tell a story with data



#### **MISCELLANEOUS**



