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Booking Trends

Booking by Payment Type:

Digital Payments (67.03%) vs. Cash (32.2%) → Digital transactions are dominant.

Trip Type Distribution:

Day Trips (65.28%) vs. Night Trips (34.72%) → More trips occur during the day.

Uber Trip Analysis | Overview Analysis

103.7K

Total Booking

\$1.6M

Total Booking Amount

\$15.0

Avg Booking Value

348.9k...

Total Trip Distance

3miles

Avg Trip Distance

16min

Avg Trip Time

Total Booking

Total Booking Amount

Total Trip Distance

Total Booking by Payment_type

Total Booking by Trip Type

33.4K
(32.23%)

69.5K
(67.03%)

Payment_type

Uber Pay

Cash

Amazon ...

Google Pay

36.0K
(34....)

67.7K
(65.28%)

Trip Type

Day Trip

Night ...

Total Booking by Day

Total Booking

Day

Sum of trip_distance by City

City

Sum of trip_distance

Vehicle	Total Booking	Total Booking Amount	Avg Booking Value	Total Trip Distance Measure
Uber Black	16710.0	\$2,50,192.5	\$15.0	56,149.26
Uber Comfort	17078.0	\$2,53,995.5	\$14.9	56,790.29
Uber Green	14498.0	\$2,16,180.8	\$14.9	48,777.52
UberX	38744.0	\$5,83,879.6	\$15.1	1,31,496.06
UberXL	16698.0	\$2,49,424.4	\$14.9	55,720.68
Total	103728.0	\$15,53,672.8	\$15.0	3,48,933.81

Uber Trip Analysis | Overview Analysis

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Peak Hours Analysis

Highest Booking Hours:

Morning Peak: 7 AM - 9 AM (~7.9K bookings).
Evening Peak: 5 PM - 7 PM (~7.8K bookings).

Lowest Booking Hours:

Late-night and early morning (~0.3K at 3 AM).

103.7K

Total Booking

\$1.6M

Total Booking Amount

\$15.0

Avg Booking Value

348.9k...

Total Trip Distance

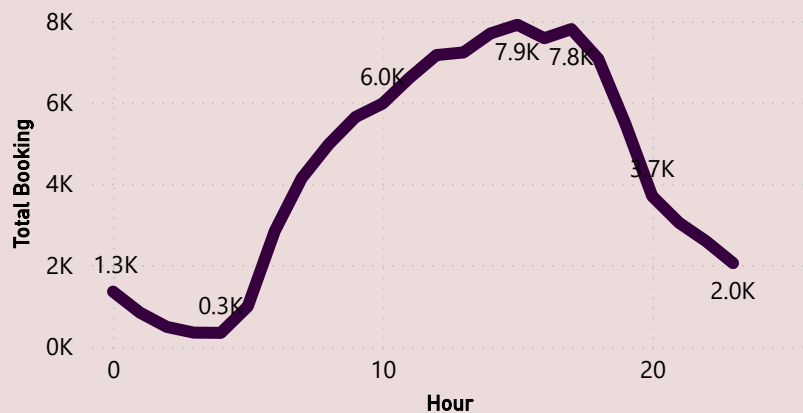
3miles

Avg Trip Distance

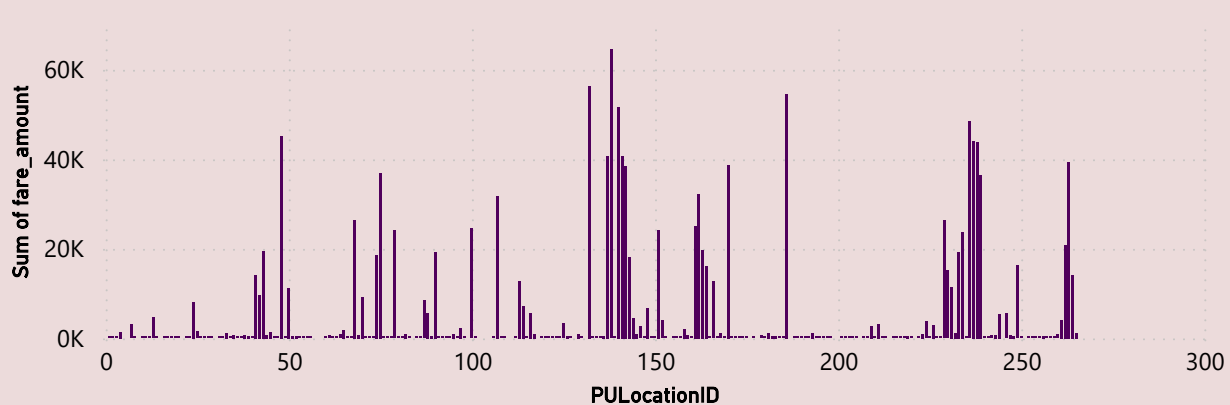
16min

Avg Trip Time

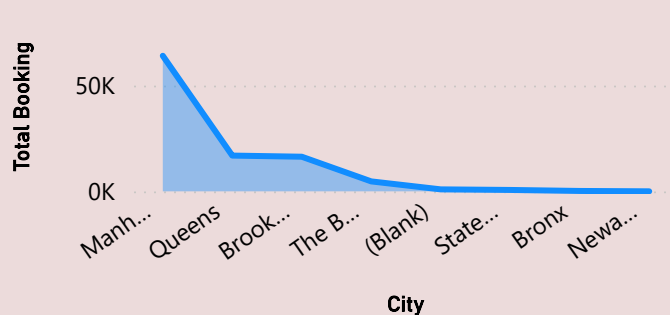
Total Booking by Hour



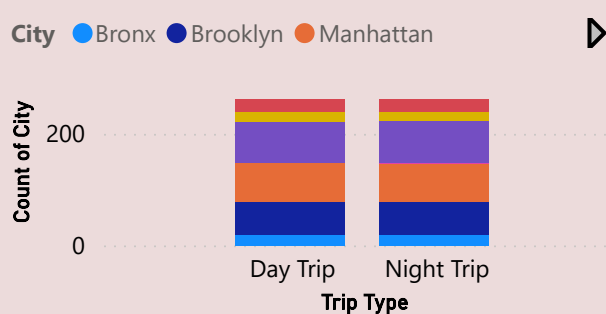
Sum of fare_amount by PULocationID



Total Booking by City



Count of City by Trip Type and City



Sum of fare_amount by City

