

PROFESSIONAL BUSINESS CARD

INTRODUCTION

1.1 Overview

A concept refers to the overall design idea or theme for the business card. This includes the layout, colour, scheme, typography, graphics, and any other visual elements that will be included in the design.

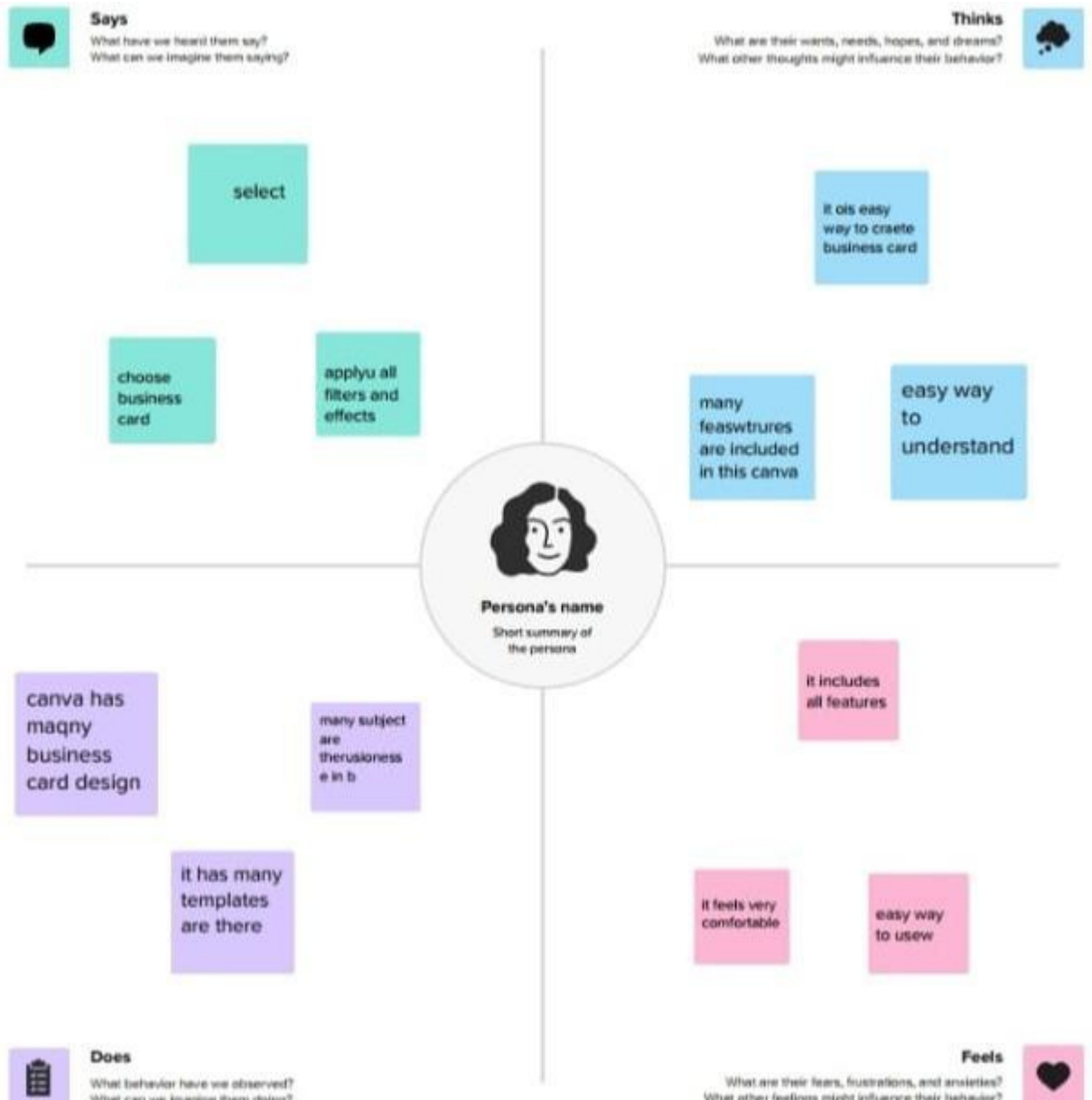
1.2 Purposes

This serves as the how to make business card and to know about key contact information.

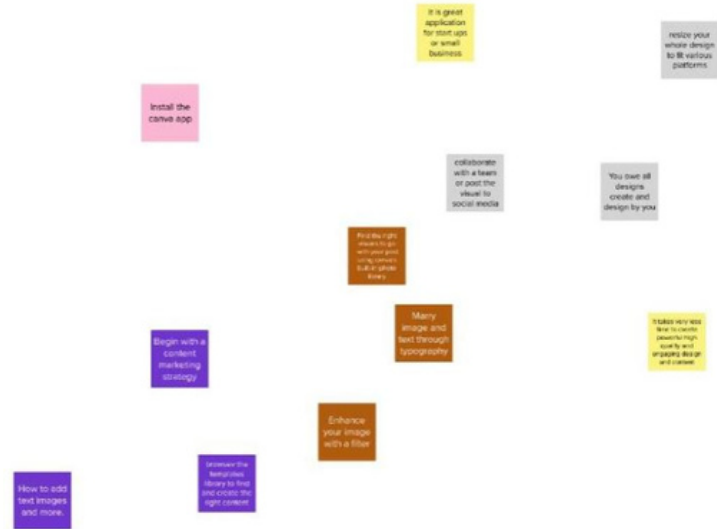
2.PROBLEM

Definition and design Thinking

2.1 EMPATHY



2.2 BRAIN STORMING AND IDEA



3.RESULT



Beauty bounty



Preethi

Manager



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www.prettyshine.com



4.ADVANTAGE

- **Instant animation**
- **So many templates**
- **Transparent images**
- **Resize designs**

DISADVANTAGE

- **Range of output formats is quite limited**
- **Customizability options may be restricted compared to professional design software and advanced design software may be lacking.**

5. CONCLUSION

Canva is an essential tool for most businesses.it is easy to use,offers a wide range of templates,affordable,customizable