

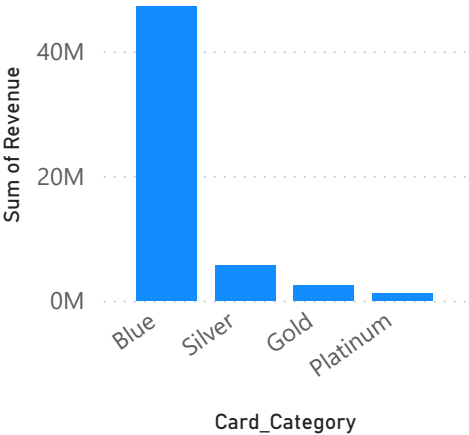
Insights

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

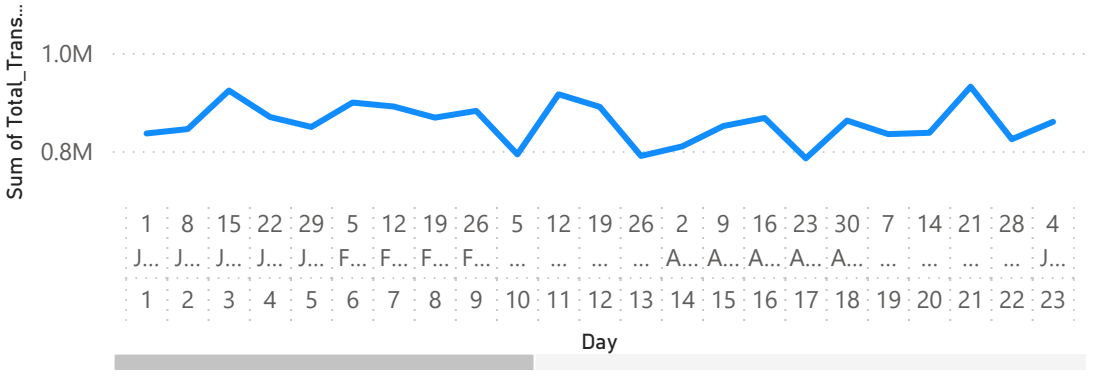
Week_Num2	Previous_week_Revenue	Current_week_Revenue	week_over_week_revenue
1		1035629	
2	10,35,629.32	1053089	0.02
3	10,53,088.81	1148250	0.09
4	11,48,249.80	1071919	-0.07
5	10,71,919.27	1064578	-0.01
6	10,64,577.97	1121745	0.05
7	11,21,745.13	1099909	-0.02
8	10,99,909.39	1071542	-0.03
9	10,71,542.29	1093502	0.02

Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%

Sum of Revenue by Card_Category



Sum of Total_Trans_Amt by Week_Num2, Month and Day

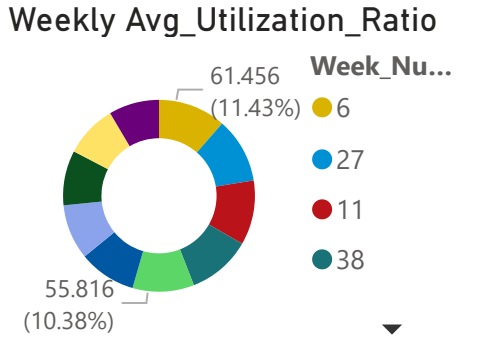
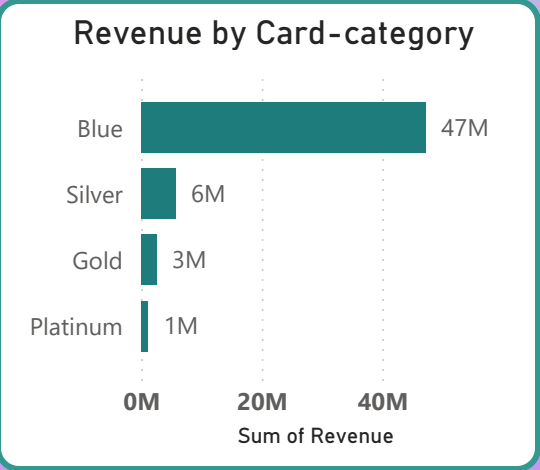
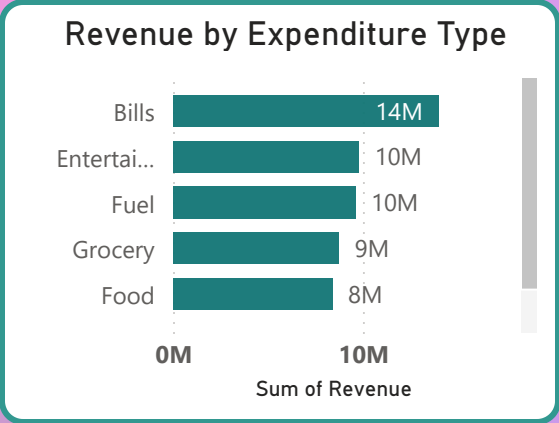
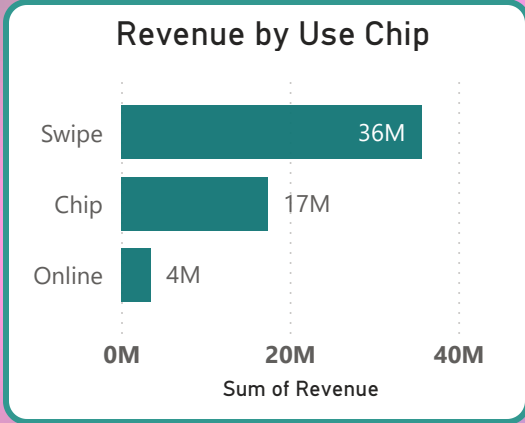




Credit card Transaction Report

Revenue	Amount	Total Interest	Count
57M	46M	8M	667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

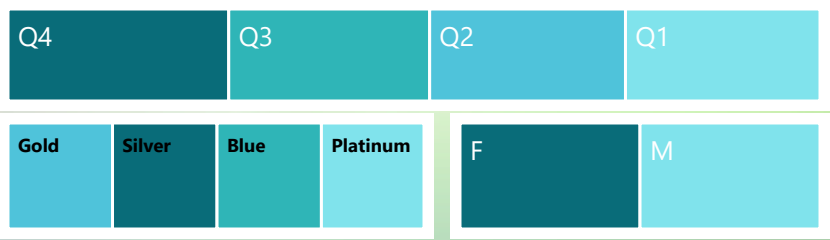
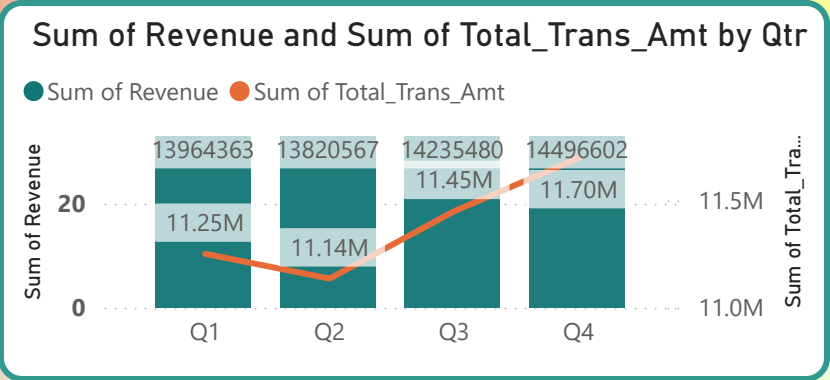


Week_Start_Date

All

Credit Card Limit

89M



Card_Category	Average of Credit_Limit	current_year	Qtr
Blue	7,185.72	2023	Q1
Blue	7,265.70	2023	Q2
Blue	7,318.53	2023	Q4
Blue	7,395.00	2023	Q3
Platinum	12,918.09	2023	Q4
Platinum	13,469.00	2023	Q3
Total	8,642.41		

Credit card Customer Report

Swipe

Online

Chip

Q4

Q3

Q2

Q1

Revenue

57M

Total Interest

8M

Income

588M

Customer
Satisfaction

3.2

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned	Zipcode
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Blue-collar	4402	39299	649	53022
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Blue-collar	2588	24402	203	72023
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Blue-collar	5981	61926	1284	72076
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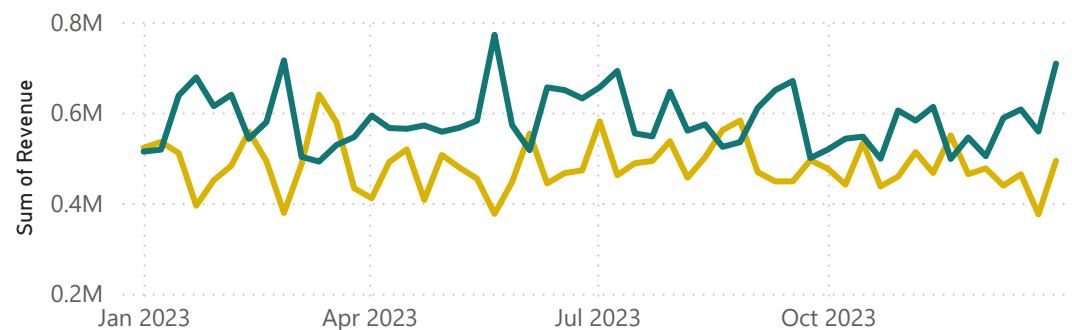
Blue-collar	7553	81975	1209	90025
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Blue-collar	4664	49969	327	91711
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Blue-collar	7005715	73175361	962303	91750
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Total	56517011	587599783	7982480	
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Revenue by Week



Week_Start_Date

All

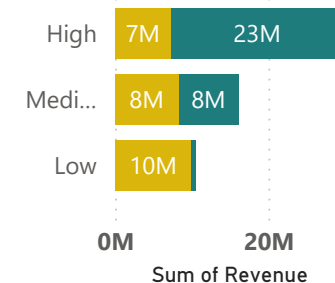
Gold

Blue

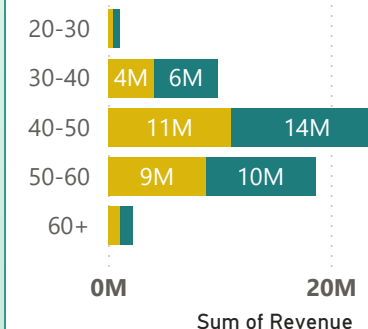
Silver

Platinum

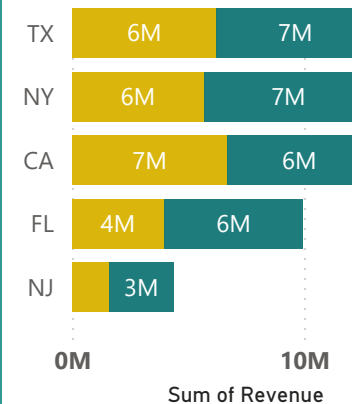
Revenue Income group
by



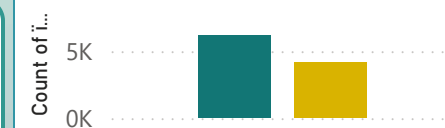
Revenue by Age group



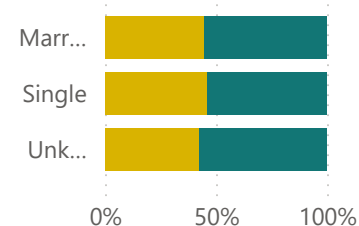
Top 5 States



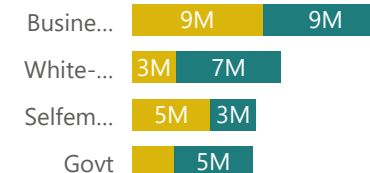
Count of Client_Num by
Car_Owner



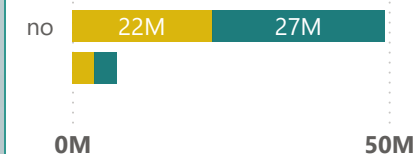
Revenue by
Marital_Status



Revenue by Customer job



Loan By Revenue



Revenue by Education level

