

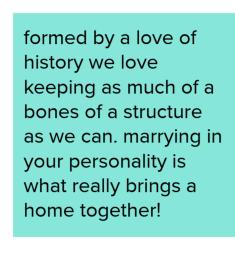
Says

What have we heard them say? What can we imagine them saying?



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

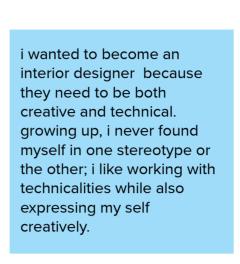




with a collective 30 years experience our network is vast! from architects and builders to artists and brokers, we've got every step of the process

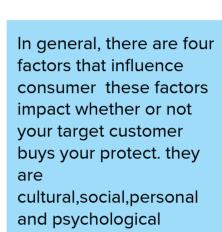








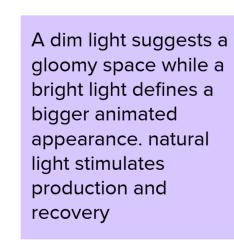


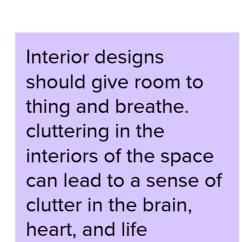




Persona's name

Short summary of the persona





The mileage of this

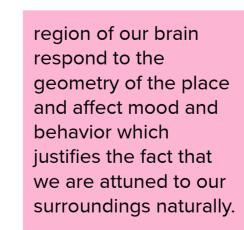
car is very good. the

engine of this car is

powerful. this is the

best car. i love it for

long drives.



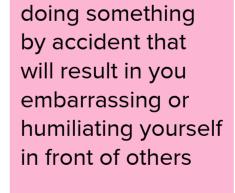
Being a victim of

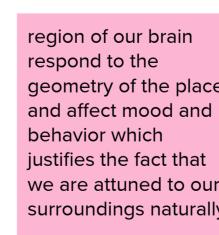
violent crime or a

terrorist attack if

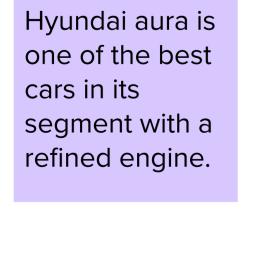
you leave your

house.





emotion in architecture can often be linked to how well an architecture exudes a"sense of place".



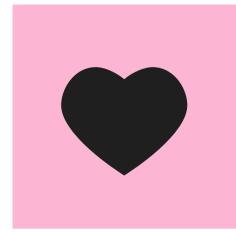


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What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels

