

## **1. INTRODUCTION**

### **1.1 Project Overview**

Citizen AI is an advanced digital platform developed to foster effective communication between citizens and government bodies. In today's fast-paced digital age, where expectations for immediate and accurate responses are high, Citizen AI acts as a revolutionary system that leverages artificial intelligence and cloud technologies. The system is built using Flask as the backend framework and utilizes IBM Watson and IBM Granite models for powerful natural language processing (NLP) capabilities. It provides real-time, intelligent responses to citizen inquiries and allows government officials to monitor feedback and sentiment through a robust analytics dashboard. This platform not only facilitates better engagement but also supports data-driven policy-making and improves the overall public service experience.

### **1.2 Purpose**

The primary objective of Citizen AI is to enhance civic engagement by transforming how governments respond to citizens. It aims to automate repetitive interactions, provide 24/7 assistance, and empower citizens to access vital information easily. The project supports transparency and accountability in governance, ensuring timely and relevant communication that builds trust and satisfaction among the public.

## **2. IDEATION PHASE**

### **2.1 Problem Statement**

Date	10 aug 2025
Team ID	NM2025TMID11428
Project Name	citizen ai – intelligent citizen engagement platform
Maximum Marks	2

Many citizens experience difficulty in accessing government services and getting their queries addressed efficiently. The manual processes currently in place lead to delays, miscommunication, and frustration. A significant gap exists between government service providers and the public due to a lack of interactive, intelligent, and scalable communication systems. The need for a platform that can address these challenges and simplify the interaction process is more critical than ever.

<b>I am</b>	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

## 2.2 Empathy Map Canvas

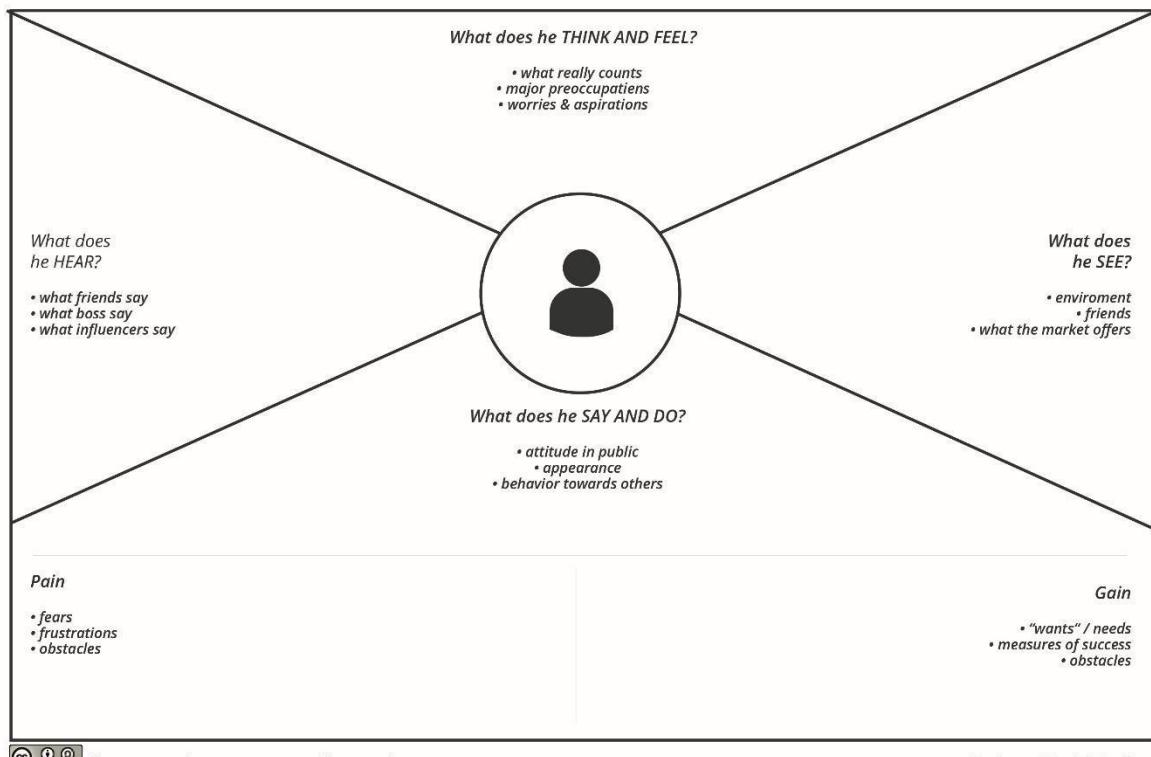
Date	10 aug 2025
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An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

## Empathy Map



Business Model Toolbox

## **2.3 Brainstorming**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### **Step-1: Team Gathering, Collaboration and Select the Problem Statement**



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
⌚ 1 hour to collaborate  
👤 2-8 people recommended

**Before you collaborate**  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.  
⌚ 10 minutes

**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.  
[Open article →](#)

**1 Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

**PROBLEM**  
How might we [your problem statement]?



### Key rules of brainstorming

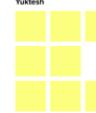
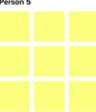
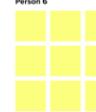
To run a smooth and productive session

- 😊 Stay in topic. 💡 Encourage wild ideas.
- 🕒 Defer judgment. 👂 Listen to others.
- 📝 Go for volume. 👁️ If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

**2 Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  
⌚ 10 minutes

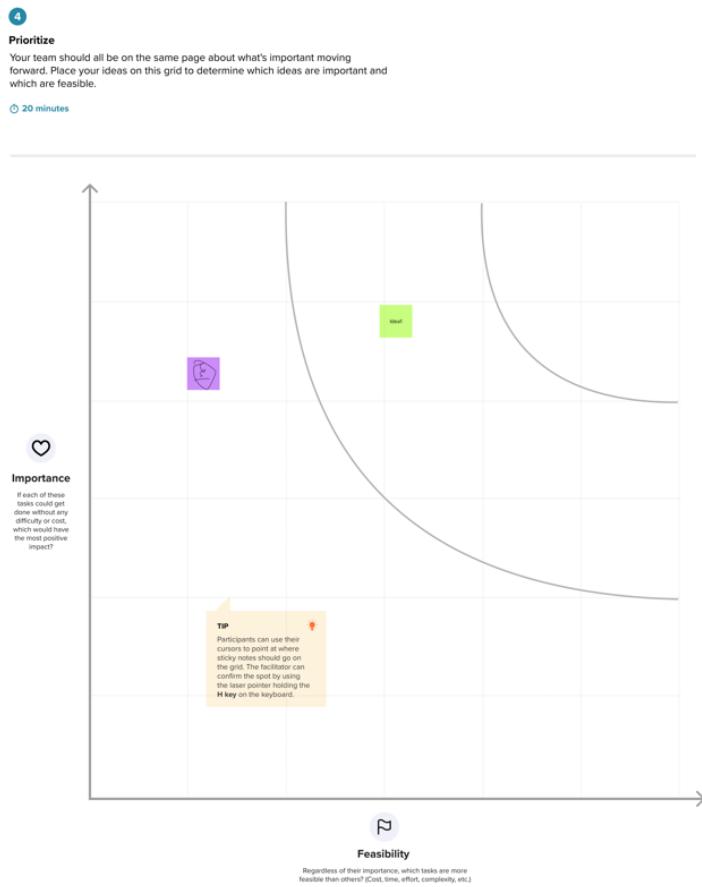
**TIP**  
You can select a sticky note and use the pencil (switch to sketch) icon to start drawing!

Amar	Yuktesh	Person 3	Person 4
			
Person 5	Person 6	Person 7	Person 8
			

**3 Group ideas**  
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.  
⌚ 20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, and filter. You can also categorize important ideas as themes within your board.

### Step-3: Idea Prioritization



## 3. REQUIREMENT ANALYSIS

### 3.1 Customer Journey Map

1. A citizen accesses the Citizen AI platform via a web browser.
2. The user interacts with the chatbot by typing a query or concern.
3. The chatbot processes the input using IBM Granite NLP models.
4. A contextual and personalized response is returned to the user.
5. Feedback from the user is analyzed for sentiment and logged.
6. Officials monitor the feedback via a dynamic dashboard.

Each step in the journey is designed to be intuitive, time-efficient, and responsive to the unique needs of individual users. The backend system ensures smooth query routing, language comprehension, and storage of useful feedback for continuous improvement.

### 3.2 Solution Requirement

- Responsive Web UI

- Secure backend using Flask
- NLP APIs from IBM Watson and IBM Granite
- Real-time sentiment analysis engine
- Cloud object storage for logging interact
- Dashboard for visualizing trends and metrics
- Feedback collection module
- Admin access controls These requirements were gathered based on user stories, surveys, and expert interviews during the early analysis stage.

### **3.3 Data Flow Diagram**

**User Input → Flask Application → NLP Processing (Watson/Granite) → Response Generation → Sentiment Analysis → Dashboard Update**

This linear yet modular flow allows the system to be expanded in the future for multilingual queries, voice input processing, and advanced intent classification.

### **3.4 Technology Stack**

- Frontend: HTML, CSS, Bootstrap, JavaScript
- Backend: Python with Flask framework
- AI/NLP: IBM Watson and IBM Granite APIs
- Database: Optional (Firebase or JSON-based logging)
- Cloud: IBM Cloud for storage and deployment
- Visualization: Chart.js or D3.js for dashboard

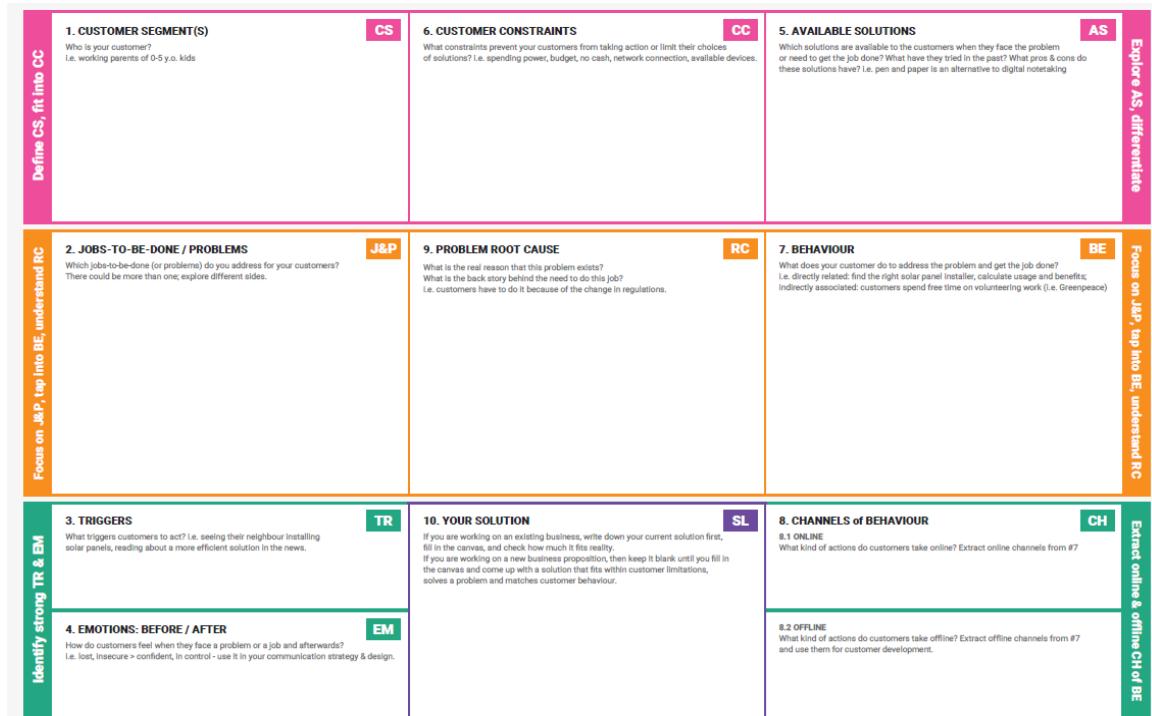
The chosen stack balances simplicity, scalability, and modernity, ensuring quick deployment and ease of maintenance.

## **4. PROJECT DESIGN**

### **4.1 Problem-Solution Fit**

The solution precisely addresses the communication challenges between citizens and government. It offers an AI-powered system that can handle multiple queries simultaneously and ensures consistent, transparent service delivery without manual intervention. It also provides key metrics to government departments to enable proactive service improvement.

Date	11 aug 2025
Team ID	NM2025TMID11428
Project Name	citizen ai – intelligent citizen engagement platform
Maximum Marks	2 Marks



## 4.2 Proposed Solution

Citizen AI offers a web-based AI assistant integrated with IBM's NLP models. It understands citizen queries, responds in a human-like manner, analyzes public sentiment, and logs issues for further review. It also features a dashboard that visually represents the collected data and sentiment trends, enabling efficient monitoring by government departments.

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S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Many citizens face delays and confusion while accessing government services due to lack of real-time, scalable support systems.
2.	Idea / Solution Description	A web-based AI platform that uses IBM Watson to answer citizen queries instantly, analyze sentiment, and provide insights to officials through a dynamic dashboard.
3.	Novelty / Uniqueness	Combines real-time AI chatbot, sentiment analysis, and analytics dashboard into a single civic engagement tool. Offers contextual, personalized responses using IBM Granite models.
4.	Social Impact / Customer Satisfaction	Improves citizen satisfaction by offering fast, 24/7 query support. Increases transparency and builds trust in digital governance.
5.	Business Model (Revenue Model)	Freemium model for basic services; premium subscriptions for local governments. Revenue can be generated from Analytics dashboards, support services, or customization features.

#### 4.3 Solution Architecture

- User Layer: Web-based interface for interaction
- Logic Layer: Flask app handling requests and routing
- AI Layer: IBM Watson and Granite processing queries
- Sentiment Engine: Analyzes citizen feedback
- Dashboard Layer: Visualizes user sentiment and query trends

This architecture promotes modularity, simplifies debugging, and facilitates quick updates or third-party integration.

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## 5. PROJECT PLANNING & SCHEDULING

### 5.1 Project Planning

A systematic project plan was designed to break down the development into manageable phases. Each phase was allotted specific tasks and timelines to ensure organized progression.

Date	13 aug 2025
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Maximum Marks	5 Marks

### Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	2	High	
Sprint-1		USN-2	As a user, I will receive confirmation email once I have registered	1	High	

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
			for the application			
Sprint-2		USN-3	As a user, I can register for the application through Facebook	2	Low	
Sprint-1		USN-4	As a user, I can register for the application through Gmail	2	Medium	
Sprint-1	Login	USN-5	As a user, I can log into the application by entering email & password	1	High	
	Dashboard					

#### Project Tracker, Velocity & Burndown Chart: (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	20	4-5 days	11 aug 2025	14 aug 2025	15 aug 2025	20 Aug 2025
Sprint-2	20	4-5 days	11 aug 2025	14 aug 2025	15 aug 2025	20 aug 2025

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-3	20	4-5 days	11 aug 2025	14 aug 2025	15 aug 2025	20 aug 2025
Sprint-4	20	4-5 days	11 aug 2025	14 aug 2025	15 aug 2025	20 aug 2025

## 6. FUNCTIONAL AND PERFORMANCE TESTING

### 6.1 Performance Testing

Date	25 sep 2025
Team ID	NM2025TMID11428
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Maximum Marks	

### Test Scenarios & Results

Test Case ID	Scenario (What to test)	Test Steps (How to test)	Expected Result	Actual Result	Pass/Fail
FT-01	Text Input Validation (e.g., topic, job title)	Enter valid and invalid text in input fields	Valid inputs accepted, errors for invalid inputs		
FT-02	Number Input Validation (e.g., word count, size, rooms)	Enter numbers within and outside the valid range	Accepts valid values, shows error for out-of-range		
FT-03	Content Generation (e.g., blog, resume, design idea)	Provide complete inputs and click "Generate"	Correct content is generated based on input		

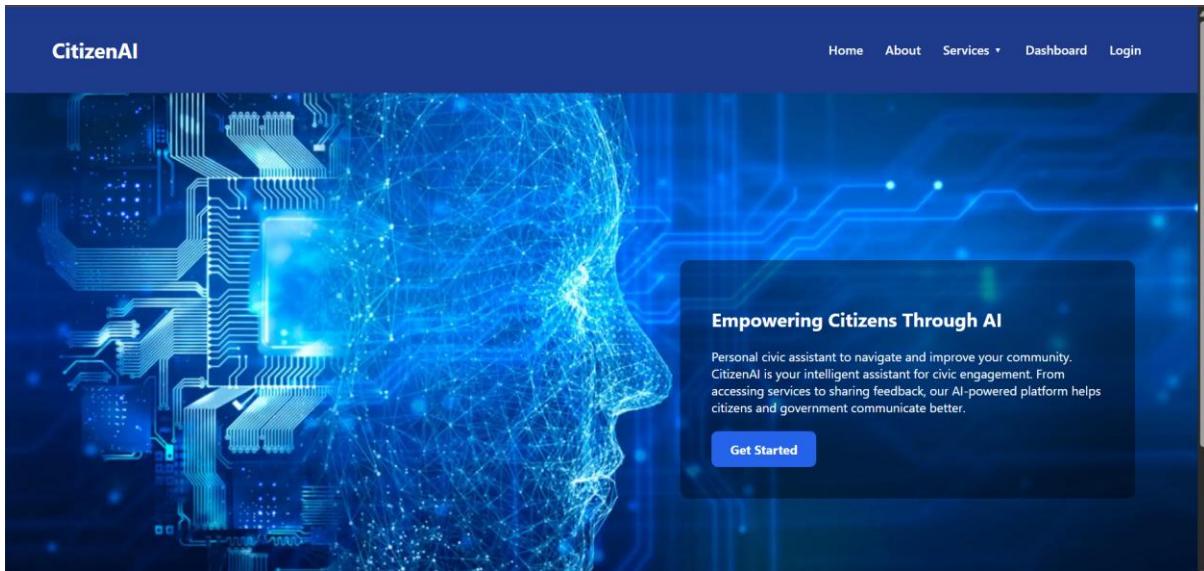
FT-04	<b>API Connection Check</b>	<b>Check if API key is correct and model responds</b>	<b>API responds successfully</b>		
PT-01	<b>Response Time Test</b>	<b>Use a timer to check content generation time</b>	<b>Should be under 3 seconds</b>		
PT-02	<b>API Speed Test</b>	<b>Send multiple API calls at the same time</b>	<b>API should not slow down</b>		
PT-03	<b>File Upload Load Test (e.g., PDFs)</b>	<b>Upload multiple PDFs and check processing</b>	<b>Should work smoothly without crashing</b>		

## 7. RESULTS

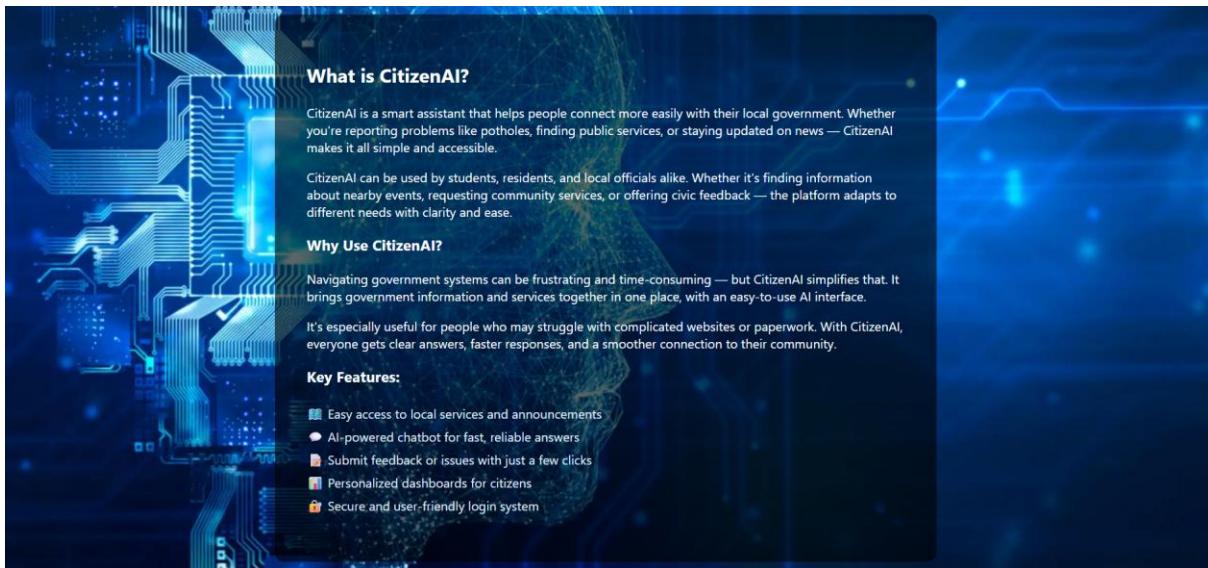
### 7.1 Output Screenshots

Screenshots were captured at various development stages to illustrate functionality:

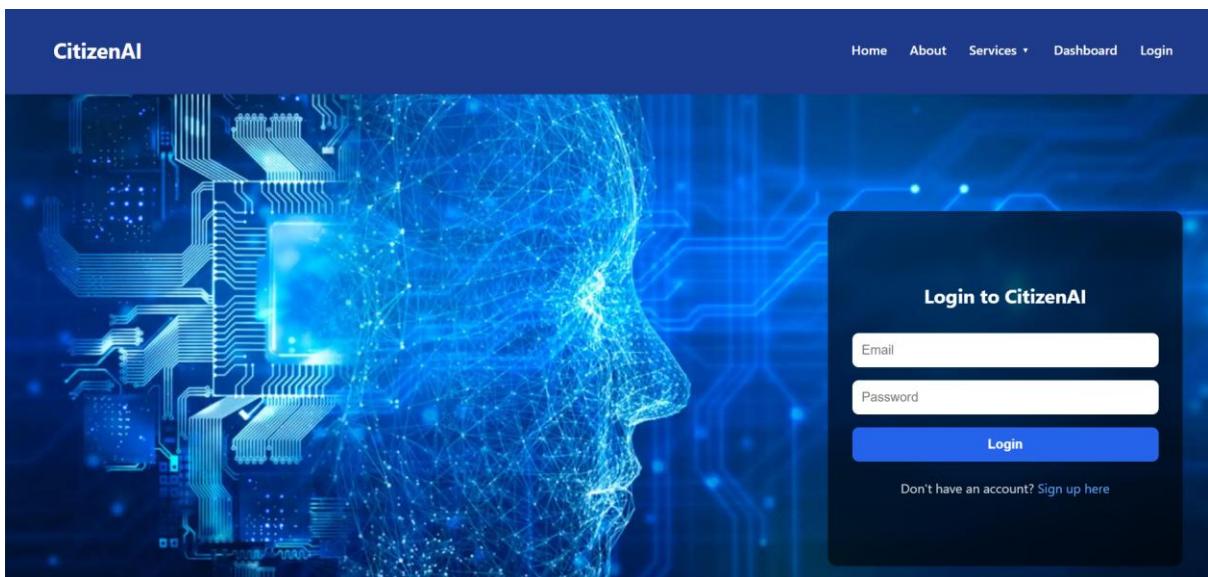
Home page :



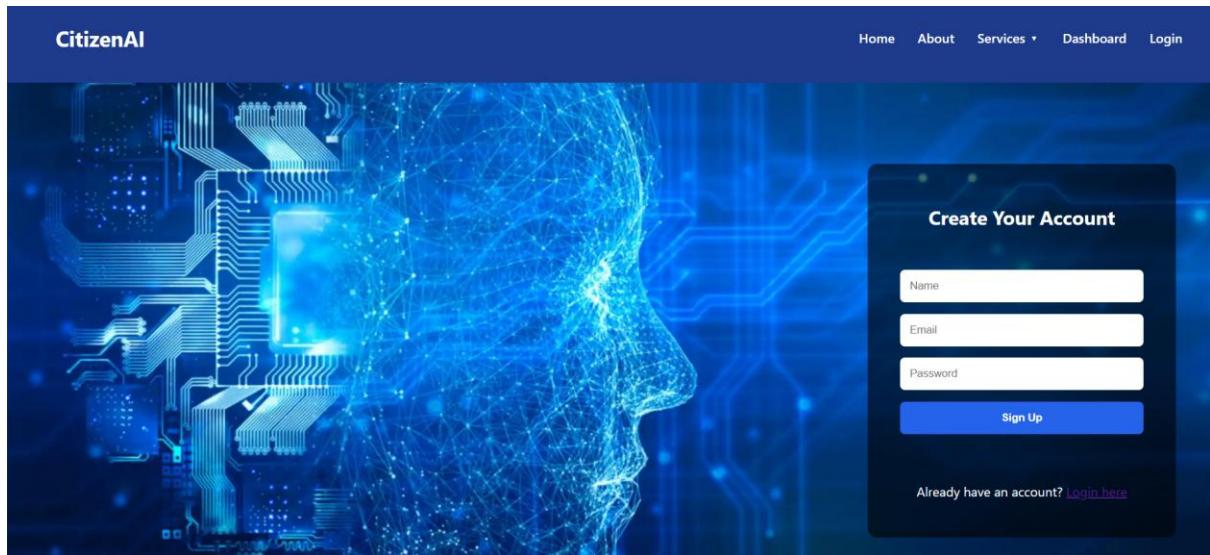
About page :



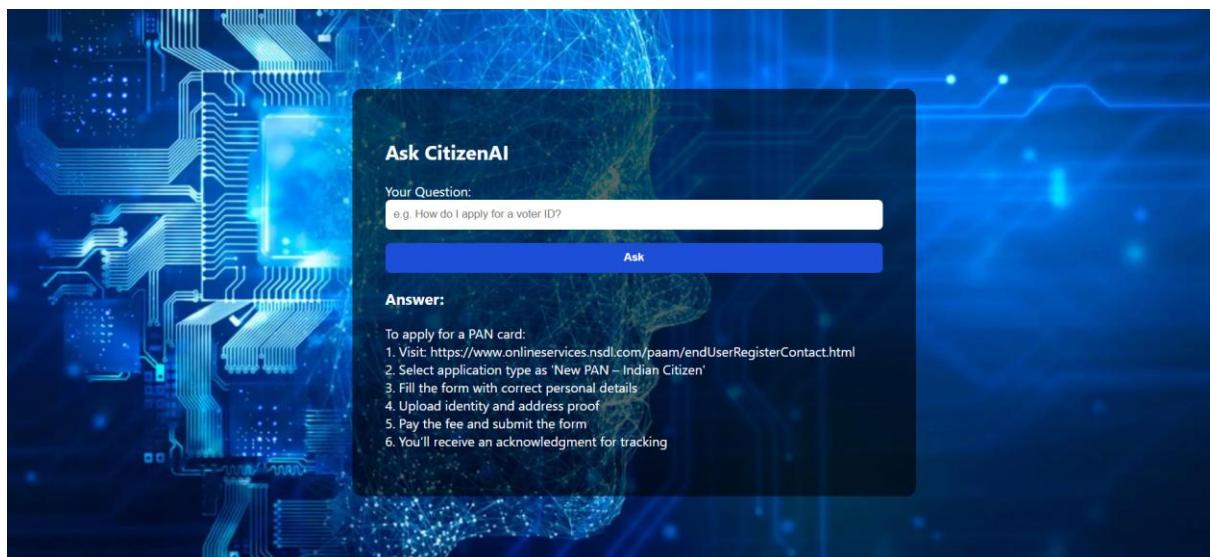
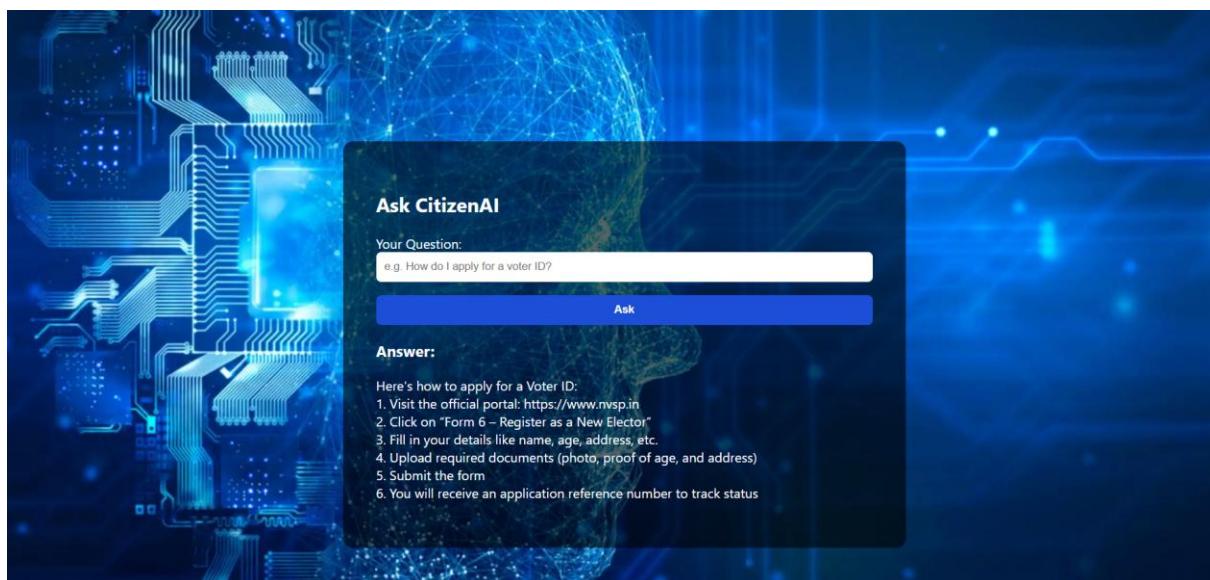
Login page :



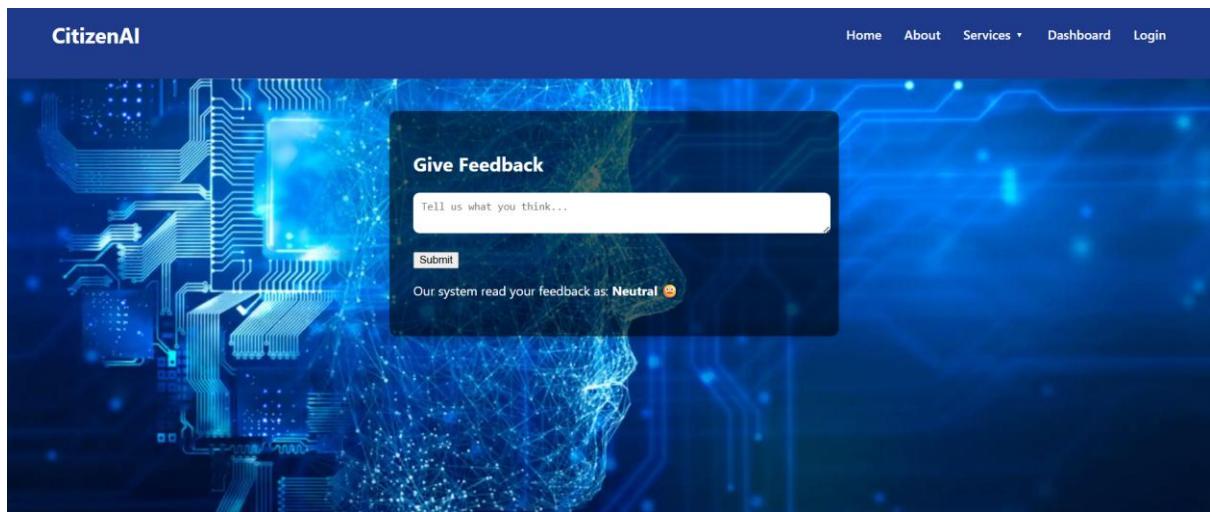
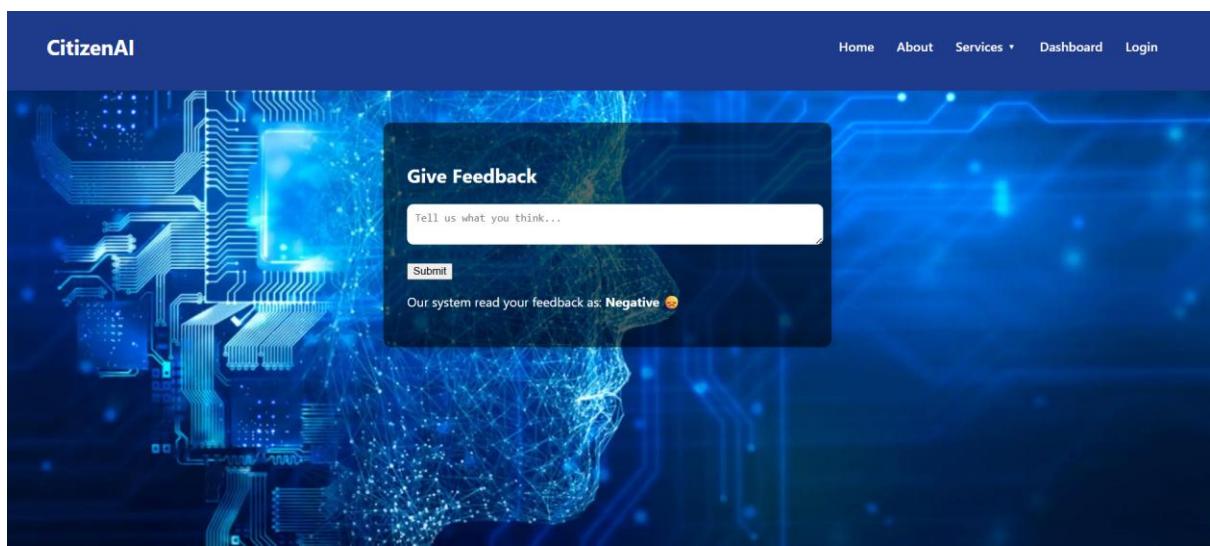
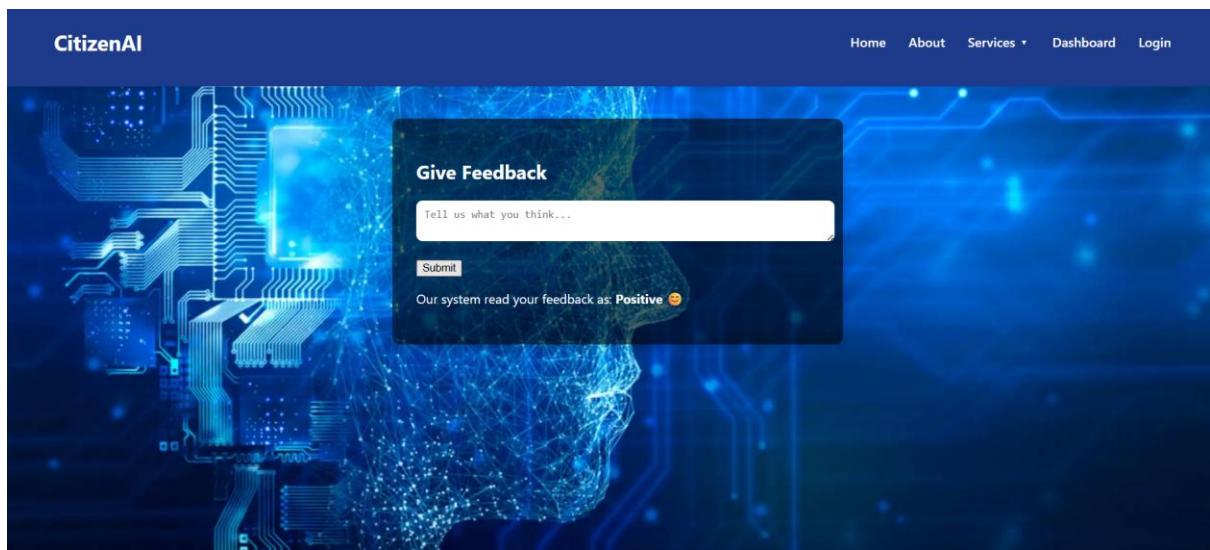
Signup page :



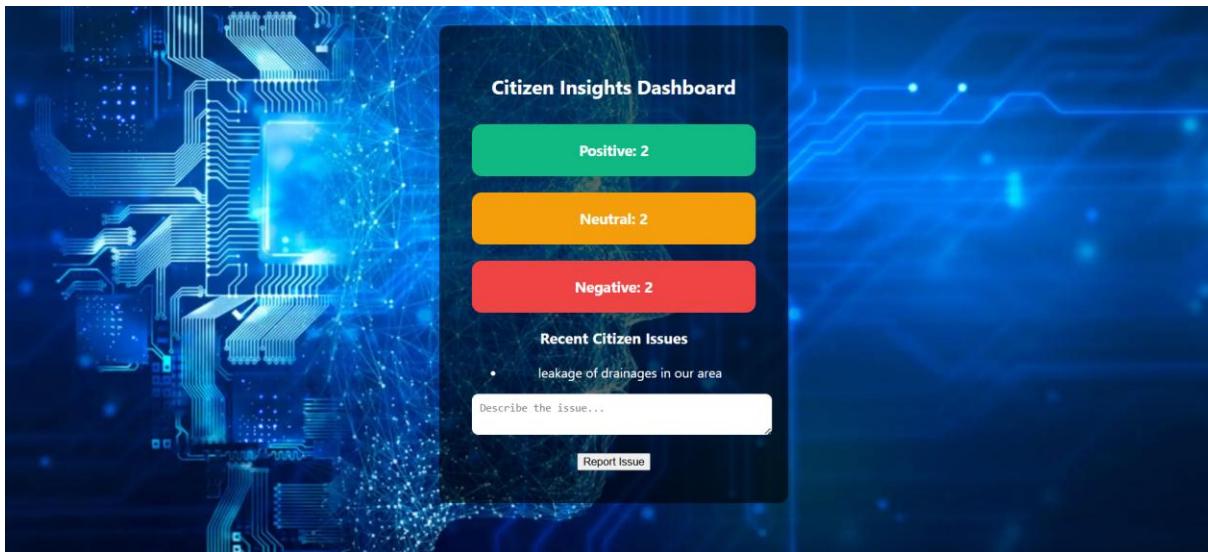
Chat interface with citizen queries and AI responses page :



Sentiment analysis results labeled as Positive, Neutral, or Negative :



Dashboard charts showing user sentiment over time and interaction volume :



These visuals validate the system's usability, response speed, and efficiency in information delivery.

## 8. ADVANTAGES & DISADVANTAGES

### **Advantages:**

- Enhances public satisfaction by offering instant and intelligent responses.
- Reduces manual workload on government staff.
- Helps government agencies gain insight into citizen concerns and priorities.
- Improves accessibility and inclusivity through a web-based platform.
- Scalable and adaptable for future integration of features like voice, mobile support, and multilingual communication.

- Disadvantages:
- Initial development may require technical expertise and training.
  - Heavily dependent on cloud infrastructure and third-party APIs.
  - May not be accessible to individuals without internet access.
  - Requires regular updates and maintenance to stay effective and relevant

### **Disadvantages:**

- Initial development may require technical expertise and training.
- Heavily dependent on cloud infrastructure and third-party APIs.
- May not be accessible to individuals without internet access.
- Requires regular updates and maintenance to stay effective and relevant

## 9. CONCLUSION

Citizen AI represents a transformative step in e-governance and public service delivery. By leveraging AI, cloud computing, and user-centered design, the platform bridges the gap between citizens and government bodies. It enables quick, meaningful communication and helps build public trust. The successful implementation of Citizen AI can inspire further digital innovation in the public sector, offering long-term benefits to society.

## **10. FUTURE SCOPE**

The future scope of Citizen AI includes numerous enhancements to broaden its usability and impact:

- Integration of voice-based interactions for visually impaired users or hands-free use.
- Expansion into regional languages to make the platform accessible to diverse linguistic populations.
- Development of a mobile app version for on-the-go access.
- Enhanced analytics features such as predictive modeling to forecast common issues.
- Integration with external databases and e-Governance services for deeper utility.
- Use of advanced machine learning for automatic topic detection and personalized communication.

## **11. APPENDIX**

- Source Code: [ hosted on GitHub]
- Dataset Link: N/A – live user input used